

**Confidential Treatment Requested by Super League Gaming, Inc.
Pursuant to 17 C.F.R. Section 200.83**

**Draft Registration Statement No. 3, as confidentially submitted to the Securities and Exchange Commission on December 21, 2018.
This draft registration statement has not been publicly filed with the Securities and Exchange Commission and all information
herein remains strictly confidential.**

Registration No. 333-

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

**FORM S-1
REGISTRATION STATEMENT
UNDER
THE SECURITIES ACT OF 1933**

SUPER LEAGUE GAMING, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

7374
(Primary Standard Industrial
Classification Code Number)

47-1990734
(I.R.S. Employer
Identification Number)

**2906 Colorado Ave.
Santa Monica, California 90404
(855) 248-7079**
(Address, including zip code, and telephone number, including
area code, of registrant's principal executive offices)

**Ann Hand
President and Chief Executive Officer
Super League Gaming, Inc.
2906 Colorado Ave.
Santa Monica, California 90404
(802) 294-2754**
(Name, address, including zip code, and telephone number, including area code, of agent for service)

Copies to:

**Daniel W. Rumsey, Esq.
Jessica R. Sudweeks, Esq.
Disclosure Law Group,
A Professional Corporation
655 West Broadway, Suite 870
San Diego, California 92101
(619) 272-7050**

**Jonathan R. Zimmerman, Esq.
Ben A. Stacke, Esq.
Ryan R. Woessner, Esq.
Faegre Baker Daniels LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis, Minnesota 55402
(612) 766-7000**

Approximate date of commencement of proposed sale to the public:

As soon as practicable after the effective date of this registration statement.

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, as amended, check the following box. ☐

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. ☐

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. ☐

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration number of the earlier effective registration statement for the same offering. ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐

Accelerated filer ☐

Non-accelerated filer ☐

Smaller reporting company ☒

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 7(a)(2)(B) of the Securities Act. ☐

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities to be Registered	Proposed Maximum Aggregate Offering Price ⁽¹⁾	Amount of Registration Fee ⁽²⁾
Common Stock, par value \$0.001 per share ⁽³⁾	\$	\$
Total	<u>\$</u>	<u>\$</u>

- (1) In accordance with Rule 457(o) under the Securities Act of 1933, as amended, the number of shares being registered and the proposed maximum offering price per share are not included in this table.
- (2) Estimated solely for purposes of computing the amount of the registration fee pursuant to Rule 457(o) under the Securities Act of 1933, as amended. Includes the offering price of additional shares that the underwriters have the option to purchase to cover over-allotments, if any.
- (3) Pursuant to Rule 416 under the Securities Act, the shares registered hereby also include an indeterminate number of additional shares as may from time to time become issuable by reason of share splits, share dividends, recapitalizations or other similar transactions.

The registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the registrant shall file a further amendment that specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933, as amended, or until the Registration Statement shall become effective on such date as the Securities and Exchange Commission, acting pursuant to said Section 8(a), may determine.

The information in this preliminary prospectus is not complete and may be changed. These securities may not be sold until the registration statement filed with the Securities and Exchange Commission is effective. This preliminary prospectus is not an offer to sell these securities nor does it seek an offer to buy these securities in any jurisdiction where the offer or sale is not permitted.

SUBJECT TO COMPLETION, DATED , 2019

PRELIMINARY PROSPECTUS

Shares



SUPER LEAGUE GAMING, INC.

We are offering shares of our common stock. This is our initial public offering and no public market currently exists for our common stock. The initial public offering price of our common stock is expected to be between \$ and \$ per share. We have applied to list our common stock on the Nasdaq Capital Market under the symbol "SLGG."

We are an "emerging growth company" as the term is used in the Jumpstart Our Business Startups Act of 2012 and, as such, have elected to comply with certain reduced public company reporting requirements for this prospectus and future filings. See "*Prospectus Summary – Implications of Being an Emerging Growth Company.*"

Investing in our common stock involves risks. See "*Risk Factors*" beginning on page 9 of this prospectus for a discussion of the risks that you should consider in connection with an investment in our securities.

	Per Share	Total
Initial public offering price	\$	\$
Underwriting discounts and commissions ⁽¹⁾	\$	\$
Proceeds, before expenses, to us	\$	\$

- (1) In addition, we have agreed to issue a warrant to purchase up to shares of our common stock to the underwriters, which equates to % of the number of shares of our common stock to be issued and sold in this offering, and to reimburse the underwriters for certain expenses. See "*Underwriting*" for additional information regarding this warrant and underwriting compensation generally.

We have granted the underwriters an option to buy up to an additional shares of our common stock to cover over-allotments, if any. The underwriters may exercise this option at any time during the 30-day period from the date of this prospectus.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or determined if this prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

Delivery of the shares will be made on or about , 2019, subject to customary closing conditions.

Joint Book-Running Managers

Northland Capital Markets

Lake Street

The date of this prospectus is , 2019

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You should rely only on the information contained in this prospectus or in any free writing prospectus we or the underwriters may authorize to be delivered or made available to you. Neither we or the underwriters have authorized anyone to provide you with different information. We are offering to sell, and seeking offers to buy, shares of common stock only in jurisdictions where offers and sales are permitted. The information in this prospectus is accurate only as of the date of this prospectus, regardless of the time of delivery of this prospectus or of any sale of shares of our common stock. Our business, financial condition, operating results and prospects may have changed since that date.

For investors outside of the United States: No action is being taken in any jurisdiction outside of the United States that would permit a public offering of the shares of our common stock or possession or distribution of this prospectus in any such jurisdiction. Persons outside of the United States who come into possession of this prospectus must inform themselves about, and observe any restrictions relating to, the offering of the shares of common stock and the distribution of this prospectus outside of the United States.

In this prospectus, unless the context indicates otherwise, references to “*Super League*,” “*SLG*,” “*we*,” the “*Company*,” “*our*” and “*us*” refer to Super League Gaming, Inc., a Delaware corporation, and references to the “*Board*” or the “*Board of Directors*” means the Board of Directors of the Company.

PROSPECTUS SUMMARY

This summary highlights information contained elsewhere in this prospectus and does not contain all of the information you should consider before investing in our common stock. You should read this entire prospectus carefully, including the section entitled “Risk Factors” and our financial statements and the related notes thereto included elsewhere in this prospectus, before making an investment decision.

We are a leading amateur esports community and content platform offering a personalized experience to the large and underserved global audience of 2.3 billion gamers, as estimated by NewZoo. According to the Electronic Software Association, the avid gamer, identified as individuals who are considered the most frequent gamers, sees gameplay as central to their social life with 55% playing video games to connect with friends and 46% to spend time with family members. Through our proprietary, cloud-based technology platform, we connect our network of gamers, venues and brand partners to enable local, social and competitive esports that can be uniquely broadcast through our platform. We offer daily and season-focused offerings for which amateur competitive gamers establish meaningful connections with each other while improving their skills.

As a first-mover in defining the amateur esports category in 2015, we believe we are one of the most recognizable brands for amateur gamers. We have multi-year strategic partnerships with leading game publishers such as Microsoft Corporation (“Microsoft”) and Riot Games, Inc. (“Riot Games”) with titles including Minecraft and League of Legends, respectively, as well as relationships with Supercell and Epic Games with respect to Clash Royale and Fortnite, respectively, to drive use among our member base and further penetrate our target market. We deliver enhanced gaming experiences to our members with these titles through our platform, and we provide our venue and brand partners access to our member network and platform technology. We believe that our members and the organizations that use our platform are only beginning to leverage the power of the consumer experience, commercial benefits, and data analytics our technology enables. Primarily targeting Generation Z and Millennials, members join through accessible, free-to-play experiences, allowing us to reach the expansive amateur gaming market. We intend to convert members into subscribers through offering two tiers of competitive gameplay engagement: (i) our monthly subscription for the more casual competitive player, offering access to exclusive online tournaments and member benefits; and (ii) our semi-annual season pass for the more competitive player offering access to our city leagues and advanced amateur esports offers along with membership rewards.

Our Platform

Our proprietary cloud-based platform provides amateur gamers with a modernized way to connect, play and view games in real-time. We believe our platform will become central to the esports ecosystem and allow us to capture a significant portion of our members’ gameplay hours and share-of-wallet for greater lifetime value. Our platform aggregates a diverse audience of gamers across multiple game titles and provides our members access to online, in-person and hybrid competitive experiences and broadcasts that are accessible to a broad range of ages and demographics. Through our platform, we have three core components that enable differentiated and immersive gameplay at scale: (i) our matchmaking system allows members to create their public-facing gamer persona and applies distinct criteria and filters around team size, skill level and geography to intelligently match our members for competitive gameplay and facilitate rich online and in-person social connections; (ii) our tournament system supports all major components of tournament operations and automation including, for example, ticketing, user management, event management, event operations, Application Program Interface (“API”) integrations that power direct connectivity between our platform and the servers of each game publisher, data services, leaderboards and prize fulfillment; and (iii) our proprietary, cloud-based visualization and broadcast system is capable of capturing and live streaming gameplay across all digital distribution platforms and delivering separate streams simultaneously to multiple locations and channels.

The end broadcast result is our customizable Heads-up-Display (“HUD”), which complements the gameplay through dynamic visualization of player and team statistics, competitive status updates and contextual content that also can be uniquely displayed on a hyper-local level with content specific to the target markets, associated communities and players participating across multiple venues. In addition, our proprietary SuperLeagueTV digital network is the first esports media property principally dedicated to amateur players and teams. Currently, live stream gameplay and video-on-demand (“VOD”) content is broadcast through SuperLeagueTV on Twitch and YouTube. SuperLeagueTV’s digital broadcast distribution is an essential way to drive viewership and membership interest along with new game title expansion and additional online and in-person experiences through our distributed venue partner network.

Our Vision and History

Our vision is to make Super League Gaming the preeminent brand and platform for amateur esports. We do this by providing a proprietary, end-to-end platform that allows our members to compete, socialize and spectate premium amateur esports gameplay and enables a wide ecosystem of partners to bring Super League experiences at scale to gamers around the world.

After securing strategic partnerships with the publishers of top-tier game titles beginning in 2016, we became the first consumer of our platform technology through the establishment of our city league consisting of 16 teams based in various U.S. cities built around Minecraft, League of Legends and, most recently, Clash Royale. In 2017, we further differentiated our offering by migrating to a cloud-based technology platform for scale while continuing to build and establish the Super League Gaming brand. We also developed intelligent technology that facilitates personalized experiences and matchmaking for gamers, and audience-targeted gameplay broadcasting content at scale. We are now positioned to unlock the platform more extensively to new game titles and a distributed network of venue operators and gameplay organizers in order to further develop a self-organizing marketplace for online and in-person gaming experiences.

Industry Overview - The Esports Ecosystem

The consumer appetite for esports continues to grow at a rapid pace with passionate fans across the globe. According to NewZoo, the overall value of the global gaming market could reach approximately \$137.9 billion by the end of 2018, representing an estimated year over year increase of 13.3%, or \$16.2 billion from 2017. The consumer appetite for esports continues to grow at a rapid pace with passionate fans across the globe. Key trends fueling this growth in gaming include the rise of live streaming, real-time social networking within games, and multi-generational and lifestyle gaming that integrates several aspects of an individual gamer's life with the core game, including online play, downloadable content, achievements and item collection.

In particular, the professional esports industry is growing quickly, evidenced through new leagues, teams and broadcast distribution channels, and this growth is attracting high-profile esports investments from brands, media organizations and traditional sports rights holders. As professional esports player salaries and the value of broadcast media rights have risen substantially, there is large unmet demand at the amateur level for competitions and viewing content, which, for esports fans, is predominantly consumed through live streaming and over-the-top ("OTT") channels. The following data points illustrate the vast growth opportunity for global esports:

- Recent reports show a "\$15 billion blue sky revenue opportunity" for professional esports due to the highly engaged and untapped fanbase (Merrill Lynch Interactive Report, 2018).
- In 2017, Twitch live streamed 355 billion minutes of esports, an increase of 22% year-over-year, and by 2022, esports is on track to reach approximately 300 million global viewers (up from approximately 167 million global viewers currently), similar to the current audience size of the National Football League ("NFL") (Goldman Sachs Esports Equity Research, 2018).
- Gaming video content is estimated to be a \$4.6 billion market with more viewers than HBO, Netflix, ESPN and Hulu combined (SuperData Research, 2017).
- Just a few top-tier game titles currently deliver hundreds of millions of gamers; estimated monthly active users ("MAU") for Fortnite, League of Legends and Minecraft is 125 million, 100 million and 74 million, respectively (Statista and Microsoft, 2018).
- The average U.S. gaming household has 1.7 gamers with 70% of parents believing gaming "has a positive influence on their children's lives" (Electronic Software Association, 2018).
- Esports enthusiasts on average have higher college graduation rates and average household incomes, with 43% earning greater than \$75,000 per year, relative to traditional sports fans (Mindshare, Esports Fans: What Marketers Should Know, 2016).
- An average esports viewer spends up to nine hours per week watching esports-related content in addition to over eight hours of gameplay per week (Nielsen Esports Playbook, 2017).

Our Opportunity

We believe that our esports community platform will transform the way amateur gamers connect, interact, socialize and compete. Our premium, competitive gameplay experiences and elite amateur broadcasts, coupled with the expansion of our game title portfolio, our retail venue partner network and our strategic brand sponsorships, introduce new gamers into our customer funnel to drive membership growth and subscription conversion. Esports is still in its early stages and entering a new phase of growth. Despite the significant growth potential outlined above, there are several key challenges facing stakeholders in the esports landscape for which we can offer solutions:

Stakeholder	Challenge	Super League's Solution
Amateur Gamers	As a highly fragmented, often anonymous community, gamers have limited ways to find gamers of similar skill-level for heightened competitive play and new social connections.	Through our end-to-end platform, we connect players online and locally for deeper competition and socialization along with providing a unique lens on amateur gameplay.
Game Publishers	With significant capital investment in developing game titles and increased competition, publishers need to grow and retain their gamer base to extend the lifecycle and franchise value of their intellectual property.	Through our offers and variety of alternative, premium experiences, we introduce titles to new audiences while deepening engagement among existing gamers for greater long-term retention.
Venue Operators (including restaurants and retailers)	To improve asset utilization and optimize weaker day-parts, venue operators need to draw new foot-traffic to establishments, improve overall customer satisfaction and retention.	Through our licensable technology, we provide access to our platform and enable esports experiences that attract a new customer base of both players and spectators to grow same-store sales.
Sponsors and Advertisers	In a world of increasing fragmentation of content distribution and ad-blocking technology, sponsors need to identify channels to reach gamers, particularly Generation Z and Millennials, with high quality and non-invasive advertising.	Through a range of high-touch experiences and customizable content, we deliver a highly targeted marketing channel that offers a relevant path for brands to build affinity with the target demographic.
Professional Esports Teams and Owners	With significant investments in esports teams, owners need to rapidly develop a fanbase to achieve franchise values similar to traditional sports teams as well as identify the next generation of professionals.	Through amateur youth and young adult leagues, we cultivate the future professional esports fanbase and provide a feeder system to the professional level.

Our Strengths

We differentiate ourselves from potential competition through the power of a pure horizontal platform and established partnerships that enable experiences, community, content and commerce. Our core strengths include the following:

- **Game Publisher Agreements** provide access to existing user bases via strategic partnerships with some of the largest game publishers. These partnerships draw subscription interest and provide a line of defense. Our ability to interact with this highly attractive, engaged user base draws brands and sponsors to us to reach this otherwise hard-to-reach target.
- **Proprietary and Curated Content** provides a unique perspective to amateur competitive gameplay currently absent from the esports ecosystem and is highly complementary and valuable to the needs of large video streaming providers.
- **Patent-Pending Technology** allows for unique, intelligent content capture enabling us to display the most relevant gameplay activity in real time and broad visualization of active gameplay to facilitate maximum scale of interactive, in-person gaming, broadcast experience, and content monetization.
- **Over Three Years of Brand and Technology Development** provides us with a strong, distinctive lead on followers with no obvious competitors in the holistic community, league operations and media platform category.
- **A Diverse Set of Enterprise and Commercial Revenue Streams** enabled by a pure platform play that protects us from the risk of online-only offers subject to commoditization and advertising revenue dependency.
- **A Growing Member Base** coupled with highly customized gaming and viewing experiences allows us to capture a global, highly engaged, yet somewhat elusive community that we believe will provide many new ways to monetize over time.
- **Creation of Intangible Brand Value** in the quality of our offer, game titles, brand partners, and investor base that

validates our trusted, premium brand and distinctive positioning to drive value in the fragmented, burgeoning esports landscape.

Our Growth Strategy

Our core strategy is to pursue initiatives that promote the viral growth of our member base, and in doing so drive subscription, sponsorships and other new revenue streams utilizing the following levers:

- **Member Growth and Network Effect** is driven organically through direct marketing, partner and influencer promotion, as well as search engine optimization. We believe the most efficient member acquisition, however, will come through organic word of mouth and other customer-based referrals.
- **Mutually Beneficial Relationships with Game Publishers**, along with our game-agnostic platform interface, allow us to access large, built-in customer bases from game titles amassing access to hundreds of millions of MAU and offering enhanced competitive gameplay experiences to deepen their connection to the game titles.
- **Strategic Retail Venue Partnerships** allow us to reach domestic and international scale by leveraging their infrastructure, operations and marketing to create daily, weekly and monthly in-person experiences with amateur gamers to drive more membership and competitive gameplay through our platform.
- **Brand and Media Partnerships**, which often include commitments to promote our brand events and content across their social channels outside of our events and platform, have the potential to extend the utilization of our platform by leveraging the reach of our partners' existing broadcast, social and customer loyalty programs which, in turn, can extend our audience reach and potentially drive more gamers and viewers to our amateur esports gaming content and technology platform.
- **International Expansion**, once we prove the model domestically, will enable us to access the massive global scale of gamers worldwide and unlock greater brand partnership and media rights revenue opportunities through global audience development.

Selected Risks Related to our Business

Our business is subject to numerous risks, including risks that may prevent us from achieving our business objectives or may adversely affect our business, financial condition, results of operations, cash flows and prospects, that you should consider before making an investment decision. Some of the more significant risks and uncertainties relating to an investment in our company are listed below. These risks are more fully described in the “*Risk Factors*” section of this prospectus immediately following this prospectus summary:

- overall strength and stability of general economic conditions, and of the esports industry, both in the United States and globally;
- changes in consumer demand for, and acceptance of, the game titles that we license for our tournaments and activities, as well as online multiplayer competitive amateur gaming in general;
- changes in the competitive environment, including new entrants in the market for online amateur competitive gaming, tournaments and competitions that compete with our own;
- competition from new entrants in the amateur esports space, and if we are unable to compete effectively, we may not be able to achieve or maintain significant market penetration or improve our results of operations;
- our ability to generate consistent revenue;
- our ability to effectively execute our business plan;
- changes in the licensing fees charged by the publishers of the most popular online video games;
- changes in laws or regulations governing our business and operations;
- our ability to maintain adequate liquidity and financing sources and an appropriate level of debt on terms favorable to us;
- our ability to effectively market our amateur city leagues, tournaments and competitions;
- our ability to obtain and protect our existing intellectual property protections, including patents, trademarks and copyrights;
- our ability to obtain and enter into new licensing agreements with game publishers and owners;
- our ability to list our shares on the Nasdaq Capital Market or any other national exchange and maintain such listing; and
- other risks described from time to time in periodic and current reports that we file with the Securities and Exchange Commission (the “SEC”).

Additional risks and uncertainties not presently known to us or that we currently deem immaterial may also impair our business operations. You should be able to bear a complete loss of your investment.

Implications of Being an Emerging Growth Company

As a company with less than \$1.07 billion in revenue during our last fiscal year, we qualify as an “emerging growth company” as defined in the Jumpstart Our Business Startups Act of 2012 (the “*JOBS Act*”). An emerging growth company may take advantage of specified reduced reporting and other burdens that are otherwise applicable generally to public companies. These provisions include:

- A requirement to have only two years of audited financial statements and only two years of related Management’s Discussion and Analysis of Financial Condition and Results of Operations;
- An exemption from the auditor attestation requirement on the effectiveness of our internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act of 2002, as amended (the “*Sarbanes-Oxley Act*”);
- An extended transition period for complying with new or revised accounting standards;
- Reduced disclosure about our executive compensation arrangements; and
- No non-binding advisory votes on executive compensation or golden parachute arrangements.

We may take advantage of these provisions from the JOBS Act until the end of the fiscal year in which the fifth anniversary of this offering occurs, or such earlier time when we no longer qualify as an emerging growth company. We would cease to be an emerging growth company on the earlier of (i) the last day of the fiscal year (a) in which we have more than \$1.07 billion in annual revenue or (b) in which we have more than \$700 million in market value of our capital stock held by non-affiliates, or (ii) the date on which we issue more than \$1.0 billion of non-convertible debt over a three-year period. We may choose to take advantage of some but not all of these reduced burdens under the JOBS Act. We have irrevocably taken advantage of other reduced reporting requirements in this prospectus, and we may choose to do so in future filings. To the extent we do, the information that we provide stockholders may be different than you might get from other public companies in which you hold equity interests.

Corporate Information

Super League Gaming, Inc. was incorporated under the laws of the State of Delaware on October 1, 2014 as Nth Games, Inc. On July 13, 2015, we changed our corporate name from Nth Games, Inc. to Super League Gaming, Inc. Our principal executive offices are located at 2906 Colorado Avenue, Santa Monica, California 90404, and our telephone number is (855) 248-7079. Our corporate website address is www.superleague.com. Information contained in, or accessible through, our website is not a part of this prospectus, and the inclusion of our website address in this prospectus is an inactive textual reference only.

The Offering

The following summary is provided solely for your convenience and is not intended to be complete. You should read the full text and more specific details contained elsewhere in this prospectus.

Issuer	Super League Gaming, Inc.
Common stock offered by us	shares.
Over-allotment option	The underwriters have an option for a period of 30 days from the date of this prospectus to purchase up to additional shares of our common stock to cover over-allotments, if any.
Common stock to be outstanding after this offering	shares, or shares if the underwriters exercise their option to purchase additional shares in full.
Use of proceeds	We estimate that the net proceeds from this offering, after deducting underwriting discounts and commissions and estimated offering expenses payable by us, will be approximately \$ million, or approximately \$ million if the underwriters exercise their option to purchase additional shares from us in full, assuming an initial public offering price of \$ per share, which is the midpoint of the price range set forth on the cover page of this prospectus. We intend to use the net proceeds of this offering for working capital and general corporate purposes, including sales and marketing activities, product development and capital expenditures. See “ <i>Use of Proceeds</i> ” for a more complete description of the intended use of proceeds from this offering.
Risk factors	You should read the “ <i>Risk Factors</i> ” section of this prospectus and the other information in this prospectus for a discussion of factors to consider carefully before deciding to invest in shares of our common stock.
Proposed listing	We have applied to have our common stock listed on the Nasdaq Capital Market in connection with this offering. No assurance can be given that such listing will be approved.
Proposed Nasdaq Capital Market symbol	“SLGG”

The number of shares of our common stock to be outstanding after this offering is based on 13,830,489 shares of our common stock outstanding as of December 17, 2018, and excludes:

- 7,168,616 shares of common stock issuable upon exercise of warrants to purchase our common stock, of which 3,626,717 warrants (subject to adjustment as described below) are callable at the election of the Company, at any time following the completion of this offering;
- 4,583,320 shares of common stock issuable upon exercise of options held and 814,180 shares of common stock reserved for issuance pursuant to our 2014 Plan (as defined herein); and
- shares of common stock issuable upon the exercise of the warrant to be issued to the underwriters, which equates to % of the number of shares of our common stock to be issued and sold in this offering.

Except as otherwise indicated, all information in this prospectus assumes the following:

- automatic conversion of our outstanding 9.00% secured convertible promissory notes issued between May 2018 and August 2018 into shares of our common stock;
- a one-for- reverse stock split of our common stock to be effected prior to the effectiveness of the registration statement of which this prospectus is a part; and
- no exercise by the underwriters of their option to purchase up to additional shares of common stock from us in this offering to cover over-allotments, if any.

SUMMARY FINANCIAL DATA

The following tables set forth a summary of our historical financial data as of, and for the periods ended on, the dates indicated. We have derived the statements of operations data for the years ended December 31, 2017 and 2016 from our audited financial statements included elsewhere in this prospectus. The statements of operations data for the nine-months ended September 30, 2018 and 2017 and the balance sheet data as of September 30, 2018 have been derived from our unaudited financial statements included elsewhere in this prospectus and have been prepared on the same basis as the audited financial statements. In the opinion of our management, the unaudited data reflects all adjustments, consisting of normal and recurring adjustments, necessary for a fair presentation of results as of and for these periods. You should read this data together with our financial statements and related notes included elsewhere in this prospectus and the sections in this prospectus entitled “*Selected Financial Data*” and “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*.” Our historical results for any prior period are not indicative of our future results, and our results for the nine-months ended September 30, 2018 may not be indicative of our results for the year ending December 31, 2018.

	Year Ended December 31,		Nine Months Ended September 30,	
	2017	2016	2018	2017
Statements of Operations Data:			(unaudited)	
Sales	\$ 201,182	\$ 269,892	\$ 639,744	\$ 73,256
Cost of goods sold	1,487,905	1,460,438	375,177	1,145,365
Gross profit (loss)	(1,286,723)	(1,190,546)	264,567	(1,072,109)
Operating expenses:				
Selling, marketing and advertising	1,155,506	1,295,016	995,747	664,387
Research and development	61,543	142,380	12,252	53,904
General and administrative	12,451,636	9,737,460	10,553,739	9,218,455
Total operating expenses	(13,668,685)	11,174,856	11,561,738	9,936,746
Income (loss) from operations	(14,955,408)	(12,365,402)	(11,297,171)	(11,008,855)
Other income (expense), net	-	-	(1,845,669)	780
Net loss	<u>\$14,955,408</u>	<u>\$12,365,402</u>	<u>\$13,142,837</u>	<u>\$11,008,075</u>
Net income (loss) per share attributable to common stockholders ⁽¹⁾				
Basic	\$ (1.17)	\$ (1.53)	\$ (0.95)	\$ (0.89)
Diluted	\$ (1.17)	\$ (1.53)	\$ (0.95)	(0.89)
Weighted average shares outstanding used in computing net income (loss) per share attributable to common stockholders ⁽¹⁾				
Basic	<u>12,740,023</u>	<u>8,066,901</u>	<u>13,817,886</u>	<u>12,379,281</u>
Diluted	<u>12,740,023</u>	<u>8,066,901</u>	<u>13,817,886</u>	<u>12,379,281</u>

- (1) See Note 1 to each of our audited and unaudited condensed financial statements, respectively, included elsewhere in this prospectus for an explanation of the methods used to calculate the historical net income (loss) per share, basic and diluted, and the number of shares used in the computation of the per share amounts.

	As of September 30, 2018	
	Actual	As Adjusted ⁽¹⁾
Balance Sheet Data:	(unaudited)	
Cash	\$5,990,645	\$
Working capital	(2,870,681)	
Total assets	7,951,861	
9.00% Convertible notes payable	9,251,551	
Additional paid-in capital	45,902,128	
Accumulated deficit	(47,649,495)	
Total stockholders’ deficit	(1,733,512)	

- (1) Pro forma as adjusted balance sheet data reflects the pro forma items described immediately above plus our sale of _____ shares of common stock in this offering at an assumed initial public offering price of \$ _____ per share, the midpoint of the price range set forth on the cover page of this prospectus, after deducting underwriting discounts and commissions and estimated offering expenses payable by us. Pro forma as adjusted balance sheet data is illustrative only and will change based on the actual initial public offering price and other terms of this offering determined at pricing. Each \$1.00 increase or decrease in the assumed initial public offering price of \$ _____ per share, the midpoint of the price range set forth on the cover page of this prospectus, would increase or decrease pro forma as adjusted cash, total assets and total stockholders’ deficit by approximately \$ _____ million, assuming that the number of shares offered by us, as set forth on the cover page of this prospectus, remains the same, and after deducting underwriting discounts and commissions and

estimated offering expenses payable by us. We may also increase or decrease the number of shares we are offering. A 1,000,000 share increase or decrease in the number of shares offered by us would increase or decrease pro forma as adjusted cash, total assets and total stockholders' deficit by approximately \$ million, assuming that the assumed initial price to public remains the same, and after deducting underwriting discounts and commissions and estimated offering expenses payable by us. These unaudited pro forma adjustments are based upon available information and certain assumptions we believe are reasonable under the circumstances.

RISK FACTORS

Investing in our common stock involves a high degree of risk. You should carefully consider the risks described below, as well as the other information in this prospectus, including our financial statements and the related notes thereto and “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” before deciding whether to invest in our common stock. The occurrence of any of the events or developments described below could harm our business, financial condition, operating results, and growth prospects. In such an event, the market price of our common stock could decline, and you may lose all or part of your investment. Additional risks and uncertainties not presently known to us or that we currently deem immaterial also may impair our business operations.

Risks Related to Our Business and Industry

We have incurred significant losses since our inception and we may continue to experience losses in the future.

We incurred a net loss of approximately \$13.1 million during the nine months ended September 30, 2018, and net losses of \$14.9 million and \$12.4 million, during the years ended December 31, 2017 and 2016, respectively. As of September 30, 2018, we had an accumulated deficit of \$47.6 million. The report of our independent registered public accounting firm to the financial statements for our fiscal year ended December 31, 2017, included elsewhere in the prospectus, contains an explanatory paragraph stating that our recurring losses from operations, accumulated deficit and cash used in operating activities raise substantial doubt about our ability to continue as a going concern. We cannot predict if we will achieve profitability soon or at all. We expect to continue to expend substantial financial and other resources on, among other things:

- investments to expand and enhance our esports technology platform and technology infrastructure, make improvements to the scalability, availability and security of our platform, and develop new offerings;
- sales and marketing, including expanding our customer acquisition and sales organization and marketing programs, and expanding our programs directed at increasing our brand awareness among current and new customers;
- investments in bandwidth to support our video streaming functionality;
- contract labor costs and other expenses to host our leagues and tournaments;
- costs to retain and attract gamers and license first tier game titles, grow our online gamer community and generally expand our business operations;
- hiring additional employees;
- expansion of our operations and infrastructure, both domestically and internationally; and
- general administration, including legal, accounting and other expenses related to being a public company.

We may not generate sufficient revenue to offset such costs to achieve or sustain profitability in the future. We expect to continue to invest heavily in our operations, our online and in person experiences, business development related to game publishers, advertisers, sponsors and gamer acquisition, to accelerate as well as maintain our current market position, support anticipated future growth and to meet our expanded reporting and compliance obligations as a public company.

We expect operating losses to continue in the near term in order to carry out our strategic objectives. We consider historical operating results, capital resources and financial position, in combination with current projections and estimates, as part of our plan to fund operations over a reasonable period of time.

Commencing in February through August 2018, we issued 9.00% secured convertible promissory notes in the aggregate principal amount of approximately \$13,000,000. The notes (i) accrue simple interest at the rate of 9.00% per annum, (ii) mature on the earlier of the closing of an initial public offering (“IPO”) of our common stock on a national securities exchange or April 30, 2019, and (iii) all outstanding principal and accrued interest is automatically convertible into shares of common stock upon the closing of an IPO, as described elsewhere herein.

We intend to use the proceeds from the issuance of the notes for business expansion, merger and/or acquisitions, game licensing, and working capital. No assurance can be given that any future financing will be available or, if available, that it will be on terms that are deemed satisfactory.

We believe our current cash, net proceeds from debt issuances and the amount available from future issuances of common stock, including shares to be issued as a part of this offering, will be sufficient to fund our working capital requirements beyond the next 12 months. This belief assumes, among other things, that we will be able to raise additional equity financing, will continue to be successful in implementing our business strategy and that there will be no material adverse developments in the business, liquidity or capital requirements. If one or more of these factors do not occur as expected, it could have a material adverse impact on our activities, including (i) reduction or delay of our business activities, (ii) forced sales of material assets, (iii) defaults on our obligations, or (iv) insolvency. Our planned investments may not result in increased revenue or growth of our business. We cannot assure you that we will be able to generate revenue sufficient to offset our expected cost increases and planned investments in our business and platform. As a result, we may incur significant losses for the foreseeable future, and may not be able to achieve and/or sustain profitability. If we fail to achieve and sustain profitability, then we may not be able to achieve our business plan, fund our business or continue as a going concern. The financial statements included in this prospectus do not contain any adjustments which might be necessary if we were unable to continue as a going concern.

We are a relatively young company, and we may not be able to sustain our rapid growth, effectively manage our anticipated future growth or implement our business strategies.

We have a limited operating history. Although we have experienced significant growth since our gaming platform for amateur online and in person gaming experiences was launched, and we established our amateur city leagues, tournaments and competitions, our historical growth rate may not be indicative of our future performance due to our limited operating history and the rapid evolution of our business

model, including a focus on subscription-based gaming. We may not be able to achieve similar results or accelerate growth at the same rate as we have historically. As our amateur city leagues, tournaments and competitions continue to develop, we may adjust our strategy and business model to adapt. These adjustments may not achieve expected results and may have a material and adverse impact on our financial condition and results of operations.

In addition, our rapid growth and expansion have placed, and continue to place, significant strain on our management and resources. This level of significant growth may not be sustainable or achievable at all in the future. We believe that our continued growth will depend on many factors, including our ability to develop new sources of revenues, diversify monetization methods including our subscription offerings, attract and retain competitive gamers, increase engagement, continue developing innovative technologies, tournaments and competitions in response to shifting demand in esports and online gaming, increase brand awareness, and expand into new markets. We cannot assure you that we will achieve any of the above, and our failure to do so may materially and adversely affect our business and results of operations.

We are subject to risks associated with operating in a rapidly developing industry and a relatively new market.

Many elements of our business are unique, evolving and relatively unproven. Our business and prospects depend on the continuing development of live streaming of competitive esports gaming. The market for esports and amateur online gaming competition is relatively new and rapidly developing and are subject to significant challenges. Our business relies upon our ability to cultivate and grow an active gamer community, and our ability to successfully monetize such community through tournament fees, subscriptions for our esports gaming services, and advertising and sponsorship opportunities. In addition, our continued growth depends, in part, on our ability to respond to constant changes in the esports gaming industry, including rapid technological evolution, continued shifts in gamer trends and demands, frequent introductions of new games and titles and the constant emergence of new industry standards and practices. Developing and integrating new games, titles, content, products, services or infrastructure could be expensive and time-consuming, and these efforts may not yield the benefits we expect to achieve at all. We cannot assure you that we will succeed in any of these aspects or that the esports gaming industry will continue to grow as rapidly as it has in the past.

We generate a portion of our revenues from advertising and sponsorship. If we fail to attract more advertisers and sponsors to our gaming platform or tournaments or competitions, or if advertisers or sponsors are less willing to advertise with or sponsor us, our revenues may be adversely affected.

We generate a growing portion of our revenues from advertising and sponsorship, which we expect to further develop and expand in the near future as online viewership of our esports gaming offerings expand. Our revenues from advertising and sponsorship partly depend on the continual development of the online advertising industry and advertisers' willingness to allocate budgets to online advertising in the esports gaming industry. In addition, companies that decide to advertise or promote online may utilize more established methods or channels, such as more established internet portals or search engines, over advertising on our gaming platform. If the online advertising and sponsorship market does not continue to grow, or if we are unable to capture and retain a sufficient share of that market, our ability to increase our current level of advertising and sponsorship revenue and our profitability and prospects may be materially and adversely affected.

Furthermore, our core and long-term priority of optimizing the gamer experience and satisfaction may limit our gaming platform's ability to generate revenues from advertising and sponsorship. For example, in order to provide our gamers with an uninterrupted competitive gaming experience, we do not place significant amounts of advertising on our streaming interface or insert pop-up advertisements during streaming. While this decision could adversely affect our operating results in the short-term, we believe it enables us to provide a superior gamer experience on our gaming platform, which will help us expand and maintain our current base of gamers and enhance our monetization potential in the long-term. However, this philosophy of putting our gamers first may also negatively impact our relationships with advertisers, sponsors or other third parties, and may not result in the long-term benefits that we expect, in which case the success of our business and operating results could be harmed.

Our revenue model may not remain effective and we cannot guarantee that our future monetization strategies will be successfully implemented or generate sustainable revenues and profit.

We generate revenues from advertising and sponsorship of our league tournaments, and through the operation of our live streaming gaming platform using a revenue model whereby gamers can get free access to certain live streaming of amateur tournaments, and gamers pay fees to compete in league competition. We have generated, and expect to continue to generate, a substantial portion of revenues using this revenue model in the near term. We are, however, particularly focused on implementing a subscription model for our expanding gamer base. Although our business has experienced significant growth in recent years, there is no guarantee that our subscription packages will gain significant traction to maximize our growth rate in the future, as the demand for our offerings may change, decrease substantially or dissipate, or we may fail to anticipate and serve gamer demands effectively.

Our marketing and advertising efforts may fail to resonate with amateur gamers.

Our amateur city league tournaments and competitions are marketed through a diverse spectrum of advertising and promotional programs such as online and mobile advertising, marketing through websites, event sponsorship and direct communications with our gaming community including via email, blogs and other electronic means. An increasing portion of our marketing activity is taking place on social media platforms that are either outside, or not totally within, our direct control. Changes to gamer preferences, marketing regulations, privacy and data protection laws, technology changes or service disruptions may negatively impact our ability to reach target gamers. Our ability to market our amateur city league tournaments and competitions is dependent in part upon the success of these programs. If the marketing for our amateur city league tournaments and competitions fails to resonate and expand with the gamer community, or if advertising rates or other media placement costs increase, our business and operating results could be harmed.

We have a unique community culture that is vital to our success. Our operations may be materially and adversely affected if we fail to maintain this community culture as we expand in our addressable gamer communities.

We have cultivated an interactive and vibrant online social gamer community centered around amateur online and in person gaming. We ensure a superior gamer experience by continuously improving the user interface and features of our gaming platform along with offering a multitude of competitive and recreational gaming experiences with first tier esports games. We believe that maintaining and promoting a vibrant community culture is critical to retaining and expanding our gamer community. We have taken multiple initiatives to preserve our community culture and values. Despite our efforts, we may be unable to maintain our community culture and cease to be the preferred platform for our target gamers as we expand our gamer footprint, which would be detrimental to our business operations.

The amateur esports gaming industry is intensely competitive. Gamers may prefer our competitors' amateur leagues, competitions or tournaments over our own.

Competition in the amateur esports gaming industry generally is intense. Our competitors range from established leagues and championships owned directly, as well as leagues franchised by, well known and capitalized game publishers and developers, interactive entertainment companies and diversified media companies to emerging start-ups, and we expect new competitors to continue to emerge throughout the amateur esports gaming ecosystem. If our competitors develop and launch competing amateur city leagues, tournaments or competitions, or develop a more successful amateur online gaming platform, our revenue, margins, and profitability will decline.

The amateur esports gaming industry is very "hit" driven. We may not have access to "hit" games or titles.

Select game titles dominate competitive amateur esports and online gaming, including League of Legends, Minecraft, Fortnite and Overwatch, and many new games titles are regularly introduced in each major industry segment (console, mobile and PC free-to-download). Despite the number of new entrants, only a very few "hit" titles account for a significant portion of total revenue in each segment.

The size and engagement level of our online and in person gamers are critical to our success and are closely linked to the quality and popularity of the esports game publishers with which we have licenses. Esports game publishers on our gaming platform, including those who have entered into license agreements with us, may leave us for other gaming platforms or amateur leagues which may offer better competition, and terms and conditions than we do. Furthermore, we may lose esports game publishers if we fail to generate the number of gamers to our amateur tournaments and competitions expected by such publishers. In addition, if popular esports game publishers cease to license their games to us, or our live streams fail to attract gamers, we may experience a decline in gamer traffic, subscriptions and engagement, which may have a material and adverse impact on our results of operations and financial conditions.

Although we have entered into multi-year agreements with the publishers of League of Legends and Minecraft, if we fail to license multiple additional "hit" games or any of our existing licensed esports game publishers with which we currently have a license decide to breach the license agreement or choose not to continue with us once the term of the license agreement expires, the popularity of our amateur city leagues, tournaments and competitions may decline and the number of our gamers may decrease, which could materially and adversely affect our results of operations and financial condition.

In addition to the esports games we have licensed, we must continue to attract and retain the most popular esports gaming titles in order to maintain and increase the popularity of our amateur city leagues, tournaments and competitions, and ensure the sustainable growth of our gamer community. We must continue to identify and enter into license agreements with esports gaming publishers developing “hit” games that resonate with our community on an ongoing basis. We cannot assure you that we can continue to attract and retain the same level of first-tier esports game publishers and our ability to do so is critical to our future success.

We have not entered into definitive license agreements with certain game publishers that we currently have relationships with, and we may never do so.

Although we have relationships with Supercell and Epic Games for experiences involving Clash Royale and Fortnite, respectively, we currently do not have definitive license agreements in place with respect to these relationships. We currently anticipate that we will enter into license agreements with both parties in the future, however no assurances can be given as to when we will be able to come to terms agreeable to both parties, if ever. In the event that we are not able to come to mutually agreeable terms and enter into definitive license agreements with each of Supercell and Epic Games, they may unilaterally choose to discontinue their relationship with the Company, thereby preventing us from offering experiences on our platform using Clash Royale or Fortnite, as the case may be. Should either Supercell or Epic Games choose not to allow us to offer experiences involving Clash Royale and Fortnite to our users, the popularity of our amateur city leagues, tournaments and competitions may decline and the number of our gamers may decrease, which could materially and adversely affect our results of operations and financial condition.

If we fail to keep our existing gamers highly engaged, to acquire new gamers, to successfully implement a subscription model for our gaming community, our business, profitability and prospects may be adversely affected.

Our success depends on our ability to maintain and grow the number of amateur gamers attending our tournaments and competitions, and using our gaming platform, and keeping our gamers highly engaged. Of particular importance is the successful deployment and expansion of our subscription model to our gaming community for purposes of creating predictable recurring revenues.

In order to attract, retain and engage amateur gamers and remain competitive, we must continue to develop and expand our city leagues, including internationally, produce engaging tournaments and competitions, successfully license the newest “hit” esports games and titles, implement new technologies and strategies, improve features of our gaming platform and stimulate interactions in our gamer community.

A decline in the number of our amateur gamers in our ecosystem may adversely affect the engagement level of our gamers, the vibrancy of our gamer community, or the popularity of our amateur league play, which may in turn reduce our monetization opportunities, and have a material and adverse effect on our business, financial condition and results of operations. If we are unable to attract and retain, or convert gamers into subscription-based paying gamers, our revenues may decline and our results of operations and financial condition may suffer.

We cannot assure you that our online and in person gaming platform will remain sufficiently popular with amateur gamers to offset the costs incurred to operate and expand it. It is vital to our operations that we remain sensitive and responsive to evolving gamer preferences and offer first-tier esports game content that attracts our amateur gamers. We must also keep providing amateur gamers with new features and functions to enable superior content viewing, and social interaction. Further, we will need to continue to develop and improve our gaming platform and to enhance our brand awareness, which may require us to incur substantial costs and expenses. If such increased costs and expenses do not effectively translate into an improved gamer experience and subscription-based, long-term engagement, our results of operations may be materially and adversely affected.

The ability to grow our business is dependent in part on the success and availability of mass media channels developed by third parties, as well as our ability to develop commercially successful content, and amateur tournaments and competitions.

The success of our business is driven in part by the commercial success and adequate supply of third-party mass media channels for which we may distribute our content, amateur league tournaments and competitions, including Twitch, YouTube and ESL.tv. Our success also depends on our ability to accurately predict which channels and platforms will be successful with the esports gaming community, our ability to develop commercially successful content and distribute via SuperLeagueTV, which is presently available on Twitch, amateur tournaments and competition for these channels and gaming platforms and our ability to effectively manage the transition of our gamers from one generation or demographic to the next. Additionally, we may enter into certain exclusive licensing arrangements that affect our ability to deliver or market our amateur gaming tournaments and competitions on certain channels and platforms. A channel or platform may not succeed as expected or new channels or platforms may take market share and gamers away from platforms for which we have devoted significant resources. If demand for the channels or platforms for which we are developing amateur tournaments or competitions is lower than our expectations, we may be unable to fully recover the investments we have made, and our financial performance may be harmed. Alternatively, a channel or platform for which we have not devoted significant resources could be more successful than we initially anticipated, causing us to not be able to take advantage of meaningful revenue opportunities.

Our business is subject to risks generally associated with the entertainment industry.

Our business is subject to risks that are generally associated with the entertainment industry, many of which are beyond our control. These risks could negatively impact our operating results and include the popularity, price to play, and timing of release of our esports licensed games, economic conditions that adversely affect discretionary consumer spending, changes in gamer demographics, the availability and popularity of other forms of entertainment, and critical reviews and public tastes and preferences, which may change rapidly and cannot necessarily be predicted.

If we fail to maintain and enhance our brand or if we incur excessive expenses in this effort, our business, results of operations and prospects may be materially and adversely affected.

We believe that maintaining and enhancing our brand is of significant importance to the success of our business. A well-recognized brand is important to increasing the number of esports gamers and the level of engagement of our overall gaming community which is critical in enhancing our attractiveness to advertisers and sponsors. Since we operate in a highly competitive market, brand maintenance and enhancement directly affect our ability to maintain and enhance our market position.

Although we have developed our brand and amateur tournaments and competitions through word of mouth referrals, key strategic partners and our esports game publisher licensors, as we expand, we may conduct various marketing and brand promotion activities using various methods to continue promoting our brand. We cannot assure you, however, that these activities will be successful or that we will be able to achieve the brand promotion effect we expect.

In addition, any negative publicity in relation to our league tournaments or competitions, or operations, regardless of its veracity, could harm our brands and reputation. Negative publicity or public complaints from gamers may harm our reputation, and if complaints against us are not addressed to their satisfaction, our reputation and our market position could be significantly harmed, which may materially and adversely affect our business, results of operations and prospects.

Negative gamer perceptions about our brand, gaming platform, amateur city leagues, tournaments or competitions and/or business practices may damage our business and increase the costs incurred in addressing gamer concerns.

Esports gamer expectations regarding the quality, performance and integrity of our amateur city league tournaments and competitions are high. Esports gamers may be critical of our brand, gaming platform, amateur city leagues, tournaments or competitions and/or business practices for a wide variety of reasons. These negative gamer reactions may not be foreseeable or within our control to manage effectively, including perceptions about gameplay fairness, negative gamer reactions to game content via social media or other outlets, components and services, or objections to certain of our business practices. Negative gamer sentiment about our business practices also can lead to investigations from regulatory agencies and consumer groups, as well as litigation, which, regardless of their outcome, may be costly, damaging to our reputation and harm our business.

Technology changes rapidly in our business and if we fail to anticipate or successfully implement new technologies or adopt new business strategies, technologies or methods, the quality, timeliness and competitiveness of our amateur city leagues, tournaments or competition may suffer.

Rapid technology changes in the esports gaming market require us to anticipate, sometimes years in advance, which technologies we must develop, implement and take advantage of in order to be and remain competitive in the esports gaming market. We have invested, and in the future may invest, in new business strategies including a subscription model, technologies, products, or games or first-tier game titles to continue to persistently engage the amateur gamer and deliver the best online and in person gaming experience. Such endeavors may involve significant risks and uncertainties, and no assurance can be given that the technology we choose to adopt and the features that we pursue will be successful. If we do not successfully implement these new technologies, our reputation may be materially adversely affected and our financial condition and operating results may be impacted. We also may miss opportunities to adopt technology, or develop amateur city leagues, tournaments or competitions that become popular with gamers, which could adversely affect our financial results. It may take significant time and resources to shift our focus to such technologies, putting us at a competitive disadvantage.

Our development process usually starts with particular gamer experiences in mind, and a range of technical development and feature goals that we hope to be able to achieve. We may not be able to achieve these goals, or our competitors may be able to achieve them more quickly and effectively than we can based on having greater operating capital and personnel resources. If we cannot achieve our technology goals within the original development schedule, then we may delay their release until these goals can be achieved, which may delay or reduce revenue and increase our development expenses. Alternatively, we may be required to significantly increase the resources employed in research and development in an attempt to accelerate our development of new technologies, either to preserve our launch schedule or to keep up with our competitors, which would increase our development expenses.

We may experience security breaches and cyber threats.

We continually face cyber risks and threats that seek to damage, disrupt or gain access to our networks and our gaming platform, supporting infrastructure, intellectual property and other assets. In addition, we rely on technological infrastructure, including third party cloud hosting and broadband, provided by third party business partners to support the in person and online functionality of our gaming platform. These business partners are also subject to cyber risks and threats. Such cyber risks and threats may be difficult to detect. Both our partners and we have implemented certain systems and processes to guard against cyber risks and to help protect our data and systems. However, the techniques that may be used to obtain unauthorized access or disable, degrade, exploit or sabotage our networks and gaming platform change frequently and often are not detected. Our systems and processes, and the systems and processes of our third-party business partners, may not be adequate. Any failure to prevent or mitigate security breaches or cyber risks, or respond adequately to a security breach or cyber risk, could result in interruptions to our gaming platform, degrade the gamer experience, cause gamers to lose confidence in our gaming platform and cease utilizing it, as well as significant legal and financial exposure. This could harm our business and reputation, disrupt our relationships with partners and diminish our competitive position.

Successful exploitation of our networks and gaming platform can have other negative effects upon the gamer experience we offer. In particular, the virtual economies that exist in certain of our licensed game publishers' games are subject to abuse, exploitation and other forms of fraudulent activity that can negatively impact our business. Virtual economies involve the use of virtual currency and/or virtual assets that can be used or redeemed by a player within a particular online game or service.

Our business could be adversely affected if our data privacy and security practices are not adequate, or perceived as being inadequate, to prevent data breaches, or by the application of data privacy and security laws generally.

In the course of our business, we may collect, process, store and use gamer and other information, including personally identifiable information, passwords and credit card information, the latter of which is subject to PCI-DSS compliance. Although we take measures to protect this information from unauthorized access, acquisition, disclosure and misuse, our security controls, policies and practices may not be able to prevent the improper or unauthorized access, acquisition or disclosure of such information. The unauthorized access, acquisition or disclosure of this information, or a perception that we do not adequately secure this information could result in legal liability, costly remedial measures, governmental and regulatory investigations, harm our profitability and reputation and cause our financial results to be materially affected. In addition, third party vendors and business partners receive access to information that we collect. These vendors and business partners may not prevent data security breaches with respect to the information we provide them or fully enforce our policies, contractual obligations and disclosures regarding the collection, use, storage, transfer and retention of personal data. A data security breach of one of our vendors or business partners could cause reputational harm to them and/or negatively impact our ability to maintain the credibility of our gamer community.

Data privacy, data protection, localization, security and consumer-protection laws are evolving, and the interpretation and application of these laws in the United States, Europe (including compliance with the General Data Protection Regulation), and elsewhere often are uncertain, contradictory and changing. It is possible that these laws may be interpreted or applied in a manner that is averse to us or otherwise inconsistent with our practices, which could result in litigation, regulatory investigations and potential legal liability or require us to change our practices in a manner adverse to our business. As a result, our reputation and brand may be harmed, we could incur substantial costs, and we could lose both gamers and revenue.

We depend on servers to operate our games with online features and our proprietary online gaming service. If we were to lose server functionality for any reason, our business may be negatively impacted.

Our business relies on the continuous operation of servers, some of which are owned and operated by third parties. Although we strive to maintain more than sufficient server capacity, and provide for active redundancy in the event of limited hardware failure, any broad-based catastrophic server malfunction, a significant service-disrupting attack or intrusion by hackers that circumvents security measures, a failure of disaster recovery service or the failure of a company on which we are relying for server capacity to provide that capacity for whatever reason could degrade or interrupt the functionality of our platform, and could prevent the operation of our platform for both in-person and online gaming experiences.

We also rely on networks operated by third parties to support content on our platform, including networks owned and operated by game publishers. An extended interruption to any of these services could adversely affect the use of our platform, which would have a negative impact on our business.

Further, insufficient server capacity could also negatively impact our business. Conversely, if we overestimate the amount of server capacity required by our business, we may incur additional operating costs.

Our online gaming platform and games offered through our gaming platform may contain defects.

Our online gaming platform and the games offered through our gaming platform are extremely complex, and are difficult to develop and distribute. We have quality controls in place to detect defects in our gaming platform before they are released. Nonetheless, these quality controls are subject to human error, overriding, and reasonable resource or technical constraints. Further, we have not undertaken independent third-party testing, verification or analysis of our gaming platform and associated systems and controls. Therefore, our gaming platform and quality controls and preventative measures we have implemented may not be effective in detecting all defects in our gaming platform. In the event a significant defect in our gaming platform and associated systems and controls is realized, we could be required to offer refunds, suspend the availability of our city league competitions and other gameplay, or expend significant resources to cure the defect, each of which could significantly harm our business and operating results.

We may experience system failures, outages and/or disruptions of the functionality of our platform. Such failures, delays and other problems could harm our reputation and business, cause us to lose customers and expose us to customer liability.

We may experience system failures, outages and/or disruptions of our infrastructure, including information technology system failures and network disruptions, cloud hosting and broadband availability at in person and online experiences. Our operations could be interrupted or degraded by any damage to or failure of:

- our computer software or hardware, or our customers' or suppliers' computer software or hardware;
- our network, our customers' networks or our suppliers' networks; or
- our connections and outsourced service arrangements with third parties.

Our systems and operations are also vulnerable to damage or interruption from:

- power loss, transmission cable cuts and other telecommunications and utility failures;
- hurricanes, fires, earthquakes, floods and other natural disasters;
- a terrorist attack in the U.S. or in another country in which we operate;
- interruption of service arising from facility migrations, resulting from changes in business operations including acquisitions and planned data center migrations;
- computer viruses or software defects;
- loss or misuse of proprietary information or customer data that compromises security, confidentiality or integrity; or
- errors by our employees or third-party service providers.

From time to time in the ordinary course of our business, our network nodes and other systems experience temporary outages. As a means of ensuring continuity in the services we provide to our members, we have invested in system redundancies via partnerships with industry leading cloud service providers, proactive alarm monitoring and other back-up infrastructure, though we cannot assure you that we will be able to re-route our services over our back-up facilities and provide continuous service to customers in all circumstances without material degradation. Because many of our services play a critical role for our members, any damage to or failure of the infrastructure we rely on could disrupt or degrade the operation of our network, our platform and the provision of our services and result in the loss of current and potential members and harm our ability to conduct normal business operations.

We use third-party services and technologies in connection with our business, and any disruption to the provision of these services and technologies to us could result in negative publicity and a slowdown in the growth of our users, which could materially and adversely affect our business, financial condition and results of operations.

Our business partially depends on services provided by, and relationships with, various third parties, including cloud hosting and broadband

providers, among others. To this end, when our cloud hosting and broadband vendors experience outages, our esports gaming services will be negatively impacted and alternative resources will not be immediately available. In addition, certain third-party software we use in our operations is currently publicly available free of charge. If the owner of any such software decides to charge users or no longer makes the software publicly available, we may need to incur significant costs to obtain licensing, find replacement software or develop it on our own. If we are unable to obtain licensing, find or develop replacement software at a reasonable cost, or at all, our business and operations may be adversely affected.

We exercise no control over the third-party vendors that we rely upon for cloud hosting, broadband and software service. If such third parties increase their prices, fail to provide their services effectively, terminate their service or agreements or discontinue their relationships with us, we could suffer service interruptions, reduced revenues or increased costs, any of which may have a material adverse effect on our business, financial condition and results of operations.

Growth and engagement of our gamer community depends upon effective interoperability with mobile operating systems, networks, mobile devices and standards that we do not control.

We make our services available across a variety of mobile operating systems and devices. We are dependent on the interoperability of our services with popular mobile devices and mobile operating systems that we do not control, such as Android and iOS. Any changes in such mobile operating systems or devices that degrade the functionality of our services or give preferential treatment to competitive services could adversely affect usage of our services. In order to deliver high quality services, it is important that our services work well across a range of mobile operating systems, networks, mobile devices and standards that we do not control. We may not be successful in developing relationships with key participants in the mobile industry or in developing services that operate effectively with these operating systems, networks, devices and standards. In the event that it is difficult for our users to access and use our services, particularly on their mobile devices, our user growth and user engagement could be harmed, and our business and operating results could be adversely affected.

Our business depends substantially on the continuing efforts of our executive officers, key employees and qualified personnel, and our business operations may be severely disrupted if we lose their services.

Our future success depends substantially on the continued efforts of our executive officers and key employees. If one or more of our executive officers or key employees were unable or unwilling to continue their services with us, we might not be able to replace them easily, in a timely manner, or at all. Since the esports gaming industry is characterized by high demand and intense competition for talents, we cannot assure you that we will be able to attract or retain qualified staff or other highly skilled employees. In addition, as the Company is relatively young, our ability to train and integrate new employees into our operations may not meet the growing demands of our business which may materially and adversely affect our ability to grow our business and hence our results of operations.

If any of our executive officers and key employees terminates their services with us, our business may be severely disrupted, our financial condition and results of operations may be materially and adversely affected and we may incur additional expenses to recruit, train and retain qualified personnel. If any of our executive officers or key employees joins a competitor or forms a competing company, we may lose gamers, know-how and key professionals and staff members. Certain of our executive officers and key employees have entered into a non-solicitation and non-competition agreements with us. However, certain provisions under the non-solicitation and non-competition agreement may be deemed legally invalid or unenforceable. If any dispute arises between our executive officers and us, we cannot assure you that we would be able to enforce these non-compete agreements.

Our business is subject to regulation, and changes in applicable regulations may negatively impact our business.

We are subject to a number of foreign and domestic laws and regulations that affect companies conducting business on the Internet. In addition, laws and regulations relating to user privacy, data collection, retention, electronic commerce, virtual items and currency, consumer protection, content, advertising, localization, and information security have been adopted or are being considered for adoption by many jurisdictions and countries throughout the world. These laws could harm our business by limiting the products and services we can offer consumers or the manner in which we offer them. The costs of compliance with these laws may increase in the future as a result of changes in interpretation. Furthermore, any failure on our part to comply with these laws or the application of these laws in an unanticipated manner may harm our business and result in penalties or significant legal liability.

In addition, we include modes in our gaming platform that allow players to compete against each other. Although we structure and operate these skill-based competitions with applicable laws in mind, our skill-based competitions in the future could become subject to evolving rules and regulations and expose us to significant liability, penalties and reputational harm.

Our online activities are subject to various laws and regulations relating to privacy and child protection, which, if violated, could subject us to an increased risk of litigation and regulatory actions.

In addition to our gaming platform, we use third-party applications, websites, and social media platforms to promote our amateur tournaments and competitions and engage gamers, as well as monitor and collect certain information about gamers in our online forums. A variety of laws and regulations have been adopted in recent years aimed at protecting children using the internet such as the Children's Online Privacy and Protection Act of 1998 ("COPPA"). COPPA sets forth, among other things, a number of restrictions on what website operators can present to children under the age of 13 and what information can be collected from them. COPPA is of particular concern to us, and in an effort to minimize our risk of potential exposure, we retained a COPPA expert as a consultant and have posted a compliant privacy policy, terms of use and various other policies on our website. We undertake significant effort to implement certain precautions to ensure that access to our gaming platform for competitive gameplay is COPPA compliant. Despite our efforts, no assurances can be given that such measures will be sufficient to completely avoid exposure and COPPA violations, any of which could expose us to significant liability, penalties, reputational harm and loss of revenue, among other things.

The laws and regulations concerning data privacy are continually evolving. Failure to comply with these laws and regulations could harm our business.

Consumers are able to play our licensed game titles online, using our platform. We collect and store information about our consumers both personally identifying and non-personally identifying information. Numerous federal, state and international laws address privacy, data protection and the collection, storing, sharing, use, disclosure and protection of personally identifiable information and other user data. Numerous states already have, and are looking to expand, data protection legislation requiring companies like ours to consider solutions to meet differing needs and expectations of creators and attendees. Outside the United States, personally identifiable information and other user data is increasingly subject to legislation and regulations in numerous jurisdictions around the world, the intent of which is to protect the privacy of information that is collected, processed and transmitted in or from the governing jurisdiction. Foreign data protection, privacy, information security, user protection and other laws and regulations are often more restrictive than those in the United States. In particular, the European Union and its member states traditionally have taken broader views as to types of data that are subject to privacy and data protection laws and regulations, and have imposed greater legal obligations on companies in this regard. For example, in April 2016, European legislative bodies adopted the General Data Protection Regulation ("GDPR"), which became effective on May 25, 2018. The GDPR applies to any company established in the European Union as well as to those outside of the European Union if they collect and use personal data in connection with the offering of goods or services to individuals in the European Union or the monitoring of their behavior. The GDPR enhances data protection obligations for processors and controllers of personal data, including, for example, expanded disclosures about how personal information is to be used, limitations on retention of information, mandatory data breach notification requirements and onerous new obligations on service providers. Non-compliance with the GDPR may result in monetary penalties of up to €20 million or 4% of annual worldwide revenue, whichever is higher. In addition, some countries are considering or have passed legislation implementing data protection requirements or requiring local storage and processing of data or similar requirements that could increase the cost and complexity of delivering our services. The GDPR and other changes in laws or regulations associated with the enhanced protection of certain types of personal data could greatly increase our cost of providing our products and services or even prevent us from offering certain services in jurisdictions in which we operate. The European Commission is also currently negotiating a new ePrivacy Regulation that would address various matters, including provisions specifically aimed at the use of cookies to identify an individual's online behavior, and any such ePrivacy Regulation may provide for new compliance obligations and significant penalties. Any of these changes to European Union data protection law or its interpretation could disrupt and/or harm our business.

Further, following a referendum in June 2016 in which voters in the United Kingdom approved an exit from the European Union, the United Kingdom government has initiated a process to leave the European Union, which has created uncertainty with regard to the regulation of data protection in the United Kingdom. In particular, although a Data Protection Bill designed to be consistent with the GDPR is pending in the United Kingdom's legislative process, it is unclear whether the United Kingdom will enact data protection laws or regulations designed to be consistent with the GDPR and how data transfers to and from the United Kingdom will be regulated. The interpretation and application of many privacy and data protection laws are, and will likely remain, uncertain, and it is possible that these laws may be interpreted and applied in a manner that is inconsistent with our existing data management practices or product features. Although player interaction on our platform is subject to our privacy policies, end user license agreements ("EULAs"), and terms of service, if we fail to comply with our posted privacy policies, EULAs, or terms of service, or if we fail to comply with existing privacy-related or data protection laws and regulations, it could result in proceedings or litigation against us by governmental authorities or others, which could result in fines or judgments against us, damage our reputation, impact our financial condition and/or harm our business.

In addition to government regulation, privacy advocacy and industry groups may propose new and different self-regulatory standards that either legally or contractually apply to us. Any inability to adequately address privacy, data protection and data security concerns or comply with applicable privacy, data protection or data security laws, regulations, policies and other obligations could result in additional cost and liability to us, damage our reputation, inhibit sales and harm our business. Further, our failure, and/or the failure by the various third-party service providers and partners with which we do business, to comply with applicable privacy policies or federal, state or similar international laws and regulations or any other obligations relating to privacy, data protection or information security, or any compromise of security that results in the unauthorized release of personally identifiable information or other user data, or the perception that any such failure or compromise has occurred, could damage our reputation, result in a loss of creators or attendees, discourage potential creators and attendees from trying our platform and/or result in fines and/or proceedings by governmental agencies and/or users, any of which could have an adverse effect on our business, results of operations and financial condition. In addition, given the breadth and depth of changes in data protection obligations, ongoing compliance with evolving interpretation of the GDPR and other regulatory requirements requires time and resources and a review of the technology and systems currently in use against the requirements of GDPR and other regulations.

The preparation of our financial statements involves the use of good faith estimates, judgments and assumptions, and our financial statements may be materially affected if such good faith estimates, judgments or good faith assumptions prove to be inaccurate.

Financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) typically require the use of good faith estimates, judgments and assumptions that affect the reported amounts. Often, different estimates, judgments and assumptions could reasonably be used that would have a material effect on such financial statements, and changes in these estimates, judgments and assumptions may occur from period to period over time. Significant areas of accounting requiring the application of management’s judgment include, but are not limited to, determining the fair value of assets, share-based compensation and the timing and amount of cash flows from assets. These estimates, judgments and assumptions are inherently uncertain and, if our estimates were to prove to be wrong, we would face the risk that charges to income or other financial statement changes or adjustments would be required. Any such charges or changes would require a restatement of our financial statements and could harm our business, including our financial condition and results of operations and the price of our securities. See “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” for a discussion of the accounting estimates, judgments and assumptions that we believe are the most critical to an understanding of our financial statements and our business.

We may be held liable for information or content displayed on, retrieved from or linked to our gaming platform, or distributed to our users.

Our interactive live streaming platform enables gamers to exchange information and engage in various other online activities. Although we require our gamers to register their real name, we do not require user identifications used and displayed during gameplay to contain any real-name information, and hence we are unable to verify the sources of all the information posted by our gamers. In addition, because a majority of the communications on our online and in person gaming platform is conducted in real time, we are unable to examine the content generated by gamers before they are posted or streamed. Therefore, it is possible that gamers may engage in illegal, obscene or incendiary conversations or activities, including publishing of inappropriate or illegal content that may be deemed unlawful. If any content on our platform is deemed illegal, obscene or incendiary, or if appropriate licenses and third-party consents have not been obtained, claims may be brought against us for defamation, libel, negligence, copyright, patent or trademark infringement, other unlawful activities or other theories and claims based on the nature and content of the information delivered on or otherwise accessed through our platform. Moreover, the costs of compliance may continue to increase when more content is made available on our platform as a result of our growing base of gamers, which may adversely affect our results of operations.

Intensified government regulation of the Internet industry could restrict our ability to maintain or increase the level of traffic to our gaming platform as well as our ability to capture other market opportunities.

The Internet industry is increasingly subject to strict scrutiny. New laws and regulations may be adopted from time to time to address new issues that come to the authorities’ attention. We may not timely obtain or maintain all the required licenses or approvals or make all the necessary filings in the future. We also cannot assure you that we will be able to obtain the required licenses or approvals if we plan to expand into other Internet businesses. If we fail to obtain or maintain any of the required licenses or approvals or make the necessary filings, we may be subject to various penalties, which may disrupt our business operations or derail our business strategy, and materially and adversely affect our business, financial condition and results of operations.

From time to time we may become involved in legal proceedings.

From time to time we may become subject to legal proceedings, claims, litigation and government investigations or inquiries, which could be expensive, lengthy, disruptive to normal business operations and occupy a significant amount of our employees’ time and attention. In addition, the outcome of any legal proceedings, claims, litigation, investigations or inquiries may be difficult to predict and could have a material adverse effect on our business, operating results, or financial condition.

Our amended and restated bylaws designate a state or federal court located within the State of Delaware as the exclusive forum for certain litigation that may be initiated by our stockholders, which could limit our stockholders’ ability to obtain a favorable judicial forum for disputes with us.

Pursuant to our amended and restated bylaws, unless we consent in writing to the selection of an alternative forum, the sole and exclusive forum for (i) any derivative action or proceeding brought on our behalf, (ii) any action asserting a claim of breach of a fiduciary duty owed by any of our directors, officers or other employees to us or our stockholders, (iii) any action asserting a claim against us arising pursuant to any provision of the Delaware General Corporation Law, or (iv) any action asserting a claim against us that is governed by the internal affairs doctrine shall be a state or federal court located within the State of Delaware, in all cases subject to the court’s having personal jurisdiction over indispensable parties named as defendants. Any person or entity purchasing or otherwise acquiring any interest in shares of our capital stock shall be deemed to have notice of and consented to this provision. The forum selection clause in our amended and restated bylaws may have the effect of discouraging lawsuits against us or our directors and officers and may limit our stockholders’ ability to obtain a favorable judicial forum for disputes with us.

Risks Related to Intellectual Property

We may be subject to claims of infringement of third-party intellectual property rights.

From time to time, third parties may claim that we have infringed their intellectual property rights. For example, patent holding companies may assert patent claims against us in which they seek to monetize patents they have purchased or otherwise obtained. Although we take steps to avoid knowingly violating the intellectual property rights of others, it is possible that third parties still may claim infringement.

Existing or future infringement claims against us, whether valid or not, may be expensive to defend and divert the attention of our employees from business operations. Such claims or litigation could require us to pay damages, royalties, legal fees and other costs. We also could be required to stop offering, distributing or supporting esports games, our gaming platform or other features or services which incorporate the affected intellectual property rights, redesign products, features or services to avoid infringement, or obtain a license, all of which could be costly and harm our business.

In addition, many patents have been issued that may apply to potential new modes of delivering, playing or monetizing interactive entertainment software products and services, such as those offered on our gaming platform or that we would like to offer in the future. We may discover that future opportunities to provide new and innovative modes of game play and game delivery to gamers may be precluded by existing patents that we are unable to license on reasonable terms.

Our technology, content and brands are subject to the threat of piracy, unauthorized copying and other forms of intellectual property infringement.

We regard our technology, content and brands as proprietary and take measures to protect our technology, content and brands and other confidential information from infringement. Piracy and other forms of unauthorized copying and use of our technology, content and brands are persistent, and policing is difficult. Further, the laws of some countries in which our products are or may be distributed either do not protect our intellectual property rights to the same extent as the laws of the United States, or are poorly enforced. Legal protection of our rights may be ineffective in such countries. In addition, although we take steps to enforce and police our rights, factors such as the proliferation of technology designed to circumvent the protection measures used by our business partners or by us, the availability of broadband access to the Internet, the refusal of Internet service providers or platform holders to remove infringing content in certain instances, and the proliferation of online channels through which infringing product is distributed all have contributed to an expansion in unauthorized copying of our technology, content and brands.

Third parties may register trademarks or domain names or purchase internet search engine keywords that are similar to our registered trademark or pending trademarks, brands or websites, or misappropriate our data and copy our gaming platform, all of which could cause confusion, divert gamers away from our gaming platform and league tournaments, or harm our reputation.

Competitors and other third parties may purchase (i) trademarks that are similar to our trademarks and (ii) keywords that are confusingly similar to our brands or websites in internet search engine advertising programs and in the header and text of the resulting sponsored links or advertisements in order to divert gamers from us to their websites. Preventing such unauthorized use is inherently difficult. If we are unable to prevent such unauthorized use, competitors and other third parties may continue to drive potential gamers away from our gaming platform to competing, irrelevant or potentially offensive platforms, which could harm our reputation and cause us to lose revenue.

We may not be able to prevent others from unauthorized use of our intellectual property, which could harm our business and competitive position.

We regard our registered trademark and pending trademarks, service marks, pending patents, domain names, trade secrets, proprietary technologies and similar intellectual property as critical to our success. We rely on trademark and patent law, trade secret protection and confidentiality and license agreements with our employees and others to protect our proprietary rights.

We have invested significant resources to develop our own intellectual property and acquire licenses to use and distribute the intellectual property of others on our gaming platform. Failure to maintain or protect these rights could harm our business. In addition, any unauthorized use of our intellectual property by third parties may adversely affect our current and future revenues and our reputation.

Policing unauthorized use of proprietary technology is difficult and expensive. We rely on a combination of patent, copyright, trademark and trade secret laws and restrictions on disclosure to protect our intellectual property rights. Further, we require every employee and consultant to execute proprietary information and invention agreements prior to commencing work. Despite our efforts to protect our proprietary rights, third parties may attempt to copy or otherwise obtain and use our intellectual property or seek court declarations that they do not infringe upon our intellectual property rights. Monitoring unauthorized use of our intellectual property is difficult and costly, and we cannot assure you that the steps we have taken will prevent misappropriation of our intellectual property. From time to time, we may have to resort to litigation to enforce our intellectual property rights, which could result in substantial costs and diversion of our resources.

Our patent and trademark applications may not be granted and our patent and trademark rights, once patents are issued and trademarks are registered, may be contested, circumvented, invalidated or limited in scope, and our patent and trademark rights may not protect us effectively once issued and registered, respectively. In particular, we may not be able to prevent others from developing or exploiting competing technologies and trademarks, which could have a material and adverse effect on our business operations, financial condition and results of operations.

Currently, we have three patent applications pending, one registered trademark and eighteen pending trademark applications, along with licenses from game publishers to utilize their proprietary games. For our pending patent applications and we cannot assure you that we will be granted patents pursuant to our pending applications as well as future patent applications we intend to file. Even if our patent applications succeed, it is still uncertain whether these patents will be contested, circumvented or invalidated in the future. In addition, the rights granted under any issued patents may not provide us with sufficient protection or competitive advantages. The claims under any patents that issue from our patent applications may not be broad enough to prevent others from developing technologies that are similar or that achieve results similar to ours. It is also possible that the intellectual property rights of others will bar us from licensing and from exploiting any patents that issue from our pending applications. Numerous U.S. and foreign issued patents and pending patent applications owned by others exist in the fields in which we have developed and are developing our technology. These patents and patent applications might have priority over our patent applications and could subject our patent applications to invalidation. Finally, in addition to those who may claim priority, any of our pending patent and trademark applications may also be challenged by others on the basis that they are otherwise invalid or unenforceable.

We may be held liable for information or content displayed on, retrieved from or linked to our gaming platform, or distributed to our users.

Our interactive live streaming platform enables gamers to exchange information and engage in various other online activities. Although we require our gamers to register their real name, we do not require user identifications used and displayed during gameplay to contain any real-name information, and hence we are unable to verify the sources of all the information posted by our gamers. In addition, because a majority of the communications on our online and in person gaming platform is conducted in real time, we are unable to examine the content generated by gamers before they are posted or streamed. Therefore, it is possible that gamers may engage in illegal, obscene or incendiary conversations or activities, including publishing of inappropriate or illegal content that may be deemed unlawful. If any content on our platform is deemed illegal, obscene or incendiary, or if appropriate licenses and third-party consents have not been obtained, claims may be brought against us for defamation, libel, negligence, copyright, patent or trademark infringement, other unlawful activities or other theories and claims based on the nature and content of the information delivered on or otherwise accessed through our platform. Moreover, the costs of compliance may continue to increase when more content is made available on our platform as a result of our growing base of gamers, which may adversely affect our results of operations.

Intensified government regulation of the Internet industry could restrict our ability to maintain or increase the level of traffic to our gaming platform as well as our ability to capture other market opportunities.

The Internet industry is increasingly subject to strict scrutiny. New laws and regulations may be adopted from time to time to address new issues that come to the authorities' attention. We may not timely obtain or maintain all the required licenses or approvals or make all the necessary filings in the future. We also cannot assure you that we will be able to obtain the required licenses or approvals if we plan to expand into other Internet businesses. If we fail to obtain or maintain any of the required licenses or approvals or make the necessary filings, we may be subject to various penalties, which may disrupt our business operations or derail our business strategy, and materially and adversely affect our business, financial condition and results of operations.

From time to time we may become involved in legal proceedings.

From time to time we may become subject to legal proceedings, claims, litigation and government investigations or inquiries, which could be expensive, lengthy, disruptive to normal business operations and occupy a significant amount of our employees' time and attention. In addition, the outcome of any legal proceedings, claims, litigation, investigations or inquiries may be difficult to predict and could have a material adverse effect on our business, operating results, or financial condition.

Risks Related to our Common Stock and this Offering

There is currently no trading market for our common stock and we cannot ensure that one will ever develop or be sustained.

There is no current market for any of our shares of common stock and a market may not develop. We have applied to list our common stock on the Nasdaq Capital Market and intend to list our common stock on the Nasdaq Capital Market if we raise sufficient capital in this offering, but there is no guarantee that we will be able to do so. If we are not successful in listing our shares of common stock on the Nasdaq Capital Market, our common stock may be traded on an over-the-counter market to the extent any demand exists. Even if listed on the Nasdaq Capital Market, a liquid trading market may not develop. Investors should assume that they may not be able to liquidate their investment for some time or be able to pledge their shares as collateral.

If we successfully list on Nasdaq Capital Market, our shares are likely to be thinly traded for some time and an active market may never develop.

If we successfully list on the Nasdaq Capital Market, it is likely that initially there will be a very limited trading market for our common stock and we cannot ensure that a robust trading market will ever develop or be sustained. Our shares of common stock may be thinly traded, and the price, if traded, may not reflect our actual or perceived value. There can be no assurance that there will be an active market for our shares of common stock in the future. The market liquidity will be dependent on the perception of our operating business, competitive forces, state of the esports gaming industry, growth rate and becoming cash flow profitable on a sustainable basis, among other things. We may, in the future, take certain steps, including utilizing investor awareness campaigns, press releases, road shows, and conferences to increase awareness of our business and any steps that we might take to bring us to the awareness of investors may require we compensate financial public relations firms with cash and/or stock. There can be no assurance that there will be any awareness generated or the results of any efforts will result in any impact on our trading volume. Consequently, investors may not be able to liquidate their investment or liquidate it at a price that reflects the value of the business and trading may be at an inflated price relative to the performance of our company due to, among other things, availability of sellers of our shares. If a market should develop, the price may be highly volatile. Because there may be a low price for our shares of common stock, many brokerage firms or clearing firms may not be willing to effect transactions in the securities or accept our shares for deposit in an account. Even if an investor finds a broker willing to effect a transaction in the shares of our common stock, the combination of brokerage commissions, transfer fees, taxes, if any, and any other selling costs may exceed the selling price. Further, many lending institutions will not permit the use of low priced shares of common stock as collateral for any loans.

Our stock price may be volatile, and you could lose all or part of your investment.

The trading price of our common stock following this offering may fluctuate substantially and may be higher or lower than the initial public offering price. This may be especially true for companies with a small public float. The trading price of our common stock following this offering will depend on several factors, including those described in this “*Risk Factors*” section, many of which are beyond our control and may not be related to our operating performance. These fluctuations could cause you to lose all or part of your investment in our common stock since you might be unable to sell your shares at or above the price you paid in this offering. Factors that could cause fluctuations in the trading price of our common stock include:

- changes to our industry, including demand and regulations;
- we may not be able to compete successfully against current and future competitors;
- competitive pricing pressures;
- our ability to obtain working capital financing as required;
- additions or departures of key personnel;
- sales of our common stock;
- our ability to execute our business plan;
- operating results that fall below expectations;
- loss of any strategic relationship, sponsor or licensor;
- any major change in our management;
- changes in accounting standards, procedures, guidelines, interpretations or principals; and
- economic, geo-political and other external factors.

In addition, the stock market in general, and the market for technology companies in particular, have experienced extreme price and volume fluctuations that have often been unrelated or disproportionate to the operating performance of those companies. Broad market and industry factors, as well as general economic, political and market conditions such as recessions or interest rate changes, may seriously affect the market price of our common stock, regardless of our actual operating performance. These fluctuations may be even more pronounced in the trading market for our stock shortly following this offering. If the market price of our common stock after this offering does not exceed the initial public offering price, you may not realize any return on your investment in us and may lose some or all of your investment.

In addition, in the past, following periods of volatility in the overall market and the market prices of particular companies’ securities, securities class action litigations have often been instituted against these companies. Litigation of this type, if instituted against us, could result in substantial costs and a diversion of our management’s attention and resources. Any adverse determination in any such litigation or any amounts paid to settle any such actual or threatened litigation could require that we make significant payments.

If securities industry analysts do not publish research reports on us, or publish unfavorable reports on us, then the market price and market trading volume of our common stock could be negatively affected.

Any trading market for our common stock will be influenced in part by any research reports that securities industry analysts publish about us. We may not obtain any future research coverage by securities industry analysts. In the event we are covered by research analysts, and one or more of such analysts downgrade our securities, or otherwise reports on us unfavorably, or discontinues coverage of us, the market price and market trading volume of our common stock could be negatively affected.

You will experience dilution as a result of future equity offerings.

We may in the future offer additional shares of our common stock or other securities convertible into or exchangeable for our common stock. Although no assurances can be given that we will consummate a future financing, in the event we do, or in the event we sell shares of common stock or other securities convertible into shares of our common stock in the future, additional and potentially substantial dilution will occur. In addition, investors purchasing shares or other securities in the future could have rights superior to investors in this offering.

We have not paid cash dividends in the past and do not expect to pay dividends in the future. Any return on investment will likely be limited to the value of our common stock.

We have never paid cash dividends on our common stock and do not anticipate doing so in the foreseeable future. The payment of dividends on our common stock will depend on earnings, financial condition and other business and economic factors affecting us at such time as our board of directors may consider relevant. If we do not pay dividends, our common stock may be less valuable because a return on your investment will only occur if our stock price appreciates.

Since we do not anticipate paying any cash dividends on our capital stock in the foreseeable future, stock price appreciation, if any, will be your sole source of gain.

We currently intend to retain all of our future earnings, if any, to finance the growth and development of our business. In addition, the terms of any future debt agreements may preclude us from paying dividends. As a result, appreciation, if any, in the market price of our common stock will be your sole source of gain for the foreseeable future.

Future issuances of debt securities, which would rank senior to our common stock upon our bankruptcy or liquidation, and future issuances of preferred stock, which would rank senior to our common stock for the purposes of dividends and liquidating distributions, may adversely affect the level of return you may be able to achieve from an investment in our common stock.

In the future, we may attempt to increase our capital resources by offering debt securities. In the event of a bankruptcy or liquidation, holders of our debt securities, and lenders with respect to other borrowings we may make, would receive distributions of our available assets prior to any distributions being made to holders of our common stock. Moreover, if we issue preferred stock in the future, the holders of such preferred stock could be entitled to preferences over holders of common stock in respect of the payment of dividends and the payment of liquidating distributions. Because our decision to issue debt or preferred securities in any future offering, or borrow money from lenders, will depend in part on market conditions and other factors beyond our control, we cannot predict or estimate the amount, timing or nature of any such future offerings or borrowings. Holders of our common stock must bear the risk that any such future offerings we conduct or borrowings we make may adversely affect the level of return they may be able to achieve from an investment in our common stock.

We may need to implement additional finance and accounting systems, procedures and controls as we grow our business and organization and to satisfy new reporting requirements.

Upon becoming subject to reporting requirements of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), we will be required to comply with a variety of extensive reporting, accounting, and other rules and regulations. Compliance with each of these requirements is expensive, time consuming and intricate. Further requirements may increase our costs and require additional management time and resources. We may need to implement additional finance and accounting systems, procedures and controls to satisfy our reporting requirements. If our internal controls over financial reporting are determined to be ineffective, such failure could cause investors to lose confidence in our reported financial information, negatively affect the market price of our common stock, subject us to regulatory investigations and penalties, cause us to have to restate our financial statements, and adversely impact our business and financial condition.

We are an emerging growth company, and any decision on our part to comply only with certain reduced reporting and disclosure requirements applicable to emerging growth companies could make our common stock less attractive to investors.

We are an emerging growth company, and, for as long as we continue to be an emerging growth company, we may choose to take advantage of exemptions from various reporting requirements applicable to other public companies that are not “emerging growth companies,” including:

- not being required to have our independent registered public accounting firm audit our internal control over financial reporting under Section 404 of the Sarbanes-Oxley Act;
- reduced disclosure obligations regarding executive compensation in our periodic reports and annual report on Form 10-K; and
- exemptions from the requirements of holding a non-binding advisory vote on executive compensation and stockholder approval of any golden parachute payments not previously approved.

We could be an emerging growth company for up to five years following the completion of this offering. Our status as an emerging growth company will end as soon as any of the following takes place:

- the last day of the fiscal year in which we have more than \$1.07 billion in annual revenue;
- the date we qualify as a “large accelerated filer,” with at least \$700 million of equity securities held by non-affiliates;
- the date on which we have issued, in any three-year period, more than \$1.0 billion in non-convertible debt securities; or
- the last day of the fiscal year ending after the fifth anniversary of the completion of this offering.

We cannot predict if investors will find our common stock less attractive if we choose to rely on the exemptions afforded emerging growth companies. If some investors find our common stock less attractive because we rely on any of these exemptions, there may be a less active trading market for our common stock and the market price of our common stock may be more volatile.

Under the JOBS Act, emerging growth companies can also delay adopting new or revised accounting standards until such time as those standards apply to private companies. We have elected to use this extended transition period for complying with new or revised accounting standards that have different effective dates for public and private companies until the earlier of the date we (i) are no longer an emerging growth company or (ii) affirmatively and irrevocably opt out of the extended transition period provided in the JOBS Act. As a result, our financial statements may not be comparable to companies that comply with new or revised accounting pronouncements as of public company effective dates.

We will incur increased costs as a result of being a public company, particularly after we cease to qualify as an “emerging growth company.”

Upon completion of this offering, we will become a public company and expect to incur significant legal, accounting and other expenses that we did not incur as a private company. The Sarbanes-Oxley Act, as well as rules subsequently implemented by the SEC and Nasdaq, impose various requirements on the corporate governance practices of public companies. We expect these rules and regulations to increase our legal and financial compliance costs and to make some corporate activities more time-consuming and costly. We expect to incur significant expenses and devote substantial management effort toward ensuring compliance with the requirements of Section 404 of the Sarbanes-Oxley Act and the other rules and regulations of the SEC. For example, as a result of becoming a public company, we will need to adopt policies regarding internal controls and disclosure controls and procedures. We also expect that operating as a public company will make it more difficult and more expensive for us to obtain director and officer liability insurance, and we may be required to accept reduced policy limits and coverage or incur substantially higher costs to obtain the same or similar coverage. In addition, we will incur additional costs associated with our public company reporting requirements. It may also be more difficult for us to find qualified persons to serve on our board of directors or as executive officers. We are currently evaluating and monitoring developments with respect to these rules and regulations, and we cannot predict or estimate with any degree of certainty the amount of additional costs we may incur or the timing of such costs.

In the past, stockholders of a public company often brought securities class action suits against the company following periods of instability in the market price of that company’s securities. If we were involved in a class action suit, it could divert a significant amount of our management’s attention and other resources from our business and operations, which could harm our results of operations and require us to incur significant expenses to defend the suit. Any such class action suit, whether or not successful, could harm our reputation and restrict our ability to raise capital in the future. In addition, if a claim is successfully made against us, we may be required to pay significant damages, which could have a material adverse effect on our financial condition and results of operations.

Because of our status as an emerging growth company, you will not be able to depend on any attestation from our independent registered public accounting firm as to our internal control over financial reporting for the foreseeable future.

Our independent registered public accounting firm will not be required to attest to the effectiveness of our internal control over financial reporting pursuant to Section 404 of the Sarbanes-Oxley Act until the later of the year following our first annual report required to be filed with the SEC or the date we are no longer an “emerging growth company” as defined in the JOBS Act. Accordingly, you will not be able to depend on any attestation concerning our internal control over financial reporting from our independent registered public accounting firm for the foreseeable future. Subsequent to the time frame above, our independent registered public accounting firm will not be required to attest to the effectiveness of our internal control over financial reporting pursuant to the Sarbanes-Oxley Act until such time that the Company becomes an “accelerated filer,” as defined by the SEC.

If our shares become subject to the penny stock rules, it would become more difficult to trade our shares.

The SEC has adopted rules that regulate broker-dealer practices in connection with transactions in penny stocks. Penny stocks are generally equity securities with a price of less than \$5.00, other than securities registered on certain national securities exchanges or authorized for quotation on certain automated quotation systems, provided that current price and volume information with respect to transactions in such securities is provided by the exchange or system. If we do not obtain or retain a listing on the Nasdaq Capital Market or if the price of our common stock falls below \$5.00, our common stock will be deemed a penny stock. The penny stock rules require a broker-dealer, before a transaction in a penny stock not otherwise exempt from those rules, to deliver a standardized risk disclosure document containing specified information. In addition, the penny stock rules require that before effecting any transaction in a penny stock not otherwise exempt from those rules, a broker-dealer must make a special written determination that the penny stock is a suitable investment for the purchaser and receive (i) the purchaser's written acknowledgment of the receipt of a risk disclosure statement; (ii) a written agreement to transactions involving penny stocks; and (iii) a signed and dated copy of a written suitability statement. These disclosure requirements would likely have the effect of reducing the trading activity in the secondary market for our common stock, and therefore stockholders may have difficulty selling their shares.

FINRA sales practice requirements may limit a stockholder's ability to buy and sell our stock.

In addition to the "penny stock" rules described above, the Financial Industry Regulatory Authority, Inc. ("FINRA"), has adopted rules that require that in recommending an investment to a customer, a broker-dealer must have reasonable grounds for believing that the investment is suitable for that customer. Prior to recommending speculative, low-priced securities to their non-institutional customers, broker-dealers must make reasonable efforts to obtain information about the customer's financial status, tax status, investment objectives and other information. The FINRA requirements may make it more difficult for broker-dealers to recommend that their customers buy our common stock, which may have the effect of reducing the level of trading activity in our common stock. As a result, fewer broker-dealers may be willing to make a market in our common stock, reducing a stockholder's ability to resell shares, as well as overall liquidity, of our common stock.

We will incur increased costs as a result of operating as a listed public company and our management will be required to devote substantial time to new compliance initiatives and corporate governance practices.

If at some point in the future we are no longer an "emerging growth company," we will incur significant legal, accounting and other expenses that we have not incurred in the past. The Sarbanes-Oxley Act, the JOBS Act, the listing requirements of the Nasdaq Capital Market and other applicable securities rules and regulations impose various requirements on public companies beyond what management has experienced in operating a privately held company. Our management and other personnel will need to devote a substantial amount of time to comply with these requirements. Moreover, these rules and regulations will increase our legal and financial compliance costs and will make some activities more time-consuming and costly. For example, we expect that these rules and regulations may make it more difficult and more expensive for us to obtain directors' and officers' liability insurance, which could make it more difficult for us to attract and retain qualified members of our board of directors. We cannot predict or estimate the amount of additional costs we will incur as a listed public company, or the timing of such costs, but such costs will be significant.

We are evaluating these rules and regulations, and cannot predict or estimate the amount of additional costs we may incur or the timing of such costs. These rules and regulations are often subject to varying interpretations, in many cases due to their lack of specificity, and, as a result, their application in practice may evolve over time as new guidance is provided by regulatory and governing bodies. This could result in continuing uncertainty regarding compliance matters and higher costs necessitated by ongoing revisions to disclosure and governance practices.

We may be considered a smaller reporting company and will be exempt from certain disclosure requirements, which could make our common stock less attractive to potential investors.

Rule 12b-2 of the Exchange Act, defines a “smaller reporting company” as an issuer that is not an investment company, an asset-backed issuer, or a majority-owned subsidiary of a parent that is not a smaller reporting company and that:

- had a public float of less than \$75.0 million as of the last business day of its most recently completed second fiscal quarter, computed by multiplying the aggregate worldwide number of shares of its voting and non-voting common equity held by non-affiliates by the price at which the common equity was last sold, or the average of the bid and asked prices of common equity, in the principal market for the common equity; or
- in the case of an initial registration statement under the Securities Act of 1933, as amended (“*Securities Act*”), or the Exchange Act for shares of its common equity, had a public float of less than \$75.0 million as of a date within 30 days of the date of the filing of the registration statement, computed by multiplying the aggregate worldwide number of such shares held by non-affiliates before the registration plus, in the case of a Securities Act registration statement, the number of such shares included in the registration statement by the estimated public offering price of the shares; or
- in the case of an issuer whose public float was zero, had annual revenues of less than \$50.0 million during the most recently completed fiscal year for which audited financial statements are available.

As a smaller reporting company, we would not be required and may not include a Compensation Discussion and Analysis section in our proxy statements; we would provide only two years of financial statements; and we would not need to provide the table of selected financial data. We also would have other “scaled” disclosure requirements that are less comprehensive than issuers that are not smaller reporting companies which could make our common stock less attractive to potential investors, and also could make it more difficult for our stockholders to sell their shares.

Changes in tax laws or regulations that are applied adversely to us or our customers may have a material adverse effect on our business, cash flow, financial condition or results of operations.

New income, sales, use or other tax laws, statutes, rules, regulations or ordinances could be enacted at any time, which could affect the tax treatment of our earnings and adversely affect our operations, and our business and financial performance. Further, existing tax laws, statutes, rules, regulations or ordinances could be interpreted, changed, modified or applied adversely to us. For example, on December 22, 2017, President Trump signed tax legislation into law, commonly referred to as the Tax Cuts and Jobs Act of 2017, that contains many significant changes to the U.S. tax laws. The new legislation reduced the corporate income tax rate from 34% to 21% effective January 1, 2018, causing all of our deferred income tax assets and liabilities, including NOLs, to be measured using the new rate and which value is reflected in the valuation of these assets as of December 31, 2017. As a result, the value of our deferred tax assets decreased by approximately \$4.3 million and the related valuation allowance has been reduced by the same amount. Our analysis and interpretation of this legislation is ongoing. Given the full valuation allowance provided for net deferred tax assets for the periods presented herein, the change in tax law did not have a material impact on our financial statements provided herein. There may, however, be additional tax impacts identified in subsequent periods throughout 2018 in accordance with subsequent interpretive guidance issued by the SEC or the Internal Revenue Service. Further, there may be other material adverse effects resulting from the legislation that we have not yet identified. No estimated tax provision has been recorded in the financial statements included herein for tax attributes that are incomplete or subject to change.

The foregoing items could have a material adverse effect on our business, cash flow, financial condition or results of operations. In addition, it is unclear how these U.S. federal income tax changes will affect state and local taxation, which often uses federal taxable income as a starting point for computing state and local tax liabilities. The impact of this tax legislation on holders of our common stock is also uncertain and could be adverse. We urge our stockholders and investors to consult with our legal and tax advisors with respect to this legislation and the potential tax consequences of investing in or holding our common stock.

Our management has broad discretion as to the use of certain of the net proceeds from this offering and may not use them effectively.

We currently intend to use the net proceeds of the offering for working capital and general corporate purposes, including sales and marketing activities, game licensing, product development, and capital expenditures. Our management will have considerable discretion in the application of the net proceeds from this offering, and investors will be relying on the judgment of our management regarding the application of those proceeds. Our management may spend the proceeds in ways that do not improve our operating results or enhance the value of our common stock, and you will not have the opportunity to influence management's decisions on how to use the proceeds from this offering. The failure by our management to apply these funds effectively could harm our business. Pending their use, we may also invest the net proceeds of this offering in a manner that does not produce income or that loses value. See "*Use of Proceeds*" below for more information.

If we fail to maintain an effective system of internal controls over financial reporting, we may be unable to accurately report our results of operations, meet our reporting obligations or prevent fraud, and investor confidence and the market price of our common stock may be materially and adversely affected.

Prior to this offering, we were a private company with limited accounting personnel and other resources with which to address our internal controls and procedures. Although management has reviewed our current internal controls over financial reporting and concluded that our internal controls are effective, our independent registered public accounting firm has not conducted an audit of our internal control over financial reporting. In addition, after we become a public company, our reporting obligations may place a significant strain on our management, operational and financial resources and systems for the foreseeable future and we may be unable to timely complete our evaluation testing and any required remediation.

During the course of documenting and testing our internal control procedures, we may identify weaknesses and deficiencies in our internal control over financial reporting. In addition, if we fail to maintain the adequacy of our internal control over financial reporting, as these standards are modified supplemented or amended from time to time, we may not be able to conclude on an ongoing basis that we have effective internal control over financial reporting. Generally, if we fail to achieve and maintain an effective internal control environment, we could suffer material misstatements in our financial statements and fail to meet our reporting obligations, which would likely cause investors to lose confidence in our reported financial information. This could in turn limit our access to capital markets, harm our results of operations, and lead to a decline in the trading price of our common stock. Additionally, ineffective internal control over financial reporting could expose us to increased risk of fraud or misuse of corporate assets and subject us to potential delisting from the stock exchange on which we list, regulatory investigations and civil or criminal sanctions.

We may need additional capital, and we may be unable to obtain such capital in a timely manner or on acceptable terms, or at all. Furthermore, our future capital needs may require us to sell additional equity or debt securities that may dilute our stockholders or introduce covenants that may restrict our operations or our ability to pay dividends.

To grow our business and remain competitive, we may require additional capital from time to time for our daily operation. Our ability to obtain additional capital is subject to a variety of uncertainties, including:

- our market position and competitiveness in the esports and online amateur gaming market;
- our future profitability, overall financial condition, results of operations and cash flows; and
- economic, political and other conditions in the U.S. and internationally.

We may be unable to obtain additional capital in a timely manner or on acceptable terms or at all. In addition, our future capital needs and other business reasons could require us to sell additional equity or debt securities or obtain a credit facility. The sale of additional equity or equity-linked securities could dilute our stockholders. The incurrence of indebtedness would result in increased debt service obligations and could result in operating and financing covenants that would restrict our operations or our ability to pay dividends to our stockholders.

Our existing stockholders have substantial influence over our company and their interests may not be aligned with the interests of our other stockholders, which may discourage, delay or prevent a change in control of our company, which could deprive our stockholders of an opportunity to receive a premium for their securities.

As of the date of this prospectus, certain stockholders control approximately 34.1% of the voting power in us, including management. As a result, these stockholders have substantial influence over our business, including decisions regarding mergers, consolidations and the sale of all or substantially all of our assets, election of directors and other significant corporate actions. This concentration of ownership may discourage, delay or prevent a change in control of our company, which could deprive our stockholders of an opportunity to receive a premium for their shares as part of any contemplated sale of our company and may reduce the price of our common stock.

Because our offering price is substantially higher than our net tangible book value per share, you will experience immediate and substantial dilution.

If you purchase common stock in this offering, you will pay more for your common stock than the amount paid by our existing stockholders for their common stock on a per share basis. As a result, you will experience immediate and substantial dilution of \$ per share, representing the difference between the assumed initial public offering price of \$ per share, which is the midpoint of the price range set forth on the cover page of this prospectus, and our net tangible book value per share as of September 30, 2018, after giving effect to the net proceeds to us from this offering. In addition, you may experience further dilution to the extent that our shares are issued upon the exercise of any share options. See “Dilution” for a more complete description of how the value of your investment in our common stock will be diluted upon completion of this offering.

Because we do not expect to pay dividends in the foreseeable future after this offering, you must rely on price appreciation of our common stock for return on your investment.

We currently intend to retain most, if not all, of our available funds and any future earnings after this offering to fund the development and growth of our business. As a result, we do not expect to pay any cash dividends in the foreseeable future. Therefore, you should not rely on an investment in our common stock as a source for any future dividend income.

Our board of directors has complete discretion as to whether to distribute dividends, subject to certain requirements of Delaware General Corporation Law. Even if our board of directors decides to declare and pay dividends, the timing, amount and form of future dividends, if any, will depend on, among other things, our future results of operations and cash flow, our capital requirements and surplus, the amount of distributions, if any, received by us from our subsidiaries, our financial condition, contractual restrictions and other factors deemed relevant by our board of directors. Accordingly, the return on your investment in our common stock will likely depend entirely upon any future price appreciation of our common stock. There is no guarantee that our common stock will appreciate in value after this offering or even maintain the price at which you purchased the common stock. You may not realize a return on your investment in our common stock and you may even lose your entire investment in our common stock.

Substantial future sales or perceived potential sales of our common stock in the public market could cause the price of our common stock to decline.

Sales of our common stock in the public market after this offering, or the perception that these sales could occur, could cause the market price of our common stock to decline. Immediately after the completion of this offering, we will have shares of common stock outstanding, assuming the underwriters do not exercise their option to purchase additional shares of common stock from us. All common stock sold in this offering will be freely transferable without restriction or additional registration under the Securities Act. The remaining shares outstanding after this offering will be available for sale, upon the expiration of the -day lock-up period beginning from the date of this prospectus, subject to volume and other restrictions as applicable under Rules 144 and 701 under the Securities Act. Any or all of these shares may be released prior to the expiration of the lock-up period at the discretion of Northland Securities, Inc. and Lake Street Capital Markets, LLC. To the extent shares are released before the expiration of the lock-up period and sold into the market, the market price of our common stock could decline.

We have granted, and may continue to grant, share incentive awards, which may result in increased share-based compensation expenses.

We adopted our Amended and Restated 2014 Stock Option and Incentive Plan (the “2014 Plan”) in October 2014, for purposes of granting share-based compensation awards to employees, directors and consultants to incentivize their performance and align their interests with ours. We account for compensation costs for all share-based awards issued under the 2014 Plan using a fair-value based method and recognize expenses in our statements of comprehensive loss in accordance with GAAP. Under the 2014 Plan, we are authorized to grant options to purchase shares of common stock of our Company, restricted share units to receive shares of common stock and restricted shares of common stock. Following the approval of an amendment to the 2014 Plan to increase the number shares which may be issued pursuant to all awards under the 2014 Plan by our Board of Directors and holders of a majority of our outstanding voting securities, the number of shares of common stock available for issuance under the 2014 Plan is now 5.5 million. As of the date of this prospectus, options to purchase 4,583,320 shares of common stock have been granted and are outstanding, 70,000 shares of our common stock have been issued pursuant to the exercise of options, and 32,500 restricted share units have been granted, and none of these restricted share units have vested. For the nine months ended September 30, 2018, we recorded share-based compensation expense of \$1.7 million related to issuances under the 2014 Plan. For the years ended December 31, 2017 and 2016, we recorded share-based compensation expense of \$1.9 million and \$1.2 million related to issuances under the 2014 Plan.

We believe the granting of share incentive awards is important to our ability to attract and retain employees, and we will continue to grant share incentive awards to employees in the future. As a result, our expenses associated with share-based compensation may increase, which may have an adverse effect on our results of operations.

State securities laws may limit secondary trading of our common stock if our common stock is not listed on a national securities exchange, which may restrict the states in which and conditions under which you can sell shares purchased in this offering.

Secondary trading of the shares sold in this offering will not be possible in any state until the shares are qualified for sale under the applicable securities laws of the state, or there is confirmation that an exemption, such as resulting from the potential listing of our common stock on the Nasdaq Capital Market or another national securities exchange or listing in certain recognized securities manuals, is available for secondary trading in the state. If we fail to list our common stock on a national securities exchange and otherwise fail to register, qualify, obtain or verify an exemption for the secondary trading of our common stock in any particular state, any shares purchased in this offering may not be offered, sold to, or be purchased by a resident of such state. In the event that a significant number of states refuse to permit secondary trading in our common stock, the liquidity for our common stock could be significantly impacted, thus causing you to suffer a loss on your investment. While we intend to seek to facilitate secondary trading in our common stock in the event our common stock is not listed on a national securities exchange, there can be no assurances that we will be successful in qualifying or finding an exemption in each state or other jurisdictions.

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This prospectus contains forward-looking statements that involve substantial risks and uncertainties. The forward-looking statements are contained principally in the sections of this prospectus entitled “*Prospectus Summary*,” “*Risk Factors*,” “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” and “*Business*,” but are also contained elsewhere in this prospectus. In some cases, you can identify forward-looking statements by the words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “might,” “objective,” “ongoing,” “plan,” “predict,” “project,” “potential,” “should,” “will,” or “would,” or the negative of these terms, or other comparable terminology intended to identify statements about the future. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from the information expressed or implied by these forward-looking statements. Although we believe that we have a reasonable basis for each forward-looking statement contained in this prospectus, we caution you that these statements are based on a combination of facts and factors currently known by us and our expectations of the future, about which we cannot be certain. Forward-looking statements include statements about:

- overall strength and stability of general economic conditions and of the electronic video game sports (“*esports*”) industry in the United States and globally;
- changes in consumer demand for, and acceptance of, our services and the games that we license for our tournaments and other experiences, as well as online gaming in general;
- changes in the competitive environment, including adoption of technologies, services and products that compete with our own;
- our ability to generate consistent revenue;
- our ability to effectively execute our business plan;
- changes in the price of streaming services, licensing fees, and network infrastructure, hosting and maintenance;
- changes in laws or regulations governing our business and operations;
- our ability to maintain adequate liquidity and financing sources and an appropriate level of debt on terms favorable to us;
- our ability to effectively market our services;
- costs and risks associated with litigation;
- our ability to obtain and protect our existing intellectual property protections, including patents, trademarks and copyrights;
- our ability to obtain and enter into new licensing agreements with game publishers and owners;
- changes in accounting principles, or their application or interpretation, and our ability to make estimates and the assumptions underlying the estimates, which could have an effect on earnings;
- interest rates and the credit markets;
- our ability to list our shares on the Nasdaq Capital Market or any other exchange and maintain such listing; and
- other risks described from time to time in periodic and current reports that we file with the SEC.

This list of factors that may affect future performance and the accuracy of forward-looking statements is illustrative, but not exhaustive. New risk factors and uncertainties not described here or elsewhere in this prospectus, including in the sections entitled “*Risk Factors*,” may emerge from time to time. Moreover, because we operate in a competitive and rapidly changing environment, it is not possible for our management to predict all risk factors and uncertainties, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. The forward-looking statements are also subject to the risks and uncertainties specific to our Company, including but not limited to the fact that we have no operating history as a public company. In light of these risks, uncertainties and assumptions, the future events and trends discussed in this prospectus may not occur, and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements.

You should not rely upon forward-looking statements as predictions of future events. Although we believe the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or occur. Moreover, neither we nor any other person assume responsibility for the accuracy and completeness of the forward-looking statements. Except as required by applicable law, including the securities laws of the United States, we do not intend to update any of the forward-looking statements to conform these statements to actual results.

You should read this prospectus, the documents referenced herein and those documents filed as exhibits to the registration statement, of which this prospectus is a part, with the understanding that our actual future results, levels of activity, performance and achievements may be materially different from what we expect.

INDUSTRY AND MARKET DATA

In addition to the industry, market and competitive position data referenced in this prospectus from our own internal estimates and research, some market data and other statistical information included in this prospectus are based in part upon information obtained from third-party industry publications, research, surveys and studies, none of which we commissioned. Third-party industry publications, research, surveys and studies generally indicate that their information has been obtained from sources believed to be reliable, although they do not guarantee the accuracy or completeness of such information.

We are responsible for all of the disclosure in this prospectus and while we believe that each of the publications, research, surveys and studies included in this prospectus are prepared by reputable sources, neither we, nor the underwriters have independently verified market and industry data from third-party sources. In addition, while we believe our internal company research and estimates are reliable, such research and estimates have not been verified by independent sources. Assumptions and estimates of our and our industry's future performance are necessarily subject to a high degree of uncertainty and risk due to a variety of factors, including those described in "*Risk Factors*." These and other factors could cause our future performance to differ materially from our assumptions and estimates. See "*Special Note Regarding Forward-Looking Statements*."

USE OF PROCEEDS

We estimate that the net proceeds to us from the sale of shares of our common stock in this offering will be approximately \$ million (or approximately \$ million if the underwriters exercise their option to purchase additional shares of common stock from us in full), based on an assumed initial public offering price of \$ per share, which is the midpoint of the price range set forth on the cover page of this prospectus, after deducting the estimated underwriting discounts and commissions and estimated offering expenses payable by us.

Each \$1.00 increase (decrease) in the assumed initial public offering price of \$ per share would increase (decrease) the net proceeds to us from this offering by approximately \$ million, assuming the number of shares offered by us, as set forth on the cover page of this prospectus, remains the same, and after deducting underwriting discounts and commissions and estimated offering expenses payable by us. We may also increase or decrease the number of shares we are offering. Each increase (decrease) of 1,000,000 shares in the number of shares offered by us would increase (decrease) the net proceeds to us from this offering by approximately \$ million, assuming the assumed initial public offering price stays the same, and after deducting underwriting discounts and commissions and estimated offering expenses payable by us.

The principal purposes of this offering are to obtain additional capital to support our operations, to create a public market for our common stock and to facilitate our future access to the public equity markets. We currently intend to use the net proceeds we receive from this offering for working capital and general corporate purposes, including sales and marketing activities, product development and capital expenditures. We may also use a portion of the net proceeds for the acquisition of, or investment in, technologies, solutions or businesses. However, we have no present commitments or agreements to enter into any acquisitions or investments. Pending these uses, we may invest the net proceeds from this offering in short-term, investment-grade interest-bearing securities such as money market accounts, certificates of deposit, commercial paper and guaranteed obligations of the U.S. government.

The amounts and timing of our actual expenditure, including expenditure related to sales and marketing and product development will depend on numerous factors, including the status of our product development efforts, our sales and marketing activities, expansion internationally, the amount of cash generated or used by our operations, competitive pressures and other factors described under “*Risk Factors*” in this prospectus. We therefore cannot estimate the amount of net proceeds to be used for the purposes described above. As a result, we may find it necessary or advisable to use the net proceeds for other purposes. Our management will have broad discretion in the application of the net proceeds, and investors will be relying on our judgment regarding the application of the net proceeds from this offering. Investors will not have an opportunity to evaluate the economic, financial or other information on which we base our decisions regarding the use of these proceeds.

DIVIDEND POLICY

We have never declared or paid any dividends on our capital stock. We currently intend to retain all available funds and any future earnings for the operation and expansion of our business and, therefore, we do not anticipate declaring or paying cash dividends in the foreseeable future. The payment of dividends will be at the discretion of our Board of Directors and will depend on our results of operations, capital requirements, financial condition, prospects, contractual arrangements, any limitations on payment of dividends present in our current and future debt agreements, and other factors that our board of directors may deem relevant.

CAPITALIZATION

The following table sets forth our cash and capitalization as of September 30, 2018:

- on an actual basis;
- on a pro forma basis, giving effect to the automatic conversion of all outstanding principal and accrued but unpaid interest on our outstanding 9.00% secured convertible promissory notes, totaling \$13.3 million at September 30, 2018, into an aggregate of shares of our common stock immediately prior to the closing of this offering (assuming an initial public offering price of \$, the midpoint of the price range set forth on the cover page of this prospectus); and
- on a pro forma as adjusted basis to reflect the sale by us of shares of common stock in this offering at an assumed initial public offering price of \$ per share, the midpoint of the price range set forth on the cover page of this prospectus, after deducting underwriting discounts and commissions and estimated offering expenses payable by us.

The pro forma and pro forma as adjusted information below is illustrative only, and our capitalization following the closing of this offering will be adjusted based on the actual initial public offering price and other terms of this offering determined at pricing as well as our actual expenses. You should read this table together with “*Selected Financial Data*” and “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” and our financial statements and the related notes thereto appearing elsewhere in this prospectus.

	As of September 30, 2018		
	Actual	Pro Forma (unaudited)	Pro Forma As Adjusted ⁽¹⁾
Cash	\$ 5,990,645	\$	\$
Convertible notes payable	9,251,551		
Common stock, par value \$0.001 per share, 50,000,000 shares authorized, 13,830,489 shares issued and outstanding, actual; shares issued and outstanding, pro forma; shares issued and outstanding, pro forma as adjusted	13,831		
Additional paid-in capital	45,902,152		
Accumulated deficit	(47,649,495)		
Total stockholders’ deficit	(1,733,512)		
Total capitalization	\$ 7,518,039	\$	\$

- ⁽¹⁾ Each \$1.00 increase (decrease) in the assumed initial public offering price of \$ per share, which is the midpoint of the price range set forth on the cover page of this prospectus, would increase (decrease) each of cash, total stockholders’ (deficit) equity and total capitalization by approximately \$ million, assuming that the number of shares offered by us, as set forth on the cover page of this prospectus, remains the same, and after deducting underwriting discounts and commissions and estimated offering expenses payable by us. Similarly, each increase (decrease) of 1,000,000 shares in the number of shares offered by us would increase (decrease) each of cash, total stockholders’ (deficit) equity and total capitalization by approximately \$ million, assuming that the assumed initial public offering price remains the same, and after deducting underwriting discounts and commissions and estimated offering expenses payable by us. The pro forma as adjusted information discussed above is illustrative only and will adjust based on the actual initial public offering price and other terms of this offering determined at pricing.

The number of shares of common stock that will be outstanding after this offering is based on 13,830,489 shares of common stock outstanding as of September 30, 2018, and excludes as of such date:

- 6,418,616 shares of common stock issuable upon exercise of warrants to purchase our common stock, including an estimated 3,626,717 warrants (subject to adjustment as described below) that are callable, at the election of the Company, at any time following the completion of this offering;
- 3,671,736 shares of common stock issuable upon exercise of options held and 1,733,264 shares of common stock reserved for issuance pursuant to our 2014 Plan; and
- shares of common stock issuable upon the exercise of the warrant to be issued to the underwriters, which equates to % of the number of shares of our common stock to be issued and sold in this offering.

DILUTION

If you invest in our common stock in this offering, your interest will be diluted to the extent of the difference between the assumed initial public offering price per share of our common stock and the pro forma as adjusted net tangible book value per share of our common stock immediately after the completion of this offering. Net tangible book value per share of our common stock is determined at any date by subtracting our total liabilities from the amount of our total tangible assets (total assets, less intangible assets) and dividing the difference by the number of shares of our common stock deemed to be outstanding at that date.

Our historical net tangible book value (deficit) as of September 30, 2018 was approximately \$(2,163,169), or \$(0.16) per share of common stock. Our historical net tangible book value per share represents our total tangible assets less our total liabilities, divided by the number of shares of common stock outstanding as of September 30, 2018.

Our pro forma net tangible book value as of September 30, 2018 was \$ million, or \$ per share of common stock. Pro forma net tangible book value per share represents our total tangible assets less our total liabilities, divided by the number of shares of common stock outstanding as of September 30, 2018, after giving effect to the automatic conversion of all principal and accrued but unpaid interest on our outstanding 9.00% convertible promissory notes, totaling \$13.3 million at September 30, 2018, into an aggregate of shares of our common stock immediately prior to the closing of this offering.

After further giving effect to (i) the pro forma adjustment described above, and (ii) our receipt of approximately \$ million of estimated net proceeds, after deducting underwriting discounts and commissions and estimated offering expenses payable by us, from our sale of common stock in this offering at an assumed initial public offering price of \$ per share, the midpoint of the price range set forth on the cover page of this prospectus, our pro forma as adjusted net tangible book value as of September 30, 2018, would have been approximately \$ million, or \$ per share. This amount represents an immediate increase in net tangible book value of \$ per share of our common stock to existing stockholders and an immediate dilution in net tangible book value of \$ per share of our common stock to new investors purchasing shares of common stock in this offering.

The following table illustrates this dilution on a per share basis to new investors:

Assumed initial public offering price per share	\$
Historical net tangible book value (deficit) per share as of September 30, 2018	\$ (0.16)
Pro forma increase in net tangible book value per share attributable to the transactions described above	\$
Pro forma net tangible book value per share as of September 30, 2018	\$
Increase in pro forma net tangible book value per share attributed to new investors purchasing shares from us in this offering	\$
Pro forma as adjusted net tangible book value per share after giving effect to this offering	\$
Dilution in pro forma as adjusted net tangible book value per share to new investors in this offering	\$

The dilution information discussed above is illustrative only and will change based on the actual initial public offering price and other terms of this offering to be determined at pricing. Each \$1.00 increase (decrease) in the assumed initial public offering price of \$ per share, the midpoint of the price range set forth on the cover page of this prospectus, would increase (decrease) the pro forma as adjusted net tangible book value per share by approximately \$ million, or by approximately \$ per share, assuming the number of shares of common stock offered by us, as set forth on the cover page of this prospectus, remains the same, after deducting underwriting discounts and commissions and estimated offering expenses payable by us. Similarly, each increase (decrease) of 1,000,000 shares in the number of shares of common stock offered by us would increase (decrease) the pro forma as adjusted net tangible book value per share by approximately \$ million, or approximately \$ per share, assuming the assumed initial public offering price remains the same, after deducting underwriting discounts and commissions and estimated offering expenses payable by us.

If the underwriters exercise their option to purchase additional shares in full in this offering, the pro forma as adjusted net tangible book value after this offering would be approximately \$ million, or approximately \$ per share, the increase in pro forma net tangible book value to existing stockholders would be \$ per share, and the dilution per share to new investors would be \$ per share, in each case based on an assumed initial public offering price of \$ per share, the midpoint of the price range set forth on the cover page of this prospectus.

The following table summarizes as of September 30, 2018, on the pro forma as adjusted basis described above, the number of shares of our common stock, the total consideration and the average price per share (i) paid to us by our existing stockholders and (ii) to be paid by investors purchasing our common stock in this offering at an assumed initial public offering price of \$ per share, the midpoint of the price range set forth on the cover page of this prospectus, before deducting underwriting discounts and commissions and estimated offering expenses payable by us.

	Average Price Per Share		Shares Purchased		Total Consideration	
	Number	Percent	Amount	Percent	%	\$
Existing Stockholders			%	\$	%	\$
New Investors						
Total			%	\$	%	\$

The number of shares of common stock that will be outstanding after this offering is based on 13,830,489 shares of common stock outstanding as of September 30, 2018, and excludes as of such date:

- 6,418,616 shares of common stock issuable upon exercise of warrants to purchase our common stock, including an estimated 3,626,717 warrants (subject to adjustment as described below) that are callable, at the election of the Company, at any time following the completion of this offering;
- 3,671,736 shares of common stock issuable upon exercise of options held and 1,733,264 shares of common stock reserved for issuance pursuant to our 2014 Plan; and
- shares of common stock issuable upon the exercise of the warrant to be issued to the underwriters, which equates to % of the number of shares of our common stock to be issued and sold in this offering.

If the underwriters exercise their option to purchase additional shares in full, the percentage of shares of common stock held by existing stockholders will decrease to approximately % of the total number of shares of our common stock outstanding after this offering, and the number of shares held by new investors will increase to , or approximately % of the total number of shares of common stock outstanding after the offering.

To the extent that options or warrants are exercised, new options or other securities are issued under our equity incentive plans, or we issue additional shares of common stock in the future, there will be further dilution to investors participating in this offering. In addition, we may choose to raise additional capital because of market conditions or strategic considerations, even if we believe that we have sufficient funds for our current or future operating plans. If we raise additional capital through the sale of equity or convertible debt securities, the issuance of these securities could result in further dilution to our stockholders.

SELECTED FINANCIAL DATA

The following selected financial data should be read together with our financial statements and related notes thereto, as well as the information found under the sections titled “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” included elsewhere in this prospectus. We derived the selected financial data as of and for the years ended December 31, 2017 and 2016 from our audited financial statements included elsewhere in this prospectus. We have derived the unaudited financial data for the nine months ended September 30, 2018 and 2017 and as of September 30, 2018 from our unaudited condensed financial statements included elsewhere in this prospectus. Our historical results are not necessarily indicative of the results to be expected in the future and our interim results are not necessarily indicative of results to be expected for the full year ending December 31, 2018, or any other period.

	Year Ended December 31,		Nine Months Ended September 30,	
	2017	2016	2018	2017
			(unaudited)	
Statements of Operations Data:				
Sales	\$ 201,182	\$ 269,892	\$ 639,744	\$ 73,256
Cost of sales	1,487,905	1,460,438	375,177	1,145,365
Gross profit (loss)	(1,286,723)	(1,190,546)	264,567	(1,072,109)
Operating expense:				
Sales, marketing and advertising	1,155,506	1,295,016	995,747	664,387
Research and development	61,543	142,380	12,252	53,904
General and administrative	12,451,636	9,737,460	10,553,739	9,218,455
Total operating expense	13,668,685	11,174,856	11,561,738	9,936,746
Loss from operations	(14,955,408)	(12,365,402)	(11,297,171)	(11,008,855)
Other Income (expense), net:				
Interest expense, net	-	-	(1,847,742)	
Other	-	-	2,076	780
Other income (expense), net	-	-	(1,845,666)	780
Net loss	\$(14,955,408)	\$(12,365,402)	\$(13,142,837)	\$(11,008,075)
Net loss per share:				
Basic and diluted	\$ (1.17)	\$ (1.53)	\$ (0.95)	\$ (0.89)
Weighted average common shares used to compute net loss per share:				
Basic and diluted	12,740,023	8,066,901	13,817,886	12,379,281
Pro forma net loss per share (unaudited):				
Basic and diluted ⁽¹⁾	\$	\$	\$	\$
Pro forma weighted average common shares outstanding (unaudited):				
Basic and diluted ⁽¹⁾				

⁽¹⁾ See Note 1 to each of our audited and unaudited condensed financial statements, respectively, included elsewhere in this prospectus for an explanation of the method used to calculate the historical and pro forma net loss per share, basic and diluted, and the number of shares used in the computation of the per share amounts.

	As of December 31,		September 30,
	2017	2016	2018
			(unaudited)
Balance Sheet Data:			
Cash	\$ 1,709,473	\$ 2,870,546	\$ 5,990,645
Accounts receivable	113,702	-	110,000
Prepaid expenses and other current assets	780,111	41,224	714,110
Property and equipment, net	1,137,817	1,804,353	707,449
Intangible and other assets, net	340,998	475,001	429,657
Accounts payable and accrued expenses	383,814	449,221	433,822
Convertible debt, net	-	-	9,251,551
Total stockholders’ equity (deficit)	3,698,287	4,741,903	(1,733,512)

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

You should read the following discussion and analysis of our financial condition and results of our operations together with our financial statements and the notes thereto appearing elsewhere in this prospectus. This discussion contains forward-looking statements reflecting our current expectations, whose actual outcomes involve risks and uncertainties. Actual results and the timing of events may differ materially from those stated in or implied by these forward-looking statements due to a number of factors, including those discussed in the sections entitled "Risk Factors," "Cautionary Statement Regarding Forward-Looking Statements" and elsewhere in this prospectus.

Overview

We are a leading amateur esports community and content platform offering a personalized experience to the large and underserved global audience of 2.3 billion gamers, as estimated by NewZoo. Through our proprietary, cloud-based technology platform, we connect our network of gamers, venues and brand partners to enable local, social and competitive esports that can be uniquely broadcast through our platform. We offer daily and season-focused offerings for which amateur competitive gamers establish meaningful connections with each other while improving their skills.

As a first-mover in defining the amateur esports category in 2015, we believe we are one of the most recognizable brands for amateur gamers. We have multi-year strategic partnerships with leading game publishers such as Microsoft and Riot Games with titles including Minecraft and League of Legends, respectively, as well as relationships with Supercell and Epic Games with respect to Clash Royale and Fornite, respectively, to drive use among our member base and further penetrate our target market. We deliver enhanced gaming experiences to our members with these titles through our platform, and we provide our venue and brand partners access to our member network and platform technology. We believe that our members and the organizations that use our platform are only beginning to leverage the power of the consumer experience, commercial benefits, and data analytics our technology enables. Primarily targeting Generation Z and Millennials, members join through accessible, free-to-play experiences allowing us to reach the expansive amateur gaming market. We intend to convert members into subscribers through offering two tiers of competitive gameplay engagement: (i) our monthly subscription for the more casual competitive player, offering access to exclusive online tournaments and member benefits; and (ii) our semi-annual season pass for the more competitive player, offering access to our city leagues and advanced amateur esports offers along with membership rewards.

Components of Results of Operations

Revenue

We generate revenues and related cash flows from (i) the sale of subscriptions to gamers for participation in our in-person and online multiplayer gaming experiences, (ii) brand and media partnerships and (iii) merchandise sales.

Subscription Revenue. To date, subscription revenues have consisted of the sale of season passes to gamers for participation in our in-person and or online multiplayer gaming experiences. For the periods presented herein, season passes for gaming experiences were primarily comprised of multi-week packages and include one-time, single experience admissions. The majority of the gaming experiences we have offered to date have occurred in movie theatres.

We intend to convert members into subscribers by offering our members two tiers of competitive gameplay engagement: (i) a monthly subscription for the more casual competitive player, offering access to exclusive online tournaments and member benefits; and (ii) a semi-annual season pass for the more competitive player, offering access to our city leagues and advanced amateur esports offers along with membership and loyalty rewards.

Brand and Media Partnerships. We generate brand and media partnership revenues primarily from sales of various forms of sponsorships and promotional campaigns on our online platforms and from sponsorship at our in-person esports experiences. We also generate brand and media partnership revenues from the development of content tailored specifically for our partners' distribution channels. We actively pursue the sale of sponsorships through our brand and media partnerships, including arrangements that may include: exclusive or non-exclusive title sponsorships, marketing benefits, official product status exclusivity, product visibly and additional infrastructure placement, social media rights (including rights to create and post social content and clips), rights to on-screen activations and promotions, display material rights, media rights, hospitality and tickets and merchandising rights.

We expect our brand and media partnerships revenues to increase in the foreseeable future as we introduce new brand and media partnership solutions and attract more sponsorship partners, particularly as we license additional game titles, grow our subscriber base, and generate a large volume of amateur gaming content.

Cost of Sales

Cost of sales includes direct costs incurred for the production of our in-theatre and online gaming experiences, including theatre rental, licenses and contract services.

Theatre rental. Theatre rental costs consists of net revenue share payments to our contracted theatre groups, including Cinemark, National Amusements, Studio Movie Grill and others, for hosting our in-theatre experiences.

Licenses Fees. License agreements with game developers generally include the grant to us of a license, during the applicable term, to (i) reproduce, publicly display and publicly perform the applicable game and approved game content to authorized users of the game as part of our leagues, and (ii) display approved advertising content in connection with game developer-approved advertising, marketing and promotion of our leagues. License agreements may also include a license to create derivative works using game content and/or game publisher marks in connection with the creation of merchandise. In consideration for the licenses granted, we are typically obligated to pay a royalty to the game-publisher. We are currently parties to license agreements with Riot Games and Microsoft for the use of League of Legends and Minecraft, respectively. Although we have relationships with Supercell and Epic Games for experiences involving Clash Royale and Fortnite, respectively, we currently do not have definitive license agreements in place with respect to these relationships.

License fees for the 18-month period ended December 31, 2017 also include amortized license fee expense related to a June 2016 gaming license agreement whereby we issued restricted stock units to a third-party upon the achievement of certain game related service conditions. As we continue to become a more widely recognized brand in the esports space, we expect we will be in a position to secure more favorable terms in future license agreements with game publishers.

Contract Services. Contract services includes agency and contract labor costs incurred in connection with the execution of our in-person experiences held in theatres, including onsite staff to manage logistics and technical support, assist participants and ensure and promote the quality of the brand and overall gaming experience.

Materials / Giveaways and Prizing. Materials, giveaways and prizing costs include the costs of apparel and other paraphernalia, as well as the cost of scholarships, cash prizes and other awards provided in connection with our amateur esports league seasons.

Selling, Marketing and Advertising.

Selling, marketing and advertising expenses include the cost of creating and implementing marketing strategies, conducting market research, building relationships with our target audience, and increasing the overall exposure of our amateur esports brand to gamers. In-theatre gaming experience and Super League brand related advertising costs include the cost of producing advertisements, social media, print media, marketing, promotions, and merchandising. We expense advertising costs as incurred.

Research and Development

Research and development costs represent costs incurred to develop and test our technology platform and include outside consultants and contractors.

General and Administrative

General and administrative expenses consist primarily of personnel-related costs, including salaries and benefits, non-cash stock compensation expenses, office and facilities costs, legal, accounting and other professional fees, public relations costs and other corporate and administrative costs.

Results of Operations

Comparison of the Nine Months ended September 30, 2018 and 2017

The following table sets forth a summary of our statements of operations for the nine months ended September 30, 2018 and 2017:

	For the Nine Months Ended September 30,	
	2018	2017
	(Unaudited)	
SALES	\$ 639,744	\$ 73,256
COST OF SALES	375,177	1,145,365
GROSS PROFIT (LOSS)	264,567	(1,072,109)
OPERATING EXPENSES		
Selling, marketing and advertising	995,747	664,387
Research and development	12,252	53,904
General and administrative	10,553,739	9,218,455
Total operating expenses	11,561,738	9,936,746
Net operating loss	(11,297,171)	(11,008,855)
Total other income (expense)	(1,845,666)	780
NET LOSS	<u><u>\$(13,142,837)</u></u>	<u><u>\$ (11,008,075)</u></u>

Revenue

Revenue for the nine months ended September 30, 2018 increased \$566,488, or over 300% when compared to the same period in 2017. Revenues for the periods presented were comprised of the following:

	Nine Months Ended September 30,			
	2018	2017	\$ Change	% Change
	(Unaudited)			
Subscription	\$ 92,344	\$ 60,989	\$ 31,355	51%
Brand and Media Partnerships	547,400	12,267	535,133	+300%
	<u><u>\$ 639,744</u></u>	<u><u>\$ 73,256</u></u>	<u><u>\$ 566,488</u></u>	<u><u>+300%</u></u>

Subscriptions. Subscription revenue for the nine months ended September 30, 2018 increased \$31,355, or 51%, compared to the same period in 2017. The increase was primarily due to higher average attendance for our Spring Minecraft 2018 City Champs experiences, which were held in 16 cities compared to 12 cities in 2017, and third quarter revenues recognized in connection with our Minecraft related database asset acquisition in June 2018. In addition, we held Minecon Earth party experiences in the third quarter of 2018 that were previously held in the fourth quarter in 2017.

Brand and Media Partnerships. Brand and media partnerships revenue for the nine months ended September 30, 2018 increased \$535,133, or over 300%, compared to the same period in 2017. This period over period increase was primarily attributable to the growing visibility of our brand and platform. Brand and media partnerships revenue for the nine months ended September 30, 2018 included amounts from Logitech, Inc. (“Logitech”), Red Bull North America, Inc., Tribeca Film Festival and Samsung, as compared to brand and media partnerships revenue for the nine months ended September 30, 2017 solely from our partnership with Viacom Media Networks’ Nickelodeon (“Nickelodeon”).

Cost of Sales

	Nine Months Ended September 30,		<u>\$ Change</u>	<u>% Change</u>
	<u>2018</u>	<u>2017</u>		
	(Unaudited)			
Cost of sales	\$ 375,177	\$ 1,145,365	\$ (770,188)	(67)%

Cost of sales for the nine months ended September 30, 2018 decreased \$770,188, or 67%, compared to the same period in 2017. The change in cost of sales was primarily due to the following:

- **License Fees.** License fees for the nine months ended September 30, 2018 decreased \$817,071, or 98%, compared to the same period in 2017. In June 2016, we entered into a gaming license agreement whereby we issued 550,000 restricted stock units (“License RSUs”) upon the achievement of certain game related service conditions. License fee expense included in cost of sales for the nine months ended September 30, 2017 related to License RSUs, which was recognized over the contractual license term of 18-months beginning June 2016 and ending December 31, 2017, totaled \$825,000.
- **Contract Services.** Contract services costs for the nine months ended September 30, 2018 increased \$18,447, or 12%, compared to the same period in 2017, primarily due to an increase in contract labor costs in connection with our roll-out of new esports tournament formats in 2018 and the enhancement of our amateur gamer experiences, including increases in the average length of gameplay and amateur esports community interaction.

Operating Expenses

Selling, Marketing and Advertising

	Nine Months Ended September 30,		<u>\$ Change</u>	<u>% Change</u>
	<u>2018</u>	<u>2017</u>		
	(Unaudited)			
Selling, Marketing and Advertising	\$ 995,747	\$ 664,387	\$ 331,360	50%

Selling, marketing and advertising expenses for the nine months ended September 30, 2018 increased \$331,360, or 50%, compared to the same period in 2017, primarily due to the amortization of in-kind advertising costs which were initially capitalized pursuant to a June 2017 third-party investment agreement. This investment agreement included in-kind advertising for use in future periods, valued at \$1.0 million, as a component of the consideration paid to us in exchange for equity in the Company. This prepaid advertising cost is being amortized over an 18-month period, ending in December 2018. In addition, selling, marketing and advertising costs for the nine months ended September 30, 2018 included \$86,341 of costs incurred in connection with the development of a pilot program and related facilities for use in the launch of SuperLeagueTV in April 2018.

Research and Development

	Nine Months Ended September 30,		<u>\$ Change</u>	<u>% Change</u>
	<u>2018</u>	<u>2017</u>		
	(Unaudited)			
Research and development	<u>\$ 12,252</u>	<u>\$ 53,904</u>	<u>\$ (41,652)</u>	<u>(77)%</u>

Research and development expense for the nine months ended September 30, 2018 decreased \$41,652 or 77%, compared to the same period in 2017, primarily due to a reduction in game testing and related technology development activities. Research and development related game testing expenses vary period to period based on the timing of the acquisition and installation of new game properties and modifications to the functionalities and features of existing game properties and the platform.

General and Administrative

General and Administrative expenses for the interim periods presented were comprised of the following:

	Nine Months Ended September 30,		<u>\$ Change</u>	<u>% Change</u>
	<u>2018</u>	<u>2017</u>		
	(Unaudited)			
Personnel costs	\$ 5,147,476	\$ 3,752,080	\$ 1,395,396	37%
Office and facilities	368,790	335,087	33,703	10%
Professional fees	501,598	289,097	212,501	74%
Stock-based compensation	2,451,886	2,813,665	(361,779)	(13)
Depreciation and amortization	791,140	926,439	(135,299)	(15)%
Other	1,292,810	1,102,060	190,750	17%
Total general and administrative expense	<u>\$ 10,553,700</u>	<u>\$ 9,218,428</u>	<u>\$ 1,335,272</u>	<u>14%</u>

General and administrative expenses for the nine months ended September 30, 2018 increased \$1,335,272, or 14%, compared to the same period in 2017. A summary of the main drivers of the change in general and administrative expenses is as follows:

- Increase in personnel costs totaling \$1,395,396, due to an increase in headcount since the end of the prior year period in connection with the expansion of our platform and the increasing visibility of our brand, requiring additional resources across our technology, product, operations, and commercial departments. As of September 30, 2018 and 2017, we had 46 and 35 full time equivalent employees, respectively.
- Increase in professional fees totaling \$212,501, primarily due to an increase in technical consulting expenses related to the launch of SuperLeagueTV, the development of our subscription and game related offerings and our content series, an increase in audit fees incurred in connection with the completion of the fiscal year 2017 and 2016 audits during the 2018 period, and an increase in placement fees incurred in connection with technology team contract positions that were converted to full-time employee positions during the period.
- Increase in other general and administrative expenses totaling \$190,750, primarily due to an increase in insurance, travel, broadband, software and subscription costs in connection with the expansion of operations.

Other Income (expense)

Other income (expense), net, was primarily comprised of interest expense, as follows:

	Nine Months Ended September 30, 2018 <u>(unaudited)</u>
Amortization of convertible debt discount	\$ 1,394,048
Accrued interest expense on convertible debt	311,068
Amortization of convertible debt issuance costs	142,626
	<u>\$ 1,847,742</u>

Interest Expense

Interest expense for the nine months ended September 30, 2018, totaled \$1,847,742, relating to the issuance of 9.00% secured convertible promissory notes, with an aggregate principal amount of approximately \$13,000,000, during the nine months ended September 30, 2018, as described below under *Liquidity and Capital Resources*.

Comparisons of the Years Ended December 31, 2017 and 2016

The following table sets forth a summary of our statements of operations for the years ended December 31, 2017 and 2016:

	<u>Year Ended December 31,</u>	
	<u>2017</u>	<u>2016</u>
SALES	\$ 201,182	\$ 269,892
COST OF SALES	1,487,905	1,460,438
GROSS LOSS	(1,286,723)	(1,190,546)
OPERATING EXPENSES		
Selling, marketing and advertising	1,155,506	1,295,016
Research and development	61,543	142,380
General and administrative	12,451,636	9,737,460
Total operating expenses	<u>13,668,685</u>	<u>11,174,856</u>
NET LOSS	<u>\$(14,955,408)</u>	<u>\$(12,365,402)</u>

Revenue

	<u>Year Ended December 31,</u>			
	<u>2017</u>	<u>2016</u>	<u>\$ Change</u>	<u>% Change</u>
Subscription	\$ 87,480	\$ 269,892	\$ (182,412)	(68%)
Brand & Media Partnerships	113,702	-	113,702	100%
	<u>\$ 201,182</u>	<u>\$ 269,892</u>	<u>\$ (68,710)</u>	<u>(25%)</u>

Revenue for the year ended December 31, 2017 (“*Fiscal 2017*”) decreased \$68,710, or 25%, compared to the year ended December 31, 2016 (“*Fiscal 2016*”). Revenues for the periods presented were comprised of the following:

Subscription. Subscription revenue from season pass sales for Fiscal 2017 decreased \$182,412, or 68%, compared to Fiscal 2016. The decrease was primarily due to a decrease in the number of season pass offers and number of participating venues per season held during Fiscal 2017. Season pass offers for Fiscal 2017 and Fiscal 2016 were three and five, respectively. Participating venues per season for Fiscal 2017 and Fiscal 2016 were approximately 12 and 70, respectively. For Fiscal 2017, we completed three seasons at 12 venues, which resulted in 250 unique experiences, compared to almost 1,000 unique experiences during Fiscal 2016.

From our inception in 2015 to mid-Fiscal 2016, our strategy was to establish and promote our amateur esports brand via expansion into movie theatres at scale to take advantage of the benefits of being a first mover in the amateur esports ecosystem. Several factors led to our strategy shift in mid-Fiscal 2016, including the addition of League of Legends to our game line up which required broadband and additional ongoing costs to theatre activation, along with higher capital investment and operational expense associated with running experiences across a widely distributed network of venues. We also recognized an opportunity to establish an amateur esports league based on geography and create intellectual property around city-based U.S. amateur league. By the second quarter of Fiscal 2016, we had approximately 100 active theatres in approximately 50 markets, but with the launch of our city teams in November 2016, we decreased our active footprint of theatres to four, with the intent of gradual expansion in Fiscal 2017 and beyond. By the first quarter of Fiscal 2017, we expanded to 12 cities. The smaller footprint also allowed us to increase the quality of our premium experiences and deepen player engagement, which, in turn, facilitated the further building of our brand and our ability to attract brand and media partners.

Brand and Media Partnerships. Brand and media partnership revenues for the year ended December 31, 2017 were \$113,702, compared to \$0 for the year ended December 31, 2016. Brand and media partnerships revenues for the year ended December 31, 2017 were primarily comprised of revenues from partnerships with Advanced Micro Devices, Inc., Nickelodeon, Mattel, Inc. and DMG Entertainment.

Cost of Sales

	Year Ended December 31,		\$ Change	% Change
	2017	2016		
Cost of sales	<u>\$ 1,487,905</u>	<u>\$ 1,460,438</u>	<u>\$ 27,467</u>	<u>2%</u>

Cost of sales for the year ended December 31, 2017 increased \$27,467, or 2%, compared to the year ended December 31, 2016. The change was primarily due to the following:

Contract Services. Contract services costs for the year ended December 31, 2017 decreased \$414,422, or 66%, compared to the year ended December 31, 2016. The decrease was primarily due to the reduction in the number of unique experiences held in 2017, as compared to 2016, resulting from the establishment of our city-based U.S. gamer league as described above, which focused on holding fewer but higher quality premium experiences at the local level. The decrease also reflects a strategic shift to contract directly with our on-site contract labor workforce instead of using higher-cost staffing agencies, which provided greater control over the quality of experiences along with cost savings.

License Fees. License fees included in costs of sales for the year ended December 31, 2017 increased \$457,869, or 76%, compared to the year ended December 31, 2016. In June 2016, we entered into a gaming license agreement whereby we agreed to issue 550,000 restricted stock units (“*License RSUs*”) upon the achievement of certain game related service conditions. License fees included in cost of sales related to License RSUs, which is recognized over the contractual license term of 18-months beginning June 2016 and ending December 31, 2017, totaled \$1,054,167 and \$595,833 for the years ended December 31, 2017 and 2016, respectively. License fees, excluding the License RSUs were not material for the periods presented.

Operating Expenses

Selling, Marketing and Advertising

	Year Ended December 31,			
	2017	2016	\$ Change	% Change
Selling, Marketing and Advertising	<u>\$ 1,155,506</u>	<u>\$ 1,295,016</u>	<u>\$ (139,510)</u>	<u>(11%)</u>

Selling, marketing and advertising expenses for the year ended December 31, 2017 decreased \$139,510, or 11%, compared to the year ended December 31, 2016. The decrease was primarily due to a reduction in expense for third-party marketing agency costs totaling \$350,377, due to the transition of certain marketing functions from third-party agencies to in-house resources. The decrease also reflects a reduction in marketing expense totaling \$79,521, due to a decrease in influencer marketing costs and a decrease in theatre promotion costs. This decrease was partially offset by \$333,333 of amortized prepaid advertising costs, which were initially capitalized pursuant to a June 2017 third-party investment agreement, which included in-kind advertising for future use by us, valued at \$1.0 million, as a component of the consideration paid by the third-party in exchange for equity in the Company. The prepaid advertising is being amortized over a period of 18-months, ending in December 2018.

Research and Development

	Year Ended December 31,			
	2017	2016	\$ Change	% Change
Research and development	<u>\$ 61,543</u>	<u>\$ 142,380</u>	<u>\$ (80,837)</u>	<u>(57%)</u>

Research and development expense for the year ended December 31, 2017 decreased, \$80,837 or 57%, compared to the year ended December 31, 2016. Research and development expense decreased due to a reduction in consulting costs associated with the development of in-theatre gaming equipment and related technology utilized in connection with our in-theatre experiences. Research and development expenses related to game testing and related technology development activities totaled \$52,449 and \$50,540, for the years ended December 31, 2017 and 2016, respectively.

General and Administrative

General and Administrative expense for the periods presented was comprised of the following:

	Year Ended December 31,			
	2017	2016	\$ Change	% Change
Personnel costs	\$ 5,184,986	\$ 3,837,841	1,347,145	35%
Office and facilities	267,290	194,440	72,850	37%
Professional fees	469,965	664,989	(195,024)	(29%)
Stock-based compensation	3,612,743	2,661,106	951,637	36%
Depreciation and amortization	1,237,609	963,110	274,499	29%
Other	1,679,043	1,415,974	263,069	19%
Total general and administrative expense	<u>\$ 12,451,636</u>	<u>\$ 9,737,460</u>	<u>\$ 2,714,176</u>	<u>28%</u>

A summary of the main drivers of the change in general and administrative expenses was as follows:

- Increase in personnel costs totaling \$1,347,145, due to an increase in headcount in connection with the expansion of our platform and continued establishment of our brand, including additional resources across our technology, product, operations, and commercial departments. As of December 31, 2017 and 2016, we had 38 and 29 full-time equivalent employees, respectively.
- Decrease in professional fees totaling \$195,024, due to a decrease in consulting costs related to the development of the platform and theatre related infrastructure and networking.
- Increase in office and facilities totaling \$72,850, primarily due to the increase in leased office space in June 2016 in connection with the expansion of our operations.
- Increase in noncash stock compensation totaling \$951,637, primarily due to the increase in headcount described above.
- Increase in depreciation and amortization totaling \$274,499, due to an increase in furniture and fixtures and computer related hardware associated with the expansion of operations.
- Increase in other general and administrative expense totaling \$263,069, primarily due to an increase in broadband costs totaling \$200,726, primarily due to a full year of expense for theatre installations occurring during the third and fourth quarters of Fiscal 2017. The increase also reflects an increase in AWS cloud-based computing service costs in connection with the expansion of operations utilizing the platform.

Liquidity and Capital Resources

General

Cash totaled \$5,990,645 at September 30, 2018, compared to \$1,709,473 at December 31, 2017 and \$2,870,546 at December 31, 2016.

We have experienced net losses and negative cash flows from operations since our inception. As of September 30, 2018, we had cash of approximately \$5,990,645, negative working capital of approximately \$2,870,618, and sustained cumulative losses attributable to common stockholders of approximately \$47,649,495. During the nine months ended September 30, 2018, the Company issued 9.00% secured convertible promissory notes in an aggregate principal amount of approximately \$13,000,000.

We believe that our cash on hand, including the approximately \$ in net proceeds received from this offering, will sustain operations until , 20 . We are dependent on obtaining, and are continuing to pursue, the necessary funding from outside sources, including obtaining additional funding from the sale of securities in order to continue our operations. Without adequate funding, we may not be able to meet our obligations. We believe these conditions raise substantial doubt about our ability to continue as a going concern.

To date, our principal sources of capital used to fund our operations have been the net proceeds we received from private sales of equity securities and proceeds received from the issuance of convertible debt, as described below.

We expect to continue to incur substantial expenditures in the foreseeable future at rates consistent with expenditures incurred during Fiscal 2017 and during the nine months ended September 30, 2018 for the development of our esports brand, community and technology platform. We will require additional financing to further develop and market our esports technology platform, fund operations, and otherwise implement our business strategy at amounts relatively consistent with Fiscal 2018 expenditure levels disclosed above. Our current financial condition raises substantial doubt about our ability to continue as a going concern. Our failure to raise capital as and when needed would have a material adverse impact on our financial condition, our ability to meet our obligations, and our ability to pursue our business strategies. We will seek funds through additional equity or debt financings, collaborative or other arrangements with corporate sources, or through other sources of financing.

We are focused on expanding our service offering through internal development, collaborations, and through strategic acquisitions. We are continually evaluating potential asset acquisitions and business combinations. To finance such acquisitions, we might raise additional equity capital, incur additional debt, or both.

Cash Flows for the Nine Months Ended September 30, 2018 and 2017

The following table summarizes changes in cash for the nine months ended September 30, 2018 and 2017:

	Nine Months Ended September 30,	
	2018	2017
	(Unaudited)	
Net cash used in operating activities	\$ (7,880,085)	\$ (6,443,945)
Net cash used in investing activities	(449,431)	(348,204)
Net cash provided by financing activities	12,610,688	8,244,882
Increase in cash	4,281,172	1,452,733
Cash at beginning of period	1,709,473	2,870,546
Cash at end of period	<u>\$ 5,990,645</u>	<u>\$ 4,323,279</u>

Cash Flows from Operating Activities. Net cash used in operating activities for the nine months ended September 30, 2018 was \$7,880,085, which primarily reflected our net loss of \$13,142,837, net of adjustments to reconcile net loss to net cash used in operating activities of \$5,262,752, which included \$2,451,886 of noncash stock compensation charges, amortization of the discount on convertible notes issued by us during the 2018 period totaling \$1,536,674, as described below, and \$791,140 of noncash depreciation and amortization charges. Changes in working capital primarily reflected the impact of increases in receivables and the settlement of payables in the ordinary course. Net cash used in operating activities for the nine months ended September 30, 2017 was \$6,443,945 which primarily reflected our net loss of \$11,008,075, net of adjustments to reconcile net loss to net cash used in operating activities of \$4,564,130, which included \$3,638,665 of noncash stock compensation and game royalty charges and \$926,439 of noncash depreciation and amortization charges. Changes in working capital did not have a material impact during the nine months ended September 30, 2017.

Cash Flows from Investing Activities. Cash flows from investing activities were comprised of the following for the interim periods presented:

	Nine Months Ended September 30,	
	2018	2017
	(Unaudited)	
Purchase of property and equipment	\$ (189,986)	\$ (281,273)
Capitalization of software development costs	(192,380)	(66,931)
Acquisition of other intangible and other assets	(67,065)	—
Net cash used in investing activities	<u>\$ (449,431)</u>	<u>\$ (348,204)</u>

Cash Flows from Financing Activities. Cash flows from investing activities were comprised of the following for the interim periods presented:

	Nine Months Ended September 30,	
	2018	2017
	(Unaudited)	
Proceeds from issuance of common stock, net of issuance costs	\$ -	\$ 8,244,882
Proceeds from convertible note payable, net of issuance cost	12,610,688	—
Net cash provided by financing activities	<u>\$ 12,610,688</u>	<u>\$ 8,244,882</u>

During the nine months ended September 30, 2017, the Company issued 2,364,857 shares of common stock at a price of \$3.60 per share, raising aggregate net proceeds of approximately \$8.3 million.

In February through April 2018, we issued 9.00% secured convertible promissory notes with a collective face value of \$3,000,000 (the “*Initial 2018 Notes*”). The Initial 2018 Notes (i) accrued simple interest at the rate of 9.00% per annum, (ii) matured on the earlier of December 31, 2018 or the close of a \$15,000,000 equity financing (“*Qualifying Equity Financing*”) by us, and (iii) all outstanding principal and accrued interest was automatically convertible into equity or equity-linked securities sold in a Qualifying Equity Financing based upon a conversion rate equal to (x) a 10% discount to the price per share of a Qualifying Equity Financing, with (y) a floor of \$3.60 per share. In addition, the holders of the Initial 2018 Notes were collectively issued warrants to purchase approximately 166,670 shares of common stock, at an exercise price of \$3.60 per share and a term of five years (the “*Initial 2018 Warrants*”).

In May through August 2018, we issued additional 9.00% secured convertible promissory notes with a collective face value of \$10,000,000 (the “*Additional 2018 Notes*”). In May 2018, all of the Initial 2018 Notes and related accrued interest, totaling \$3,056,182, were converted into the Additional 2018 Notes, resulting in an aggregate principal amount of \$13,056,182 (hereinafter collectively, the “*2018 Notes*”). The holders of the converted Initial 2018 Notes retained their respective Initial 2018 Warrants.

The 2018 Notes (i) accrue simple interest at the rate of 9.00% per annum, (ii) mature on the earlier of the closing of an initial public offering (“*IPO*”) of our common stock on a national securities exchange or April 30, 2019, and (iii) all outstanding principal and accrued interest is automatically convertible into shares of common stock upon the closing of an IPO at the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. In addition, the holders of the 2018 Notes were collectively issued 3,626,717 warrants to purchase common stock equal to 100% of the aggregate principal amount of the 2018 Notes divided by \$3.60 per share (the “*2018 Warrants*”). The number of 2018 Warrants ultimately issued is subject to adjustment upon the closing of an IPO and will be determined by dividing 100% of the face value of the 2018 Notes by the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. The 2018 Warrants are exercisable for a term of five years, commencing on the close of an IPO, at an exercise price equal to the lesser of (x) \$3.60 per share or (y) a 15% discount to the IPO price per share and are callable at our election at any time following the closing of an IPO.

Cash Flows for the Years Ended December 31, 2017 and 2016

The following table summarizes changes in cash for the years ended December 31, 2017 and 2016:

	Year Ended December 31,	
	2017	2016
Net cash used in operating activities	\$ (8,968,886)	\$ (8,314,450)
Net cash used in investing activities	(437,069)	(1,591,950)
Net cash provided by financing activities	8,244,882	10,413,645
(Decrease) increase in cash	(1,161,073)	507,245
Cash at beginning of period	2,870,546	2,363,301
Cash at end of period	<u>\$ 1,709,473</u>	<u>\$ 2,870,546</u>

Cash Flows from Operating Activities. Net cash used in operating activities for the year ended December 31, 2017 was \$8,968,886, which primarily reflected our net loss of \$14,955,408, net of adjustments to reconcile net loss to net cash used in operating activities of \$5,986,522, which included \$4,666,910 of non-cash stock compensation charges and \$1,237,608 of non-cash depreciation and amortization charges. Changes in working capital primarily reflected increases in receivables and the settlement of payables in the ordinary course. Net cash used in operating activities for the year ended December 31, 2016 was \$8,314,450, which primarily reflected our net loss of \$12,365,402, net of adjustments to reconcile net loss to net cash used in operating activities of \$4,050,952, which included \$3,298,937 of noncash stock compensation charges and \$963,049 of non-cash depreciation and amortization charges. Changes in working capital primary reflected the settlement of payables in the ordinary course.

Cash Flows from Investing Activities. Cash flows from investing activities were comprised of the following for the annual periods presented:

	Year Ended December 31,	
	2017	2016
Purchase of property and equipment	\$ (327,351)	\$ (1,359,927)
Capitalization of software development costs	(109,718)	(195,453)
Acquisition of other intangible and other assets	—	(36,570)
Net cash used in investing activities	\$ (437,069)	\$ (1,591,950)

Cash Flows from Financing Activities. Cash flows from investing activities were comprised of the following for the annual periods presented:

	Year Ended December 31,	
	2017	2016
Proceeds from issuance of common stock, net of issuance costs	\$ 8,244,882	\$ 5,356,645
Proceeds from exercise of stock options	—	7,000
Proceeds from convertible note payable	—	5,350,000
Repayment on convertible note payable	—	(300,000)
Net cash provided by financing activities	\$ 8,244,882	\$ 10,413,645

Issuance of Common stock. During the year ended December 31, 2017, the Company issued 2,364,857 shares of common stock at \$3.60 per share in private placement transactions, raising net proceeds of \$8,244,882. During the year ended December 31, 2016, the Company issued 1,517,089 shares of common stock at \$3.60 per share in private placement transactions, raising net proceeds of \$5,356,645.

Convertible Debt. In April 2016, the Company issued non-interest bearing, unsecured convertible notes in the aggregate principal amount of \$5,350,000 to investors (the “2016 Notes”), \$5,050,000 of which were automatically converted into 1,551,484 shares of common stock in October 2016 upon the closing by the Company of a qualified equity offering pursuant to the note purchase agreement executed in connection with the issuance of the 2016 Notes. The remaining principal amount of \$300,000 outstanding under the 2016 Notes was repaid in full during the Company’s fiscal year ended December 31, 2016.

Contractual Obligations

As of December 31, 2017, we had no significant commitments for capital expenditures, nor do we have any committed lines of credit, noncancelable operating leases obligations, other committed funding or long-term debt, and no guarantees.

The operating lease for our corporate headquarters expired on May 31, 2017 and was subsequently amended to operate on a month-to-month basis.

Rent expense for the nine months ended September 30, 2018 and 2017 totaled approximately \$230,00 and \$177,000, respectively. Rent expense for the years ended December 31, 2017 and 2016 totaled approximately \$238,000 and \$184,000, respectively. Rent expense is included in general and administrative expense in the accompanying statements of operations included elsewhere in this prospectus. Rental payments are expensed in the statements of operations in the period to which they relate. Scheduled rent increases, if any, are amortized on a straight-line basis over the lease term.

Off-Balance Sheet Commitments and Arrangements

We have not entered into any off-balance sheet financial guarantees or other off-balance sheet commitments to guarantee the payment obligations of any third parties. We have not entered into any derivative contracts that are indexed to our shares and classified as stockholder's equity or that are not reflected in our financial statements included elsewhere in this prospectus. Furthermore, we do not have any retained or contingent interest in assets transferred to an unconsolidated entity that serves as credit, liquidity or market risk support to such entity. We do not have any variable interest in any unconsolidated entity that provides financing, liquidity, market risk or credit support to us or engages in leasing, hedging or product development services with us.

Quantitative and Qualitative Disclosures about Market Risk

In the ordinary course of our business, we are not currently exposed to market risk of the sort that may arise from changes in interest rates or foreign currency exchange rates, or that may otherwise arise from transactions in derivatives.

The preparation of financial statements in conformity with GAAP requires our management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The Company's significant estimates and assumptions include the fair value of the Company's common stock, stock-based compensation, the recoverability and useful lives of long-lived assets, and the valuation allowance relating to the Company's deferred tax assets.

Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board ("FASB") issued an accounting update requiring a company to recognize as revenue the amount of consideration it expects to be entitled to in connection with the transfer of promised goods or services to customers. The accounting standard update will replace most of the exiting revenue recognition guidance currently promulgated by GAAP. In August 2015, the FASB decided to delay the effective date of new revenue standard by one year. The new guidance is effective for emerging growth companies for annual periods beginning after December 15, 2018, with early adoption permitted. We are in the process of evaluating the impact, if any, of the update on our financial position, results of operations and financial statement disclosures.

In February 2016, the FASB issued an accounting update that requires lessees to present right-of-use assets and lease liabilities on the balance sheet. The new guidance is to be applied using a modified retrospective approach at the beginning of the earliest comparative periods in the financial statements and is effective for fiscal years beginning after December 15, 2019 and early adoption is permitted. The Company is evaluating the impact that this guidance will have on its financial position, results of operations and financial statement disclosures.

Contingencies

Certain conditions may exist as of the date the financial statements are issued, which may result in a loss to the Company, but which will only be resolved when one or more future events occur or fail to occur. The Company's management, in consultation with its legal counsel as appropriate, assesses such contingent liabilities, and such assessment inherently involves an exercise of judgment. In assessing loss contingencies related to legal proceedings that are pending against the Company or unasserted claims that may result in such proceedings, the Company, in consultation with legal counsel, evaluates the perceived merits of any legal proceedings or unasserted claims, as well as the perceived merits of the amount of relief sought or expected to be sought therein. If the assessment of a contingency indicates it is probable that a material loss has been incurred and the amount of the liability can be estimated, then the estimated liability would be accrued in the Company's financial statements. If the assessment indicates a potentially material loss contingency is not probable, but is reasonably possible, or is probable, but cannot be estimated, then the nature of the contingent liability, together with an estimate of the range of possible loss, if determinable and material, would be disclosed. Loss contingencies considered remote are generally not disclosed unless they involve guarantees, in which case the guarantees would be disclosed.

Relaxed Ongoing Reporting Requirements

Upon the completion of this offering, we expect to become a public reporting company under the Exchange Act, and will be required to publicly report on an ongoing basis. We expect to elect to report as an “emerging growth company” (as defined in the JOBS Act) under the reporting rules set forth under the Exchange Act. For so long as we remain an “emerging growth company,” we may take advantage of certain exemptions from various reporting requirements that are applicable to other Exchange Act reporting companies that are not “emerging growth companies,” including but not limited to:

- not being required to comply with the auditor attestation requirements of Section 404 of the Sarbanes-Oxley Act;
- taking advantage of extensions of time to comply with certain new or revised financial accounting standards;
- being permitted to comply with reduced disclosure obligations regarding executive compensation in our periodic reports and proxy statements; and
- being exempt from the requirement to hold a non-binding advisory vote on executive compensation and stockholder approval of any golden parachute payments not previously approved.

We will be subject to ongoing public reporting requirements that are less rigorous than Exchange Act rules for companies that are not “emerging growth companies,” and our stockholders could receive less information than they might expect to receive from more mature public companies.

We expect to take advantage of these reporting exemptions until we are no longer an emerging growth company. We would remain an “emerging growth company” for up to five years, although if the market value of our Common Stock that is held by non-affiliates exceeds \$700 million as of any June 30 before that time, we would cease to be an “emerging growth company” as of the following December 31.

OUR BUSINESS

Overview

We are a leading amateur esports community and content platform offering a personalized experience to the large and underserved global audience of 2.3 billion gamers, as estimated by NewZoo. According to the Electronic Software Association, the avid gamer, identified as individuals who are considered the most frequent gamers, sees gameplay as central to their social life with 55% playing video games to connect with friends and 46% to spend time with family members. Through our proprietary, cloud-based technology platform, we connect our network of gamers, venues and brand partners to enable local, social and competitive esports that can be uniquely broadcast through our platform. We offer daily and season-focused offerings for which amateur competitive gamers establish meaningful connections with each other while improving their skills.

As a first-mover in defining the amateur esports category in 2015, we believe we are one of the most recognizable brands for amateur gamers. We have multi-year strategic partnerships with leading game publishers such as Microsoft and Riot Games with titles including Minecraft and League of Legends, respectively, as well as relationships with Supercell and Epic Games with respect to Clash Royale and Fortnite, respectively, to drive use among our member base and further penetrate our target market. We deliver enhanced gaming experiences to our members with these titles through our platform, and we provide our venue and brand partners access to our member network and platform technology. We believe our members and the organizations that use our platform are only beginning to leverage the power of the consumer experience, commercial benefits, and data analytics our technology enables. Targeting Generation Z and Millennials, members join through accessible, free-to-play experiences allowing us to reach the expansive amateur gaming market. We intend to convert members into subscribers by offering two tiers of competitive gameplay engagement: (i) our monthly subscription for the more casual competitive player, offering access to exclusive online tournaments and member benefits; and (ii) our semi-annual season pass for the more competitive player offering access to our city leagues and advanced amateur esports offers along with membership rewards.

The Esports Player Pyramid



* Based on the average esports viewer, Nielsen Esports Playbook, 2017

Our Vision

Our vision is to make Super League Gaming the preeminent brand and platform for amateur esports. We do this by providing a proprietary, end-to-end platform that allows our members to compete, socialize and spectate premium amateur esports gameplay and enabling a wide ecosystem of partners to bring Super League experiences at scale to gamers around the world.

After securing strategic partnerships with the publishers of top-tier game titles beginning in 2016, we became the first consumer of our platform technology through the establishment of our city leagues, consisting of 16 teams based in various U.S. cities built around Minecraft, League of Legends and, most recently, Clash Royale. In 2017, we further differentiated our offering by migrating to a cloud-based technology platform for scale while continuing to build and establish the Super League Gaming brand. We also developed intelligent technology that facilitates personalized experiences and matchmaking for gamers, and audience-targeted gameplay broadcasting content at scale.

Strategy and Milestones

	2015 to 2017	2018
Theme	Technology and Brand Foundation	Community and Network Foundation
Core Objectives	<ul style="list-style-type: none"> • Establish the brand • Build technology platform • Establish amateur leagues 	<ul style="list-style-type: none"> • Cultivate audience and user base • Enhance technology platform for scale • Establish nodes of distributed network
Technology and Web	<ul style="list-style-type: none"> • Develop automated tournament operations, including ticketing, team formation and leaderboards • Create local visualization from local hardware devices 	<ul style="list-style-type: none"> • Develop cloud-based streaming infrastructure for scale of local, custom gameplay • Complete automation of API integration on our platform • Enhance standardized ticketing and gameplay launcher to streamline operation of Super League experiences • Create robust game statistics management • Provide “always-on” offers, allowing members to play anytime
Brand	<ul style="list-style-type: none"> • Super League Gaming (master brand) • 12 City Clubs • National tournament (City Champs) 	<ul style="list-style-type: none"> • SuperLeagueTV • Establish four additional City Clubs • Introduction of additional gameplay offers
Game Titles	Execute Microsoft and Riot licensing agreements	Addition of three new, top-tier game titles to our platform
Network	<ul style="list-style-type: none"> • Theatres • Action Squad, our local, city-by-city contract workforce 	<ul style="list-style-type: none"> • Retailers: Expanding array of venue types (e.g. LAN centers retail and restaurants (food and beverage)), now viable gameplay locations as a result of centralized, cloud-based infrastructure and IP delivery, along with ever-decreasing local hardware and bandwidth requirements • Pro Teams, local organizers and ambassadors • Brands: national and local sponsors

Since the launch of the Super League brand in 2015, we have continually strengthened our brand and platform by:

- developing our proprietary, highly automated community, tournament and broadcast system;
- executing multi-year agreements with top tier game titles;
- creating a product library of 10 unique game modes related to our licensed game titles that are exclusive to Super League and utilized during our gaming experiences;
- launching our City Club League consisting of 16 city-based teams across the U.S. supported by a fleet of installed gaming auditoriums;
- establishing a flexible event-specific contract labor workforce, consisting of over 150 trained and engaged individuals;
- executing multi-year, global brand sponsorship deals, such as Logitech and Nickelodeon;
- securing 38 protected logos and wordmarks domestically, collectively, and two logos and wordmarks in China for our master brand and 16 of our City Clubs; and
- establishing three patent families in the U.S. around multi-player gameplay and visualization.

We are now positioned to expand the utility of our platform for new game titles and a distributed network of venue operators and gameplay organizers to further develop a self-organizing marketplace for online and in-person gaming experiences. This expansion of game titles, across multiple hardware platforms, venue partners and offerings will bring new audiences to Super League to increase the breadth of our audience and depth of engagement through our “always on” gameplay experiences.

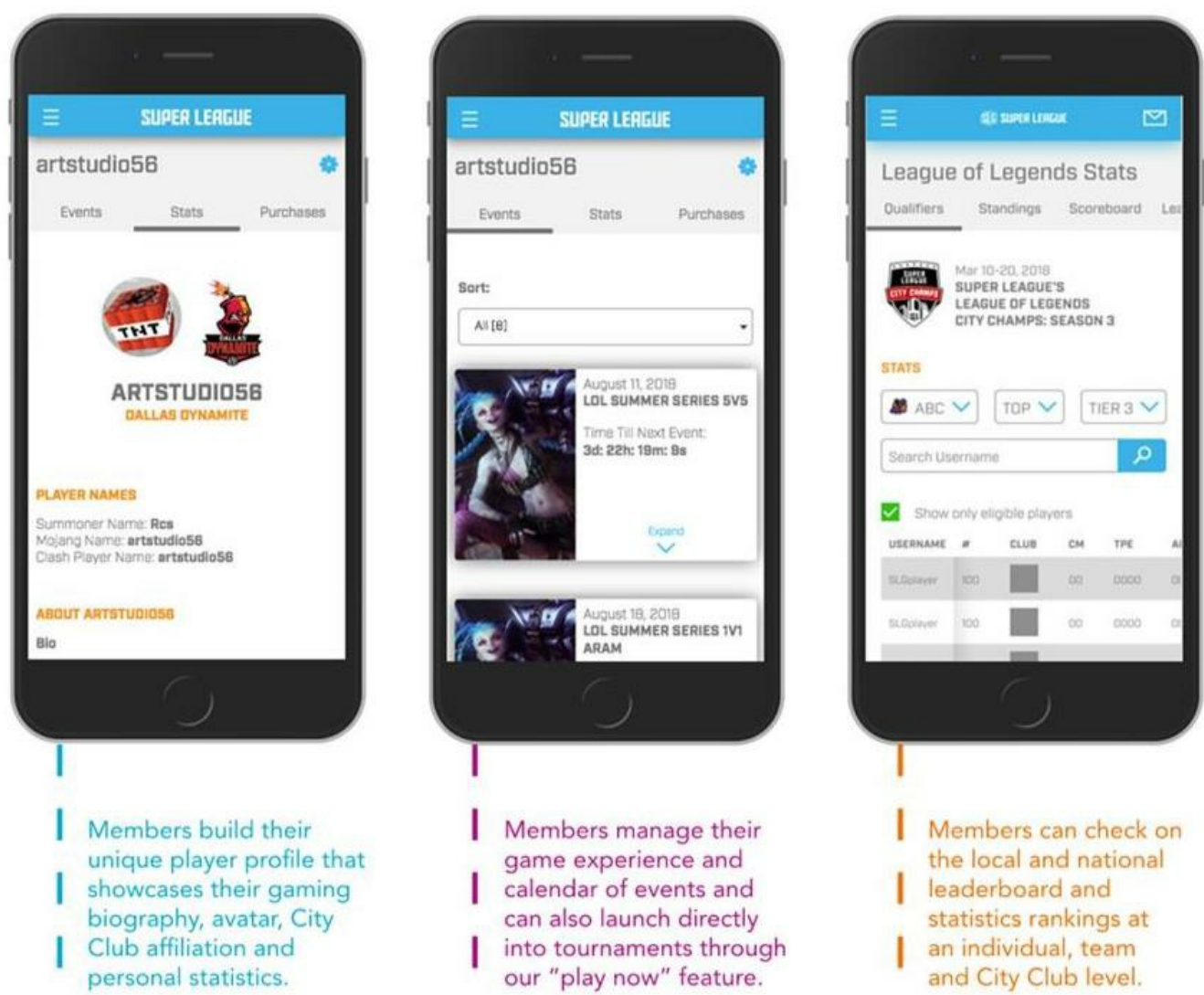
Our Platform

Our proprietary cloud-based platform provides amateur gamers a modernized way to connect, play and view games in real-time. We believe our platform will become central to the esports ecosystem and allow us to capture a significant portion of our members’ gameplay hours and share-of-wallet for greater lifetime value. Our platform aggregates a diverse audience of gamers across multiple game titles and provides our members with access to online, in-person and hybrid competitive experiences and broadcasts that are accessible to a broad range of ages and demographics. Through our platform, we have three core components that enable differentiated and immersive gameplay at scale for both online and in-person experiences:

- (i) **Match-Making** allows members to create their public-facing gamer persona and applies distinct criteria and filters around team size, skill level and geography to intelligently match our members for competitive gameplay and facilitate rich online and in-person social connections.
- (ii) **Tournament Operations** supports all major components of tournament operations and automation including, for example, ticketing, user management, event management, event operations, API integrations, data services, leaderboards and prize fulfillment.
- (iii) **Our Proprietary Visualization and Broadcast System** is capable of capturing and live streaming gameplay across all digital distribution platforms and delivering separate streams simultaneously to multiple locations and channels, including through our Player and Spectator Third-Person Experience and the SuperLeagueTV digital network, as further described below.

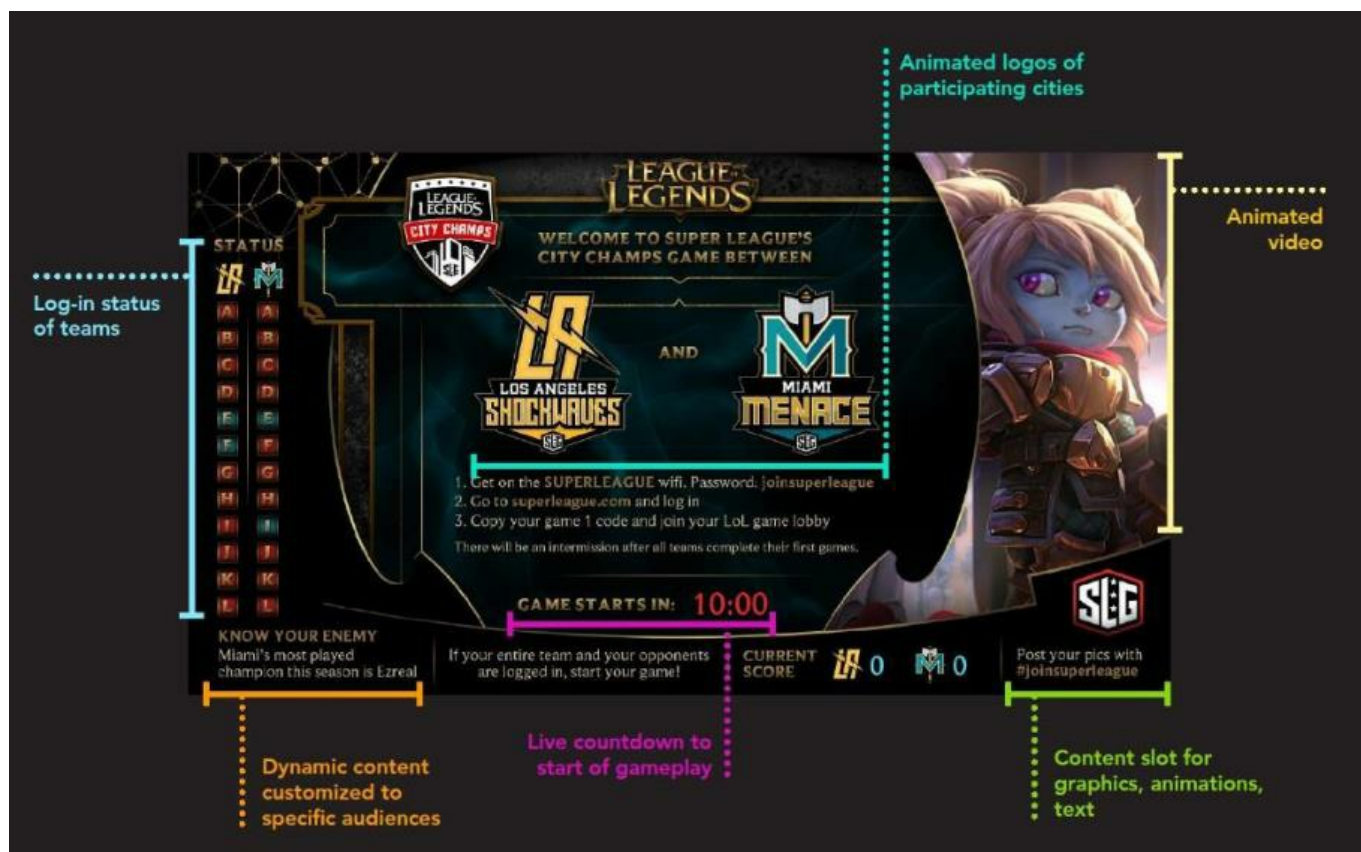
Our Player Interface, illustrated below, is the entry point of use for our members that offers a user-friendly and engaging interaction from profile creation to tournament operations, and provides our members with real-time reporting of personal statistics, national leaderboards and other individualized gaming content.

Super League’s User Portal



Our Player and Spectator Third-Person Experience, as illustrated below, provides players and spectators with pre-gameplay content and a unique “birds-eye” view during gameplay that is captured by our platform and overlaid with additional interactive content allowing us to introduce a new screen to the gameplay experience beyond the traditional first-person and spectating views. The end broadcast result is our customizable Heads-up-Display (“HUD”), which complements gameplay through dynamic visualization of player and team statistics, competitive status updates and contextual content that can also be uniquely displayed on a hyper-local level across venues. Before gameplay begins, players entering our experiences are greeted with a welcome screen that contains key information, including experience start-time, team assignments, log-in status of individual teams and players and other entertaining content.

Super League's HUD Pre-Gameplay View



Once gameplay is launched, players and spectators enjoy a unique third-person perspective of gameplay along with dynamic leaderboards, statistics and other tournament-specific content including brand sponsor integration, local team and player statistics, instructional tips and other pertinent content, as illustrated below. Dynamic leaderboards update in real-time during gameplay and provide recaps of team and individual scoring highlights at intermission and at the conclusion of competition.

Super League's HUD Gameplay View



In addition, our proprietary SuperLeagueTV digital network is the first esports media property principally dedicated to amateur players and teams. Currently, live stream gameplay and video-on-demand (“VOD”) content is broadcast through SuperLeagueTV on Twitch and YouTube. We believe that SuperLeagueTV’s digital broadcast distribution is an essential way to drive viewership and membership interest, along with new game title expansion and additional online and in-person experiences through our distributed venue partner network.

Industry Overview

The consumer appetite for esports continues to grow at a rapid pace with passionate fans across the globe. According to NewZoo, the overall value of the global gaming market could reach approximately \$137.9 billion by the end of 2018, representing an estimated year over year increase of 13.3%, or \$16.2 billion from 2017. Key trends fueling this growth include the rise of live streaming, real-time social networking within games, and multi-generational and lifestyle gaming that integrates several aspects of an individual gamer’s life with the core game, including online play, downloadable content, achievements and item collection.

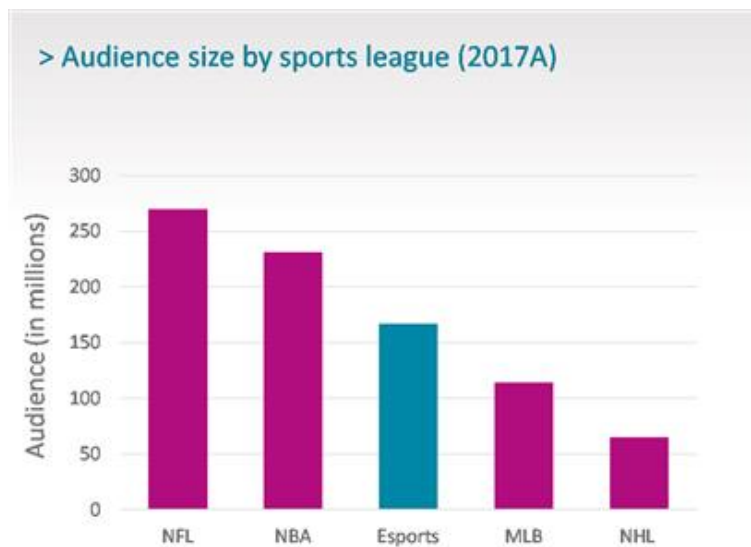
In particular, the professional esports industry is growing quickly, evidenced through new leagues, teams and broadcast distribution channels, and this growth is attracting high-profile esports investments from brands, media organizations and traditional sports rights holders. As professional esports player salaries and the value of broadcast media rights have risen substantially, there is large unmet demand at the amateur level for competitions and viewing content, which, for esports fans, is predominantly consumed through live streaming and over-the-top (“OTT”) channels. The following data points illustrate the vast growth opportunity for global esports:

The esports audience is already comparable to leading entertainment platforms, with gamers and viewer numbers in the hundreds of millions.

Esports, a term generally used to refer to competitive video game play by professional and amateur players, have been around for as long as the video game industry itself. However, recent growth in the gaming audience and player engagement has elevated esports into mainstream culture with a massive global following that, in some instances, exceeds the monthly audience of large professional sports leagues. For example:

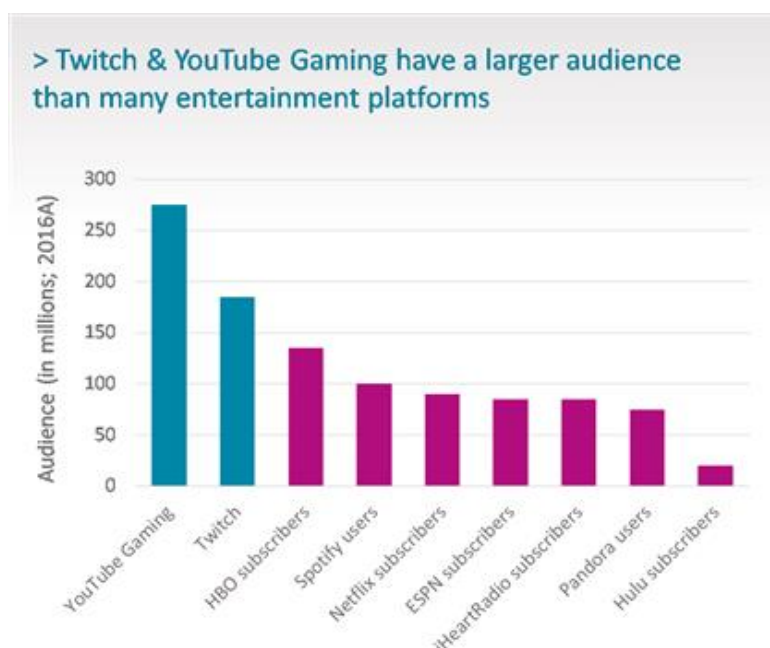
- The average global monthly esports audience is estimated to reach 167 million people in 2018, which is larger than estimates for the monthly average audience of Major League Baseball (“*MLB*”) and the National Hockey League (“*NHL*”) (Goldman Sachs Esports Equity Research, 2018).
- The esports audience is on track to reach approximately 300 million people by 2022, which is similar to the 2017 monthly average audience size of the National Football League (“*NFL*”) (Goldman Sachs Esports Equity Research, 2018).

The following chart reflects the monthly average audience size in 2017 for the four largest professional sports leagues, as compared to the global monthly esports audience in 2017:



Source: Goldman Sachs: The World of Games- esports- From Wild West to Mainstream, June 26, 2018. Figures reflect global monthly average audience sizes in 2017.

The esports audience is also young, digital and global. It is estimated that more than half of esports viewers are in Asia and 79% of viewers are under the age of 35 (Goldman Sachs Esports Equity Research, 2018). In addition, online video sites like YouTube Gaming and Twitch have larger audiences than HBO, Netflix and ESPN combined, as shown below:



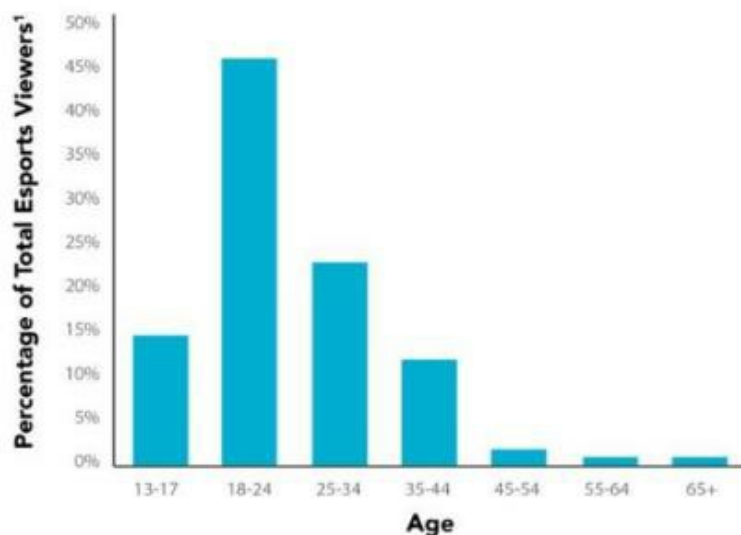
Source: Goldman Sachs: The World of Games- esports- From Wild West to Mainstream, June 26, 2018. Figures reflect total subscriber/user data as of the end of 2016.

Moreover, there is still vast opportunity for audience growth in esports with the introduction of new game titles and increasing popularity of online gaming content.

- A portfolio of just a few top tier game titles can bring access to hundreds of millions of gamers, as the estimated monthly active users (“MAU”) for Fortnite, League of Legends and Minecraft is 125 million, 100 million and 74 million, respectively (Statista and Microsoft, 2018).
- In 2017, Twitch live streamed 355 billion minutes of esports, an increase of 22% year-over-year (Goldman Sachs Esports Equity Research, 2018).

Demographics centered on the highly sought after, younger segments.

Esports Viewer Demographic by Age



¹Represents total age group demographic divided by total viewers

Source: Superdata Research, BofA Merrill Lynch Global Research

Video games have a positive social impact.

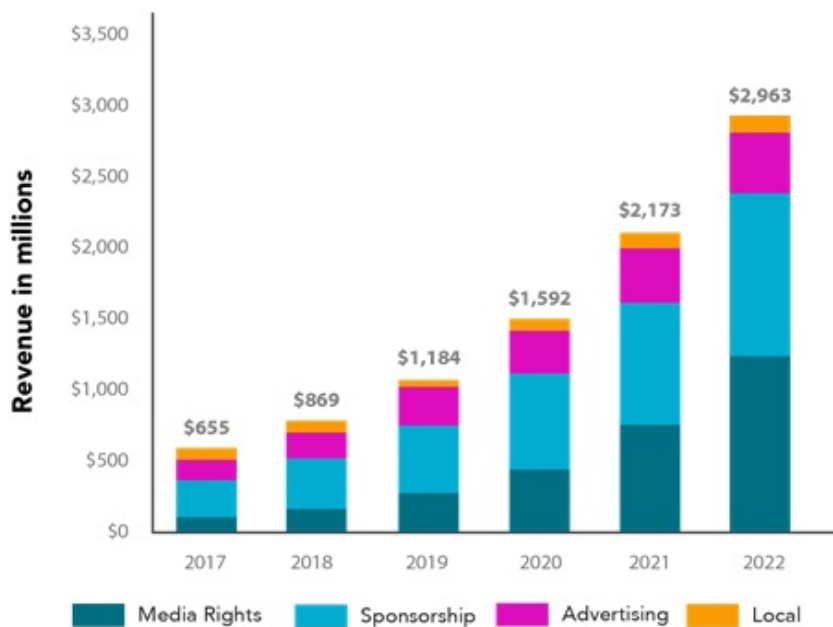
- 70% of parents believing gaming “has a positive influence on their children’s lives” (Electronic Software Association, 2018).
- Esports enthusiasts, on average, have higher college graduation rates and average household incomes, with 43% earning greater than \$75,000 per year, relative to traditional sports fans (Mindshare, Esports Fans: What Marketers Should Now, 2016).

Revenue potential is valued at billions of dollars and broad based.

- Recent reports show a “\$15 billion blue sky revenue opportunity” for professional esports due to the highly engaged and untapped fanbase (Merrill Lynch Interactive Report, 2018).
- Gaming video content is estimated to be a \$4.6 billion market with more viewers than HBO, Netflix, ESPN and Hulu combined (SuperData Research, 2017).
- Currently, an estimated 40% of professional esports revenues come from brand and media sponsorships (endemic and non-endemic) and 19% from media rights, with the latter expected to grow to 40% by 2022 (BofA Merrill Lynch Global Research, 2018).

Revenue potential is not only very large, but also growing rapidly.

GS esports Revenue Growth Forecast (2017A-2022E)



Source: Goldman Sachs Investment Research, NewZoo, SuperData

Source: Goldman Sachs: The World of Games- esports- From Wild West to Mainstream, June 26, 2018. Reflects an estimated 35% five-year compound annual growth rate through 2022.

Our Opportunity

We believe our esports community platform will transform the way amateur gamers connect, interact, socialize and compete. Our premium, competitive gameplay experiences and elite amateur broadcasts, coupled with the expansion of our game title portfolio, our retail venue partner network and our strategic brand sponsorships introduce new gamers into our customer funnel to drive membership growth and subscription conversion. Esports is still in its early stages and entering a new phase of growth, but top game titles attract large, global audiences and just a few titles provide us access to hundreds of millions of players. Examples include:

Game Title Sample Set

TITLE	PUBLISHER	GENRE	TARGET DEMOGRAPHIC (AGE)	ESTIMATED MAU/PLAYERS
League of Legends	Riot Games	Multiplayer Online Battle Arena (“MOBA”)	14 – 34	100MM ¹
Minecraft	Microsoft (Mojang)	Sandbox	6 – 14	74MM ²
Clash Royale	Supercell	Collectible Card Game (“CCG”); Tower Defense; Real Time Strategy (“RTS”); “MOBA”	14 – 50	100MM ³
Fortnite	Epic Games	Battle Royale	8 – 34	125MM ¹

(1) statista.com.

(2) popsugar.com, “Minecraft Boss Helen Chiang on Her New Role, Breaking Records, and What's in Store For 2018,” May 8, 2018.

(3) 100MM MAU across all four of Supercell’s games announced via twitter.com, March 7, 2016.

With each game title we are able to offer on our platform, we benefit from an established audience of MAUs or other players who may be interested in different opportunities to play the game they are already familiar with. We believe access to these audiences provides us with opportunities to increase our revenue by bringing new members to the platform, increasing enrollment for our experiences, expanding viewership of our online content and promoting additional merchandise sales. However, we are currently unable to accurately calculate the estimated increase in revenue associated with increasing our MAUs and/or the addition of players of new game titles.

Despite the significant growth potential outlined above, there are several key challenges facing stakeholders in the esports landscape:

- **Amateur Gamers** are a highly fragmented, often anonymous community with limited ways to find gamers of similar skill-level and gaming interest online and locally. In addition, the lack of amateur esports infrastructure results in few experiences with no clear path to the professional esports level for players who wish to develop and test their skills while forging social connections.
- **Game Publishers** must find alternative methods to attract new gamer audiences to their game titles and offer premium experiences that drive greater gamer retention. The lack of diversity in gaming, along with increased competition amongst titles, requires marketing partnerships to extend the lifecycle and franchise value of their intellectual property.

- **Venue Operators**, including restaurants and retailers, must grow same-store sales in order to capture new sources of foot-traffic and deeper customer loyalty. Millennials and Generation Z generally value experiences, but tend to purchase more content and products online, making them an attractive demographic to widen a venue's customer base and improve asset utilization.
- **Sponsors and Advertisers** are limited in their channels to reach the "cord cutting" Generation Z and Millennials due to the increasing fragmentation of content distribution and use of advertising-blocking technology. Given these demographic groups consume most content online, brands are challenged to target these audiences in an authentic way and achieve efficient marketing spend.
- **Professional Esports Teams and Owners** have made significant investments in their teams and must rapidly develop a fanbase to achieve franchise values similar to traditional sports teams. However, there is no formal structure to identify the next generation of esports professionals to build their long-term rosters to support long-term fan loyalty.

Super League's Solution for Esports Ecosystem Stakeholders



Our platform offers the following solutions for these key stakeholders:

- **For Amateur Gamers**, our platform enables online and in-person player connections and a league-based structure that provides participants and spectators with a unique lens on elite and local amateur gameplay. Over time, we expect to have a volume of broadcast content that allows us to build our own premium OTT channel network on SuperLeagueTV and, ultimately, attract

broadcast rights revenue.

- **For Game Publishers**, our platform introduces their game titles to new audiences and drives retention by providing an immersive, premium way to play games, leading to deeper player engagement. Through our data analytics, we believe we will become a central component to new game development and launches, and will have the ability to drive cross-game behavior across a wide portfolio of game titles.

- **For Venue Operators**, we provide licenses to access our platform in order to operate esports experiences that enable these enterprises to attract new foot traffic, improve day-part utilization and drive same store sales. In addition, we expect to provide venue operators with predictive customer activity information for more targeted offers to existing customers and our members.
- **For Sponsors and Advertisers**, our platform provides a highly targeted marketing channel that offers a relevant path for brands to build affinity with the hard to reach, yet highly sought after, Generation Z and Millennial demographics. Based on our member data, we will have the ability to target audiences based on our members' profile information for more efficient marketing spend.
- **For Professional Esports Teams and Owners**, we cultivate the future professional esports fanbase through amateur competitive youth leagues, while providing an amateur feeder system as a path to the professional leagues. Looking forward, we will have a comprehensive set of data and tools to provide player analytics and progress skill levels.

Our Amateur Esports Capabilities

Super League is an “always-on” operation with scalable technology and deep experiential capabilities to deliver premium player experiences in the amateur esports space. Our value propositions for all competitive amateur gamers, irrespective of our game titles, are:

- **Public-facing gamer persona that connect our members to their local community:** Members can create a gamer profile that provides key gamer information, such as their unique game title identification, enabling us to manage player matchmaking, tournament gameplay and statistics tracking. Member results are dynamically updated on individual profile pages, along with national and local leaderboards.
- **High-quality, immersive gameplay experiences online and in-person:** Members can initially join our platform through accessible, free-to-play, online experiences and then convert to our monthly subscription offers for a deeper engagement through exclusive online competitions across all game titles. More competitive members can subscribe to our semi-annual season pass, which includes access to our city league for more heightened, immersive gameplay. In addition, our distributed network of retail venues, will augment our subscription offers and allow for event-specific, in-person experiences to drive more members and gameplay hours to our platform.
- **Broadcasts of elite amateur gameplay competitions from a unique perspective:** Our cloud-based platform allows anyone, anywhere to view gameplay with a birds-eye perspective that is interactive and contextualized. Spectators can view live gameplay and original story-driven content either in-venue or through live stream and VOD on a wide network of digital distribution channels such as Twitch and YouTube.
- **Exclusive member benefits and player status program:** Members earn rewards through gameplay participation to enhance their individual gamer profile and gain exposure on national and local leaderboards on an annual and lifetime basis. In the future, members will be rewarded for the quality and length of gameplay through our platform and have access to additional member benefits in the form of exclusive experiences, content and offers available from our top consumer brand and retail partners.
- **New way to make social gaming connections:** Members enjoy an easier way to meet new friends and experience the games they are passionate about through their engagement with a new social community. In addition to socializing in our competitions, our members can communicate through our media channels, including Facebook, Discord and SuperLeagueTV, as part of a positive, inclusive community.

Subscriptions

Core to our business is moving to a subscription-based model that allows gamers of varying levels of gameplay across multiple titles to engage in premium competition on our platform. Members join through accessible, free-to-play experiences that act as an introduction to our platform, and over time, convert into two tiers of consumer subscriptions. We also offer specialized commercial subscriptions for venue operators to drive new membership. Each of these offerings are further described below:

- (i) **Monthly Subscriptions** target the more casual competitive gamer and is set at an affordable price-point with a free trial and a discounted price if purchased annually. The monthly pass provides competitive amateur gamers with access to exclusive online tournaments across all active game titles and member benefits. At the end of the trial period, members are enrolled as paying subscribers and billed monthly thereafter. Current pricing is set at \$4.99 per month with the option to purchase an annual subscription at the discounted price of \$49.90, in effect offering two months free, not inclusive of purchases of one-off experience passes and merchandise from our website, superleague.com.
- (ii) **Semi-Annual Season Passes** target the more dedicated amateur gamer who has a greater share of gameplay hours and share-of-wallet to commit to intensive competition. The season pass provides access to our city leagues for a heightened level of hybrid competition, both online and in-person, over an extended number of weeks. Taking place each spring and fall, our City Club League is a national tournament lasting between six to 12 weeks and can include pre-season qualifications and post-season “All-Star” components. Current pricing for semi-annual passes range from \$40.00 to \$60.00 per season, translating to \$80.00 to \$120.00 of annual revenue for our recurring players, not inclusive of one-off experience passes and merchandise from our website, superleague.com.
- (iii) **Commercial Subscriptions** enable retail venue partners to license our platform to host curated Super League experiences for a monthly fee to introduce a wider reach of amateur gamers to Super League experiences and drive more membership and gameplay hours through our platform. This allows retail and restaurant operators to attract new foot traffic and enhance capacity utilization by creating interactive gaming experiences in their locations, and we, in turn, benefit from their wide national geographic reach and the leverage provided by their infrastructure, marketing and operations, ultimately bringing Super League to a wider community of amateur competitive gamers. We are exploring monthly license subscription fees with our inaugural commercial partners, with the understanding that the pilot period will provide more data on increased foot traffic and same-store sales that could lead to additional revenue sharing opportunities on food and beverage, door entry fees, and merchandise.

A Sample of Super League Experiences on superleague.com



- National competitions with scholarship prizing
- Play online or in select Microsoft Retail Stores
- Special guest players include digital media influencers with mass audiences/followers



- National weekly LoL tournament
- Play online or in select Microsoft Retail Stores
- Streamed with live commentators on SuperLeagueTV



- Shoutcasted events at Buffalo Wild Wings and theatres
- Live broadcast on SuperLeagueTV



- Spectator experience in theatres
- Live stream of MINECON Earth (Minecraft's annual convention)



- Regular online, free-to-play national tournaments
- Leaderboards aggregated on a daily, monthly, and annual basis



- LoL Season Pass Offer
- 16-city tournament to identify top city
- 12 week experience, online qualifiers, theatre playoffs
- Live broadcast on SuperLeagueTV

City Club League

Our City Club League is an integral part of our effort to connect amateur gamers with one another. City Clubs not only enable our seasonal competitions, but also allow us to aggregate our community around our owned and operated clubs serving an unmet desire for amateur players to connect on a local level and exhibit civic pride for esports. Our City Clubs serve as a unifying umbrella across game titles, age groups and skill levels in 16 major metropolitan centers across the U.S., including Chicago, Los Angeles and New York City, with an intention to expand both domestically and internationally in the foreseeable future.

Super League's City Clubs



SuperLeagueTV

SuperLeagueTV content is a core component of our offer, as well as a binding element connecting players within our local communities. Whether promoting upcoming Super League experiences, engaging players during an event, live streaming the competitive action, producing original video series or recapping the results of a tournament, SuperLeagueTV is dedicated to creating and showcasing novel and intriguing stories that emerge during and in between the over 175,000 hours of gameplay enjoyed by Super Leaguers this year. As a primary distribution channel, SuperLeagueTV launched on Twitch in April 2018, broadcasting from the Super League Gaming esports desk. Following several months of additional testing and development of creative concepts and production techniques enabled by the Super League platform, SuperLeagueTV now features an average of 50 hours of gameplay and entertainment programming across multiple games titles per month and will grow programming in 2019. Additionally, over 1.4 million minutes of content was viewed in December alone, and over 150,000 unique viewers tuned in to our League of Legends City Champs Finals.

Live Stream Remote Shout-Casting and Gameplay on SuperLeagueTV



Brand and Media Partnerships

The highly sought after Millennial and Generation Z audience is increasingly difficult for brands to reach due to the proliferation of new content distribution channels, ad-blocking technology and a sentiment against overt marketing and promotion. This difficulty is compounded by the limited ways to directly reach gamers, given game publishers control of in-game content. Our ability to uniquely aggregate a diverse membership base across age ranges, skill levels and game titles can direct authentic brand integrations to our players in a targeted way. We believe that our brand is at the forefront in the mainstreaming of esports, and we stand for inclusive, positive gameplay by providing a positive access point for both endemic and non-endemic brands to enter the category.

Currently, our largest revenue stream comes by way of brand sponsorships and includes multi-year strategic partnerships with several companies, including Logitech and Nickelodeon. Over time, we expect to extract additional revenue through the monetization of our large volume of distributed content through advertising income. Our brand sponsorship opportunities include:

- Master brand sponsorships covering all appropriate game titles and subscription types, providing our brand partners with promotion opportunities through our online and in-person offerings for targeted, deep engagement along with member benefits specific to the sponsors' products and offers including discounts, free trials, and exclusive content and experiences.
- Tournament and game specific sponsorships, allowing brands to more narrowly target specific age ranges, game genres and other demographic objectives.
- City Club sponsorships, allowing regional and local brands to participate in geo-targeted promotion to cultivate unique gamer lifestyle brands within our City Club metropolitan areas.
- SuperLeagueTV sponsorships enable brands to achieve wider reach through our broadcast distribution channels, including Twitch, Facebook, YouTube and in-venue channels, for both amateur esports players and spectators.
- Tailored experience-specific sponsorships, providing brands with an opportunity to design unique experiences and content for deeper integration and wider media distribution.

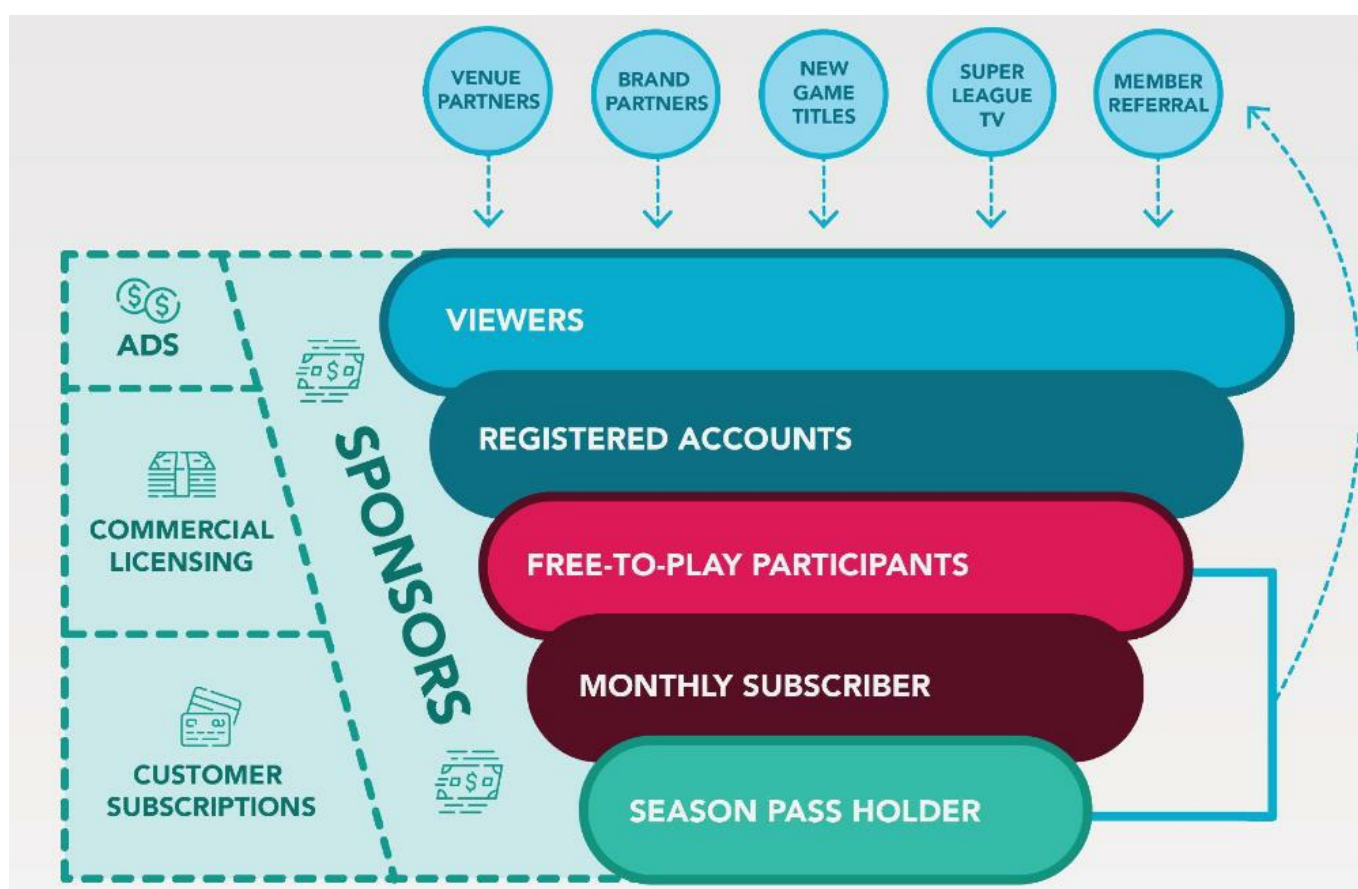
It is our intention to have brand and media partnerships across various vertical categories, in order to attract both brands that are already deeply committed to esports and brands just entering the esports space and seeking a mainstream, safe brand partner and entry point.

Marketing and Member Acquisition

Prospective members and subscribers are introduced to Super League through seven primary channels that feed our customer funnel, consisting of:

- (i) top-tier games titles that provide access to communities in the hundreds of millions;
- (ii) continued press and public relations that drives brand awareness;
- (iii) generation of interest and audience development through SuperLeagueTV;
- (iv) retail venue partners that provide geographic coverage and access to built-in customer bases;
- (v) brand sponsors who amplify our sales and marketing through their own customer and social reach;
- (vi) brand ambassadors that drive local, organic word-of-mouth advertising for deeper engagement and loyalty; and
- (vii) member referral programs that round out the integral feedback loop for a network effect.

Our Customer Funnel



In addition to these channels, we also market our community and platform through in-game promotion, search engine optimization, online advertising, social influencers and e-mail marketing.

Members typically begin their relationship with Super League by viewing content on SuperLeagueTV, registering an email address, and/or by participating in our free-to-play experiences. Members become more engaged by creating a profile to join our network of amateur gamers where they can find and connect with other players by gaming interest, geographic location and other attributes. Membership is free, but we do monetize members as activity grows with one-off paid experiences, merchandise sales, and brand and media sponsorship revenues.

We intend to drive deeper member engagement by offering a free trial to join our monthly subscription program, which offers frequent gaming experiences, leaderboards, and prizing across all of our game titles along with benefits and discounts from our brand partners. We estimate that our monthly subscribers can generate between \$50.00 and \$60.00 in annual revenue per subscriber, and content from these experiences is broadcast daily on SuperLeagueTV, which drives deeper engagement among this player group and serves as a channel to attract new members.

For our most engaged players, we offer a semi-annual season pass subscription for each game title. The format varies among game titles, but our semi-annual season passes offer a combination of online and in-person premium experiences organized around our City Clubs. Due to the more formal team structure and length of season, players often spend more time practicing and communicating with each other, in addition to participating in our organized gaming experiences. Our semi-annual season pass holders generate between \$80.00 and \$120.00 per year per holder and produce our highest tier of premium amateur gaming content which is featured on SuperLeagueTV as well as brand partner channels. This content attracts the largest viewership among our existing Super League community and provides the greatest exposure to new audiences. In addition, professional esports teams can gain visibility to this pool of experienced amateur players for recruiting purposes.

The key performance indicators (“KPI”) driving our business model are related to “always on,” scalable offers, conversion, and engagement. Our significant growth in 2018 is a function of the advancement of our technology platform, expansion of our in-person and online offer catalogue, and select customer acquisition accelerating our ability to reach and serve a larger target audience with greater frequency.

Our Customer Key Performance Indicators (“KPI”)

		2015	2016	2017	2018 (Actual, as of September 30)	2018 (Estimated)
Always On	Venues	0	4	20	40	~ 50
	Experiences	330	900	250	450	~ 900,000
Conversion	Registered Accounts	13,000	30,000	43,000	230,000	~ 300,000
Engagement	Participations	9,000	21,000	20,000	100,000	~ 150,000
	Gameplay Hours	19,000	43,000	61,000	110,000	~ 175,000

Our Strengths

We differentiate ourselves from potential competition through the power of a pure horizontal platform and established partnerships that enable experiences, community, content and commerce. Our core strengths include the following:

- **Game Publisher Agreements** provide access to existing user bases via strategic partnerships with some of the largest game publishers. These partnerships draw subscription interest and provide a line of defense against our competitors. Our ability to interact with this highly attractive, engaged user base draws brands and sponsors to us to reach this otherwise hard-to-reach demographic.
- **Proprietary and Curated Content** provides us with a unique perspective to amateur competitive gameplay currently absent from the esports ecosystem and is highly complementary and valuable to the needs of large video streaming providers.
- **Patent-Pending Technology** allows for unique, intelligent content capture enabling us to display the most relevant gameplay activity in real time and broad visualization of active gameplay to facilitate maximum scale of interactive, in-person gaming, broadcast experience, and content monetization.
- **Over Three Years of Brand and Technology Development** provides us a strong, distinctive lead on followers with no obvious competitors in the holistic community, league operations and media platform category.
- **A Diverse Set of Enterprise and Commercial Revenue Streams** enabled by a pure platform play that protects us from the risk of online-only offers subject to commoditization and advertising revenue dependency.
- **A Growing Member Base** coupled with highly customized gaming and viewing experiences allows us to capture a global, highly engaged, yet somewhat elusive community that will provide many new ways to monetize over time.
- **Creation of Intangible Brand Value** in the quality of our offer, game titles, brand partners and investor base that validates our trusted, premium brand and distinctive positioning to drive value in the fragmented, burgeoning esports landscape.

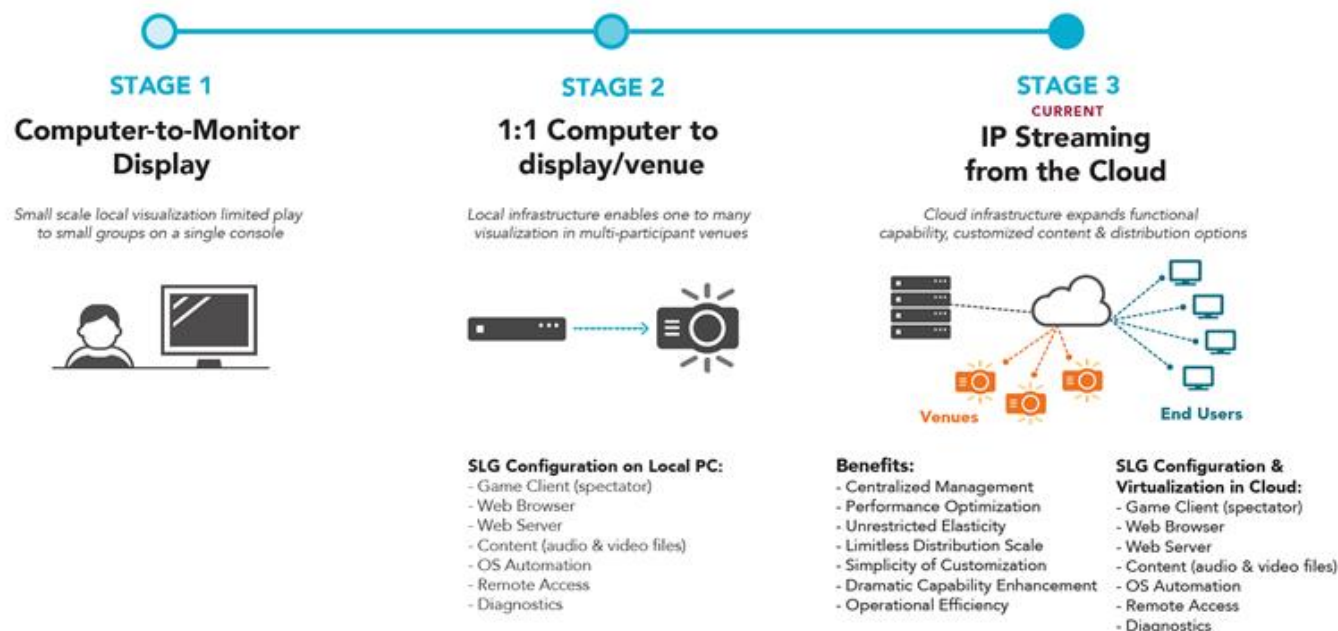
Our Growth Strategy

Our core strategy is to pursue initiatives that promote the viral growth of our member base, and in doing so drive subscription, sponsorships and other new revenue streams. Our customer acquisition and retention funnel provide the primary lens for community growth, engagement and long-term brand equity.

- **Member Growth and Network Effect** is driven organically through direct marketing, partner and influencer promotion, and search engine optimization. We believe the most efficient member acquisition, however, will come through organic word of mouth and other customer-based referrals.
- **Mutually Beneficial Relationships with Game Publishers**, along with our game-agnostic platform interface, allow us to access large, built-in customer bases from game titles amassing access to hundreds of millions of MAU and offering enhanced competitive gameplay experiences to deepen their connection to the game titles.
- **Strategic Retail Venue Partnerships** allow us to reach domestic and international scale by leveraging the infrastructure, operations and marketing efforts of our retail venue partners to create daily, weekly and monthly in-person experiences with amateur gamers to drive more membership and competitive gameplay through our platform.
- **Brand and Media Partnerships**, which often include commitments to promote our brand events and content across their social channels outside of our events and platform, have the potential to extend the utilization of our platform by leveraging the reach of our partners' existing broadcast, social and customer loyalty programs which, in turn, can extend our audience reach and potentially drive more gamers and viewers to our amateur esports gaming content and technology platform.
- **International Expansion**, as we continue to prove the model domestically, will enable us to access the massive global scale of gamers worldwide and unlock greater brand partnership and media rights revenue opportunities through global audience development.
- **Key Stakeholder Tools** including a game publisher software development kit (“*SDK*”) and customer marketplace portals for players, tournament organizers and venue operators will scale and distribute Super League experiences in a highly automated way with low marketing and operating costs.
- **Opportunistic Acquisitions** allow us to add complementary users, revenues, and/or technology components to accelerate our amateur esports member adoption and further enhance our competitive gameplay experiences.

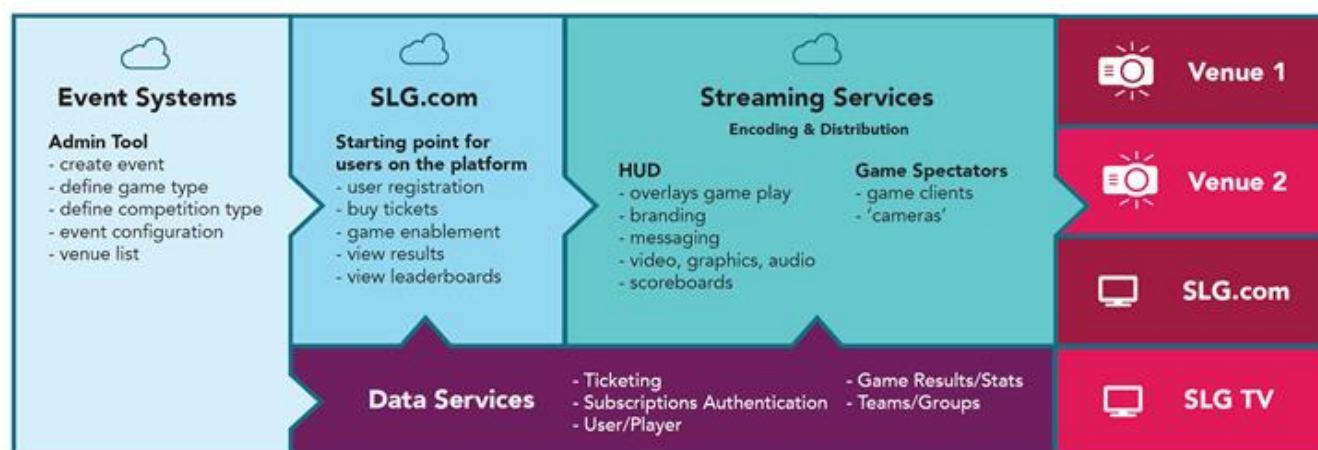
Technology Infrastructure

Early in our inception, we utilized a local hardware solution to create interactive physical spaces, allowing amateur competitive gamers a new way to interact with their games, fellow players and our distinctive and proprietary HUD for a unique entertainment and spectating experience. We have since moved our platform to the cloud for scale, and now offer a wide use of our platform to operate Super League experiences, both online and in-person, by leveraging the infrastructure, operations and marketing of an established retail venue network. The following illustrates the evolution of our platform and current cloud-based state:



Our technology platform represents an important intellectual property asset for our Company. It consists of various custom developed components that come together in uniquely configured ways to deliver scalable competitions, experiences and content opportunities.

The components of our platform include, among other things, user management, event management, event operations, data services, streaming, ecommerce, and user statistics and leaderboards. These components share several data sources and enables us to offer a wide variety of gameplay experiences across multiple environments, often simultaneously, with a vast array of resulting content publishing opportunities. Our platform also provides tools to distribute and leverage content, as well as tools around platform administration. The following illustrates our comprehensive cloud-based tournament and broadcast toolset:



Our proprietary visualization and broadcast system, which provides compelling live stream content delivery, automates and scales various gameplay processes and functions that would otherwise need to be accomplished manually. These processes and functions primarily include ways to ensure that visualizations of gameplay and other value-added data and graphics are both captured and delivered efficiently and timely. For example, our proprietary software is used during our experiences ensures that we are showing the most interesting aspects of gameplay, as well as switching to matches that are most relevant to the competition. Further, we use computer vision to glean key events, graphics or data from the game screen, especially when the game publisher might not make such information available via an application programming interface ("API"). We intend to continue to invest in and improve upon our use of computer vision in our technology platform, so that we can mitigate our dependency on game publishers providing certain APIs and toolsets, and continue to provide differentiated gameplay and spectating experiences.

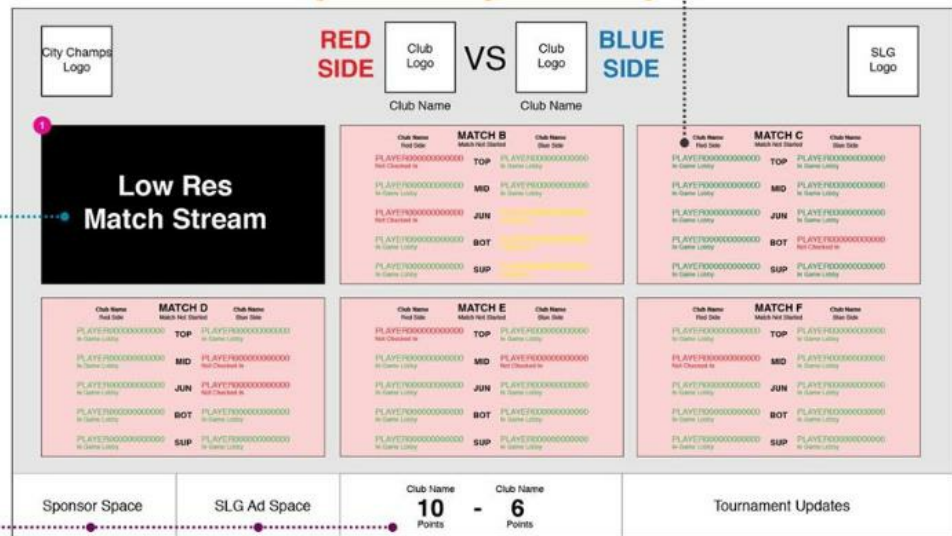
As we evolve our technology, we will launch simultaneous gameplay that will allow players and spectators to watch multiple live streams at once, as illustrated below:

Once a match begins, there is a switch to live stream gameplay. Once all matches are launched, spectators can watch six matches simultaneously.

Other reusable graphic blocks provide content space for sponsorship, live tournament updates, player highlights and other relevant news.

Title highlights the current gameplay match-up being spectated.

Sub-team players are instructed to log onto platform and get into position for gameplay launch.



Intellectual Property and Patents

Similar to other interactive entertainment and esports companies, our business depends heavily on the creation, acquisition, licensing, use and protection of intellectual property. We have developed and own various intellectual properties, including pending and issued trademarks, patents and copyrights. For example, each of our City Clubs have pending trademarks related to naming and logo. We also have obtained licenses to valuable intellectual property with game publishers. We leverage these licenses and service agreements to operate online and location-based competitions, and in parallel, use them to generate a wide array of content.

To protect our intellectual property, we rely on a combination of patent applications, copyrights, pending and issued trademarks, confidentiality provisions and procedures, other contractual provisions, trade secret laws and restrictions on disclosure. We intend to vigorously protect our technology and proprietary rights; however, no assurances can be given that our efforts will be successful. Even if our efforts are successful, we may incur significant costs in defending our rights. From time to time, third parties may initiate litigation against us alleging infringement of their proprietary rights or claiming they have not infringed our intellectual property rights. See the section entitled “*Risk Factors*” for additional information regarding the risks we face with respect to litigation related to intellectual property claims. As of the date hereof, we have filed three patent applications, all of which are currently pending, and various trademark applications, some granted and most of which are currently pending, covering our technologies and brands, as more specifically set forth below. We intend to file additional applications for the grant of patents and registration of our trademarks in the United States and foreign jurisdictions as our business expands.

Our patent applications relate to creating unique, place-based, visual experiences. These experiences manifest via display by web stream of gameplay in combination with related textual, graphical and video content targeted for consumption by players and spectators alike. In order to achieve visualization of certain games, specifically Minecraft and Clash Royale, we have developed technology that places a “managed” character into these games solely for the purpose of sharing the first-person perspective that is created. We also filed a provisional patent protecting bleeding edge virtualization technologies that allow us to heedlessly visualize from the cloud. Instead of requiring complex and expensive local installation of hardware to enable the place-based experience, we use this technology to create web streams of all gameplay and supplementary content. The effect of this capability is to dramatically reduce the barrier to entry for venues of all types to participate in Super League experiences.

Operations

With over 2,000 experiences completed since 2015, we have a broad understanding of the requirements to deliver online and in-person competitions from an operations, technology and customer support perspective. With our national venue fleet and contractor network, we established training and protocols for new brand ambassadors and venue operators for scale. Our operations network includes the following:

- **Action Squad** serves as an extension of Super League’s experience team and is responsible for managing logistics at local venues and facilitating an engaging and fair player experience. The team, comprised of approximately 150 contract-based members, has been interviewed and trained by Super League. In addition, we manage staffing and ongoing communication with Microsoft’s StaffHub, and have developed a proprietary mobile app to manage logistics (including player check-in) and communication to our Network Operations Center (“NOC”) during in-person experiences.
- **Our Customer Service Team** uses Zendesk to manage customer inquiries that come from various channels including email, web forms, and Facebook. We run a 24-hour email and ticketing escalation system and support live chat during normal business hours and experiences. Our customer service team includes on-site staff and remote contractors that can scale based on the number of simultaneous gameplay experiences.
- **The NOC** is equipped with tools to streamline issue resolution while accommodating a large volume of simultaneous gameplay experiences. All locations are set up with remote monitoring of the LAN and player device performance alerting for real-time customer service and technical escalations. The technicians are scaled on demand depending on the number of experiences run simultaneously using remote, real-time network and tournament monitoring.

Our Values and Company Culture

Super League is a player-first company, a credo embraced by every employee. We are committed to enhancing and celebrating the player experience by providing gameplay formats, competitive frameworks, technical stability, content, information and customer support that exceed player expectations.

Having produced more than 2,000 experiences over more than two years in locations ranging from movie theatres to restaurants, and retail stores to LAN centers to esports arenas, Super League specializes in delivering positive experiences to a wide range of demographic audiences that bring players and their families and friends a sense of genuine belonging to a peer group that understands them and shares their passions.

Employees and Labor Relations

As of September 30, 2018, we had 46 full-time and full-time equivalent employees. Additionally, we occasionally enter into agreements with contractors, on an as-needed basis, to perform certain services. As of September 30, 2018, two of our full-time employees were subject to fixed-term employment agreements with us, and all other employees served at-will pursuant to the terms set forth in their offer letters.

We believe that we maintain a good working relationship with our employees, and we have not experienced any labor disputes. None of our employees are represented by labor unions.

Governmental Regulation

Our online gaming platforms, which target individuals ranging from elementary school age children to adults, are subject to laws and regulations relating to privacy and child protection. Through our website, online platforms and in person gaming activities we may monitor and collect certain information about child users of these forums. A variety of laws and regulations have been adopted in recent years aimed at protecting children using the internet, such as COPPA. COPPA sets forth, among other things, a number of restrictions related to what information may be collected with respect to children under the age of 13, as the kinds of content that website operators may present to children under such age. There are also a variety of laws and regulations governing individual privacy and the protection and use of information collected from individuals, particularly in relation to an individual's personally identifiable information (e.g., credit card numbers). We employ a kick-out procedure during member registration whereby anyone identifying themselves as being under the age of 13 during the process is not allowed to register for a player account on our website or participate in any of our online experiences or tournaments without linking their account to that of a parent or guardian.

In addition, as a part of our experiences, we offer prizes and/or gifts as incentives to play. The federal Deceptive Mail Prevention and Enforcement Act and certain state prize, gift or sweepstakes statutes may apply to certain experiences we run from time to time, and other federal and state consumer protection laws applicable to online collection, use and dissemination of data, and the presentation of website or other electronic content, may require us to comply with certain standards for notice, choice, security and access. We believe that we are in compliance with any applicable law or regulation when we run these experiences.

Cost of Compliance with Environmental Laws

We have not incurred any costs associated with compliance with environmental regulations, nor do we anticipate any future costs associated with environmental compliance; however, no assurances can be given that we will not incur such costs in the future.

Facilities

Our executive offices are located in approximately 4,965 square feet of office space at 2906 Colorado Avenue, Santa Monica, California 90404, which we occupy under a month-to-month lease agreement at \$19,734 per month. In addition, we have recently leased an additional 1,650 square feet on a month-to-month basis in the same complex to serve as a content studio at \$5,197 per month.

We anticipate no difficulty in extending the leases of our facilities or obtaining comparable facilities in suitable locations, as needed, and we consider our facilities to be adequate for our current needs.

Legal Proceedings

As of the date hereof, we are not a party to any material legal or administrative proceedings. There are no proceedings in which any of our directors, executive officers or affiliates, or any registered or beneficial stockholder, is an adverse party or has a material interest adverse to our interest. We may from time to time be subject to various legal or administrative claims and proceedings arising in the ordinary course of business. Litigation or any other legal or administrative proceeding, regardless of the outcome, is likely to result in substantial cost and diversion of our resources, including our management's time and attention.

MANAGEMENT

Executive Officers and Directors

The following table sets forth the names, ages, and positions of our executive officers, directors and significant employees as of the date of this prospectus.

Name	Age	Position
Executive Officers and Directors:		
Ann Hand	49	Chief Executive Officer, President, Chair of the Board
David Steigelfest	51	Chief Product and Technology Officer, Director
Clayton Haynes	49	Chief Financial Officer
Matt Edelman	48	Chief Commercial Officer
John Miller ⁽¹⁾	39	Director
Jeff Gehl	50	Director
Robert Stewart	51	Director
Peter Levin	48	Director
Kristin Patrick	48	Director
Michael Keller	48	Director

Significant Employees:

Andy Babb	49	Executive Vice President of Game Partnerships
Anne Gailliot	41	Chief of Staff, Vice President of Special Projects

- (1) Mr. Miller intends to resign from our Board contingent upon and effective immediately prior to the effectiveness of the registration statement to which this prospectus forms a part.

There are no arrangements or understandings between our Company and any other person pursuant to which he or she was or is to be selected as a director, executive officer or nominee. Ms. Hand, our President and Chief Executive Officer, is a first cousin of Mr. Gehl, a member of our Board. There are no other family relationships among any of our directors or executive officers. To the best of our knowledge, none of our directors or executive officers have, during the past ten years, been involved in any legal proceedings described in subparagraph (f) of Item 401 of Regulation S-K.

Executive Officers

Ann Hand

Chief Executive Officer, President, Chair of the Board

Ms. Hand has served as our Chief Executive Officer, President and Chair of our Board since June 2015. Over the past 20 years, Ms. Hand has served as a market-facing executive with a track record in brand creation and turn-around with notable delivery at the intersection of social impact with consumer trends and technology to create bold offers, drive consumer preference and deliver bottom line results. Prior to joining the Company, from 2009 to 2015, Ms. Hand served as Chief Executive Officer and as a director of Project Frog, a venture-backed firm with a mission to democratize healthy, inspired buildings that are better, faster, greener, and more affordable than traditional construction. From 1998 through 2008, Ms. Hand served in various senior executive positions with BP plc, including Senior Vice President, Global Brand Marketing & Innovation from 2005 to 2008, during which time she lead many award-winning integrated marketing campaigns and oversaw the entire brand portfolio of B2C and B2B brands, including BP, Castrol, Arco, am/pm and Aral. Additionally, she served as Chief Executive, Global Liquefied Gas Business Unit with full P&L accountability across 15 countries and 3,000 staff, covering operations, logistics, sales and marketing with over \$3 billion in annual revenue. Ms. Hand was recognized by Goldman Sachs - “100 Most Intriguing Entrepreneurs” in 2014, by Fortune - “Top 10 Most Powerful Women Entrepreneurs” in 2013, and Fast Company – “100 Most Creative People” in 2011. Ms. Hand earned a Bachelor of Arts in Economics from DePauw University, an MBA from Northwestern’s Kellogg School of Management, and completed executive education at Cambridge, Harvard and Stanford Universities.

David Steigelfest

Chief Product and Technology Officer, Director

Mr. Steigelfest co-founded the Company in 2014, and has served as a director on our Board since that time. In addition, Mr. Steigelfest served as our Chief Product and Technology Officer since May 2018. An attorney by education, David has served as an executive and entrepreneur in the digital and technology space for more than 20 years. Prior to co-founding the Company in 2014, Mr. Steigelfest founded rbidr LLC, a media and technology startup and a pioneer in yield management and price optimization software, where he served as Chief Executive Officer from 2008 to 2013. From 2013 to 2014, Mr. Steigelfest worked for Cosi Consulting, where he provided management consulting services ranging from complex project management, PMO, software design, 3rd party software integration and migration, enterprise content management, data management and system-based regulatory compliance to various Fortune 500 companies. From 2001 to 2008, Mr. Steigelfest worked on Wall Street at Deutsche Bank, where he oversaw various multi-million-dollar change management projects. In addition, Mr. Steigelfest previously served as Vice President of eCommerce at Starguide Digital Networks, where he had responsibility over the streaming media portal, CoolCast. CoolCast utilized satellite technology to distribute high quality streaming content into multi-cast enabled networks bypassing Internet bottlenecks. Prior to Starguide, Mr. Steigelfest served as the Director of Product Management at Gateway Computers, where he oversaw Gateway.com and Gateway's business-to-business extranet system, eSource. In addition, Mr. Steigelfest has consulted for companies of all sizes throughout his career addressing a wide variety of IT and business challenges, including complex business process change, software implementation and e-commerce. Mr. Steigelfest received a Bachelor of Arts in International Relations and Psychology from Syracuse University, and a JD with an emphasis in business transactions and business law from Widener University School of Law.

Clayton Haynes

Chief Financial Officer

Mr. Haynes was appointed as our Chief Financial Officer in August 2018. From 2001 to August 2018, Mr. Haynes served as Chief Financial Officer, Senior Vice President of Finance and Treasurer of Acacia Research Corporation (NASDAQ: ACTG), an industry-leading intellectual property licensing and enforcement and technology investment company. Mr. Haynes is a party to a transition related consulting agreement with Acacia Research Corporation that expires on January 1, 2019. From 1992 to March 2001, Mr. Haynes was employed by PricewaterhouseCoopers LLP, ultimately serving as a Manager in the Audit and Business Advisory Services practice, where he provided and managed full scope financial statement audit and business advisory services for public and private company clients with annual revenue ranging from \$1 million to \$1 billion in a variety of sectors, including manufacturing, distribution, oil and gas, engineering, aerospace and retail. Mr. Haynes received a Bachelor of Arts in Economics and Business/Accounting from the University of California at Los Angeles, an MBA from the University of California at Irvine Paul Merage School of Business, and is a Certified Public Accountant (Inactive).

Matt Edelman

Chief Commercial Officer

Mr. Edelman oversees the Company's revenue, marketing, content, creative services and business development activities, and has served as our Chief Commercial Officer since July 2017. Mr. Edelman is the owner of PickTheBrain, a leading digital self-improvement business, a board member and marketing committee member of the Epilepsy Foundation of Greater Los Angeles, and has over 20 years of experience working in the digital and traditional media and entertainment industries. Since 2001, he has served as an advisor and consultant to numerous digital and media companies, including, amongst others, Nike, Marvel, MTV, Sony Pictures, 20th Century Fox and TV Guide. Prior to joining the Company, from 2014 to 2017, Mr. Edelman served as the Head of Digital Operations and Marketing Solutions at WME-IMG (now Endeavor), where he was responsible for several areas, including digital audience and revenue growth through content, social media and paid customer acquisition across the company's global live events business within sports, fashion culinary and entertainment verticals; digital marketing services for consumer brands, college athletics programs and talent; and management of direct-to-consumer digital content businesses, including both eSports and Fashion OTT properties. From 2010 to 2013, Mr. Edelman served as the Chief Executive Officer of Glossi (previously ThisNext), an authoring platform enabling individuals to create their own digital magazines. Previously, Mr. Edelman also founded and/or served in executive positions at multiple early stage digital media companies. Mr. Edelman earned a Bachelor of Arts in Politics from Princeton University.

Board of Directors

Ann Hand

Chief Executive Officer, President, Chair of the Board

Please see Ms. Hand's biography in the preceding section under the heading "*Executive Officers.*"

Ms. Hand's extensive background in corporate leadership and her practical experience in brand creation and turn-around directly align with the Company's focus, and ideally position her to make substantial contributions to the Board, both as Chair of the Board and as the leader of the Company's executive team.

David Steigelfest

Chief Product and Technology Officer, Director

Please see Mr. Steigelfest's biography in the preceding section under the heading "*Executive Officers.*"

As a co-founder of the Company and a lead developer of the Company's platform, Mr. Steigelfest provides the Board with critical insight into the technological aspects of the Company's operations and the ongoing development of the platform, attributes that make Mr. Steigelfest a particularly valued member of the Board.

John Miller

Director

Mr. Miller co-founded the Company in 2014, and has served as a director on our Board since its inception. In addition, Mr. Miller founded and has served as Chief Executive Officer and Chairman of Cali Group, a holding company with ownership positions in various companies focused on the development of new technologies for the restaurant and retail industries and a significant investor in the Company, since 2011. Prior to founding Cali Group, Mr. Miller worked for Arrowhead Pharmaceuticals, Inc. (NASDAQ: ARWR), where he was responsible for the formation, growth and the ultimate sale of Arrowhead's electronics business unit. From 2005 to 2010, Mr. Miller served as Vice President of Intellectual Property at Undiym, Inc. (formerly, Nanopolaris, Inc.), which he also founded. Mr. Miller is an author of *The Handbook of Nanotechnology Business, Policy, and Intellectual Property Law*, as well as various other publications related to nanomaterials and nanoscale electronics. He obtained a undergraduate degree from University of Redlands and graduated Order of the Coif from Stanford Law School.

Mr. Miller's focus on the development of new technologies and his involvement with the Company since inception has significantly supported the Board's perspective during the early stages of the development of the Company's platform, and are key assets to the Board as the Company looks to scale the utilization of its technology. In addition, as Director of CaliBurger, one of the Company's largest stockholders, also provides the perspective of a significant investor in the Company. Mr. Miller serves as chairman of the Nominating and Governance Committee, and a member of the Compensation Committee.

Jeff Gehl

Independent Director

Mr. Gehl has served as a director on our Board since 2015. Mr. Gehl is a Co-Owner at VLOC LLC. Since 2001, Mr. Gehl has been a Managing Partner of RCP Advisors. Mr. Gehl is responsible for leading RCP's client relations function and covering private equity fund managers in the Western United States. He is a General Partner of BKM Capital Partners, L.P. Previously, Mr. Gehl was an Advisor at Troy Capital Partners till 2018. In addition, Mr. Gehl founded and served as Chairman and Chief Executive Officer of MMI, a technical staffing company, and acquired Big Ballot, Inc., a sports marketing firm. He currently serves as a Director of P10 Industries, Inc., as Directors of Veritone, Inc. (NASDAQ: VERI) and an Advisory Board member of several of RCP's underlying funds, as well as Accel-KKR and Seidler Equity Partners. Mr. Gehl was the Manager of VLOC. Mr. Gehl received the 1989 "Entrepreneur of the Year" award from University of Southern California's Entrepreneur Program. He obtained a Bachelor of Science in Business Administration from the University of Southern California's Entrepreneur Program.

Mr. Gehl's wide range of experience in in financing, developing and managing high-growth technology companies, as well as his entrepreneurial experience, has considerably broadened the Board's perspective, particularly as the Company engaged in capital raising activities to fund the early stages of its development. Mr. Gehl also serves as our Board-designated "audit committee financial expert" as chairman of the Audit Committee. Mr. Gehl also serves as a member of the Nominating and Governance Committee.

Robert Stewart

Independent Director

Mr. Stewart has served as a director on our Board since October 2014. From 1997 to August 2018, Mr. Stewart served in various executive officer roles with Acacia, including as Vice-President of Corporate Finance and Senior Vice-President, Corporate Finance and Investor Relations. Prior to joining Acacia, Mr. Stewart served as President of Macallan, Dunhill & Associates, a private investment fund. Mr. Stewart received a Bachelor of Science in Economics from the University of Colorado at Boulder.

Mr. Stewart's 11 years in various executive officer roles of a public company brings extensive leadership experience and public company expertise to our Board, experience that will be invaluable to the Board following the Company becomes a public company following the completion of its initial public offering. Mr. Stewart also serves as a member of our Audit Committee, chairman of our Compensation Committee, and a member of our Nominating and Governance Committee.

Peter Levin

Independent Director

Mr. Levin has served as a director on our Board since November 2018, and currently serves as President of Interactive Ventures and Games at Lions Gate Entertainment Corp., a position he has held since May 2014. Mr. Levin is responsible for expanding Lionsgate's content creation into video games and other interactive ventures, including incubation of new properties, investment in existing games and digital media vehicles and leveraging Lionsgate's franchises and other branded properties into the gaming space. Mr. Levin also currently serves as the President of Bellrock Media, Inc., a company engaged in the development and distribution of content for mobile and broadband platforms in North America and Japan, is a co-owner of the Chicago Rush of the Arena Football League and has been Partner of Palisades Baseball since 2000, which owns and operates three Minor League Baseball franchises. Mr. Levin serves as the Managing Director of Sedona Capital, Inc., where he steers the fund's investments and partnerships in the new media and mobile content industries. In addition, Mr. Levin has served as a director at Razz, Inc. since September 2005 and as a director of Next Games Oyj since June 2014. He also serves as Member of the Board of Advisors of Global Streams, Mofactor, MESoft, Inc. and Auctionhelper. Mr. Levin earned his Bachelor of Arts degree from the University of Southern California.

We believe Mr. Levin's extensive experience in digital media, particularly in the gaming space, and as an owner of multiple professional sports teams enables him to provide the Board with invaluable insight in to matters involving both gaming and the organization and management of sports teams.

Kristin Patrick

Independent Director

Ms. Patrick has served as a director on our Board since November 2018, and currently serves as Global Chief Marketing Officer of Soda Brand at Pepsico, Inc., a position she has held since June 2013. Prior to her time with Pepsico, Inc., Ms. Patrick served as Chief Marketing Officer of Playboy Enterprises, Inc. from November 2011 to June 2013, and as Executive Vice President of Marketing Strategy for William Morris Endeavor from January 2010 to November 2011. Ms. Patrick has also held senior marketing positions at Liz Claiborne's Lucky Brand, Walt Disney Company, Calvin Klein, Revlon and NBC Universal and Gap, Inc. A Brandweek "Next Gen Marketer" and Reggie Award recipient, Ms. Patrick received her Bachelor of Arts from Emerson College and J.D. from Southwestern University.

As we continue to expand the visibility of our Brand, we believe Ms. Patrick will provide instrumental input on our marketing efforts, and will assist the Board and management to initiate marketing programs to enable us to meet our short-term and long-term growth objectives.

Michael Keller*Independent Director*

Mr. Keller has served as a director on our Board since November 2018. From July 2014 to February 2018, Mr. Keller served as an advisor and board member for Cake Entertainment, an independent entertainment company specializing in the production, distribution, development, financing and brand development of kids' and family properties, as managing director of Tiedemann Wealth Management from March 2008 to December 2013, as co-founder and principal of Natrica USA, LLC from August 2006 to March 2008 and as Senior Vice President of Brown Brothers Harriman Financial Services from July 1996 to June 2006. Mr. Keller earned his Bachelors of Arts in History from Colby College.

With over 15 years of experience in asset and portfolio management, and experience in helping companies gain exposure for their products and services, including in the entertainment industry, we believe Mr. Keller provides our Board with useful insight that will help us as we allocate resources to expand the utility of our platform and other technologies.

Significant Employees**Andy Babb***Executive Vice President of Game Partnerships*

Mr. Babb oversees the Company's game strategy and publisher and developer relationships, and has served as our Executive Vice President of Game Partnerships since September 2015. Prior to joining the Company, from 2007 to 2015, Mr. Babb served as President of Brandissimo, Inc., the company that created and developed NFL RUSH, including NFL RUSH Zone, a multiplayer online virtual game world, and over 100 NFL video games and apps. From 2006 to 2007, Mr. Babb served as the President of Infusio-NA, a French mobile video game publisher, and for ten years prior to that, he managed business development for Take Two Interactive, 2K Games and SegaSoft. Throughout his career, Mr. Babb has published over 200 video games across console, handheld, PC, online and mobile platforms. He earned a Bachelor of Arts in Communications Studies from the University of California Los Angeles and an MBA from Stanford University.

Anne Gailliot*Chief of Staff, Vice President of Special Projects*

Ms. Gailliot has served as our Chief of Staff since July 2015, as well as our Vice President of Special Projects since 2016. She provides oversight to strategic programs and partnerships, ranging from theatre relationships, the development of a national contracted workforce, our after school programs, and end-to-end live event execution. Prior to joining the Company, Ms. Gailliot served as Chief of Staff of Project Frog from 2007 to 2015, where she led strategic and financial planning and supported supply chain optimization. Before pursuing a graduate degree, Anne spent several years at the National Trust for Historic Preservation managing grant programs, community advocacy efforts, and local leadership development initiatives for the western region. Ms. Gailliot earned a Bachelor of Arts in Art History from Princeton University and an MBA from University of Pennsylvania – the Wharton School.

Board Composition and Election of Directors

Board Composition

Our Board currently consists of eight members, but will be reduced to seven members upon Mr. Miller's resignation immediately prior to the effectiveness of the registration statement to which this prospectus forms a part.

Each of our continuing directors will serve until our next annual meeting of stockholders or until his or her successor is elected and duly qualified. Our Board is authorized to appoint persons to the offices of Chair of the Board of Directors, Vice Chair of the Board of Directors, Chief Executive Officer, President, one or more Vice Presidents, Chief Financial Officer, Treasurer, one or more Assistant Treasurers, Secretary, one or more Assistant Secretaries, and such other officers as may be determined by the Board. The Board may also empower the Chief Executive Officer, or in absence of a Chief Executive Officer, the President, to appoint such other officers and agents as our business may require. Any number of offices can be held by the same person.

Director Independence

Our Board has determined that five of its directors qualify as independent directors, as determined in accordance with the rules of the Nasdaq Stock Market. Under the applicable listing requirements of the Nasdaq Capital Market, we are permitted to phase in our compliance with the majority independent board requirement of the Nasdaq Stock Market rules within one year of our listing on Nasdaq. The director independence definition under the Nasdaq Stock Market rule includes a series of objective tests, including that the director is not, and has not been for at least three years, one of our employees and that neither the director nor any of his family members has engaged in various types of business dealings with us. In addition, as required by Nasdaq Stock Market rules, our Board has made a subjective determination as to each independent director that no relationships exist, which, in the opinion of our Board, would interfere with the exercise of independent judgment in carrying out the responsibilities of a director. In making these determinations, our Board reviewed and discussed information provided by the directors and us with regard to each director's business and personal activities and relationships as they may relate to us and our management.

Ms. Hand, our President and Chief Executive Officer, is a first cousin of Mr. Gehl, a member of our Board. There are no other family relationships among any of our directors or executive officers.

Role of Board in Risk Oversight Process

Our Board has responsibility for the oversight of the Company's risk management processes and, either as a whole or through its committees, regularly discusses with management our major risk exposures, their potential impact on our business, and the steps we take to manage them. The risk oversight process includes receiving regular reports from Board committees and members of senior management to enable our Board to understand our risk identification, risk management and risk mitigation strategies with respect to areas of potential material risk, including operations, finance, legal, regulatory, strategic and reputational risk. Cybersecurity risk is a key consideration in our operational risk management capabilities. We are in the process of instituting a formal information security management program, which will be subject to oversight by, and reporting to, our Board. Given the nature of our operations and business, cybersecurity risk may manifest itself through various business activities and channels, and is thus considered an enterprise-wide risk which is subject to control and monitoring at various levels of management throughout the business. Our Board will oversee and review reports on significant matters of corporate security, including cybersecurity. In addition, we maintain specific cyber insurance through our corporate insurance program, the adequacy of which is subject to review and oversight by our Board.

Our audit committee reviews information regarding liquidity and operations, and oversees our management of financial risks. Periodically, our audit committee reviews our policies with respect to risk assessment, risk management, loss prevention and regulatory compliance. Oversight by the audit committee includes direct communication with our external auditors, and discussions with management regarding significant risk exposures and the actions management has taken to limit, monitor or control such exposures. Our compensation committee is responsible for assessing whether any of our compensation policies or programs has the potential to encourage excessive risk-taking. Matters of significant strategic risk are considered by our Board as a whole.

Board Committees and Independence

Our Board has established the following three standing committees: audit committee, compensation committee, and nominating and governance committee. Our Board has adopted written charters for each of these committees. Upon completion of this offering, we intend to make each committee's charter available under the Corporate Governance section of our website at www.superleague.com/corporategovernance. The reference to our website address does not constitute incorporation by reference of the information contained at or available through our website, and you should not consider it to be a part of this prospectus.

Audit Committee

Our audit committee is currently comprised of Jeff Gehl, who serves as the committee chair, and Robert Stewart. The audit committee's main function is to oversee our accounting and financial reporting processes and the audits of our financial statements. Pursuant to its charter, the audit committee's responsibilities include, among other things:

- appointing, compensating, retaining, evaluating, terminating, and overseeing our independent registered public accounting firm;
- reviewing with our independent registered public accounting firm the scope and results of their audit;
- approving the audit and non-audit services to be performed by our independent registered public accounting firm;
- evaluating the qualifications, independence and performance of our independent registered public accounting firm;
- reviewing the design, implementation, adequacy and effectiveness of our internal accounting controls and our critical accounting policies;
- reviewing and discussing our annual audited financial statements and quarterly financial statements with management and the independent auditor, including our disclosures under "Management's Discussion and Analysis of Financial Condition and Results of Operations," prior to the release of such information;
- reviewing and reassessing the adequacy of the audit committee's charter, at least annually;
- reviewing, overseeing and monitoring the integrity of our financial statements and our compliance with legal and regulatory requirements as they relate to financial statements or accounting matters;
- reviewing on a periodic basis, or as appropriate, our policies with respect to risk assessment and management, and our plan to monitor, control and minimize such risks and exposures, with the independent public accountants, internal auditors, and management;
- reviewing any earnings announcements and other public announcements regarding our results of operations;
- preparing the report that the SEC requires in our annual proxy statement, upon becoming subject to the Exchange Act;
- complying with all preapproval requirements of Section 10A(i) of the Exchange Act and all SEC rules relating to the administration by the audit committee of the auditor engagement to the extent necessary to maintain the independence of the auditor as set forth in 17 CFR Part 210.2-01(c)(7);
- administering the policies and procedures for the review, approval and/or ratification of related party transactions involving the Company or any of its subsidiaries; and
- making such other recommendations to the Board on such matters, within the scope of its function, as may come to its attention and which in its discretion warrant consideration by the Board.

Our Board has affirmatively determined that all members of our audit committee meet the requirements for independence and financial literacy under the applicable rules and regulations of the SEC and the Nasdaq. Our Board has determined that Mr. Gehl qualifies as an "audit committee financial expert" as defined by applicable SEC rules and has the requisite financial sophistication as defined under the applicable Nasdaq rules and regulations. The audit committee operates under a written charter that satisfies the applicable standards of the SEC and Nasdaq.

Compensation Committee

Our compensation committee is currently comprised of Robert Stewart, who serves as the committee chair, and John Miller. The compensation committee's main function is to assist our Board in the discharge of its responsibilities related to the compensation of our executive officers. Pursuant to its charter, the compensation committee is primarily responsible for, among other things:

- reviewing our compensation programs and arrangements applicable to our executive officers, including all employment-related agreements or arrangements under which compensatory benefits are awarded or paid to, or earned or received by, our executive officers, and advising management and the Board regarding such programs and arrangements;
- reviewing and recommending to the Board the goals and objectives relevant to CEO compensation, evaluating CEO performance in light of such goals and objectives, and determining CEO compensation based on the evaluation;
- retaining, reviewing and assessing the independence of compensation advisers;
- monitoring issues associated with CEO succession and management development;
- overseeing and administering our equity incentive plans;
- reviewing and making recommendations to our Board with respect to compensation of our executive officers and senior management;
- reviewing and making recommendations to our Board with respect to director compensation;
- endeavoring to ensure that our executive compensation programs are reasonable and appropriate, meet their stated purpose (which, among other things, includes rewarding and creating incentives for individuals and Company performance), and effectively serve the interests of the Company and our stockholders; and
- upon becoming subject to the Exchange Act, preparing and approving an annual report on executive compensation and such other statements to stockholders which are required by the SEC and other governmental bodies.

Nominating and Governance Committee

Our nominating and governance committee is currently comprised of John Miller, who serves as the committee chair, Jeff Gehl and Robert Stewart. Pursuant to its charter, the nominating and governance committee is primarily responsible for, among other things:

- assisting the Board in identifying qualified candidates to become directors, and recommending to our Board nominees for election at the next annual meeting of stockholders;
- leading the Board in its annual review of the Board's performance;
- recommending to the Board nominees for each Board committee and each committee chair;
- reviewing and overseeing matters related to the independence of Board and committee members, in light of independence requirement of Nasdaq and the rules and regulations of the SEC;
- overseeing the process of succession planning of our CEO and other executive officers; and
- developing and recommending to the Board corporate governance guidelines, including our Code of Business Conduct, applicable to the Company.

Board Diversity

Upon the closing of this offering, our nominating and governance committee will be responsible for reviewing with the Board, on an annual basis, the appropriate characteristics, skills and experience required for the Board as a whole and its individual members. In evaluating the suitability of individual candidates (both new candidates and current members), the nominating and governance committee, in recommending candidates for election, and the Board, in approving (and, in the case of vacancies, appointing) such candidates, will take into account many factors, including the following:

- personal and professional integrity, ethics and values;
- experience in corporate management, such as serving as an officer or former officer of a publicly-held company;
- experience as a board member or executive officer of another publicly-held company;
- strong finance experience;
- diversity of expertise and experience in substantive matters pertaining to our business relative to other board members;
- diversity of background and perspective, including, but not limited to, with respect to age, gender, race, place of residence and specialized experience;
- experience relevant to our business industry and with relevant social policy concerns; and
- relevant academic expertise or other proficiency in an area of our business operations.

Currently, our Board evaluates, and following the closing of this offering will evaluate, each individual in the context of the Board as a whole, with the objective of assembling a group that can best maximize the success of the business and represent stockholder interests through the exercise of sound judgment using its diversity of experience in these various areas.

Compensation Committee Interlocks and Insider Participation

None of the members of our compensation committee, at any time, have been one of our officers or employees. None of our executive officers currently serves, or in the past year has served, as a member of the board of directors or compensation committee of any other entity that has one or more executive officers on our Board of Directors or compensation committee.

Code of Business Conduct and Ethics

We have adopted a Code of Business Conduct and Ethics applicable to our employees, officers and directors. Upon completion of this offering, we intend to make our Code of Business Conduct and Ethics available under the Corporate Governance section of our website at www.superleague.com/corporategovernance/. The reference to our website address does not constitute incorporation by reference of the information contained at or available through our website, and you should not consider it to be a part of this prospectus. We intend to disclose any future amendments to certain provisions of our Code of Business Conduct and Ethics, or waivers of these provisions, on our website or in our filings with the SEC under the Exchange Act.

Limitation of Liability and Indemnification

Our certificate of incorporation, as amended and restated (“*Charter*”), and our amended and restated bylaws (“*Bylaws*”) provide the indemnification of our directors and officers to the fullest extent permitted under the Delaware General Corporation Law (“*DGCL*”). In addition, the Charter provides that our directors shall not be personally liable to us or our shareholders for monetary damages for breach of fiduciary duty as a director and that if the DGCL is amended to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of our directors shall be eliminated or limited to the fullest extent permitted by the DGCL, as so amended.

As permitted by the DGCL, we have entered into or plan to enter into separate indemnification agreements with each of our directors and certain of our officers that require us, among other things, to indemnify them against certain liabilities which may arise by reason of their status as directors, officers or certain other employees. We expect to obtain and maintain insurance policies under which our directors and officers are insured, within the limits and subject to the limitations of those policies, against certain expenses in connection with the defense of, and certain liabilities that might be imposed as a result of, actions, suits or proceedings to which they are parties by reason of being or having been directors or officers. The coverage provided by these policies may apply whether or not we would have the power to indemnify such person against such liability under the provisions of the DGCL.

We believe that these provisions and agreements are necessary to attract and retain qualified persons as our officers and directors. At present, there is no pending litigation or proceeding involving our directors or officers for whom indemnification is required or permitted, and we are not aware of any threatened litigation or proceeding that may result in a claim for indemnification.

EXECUTIVE COMPENSATION

We are an emerging growth company for purposes of the SEC’s executive compensation disclosure rules. In accordance with such rules, we are required to provide a Summary Compensation Table and an Outstanding Equity Awards at Fiscal Year End Table, as well as limited narrative disclosures regarding executive compensation for our last two completed fiscal years. Further, our reporting obligations extend only to our “named executive officers,” who are those individuals serving as our principal executive officer and our two other most highly compensated executive officers who were serving as executive officers at the end of the last completed fiscal year (the “*Named Executive Officers*”).

We have identified Ann Hand, David Steigelfest and Matt Edelman as our Named Executive Officers. Our Named Executive Officers for our fiscal year ending December 31, 2018 could change, as we may hire or appoint new executive officers.

For the fiscal years ended December 31, 2017 and 2016, compensation for our three highest-paid executive officers was as follows:

Name and principal position	Year	Salary (\$)	Bonus (\$)	Stock Awards (\$)	Option Awards (\$)⁽¹⁾	All Other Compensation (\$)	Total (\$)
Ann Hand <i>Chief Executive Officer, President</i>	2017	\$ 400,000	-	-	\$ 1,571,000	-	\$ 1,971,000
	2016	\$ 300,000	-	-	-	-	\$ 300,000
David Steigelfest <i>Chief Products and Technology Officer</i>	2017	\$ 300,000	\$ 20,000	-	\$ 567,000	-	\$ 887,000
	2016	\$ 270,000	-	-	-	-	\$ 270,000
Matt Edelman <i>Chief Commercial Officer⁽²⁾</i>	2017	\$ 300,000	-	-	\$ 574,000	-	\$ 874,000

⁽¹⁾ This column represents the grant date fair value calculated in accordance with the Financial Accounting Standards Board’s Accounting Standards Codification Topic 718, Compensation – Stock Compensation (“*ASC 718*”). These amounts do not represent the actual value, if any, that may be realized by the Named Executive Officers.

⁽²⁾ No compensation is reported for Mr. Edelman in 2016, as he was appointed to serve as the Company’s Chief Commercial Officer in July 2017 and did not receive any compensation from the Company prior to that time.

Elements of Compensation

Our executive compensation program consisted of the following components of compensation in 2017 and 2016:

Base Salary

Each of our executive officers receives a base salary for the expertise, skills, knowledge and experience he or she offers to our management team. The base salary of each of our executive officers is re-evaluated annually, and may be adjusted to reflect:

- the nature, responsibilities, and duties of the officer’s position;
- the officer’s expertise, demonstrated leadership ability, and prior performance;
- the officer’s salary history and total compensation, including annual equity incentive awards; and
- the competitiveness of the officer’s base salary.

Equity Incentive Awards

We believe that to attract and retain management, key employees and non-management directors, the compensation paid to these persons should include, in addition to base salary, annual equity incentives. Our compensation committee determines the amount and terms of equity-based compensation granted to each individual. In determining whether to grant certain equity awards to our executive officers, the compensation committee assesses the level of the executive officer's achievement of meeting individual goals, as well as the executive officer's contribution towards goals of the Company. Whenever possible, equity incentive awards are granted under our stock option plan. However, due to a prior lack of shares available for issuances under the 2014 Plan, we have granted certain awards in the form of warrants to key executive officers in the past.

Employment Agreements and Potential Payments upon Termination or Change of Control

Ann Hand

On June 16, 2017, we entered into an employment agreement with Ms. Hand to serve as our Chief Executive Officer, President and Chair of the Board. The initial term of the agreement is three years (the "*Hand Initial Term*"), and provided that neither party provides 30 days' notice prior to the expiration of the Hand Initial Term or a Renewal Term (defined below) of their intent to allow the agreement to expire and thereby terminate, the agreement shall continue in effect for successive periods of one year (each, a "*Hand Renewal Term*"). The employment agreement with Ms. Hand provides for a base annual salary of \$400,000, which amount may be increased annually, at the sole discretion of the Board. Additionally, Ms. Hand shall be entitled to (i) an annual cash bonus, the amount of which shall be determined by our compensation committee, (ii) health insurance for herself and her dependents, for which the Company shall pay 90% of the premiums, (iii) reimbursement for all reasonable business expenses, and (iv) participate in the Company's 401(k) Plan upon the Board electing to institute it. As additional compensation, Ms. Hand was issued a warrant to purchase 300,000 shares of Company Common Stock at an exercise price of \$3.60 per share (the "*Hand Warrant*"). The warrant has a ten-year term, and shall vest at a rate of 1/36th per month, subject to the acceleration of all unvested shares upon a Change of Control, as defined in the employment agreement.

Ms. Hand's employment agreement is terminable by either party at any time. In the event of termination by us without Cause or by Ms. Hand for Good Reason, as those terms are defined in the agreement, she shall receive a severance package consisting of the following: (i) all accrued obligations as of the termination date; (ii) a cash payment equal to the greater of (A) her base annual salary for 18 months, payable 50% upon termination, 25% 90 days after the termination date and 25% 180 days after the termination date, or (B) the remaining payments due for the term of the agreement; and (iii) an additional 18 months' vesting on the Hand Warrant. In the event of termination by us with Cause or by Ms. Hand without Good Reason, Ms. Hand shall be entitled to all salary and benefits accrued prior to the termination date, and nothing else; *provided, however*, that Ms. Hand shall be entitled to exercise that portion of the Hand Warrant that has vested as of the effective date of the termination until the Hand Warrant's expiration.

Ms. Hand's employment agreement was amended and restated on November 15, 2018, pursuant to which the Hand Initial Term of the agreement was extended through December 31, 2021, with the terms of the Hand Renewal Term remaining the same. In addition, under the terms of the amended and restated employment agreement, Ms. Hand shall be entitled to the following compensation: (i) a base annual salary of \$400,000, which amount may be increased annually, at the sole discretion of the Board; (ii) cash bonuses as follows: (a) \$100,000 upon the close of a fully subscribed \$10.0 million private placement of 9.00% secured convertible promissory notes, (b) \$250,000 upon the consummation of the Company's IPO or a private financing of not less than \$15.0 million (a "*Qualified Financing*"), (c) \$150,000, payable in three increments of \$50,000 upon achievement of certain milestones, as determined by the compensation committee; (iii) health insurance for herself and her dependents, for which the Company shall pay 90% of the premiums; (iv) reimbursement for all reasonable business expenses; and (v) participate in the Company's 401(k) Plan upon the Board electing to institute it. As additional compensation, Ms. Hand was also granted (i) a ten-year common stock purchase warrant to purchase up to 750,000 shares of the Company's common stock, exercisable at \$3.60 per share, which vests as follows: (a) 25% immediately upon issuance, (b) 50% upon the consummation of the Company's IPO or a Qualified Financing, and (c) 25% on the one-year anniversary of the IPO or a Qualified Financing; and (ii) ten-year stock options to purchase 500,000 shares of Common Stock, exercisable at \$3.60 per share, which shall vest as follows: (a) 50% upon consummation of the Company's IPO or a Qualified Financing, (b) 25% upon achievement of 300,000 registered members, and (c) 24% upon achievement of 400,000 registered members. Further, pursuant to the terms of the amended and restated employment agreement, in the event that Ms. Hand is terminated other than for Cause, Ms. Hand shall be entitled to receive all of her severance benefits on the effective date of termination.

David Steigelfest

Effective October 31, 2016, we entered into an employment agreement with Mr. Steigelfest to serve as our Chief Technology Officer. The initial term of the agreement is two years (the "*Steigelfest Initial Term*"), and provided that neither party provides 30 days' notice prior to the expiration of the Steigelfest Initial Term or a Steigelfest Renewal Term of their intent to allow the agreement to expire and thereby terminate, the agreement shall continue in effect for successive periods of one year (each, a "*Steigelfest Renewal Term*"). The employment agreement with Mr. Steigelfest provides for a base annual salary of \$270,000, which amount may be increased annually, at the sole discretion of the Board and was increased to \$300,000 by the Board in the fourth quarter of 2017. Additionally, Mr. Steigelfest shall be entitled to (i) health insurance for himself and his dependents, for which the Company shall pay 50% of the premiums, (ii) reimbursement for all reasonable business expenses, and (iv) participate in the Company's 401(k) Plan upon the Board electing to institute it.

Mr. Steigelfest's employment agreement is terminable by either party at any time. In the event of termination by us without Cause, as defined in the agreement, he shall be entitled to all salary and benefits accrued prior to the date of termination, as well as six months of accelerated vesting of the Option from the date of termination. In the event of termination by us with Cause, Mr. Steigelfest shall be entitled to all salary accrued prior to the termination date, and nothing else; *provided, however*, that Mr. Steigelfest shall be entitled to exercise any stock options that have vested prior to the date of termination.

Mr. Steigelfest's employment agreement was amended and restated on November 1, 2018, pursuant to which the Steigelfest Initial Term of the agreement was extended to two years from November 1, 2018 and Mr. Steigelfest shall serve as both the Company's Chief Technology Officer and Chief Product Officer. In addition, under the terms of the amended and restated employment agreement, Mr. Steigelfest shall be entitled to the following compensation: (i) a base annual salary of \$300,000, which amount may be increased annually, at the sole discretion of the Board; (ii) cash bonuses as follows: (a) \$50,000 upon the consummation of the Company's IPO or a Qualified Financing, (b) \$75,000, payable in five separate increments of \$15,000 upon achievement of certain milestones, as determined by the compensation committee, and (c) \$100,000, payable in four separate increments of \$25,000 upon achievement of certain milestones on or before June 30, 2019; (iii) health insurance for himself and his dependents, for which the Company shall pay 90% of the premiums; (iv) reimbursement for all reasonable business expenses; and (v) participate in the Company's 401(k) Plan upon the Board electing to institute it. As additional compensation, Mr. Steigelfest was also granted ten-year stock options to purchase 300,000 shares of Common Stock, exercisable at the same price per share of the Company's IPO, which shall vest in accordance with the Company's traditional vesting schedule. Further, pursuant to the terms of the amended and restated employment agreement, in the event that Mr. Steigelfest is terminated other than for Cause, Mr. Steigelfest shall be entitled to receive cash equal to his annual base salary for one year on the effective date of termination.

Matt Edelman

Effective November 1, 2018, we entered into an employment agreement with Mr. Edelman to serve as our Chief Commercial Officer. The initial term of Mr. Edelman's employment agreement is two years (the "*Edelman Initial Term*"), and provided that neither party provides 30 days' notice prior to the expiration of the Edelman Initial Term or a an Edelman Renewal Term (defined below) of their intent to allow the agreement to expire and thereby terminate, the agreement shall continue in effect for successive periods of one year (each, a "*an Edelman Renewal Term*"). The employment agreement with Mr. Edelman provides for a base annual salary of \$300,000, which amount may be increased annually, at the sole discretion of the Board. Additionally, Mr. Edelman shall be entitled to (i) health insurance for himself and his dependents, for which the Company shall pay 90% of the premiums, (ii) reimbursement for all reasonable business expenses, and (iii) participate in the Company's 401(k) Plan upon the Board electing to institute it.

Mr. Edelman's employment agreement is terminable by either party at any time. In the event of termination by us without Cause, as defined in the agreement, he shall be entitled to the following severance payment based upon his length of employment with the Company and his existing annual salary, which he shall receive 30 days after the final day of his employment: (i) from six to nine months of employment, one month of severance pay; (ii) from nine months to one year of employment, two months of severance pay; (iii) from one year to two years of employment, three months of severance pay; and (iv) for each additional year of employment beyond one year, one additional month of severance pay; *provided, however*, that in the event of a change of control transaction involving the Company, Mr. Edelman shall be entitled to six months of severance pay. In the event of such termination, and in order to receive the foregoing severance benefits, Mr. Edelman shall be required to execute a mutually agreed upon Mutual Release agreement. In the event of termination by us with Cause, Mr. Edelman shall be entitled to all salary accrued prior to the termination date, and nothing else; *provided, however*, that Mr. Edelman shall be entitled to exercise any stock options that have vested prior to the date of termination.

Clayton Haynes

Effective November 1, 2018, we entered into an employment agreement with Mr. Haynes to serve as our Chief Financial Officer. The initial term of Mr. Haynes' employment agreement is two years (the "*Haynes Initial Term*"), and provided that neither party provides 30 days' notice prior to the expiration of the Haynes Initial Term or a Haynes Renewal Term (defined below) of their intent to allow the agreement to expire and thereby terminate, the agreement shall continue in effect for successive periods of one year (each, a "*Haynes Renewal Term*"). The employment agreement with Mr. Haynes provides for a base annual salary of \$300,000, which amount may be increased annually, at the sole discretion of the Board. Additionally, Mr. Haynes shall be entitled to (i) health insurance for himself and his dependents, for which the Company shall pay 90% of the premiums, (ii) reimbursement for all reasonable business expenses, and (ii) participate in the Company's 401(k) Plan upon the Board electing to institute it.

Mr. Haynes' employment agreement is terminable by either party at any time. In the event of termination by us without Cause, as defined in the agreement, he shall be entitled to the following severance payment based upon his length of employment with the Company and his existing annual salary, which he shall receive 30 days after the final day of his employment: (i) from six to nine months of employment, one month of severance pay; (ii) from nine months to one year of employment, two months of severance pay; (iii) from one year to two years of employment, three months of severance pay; and (iv) for each additional year of employment beyond one year, one additional month of severance pay; *provided, however*, that in the event of a change of control transaction involving the Company, Mr. Haynes shall be entitled to six months of severance pay. In the event of such termination, and in order to receive the foregoing severance benefits, Mr. Haynes shall be required to execute a mutually agreed upon Mutual Release agreement. In the event of termination by us with Cause, Mr. Haynes shall be entitled to all salary accrued prior to the termination date, and nothing else; *provided, however*, that Mr. Haynes shall be entitled to exercise any stock options that have vested prior to the date of termination.

Outstanding Equity Awards at Fiscal Year-End

The following table discloses outstanding stock option awards held by each of the Named Executive Officers as of December 31, 2017:

Name	Grant Date	Option/Warrant Awards			
		Number of securities underlying unexercised options/warrants (#) exercisable	Number of securities underlying unexercised options/warrants (#) unexercisable	Option/warrant exercise price (\$)	Option/warrant expiration date
Ann Hand	6/5/15	312,500	187,500 ⁽¹⁾	\$ 2.00	6/5/25
	6/16/17	115,500	38,500 ⁽²⁾	\$ 3.00	6/15/27
	6/16/17	72,000	24,000 ⁽³⁾	\$ 3.60	6/15/27
	6/16/17	50,000	250,000 ⁽⁴⁾	\$ 3.60	6/6/27
David Steigelfest	10/16/14	316,667	33,333 ⁽⁵⁾	\$ 0.10	10/15/24
	6/16/17	78,000	26,000 ⁽⁶⁾	\$ 3.00	6/15/27
	6/16/17	72,000	24,000 ⁽⁷⁾	\$ 3.60	6/15/27
Matt Edelman	7/24/17	-	196,320 ⁽⁸⁾	\$ 3.60	7/24/27

- (1) Represents a warrant to purchase shares of our Common Stock, which warrant vests at a rate of 10,417 shares per month, and becomes fully vested on June 5, 2019. The warrant was issued in lieu of options due to the lack of sufficient available shares authorized for issuance under the 2014 Plan.
- (2) Represents an option to purchase shares of our Common Stock, which option vests, 50% immediately upon grant, and thereafter, at a rate of 6,417 shares per month, and becomes fully vested on June 16, 2019.
- (3) Represents an option to purchase shares of our Common Stock, which option vests, 50% immediately upon grant, and thereafter, at a rate of 4,000 shares per month, and becomes fully vested on June 16, 2019.
- (4) Represents a warrant to purchase shares of our Common Stock, which warrant vests 8,333 shares per month, and becomes fully vested on June 6, 2020. The warrant was issued in lieu of options due to the lack of sufficient available shares authorized for issuance under the 2014 Plan.
- (5) Represents an option to purchase shares of our Common Stock, which option vests at a rate of 8,333 shares per month, and becomes fully vested on April 16, 2018.
- (6) Represents an option to purchase shares of our Common Stock, which option vests, 50% immediately upon grant, and thereafter, at a rate of 4,333 shares per month, and becomes fully vested on June 16, 2019.
- (7) Represents an option to purchase shares of our Common Stock, which option vests, 50% immediately upon grant, and thereafter, at a rate of 4,000 shares per month, and becomes fully vested on June 16, 2019.
- (8) Represents an option to purchase shares of our Common Stock, which option vested with respect to 49,080 shares on July 24, 2018, and then at a rate of 4,090 shares per month, and becomes fully vested on July 24, 2021.

Securities Authorized for Issuance under Equity Compensation Plans

The following table provides a summary of the securities authorized for issuance under our equity compensation plans as of September 30, 2018.

Plan category	Number of securities to be issued upon exercise of outstanding options, warrants and rights (a)	Weighted-average exercise price of outstanding options, warrants and rights (b)	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)) (c)
Equity compensation plans approved by security holders			
2014 Plan	3,671,736	\$ 2.92	1,733,264
Equity compensation plans not approved by security holders			
Total	<u>3,671,736</u>	<u>\$ 2.92</u>	<u>1,733,264</u>

Stock Option and Incentive Plan

2014 Stock Option and Incentive Plan

Our Board unanimously approved the 2014 Plan on October 13, 2014. The 2014 Plan was subsequently amended in May 2015, May 2016, July 2017 and August 2018. The maximum number of shares of Common Stock issuable under the 2014 Plan is currently 5.5 million shares, subject to adjustments for stock, stock dividends or other similar changes in our common stock or our capital structure.

Our 2014 Plan provides for the grant of (a) Incentive Stock Options (within the meaning of Section 422 of the Code) to our full-time employees (“*Employees*”), subject to the requirements of Section 422(c)(6) where an Employee owns 10% or more of our voting stock outstanding; (b) Non-Qualified Options (together with Incentive Stock Options, “*Options*”); (c) stock awards; and (d) performance shares to any individual who is (i) an Employee, (ii) a member of our Board, or (iii) an independent contractor who provides services for the Company.

Plan Administration

Pursuant to the 2014 Plan, our Board has delegated the authority to administer the 2014 Plan to the Board’s compensation committee (the “*Committee*”). Subject to the provisions of our 2014 Plan, the Committee has the power to determine the terms of the awards, including the exercise price, the number of shares subject to each award, the exercisability of the awards, and the form of consideration, if any, payable upon exercise. The Committee also has the authority to amend, modify, extend renew or terminate outstanding Options, or may accept the cancellation of outstanding Options, whether or not granted under the 2014 Plan, in return for the grant of new Options at the same or a different price. Additionally, the Committee may shorten the vesting period, extend the exercise period, remove any or all restrictions or convert an Incentive Option to a Non-Qualified Option, if, at its sole discretion, it determines that such action is in the best interest of the Company; *provided, however*, that any modification made to outstanding Options requires the prior consent of the holder(s) of such Options, unless the Committee determines that the action would not materially and adversely affect such holder(s).

Incentive Stock Options

The exercise price of Incentive Stock Options granted under our 2014 Plan must at least be equal to 100% of the fair market value of our common stock on the date of grant. The term of an Incentive Stock Option may not exceed ten years, except that with respect to any participant who owns more than 10% of the voting power of all classes of our outstanding stock, the term must not exceed five years and the exercise price must equal at least 110% of the fair market value on the grant date.

Non-Qualified Stock Options

The exercise price of Non-Qualified Options granted under our 2014 Plan must at least be equal to 85% of the fair market value of our common stock on the date of grant. The term of a Non-Qualified Stock Option may not exceed ten years.

Stock Awards or Sales

Eligible individuals may be issued shares of common stock directly, upon the attainment of performance milestones or the completion of a specified period of service or as a bonus for past services. The purchase price for the shares shall not be less than 100% of the fair market value of the shares on the date of issuance, and payment may be in the form of cash or past services rendered. Eligible individuals shall have no stockholder rights with respect to any unvested restricted shares or restricted share units issued to them under the stock award or sales program, however, eligible individuals shall have the right to receive any regular cash dividends paid on such shares.

Termination of Relationship

Except as the Committee may otherwise determine with respect to a Non-Qualified Stock Option, if the holder of an Option ceases to have a Relationship (as defined in the 2014 Plan) with the Company for any reason other than death or permanent disability, any Options granted to him shall terminate 90 days from the date on which such Relationship terminates; *provided, however*, that no Option may be exercised or claimed by the holder of an Option following the termination of his Relationship for Cause (as defined in the 2014 Plan). In the event that the Relationship terminates as a result of the death or permanent disability of the Option holder, any Options granted to him shall terminate one year from the date of his death or termination due to permanent disability. In no event may an option be exercised later than the expiration of its term.

Certain Adjustments

In the event of certain changes in our capitalization, to prevent diminution or enlargement of the benefits or potential benefits available under the 2014 Plan, the administrator will adjust the number and class of shares available for future grants under the 2014 Plan, the exercise price of outstanding Options, the number of shares covered by each outstanding award, or the purchase price of each outstanding award.

Reorganization

In the event we are a party to a merger or other corporate reorganization, all outstanding Options shall be subject to the agreement of merger or reorganization. Such agreement may provide for the assumption of the outstanding Options by the surviving corporation or its parent or for their continuation by the Company (if the Company is a surviving corporation); *provided, however*, that if the assumption or continuation is not provided by such agreement, then the Committee, in its sole discretion, shall have the option of offering the payment of a cash settlement equal to the difference between the amount to be paid for one share under the agreement and the exercise price.

Change of Control

Under the 2014 Plan, a Change of Control is generally defined as: (i) the sale of all or substantially all of the assets of the Company, or (ii) any merger, consolidation or acquisition of the Company with, by or into another corporation, entity or third party, the result of which is a change in the ownership of more than 50% of the voting capital stock of the Company.

In the event of a Change of Control, all restrictions on all awards or sales of shares will accelerate and vesting on all unexercised and unvested Options will occur on the Change of Control date.

Director Compensation

We have not yet adopted a formal compensation policy for our non-employee directors.

The following table sets forth the compensation awarded to, earned by, or paid to each person who served as a non-employee director during the fiscal year ended December 31, 2017:

Name	Fees Earned or Paid in Cash ⁽¹⁾ (\$)	Option/Warrant Awards ⁽²⁾ (\$)	Other Compensation (\$)	Total (\$)
John Miller ⁽³⁾	-	-	\$ 75,000 ⁽⁴⁾	\$ 75,000
Robert Stewart ⁽⁵⁾	-	\$ 224,000 ⁽⁵⁾⁽⁸⁾	-	\$ 224,000
Jeff Gehl ⁽⁶⁾	-	\$ 421,500 ⁽⁶⁾⁽⁸⁾	-	\$ 421,500
Marc Cummins ⁽⁷⁾	-	-	-	-

- (1) Our non-employee directors did not receive any cash payments as compensation for their service on our Board for the year ended December 31, 2017.
- (2) The amounts in this column represent the aggregate grant date fair value of options or warrants to purchase shares of our Common Stock awarded during our fiscal year ended December 31, 2017, computed in accordance ASC 718. The amounts in this column do not represent any cash payments actually received with respect to any of such options or warrant to purchase shares of our Common Stock. To date, the recipients have not exercised such options or warrants to purchase common stock, and there can be no assurance that any of them will ever realize any of the ASC 718 grant date fair value amounts presented in this column.
- (3) Mr. Miller intends to resign from the Board contingent upon and effective immediately prior to the effectiveness of the registration statement to which this prospectus forms a part.
- (4) Represents \$75,000 paid to Mr. Miller in consideration for providing strategic advisory services to the Company during the year ended December 31, 2017. Such payments were unrelated to those services he provided to us as a director on our Board.
- (5) Represents warrants granted to Mr. Stewart, the material terms of which are set forth below in footnote 7, during the year ended December 31, 2017.
- (6) Represents warrants granted to Mr. Gehl, the material terms of which are set forth below in footnote 7, during the year ended December 31, 2017.
- (7) Mr. Cummins was appointed to our Board effective August 22, 2017, and did not receive any compensation from the Company in the year ended December 31, 2017. Mr. Cummins resigned from our Board effective as of October 17, 2018.
- (8) The table below provides information regarding outstanding option and warrant awards held by each of our non-employee directors as of December 31, 2017.

Name	Grant Date	Expiration Date	Exercise Price (\$)	Number of Options/Warrants (#)
Robert Stewart	10/16/14	10/15/24	\$ 0.10	100,000
	7/01/17	6/31/21	\$ 3.60	4,000
	7/01/17	6/31/21	\$ 3.60	96,000
Jeff Gehl	1/16/15	1/15/25	\$ 2.00	25,000
	5/12/15	5/11/25	\$ 2.00	50,000
	6/16/17	6/15/22	\$ 3.00	29,000
	6/16/17	6/15/22	\$ 3.60	96,000

CERTAIN RELATIONSHIPS AND RELATED PARTY TRANSACTIONS

On August 3, 2018, CaliBurger entered into a Note Purchase Agreement for the purchase of a 2018 Note in the principal amount of \$1.0 million, as well as corresponding 2018 Warrants. Subsequent to August 3, 2018, \$200,000 of the 2018 Notes and related 2018 Warrants were transferred to unrelated third-parties. John Miller, one of our co-founders and members of our Board, and is also the founder and serves on the board of directors of Caliburger.

On February 21, 2018, the Company issued a 9.00% Senior Secured Convertible Promissory Note with common stock purchase warrants in the original principal amount of \$1.0 million, which note was converted (including all original principal and accrued interest) on May 28, 2018 into a new 9.00% Senior Secured Convertible Promissory Note with common stock purchase warrants. Subsequently, on August 2, 2018, Caliburger purchased an additional 9.00% Senior Secured Convertible Promissory Note in the original principal amount of \$1,000,000 with common stock purchase warrant.

On June 30, 2017, Caliburger purchased 666,667 shares of our common stock at a price of \$3.60 per share, for a total aggregate proceeds to the Company of \$2.4 million.

In October 2014, we entered into an asset purchase agreement (the “*APA*”) with Caliburger, pursuant to which the Company purchased certain assets from Caliburger in exchange for 1,000,000 shares of our common stock, then valued at \$100,000 in the aggregate.

In May 2015, we entered into a consulting agreement with Mr. Miller, pursuant to which Mr. Miller provides consulting services including assistance with business and corporate strategies, for which Mr. Miller receives a monthly consulting fee of \$6,250. The term of the agreement continues so long as a mutually agreed upon by the parties.

Related Party Transaction Policy

Our Board recognizes the fact that transactions with related persons present a heightened risk of conflicts of interests and/or improper valuation (or the perception thereof). Accordingly, our Board has adopted a written policy addressing the approval of transactions with related persons, in conformity with the requirements for issuers having publicly held common stock listed on the Nasdaq Capital Market. Pursuant to our Related Persons Transactions Policy (the “*Policy*”), any related-person transaction, and any material amendment or modification of a related-person transaction, is required to be reviewed and approved or ratified by the Board’s audit committee, which shall be composed solely of independent directors who are disinterested, or in the event that a member of the audit committee is a Related Person, as defined below, then by the disinterested members of the audit committee; *provided, however*, that in the event that management determines that it is impractical or undesirable to delay the consummation of a related person transaction until a meeting of the audit committee, then the Chair of the audit committee may approve such transaction in accordance with this policy; such approval must be reported to the audit committee at its next regularly scheduled meeting. In determining whether to approve or ratify any related person transaction, the audit committee must consider all of the relevant facts and circumstances and shall approve only those transactions that are deemed to be in the best interests of the Company.

Pursuant to our Policy and SEC rules, a “related person transaction” includes any transaction, arrangement or relationship which: (i) the Company is a participant; (ii) the amount involved exceeds \$120,000; and (iii) an executive officer, director or director nominee, or any person who is known to be the beneficial owner of more than 5% of our common stock, or any person who is an immediate family member of an executive officer, director or director nominee or beneficial owner of more than 5% of our common stock, had or will have a direct or indirect material interest (each a “*Related Person*”).

In connection with the review and approval or ratification of a related person transaction:

- Management shall be responsible for determining whether a transaction constitutes a related person transaction subject to the Policy, including whether the Related Person has a material interest in the transaction, based on a review of all of the facts and circumstances; and
- Should management determine that a transaction is a related person transaction subject to the Policy, it must disclose to the audit committee all material facts concerning the transaction and the Related Person’s interest in the transaction.

SECURITY OWNERSHIP OF MANAGEMENT AND CERTAIN SECURITYHOLDERS

The following table sets forth certain information known to us regarding beneficial ownership of our common stock as of December 17, 2018 for (i) each of our executive officers and directors individually, (ii) all of our executive officers and directors as a group, and (iii) each person, or group of affiliated persons, known by us to be the beneficial owner of more than 5% of our capital stock. The percentage of beneficial ownership in the table below is based on 13,830,489 shares of common stock deemed to be outstanding as of December 17, 2018.

Name, address and title of beneficial owner ⁽¹⁾	Shares of Common Stock	Total Number of Shares Subject to Exercisable Options and Warrants	Total Number of Shares Issuable Upon Conversion of Outstanding Promissory Notes ⁽²⁾	Total Number of Shares Beneficially Owned	Percentage of Voting Common Stock Outstanding ⁽³⁾
<u>Officers and Directors</u>					
Ann Hand <i>Chief Executive Officer, President and Chair</i>	220,124	1,408,333	-	1,628,457	11.8%
David Steigelfest <i>Chief Products and Technology Officer</i>	150,000	533,340	-	683,340	4.9%
Clayton Haynes <i>Chief Financial Officer</i>	-	60,000	-	60,000	*
Matt Edelman <i>Chief Commercial Officer</i>	-	73,620	-	73,620	*
John Miller ⁽⁴⁾ <i>Director</i>	1,373,612	560,077	504,521	2,438,210	17.6%
Jeff Gehl ⁽⁵⁾ <i>Director</i>	193,597	319,859	105,970	619,426	4.5%
Robert Stewart, Jr. ⁽⁶⁾ <i>Director</i>	677,778	233,717	28,161	939,656	6.8%
Peter Levin <i>Director</i>	-	89,583	-	89,583	*
Kristin Patrick <i>Director</i>	-	-	-	-	-
Michael Keller ⁽⁷⁾ <i>Director</i>		265,624	237,846	503,470	3.46%
Executive Officers and Directors as a Group (10 persons)	2,615,111	3,544,153	876,498	7,035,762	50.9%
<u>Greater than 5% Stockholders</u>					
Calibur ⁽⁸⁾ Floor 4, Willow House, Cricket Square Grand Cayman, Cayman Islands KY1-1104	1,373,612	560,077	504,521	2,438,210	17.6%
Pu Luo Chung VC Private Limited ⁽⁹⁾ 37 Jalan Pemimpin # 06-12 Singapore 577177	1,413,387	-	-	1,413,387	9.7%

* Less than 1.0%

- (1) Unless otherwise indicated, the business address for each of the executive officers and directors is c/o Super League Gaming, Inc., 2906 Colorado Ave., Santa Monica, CA 90404.
- (2) Includes shares issuable upon conversion of outstanding 2018 Notes issued by the Company in connection with the 2018 Bridge Financing. Upon closing of the offering described in this prospectus, all outstanding principal and accrued interest will automatically convert into shares of common stock at the lesser of (x) \$3.60 per share or (y) a 15% discount to the public offering price per share. For purposes of this table, we have assumed the 2018 Notes held by Mr. Gehl, the Robert B. Stewart, Jr. Sole and Separate Property Trust and Caliburger will convert into shares of common stock at a price of \$3.60 per share and have excluded any accrued but unpaid interest.

For additional information regarding the 2018 Notes held by Mr. Gehl, the Robert B. Stewart, Jr. Sole and Separate Property Trust and Caliburger, as well as the 2018 Warrants issued in connection with the issuance of the 2018 Notes, see footnotes 5, 6 and 8, hereto, respectively.

- (3) Beneficial ownership is determined in accordance with the rules of the SEC. In computing the number of shares beneficially owned by a person and the percentage of ownership by that person, shares of voting common stock subject to outstanding rights to acquire shares of voting common stock held by that person that are currently exercisable or exercisable within 60 days are deemed outstanding. Such shares are not deemed outstanding for the purpose of computing the percentage of ownership by any other person.
- (4) Consists of securities held by CaliBurger, as described in footnote 8 below; and 6,945 shares held by the Miller-Lomelino Partnership.

As a Director of CaliBurger and a partner of the Miller-Lomelino Partnership, Mr. Miller may be deemed to beneficially own the securities held directly by each entity.

- (5) Includes shares issuable upon conversion of 2018 Notes held by BigBoy, LLC and BigBoy Investment Partnership, entities controlled by Mr. Gehl, in the collective principal amount of \$381,494, as well as shares of common stock issuable upon exercise of the 2018 Warrants issued to Mr. Gehl's entities in connection with his purchase of the 2018 Notes. As noted in footnote 2 above, for purposes of this table, we have assumed the 2018 Notes held by Mr. Gehl's entities will convert into shares of common stock at a price of \$3.60 per share, and accordingly will result in the issuance of 105,970 shares of common stock, and the 2018 Warrants issued to Mr. Gehl's entities will be exercisable for up to 119,860 shares of common stock. A portion of the 2018 Warrants, exercisable for 105,970 shares of common stock, are callable, at the option of the Company, at any time following the completion of the offering described in this prospectus.

Also includes 20,000 shares held by Jeff Gehl, 100,000 shares held by BigBoy Investment Partnership, LLC and 73,597 shares held by BigBoy, LLC. Mr. Gehl is the Managing Member of BigBoy Investment Partnership and BigBoy, LLC, and, therefore, may be deemed to beneficially own these shares.

The business address for BigBoy Investment Partnership and BigBoy, LLC is 111 Bayside Dr., Suite 270, Newport Beach, CA 92625.

- (6) Includes shares issuable upon conversion of 2018 Notes held by the Robert B. Stewart, Jr. Sole and Separate Property Trust (the “*Stewart Trust*”) in the principal amount of \$101,380, as well as shares of common stock issuable upon exercise of the 2018 Warrant issued to the Stewart Trust in connection with its purchase of the 2018 Notes. As noted in footnote 2 above, for purposes of this table, we have assumed the 2018 Notes held by the Stewart Trust will convert into shares of common stock at a price of \$3.60 per share, and accordingly will result in the issuance of 28,161 shares of common stock, and the 2018 Warrants held by the Stewart Trust will be exercisable for up to 28,161 shares of common stock. A portion of the 2018 Warrants, exercisable for 28,161 shares of common stock, are callable, at the option of the Company, at any time following the completion of the offering described in this prospectus.

Also includes 277,778 shares held by the Stewart Trust, additional 2018 Warrants (non-callable) to purchase up to 5,556 shares of common stock held by the Stewart Trust, and an option to purchase 100,000 shares of common stock.

Mr. Stewart is the trustee for the Stewart Trust, and, therefore, may be deemed to beneficially own these shares.

- (7) Includes shares issuable upon conversion of 2018 Notes held by Michael Keller in the principal amount of \$856,245, as well as shares of common stock issuable upon exercise of the 2018 Warrants issued to Michael Keller in connection with the purchase of the 2018 Notes. As noted in footnote 2 above, for purposes of this table, we have assumed the 2018 Notes held by Michael Keller will convert into shares of common stock at a price of \$3.60 per share, and accordingly will result in the issuance of 237,846 shares of common stock, and the 2018 Warrants held by Michael Keller will be exercisable for up to 265,624 shares of common stock. A portion of the 2018 Warrants, exercisable for 237,846 shares of common stock, are callable, at the option of the Company, at any time following the completion of the offering described in this prospectus.
- (8) Includes shares issuable upon conversion of 2018 Notes held by CaliBurger in the principal amount of \$2,016,270, as well as shares of common stock issuable upon exercise of the 2018 Warrant issued to CaliBurger in connection with its purchase of the 2018 Notes. As noted in footnote 2 above, for purposes of this table, we have assumed the 2018 Notes held by CaliBurger will convert into shares of common stock at a price of \$3.60 per share, and accordingly will result in the issuance of 504,521 shares of common stock, and the 2018 Warrants held by CaliBurger will be exercisable for up to 560,077 shares of common stock. A portion of the 2018 Warrants, exercisable for 504,521 shares of common stock, are callable, at the option of the Company, at any time following the completion of the offering described in this prospectus.

As noted in footnote 4 above, Mr. Miller, a member of our Board of Directors, is a Director of CaliBurger, and may be deemed to beneficially own these securities.

- (9) Stuart Hills, partner of Pu Luo Chung VC Private Limited has sole voting and dispositive power over these shares and may be deemed to beneficially own these securities.

DESCRIPTION OF SECURITIES

The following is a summary of the rights of our capital stock as provided in our Charter and our Bylaws. For more detailed information, please see our Charter and Bylaws that will be in effect upon the completion of this offering, which have been filed as exhibits to the Registration Statement of which this prospectus is a part.

Summary of Securities

The following description summarizes certain terms of our capital stock, as in effect upon the completion of this offering. Our Board of Directors and holders of a majority of our outstanding voting securities have approved of a second amendment and restatement of our Charter (the “*Amended and Restated Charter*”), which was filed with the State of Delaware on November 19, 2018. The following description summarizes the provisions of the Amended and Restated Charter, including the number of shares of common stock that are authorized for issuance under the Amended and Restated Charter, and the authorization of shares of preferred stock. Because the foregoing is only a summary, it does not contain all the information that may be important to you. For a complete description of the matters set forth in this section you should refer to our Charter and Bylaws, which are included as exhibits to this prospectus, and to the applicable provisions of Delaware law.

Common Stock

Our Amended and Restated Charter currently authorizes 100.0 million shares of common stock for issuance. As of December 17, 2018, there were 13,830,489 shares of our common stock issued and outstanding, which were held by approximately 120 stockholders of record, approximately 3,626,717 shares of common stock issuable pursuant to outstanding convertible promissory notes (assuming the 2018 Notes are convertible into shares of common stock at a price of \$3.60 per share), approximately 7,168,616 shares of common stock issuable upon exercise of warrants to purchase our common stock (assuming the 2018 Notes are convertible into shares of common stock at a price of \$3.60 per share, resulting in the same number of 2018 Warrants), 4,583,320 shares of common stock issuable upon exercise of options held, 32,500 shares of our common stock issuable upon the vesting of restricted stock units held and 814,180 shares of common stock authorized and available for issuance pursuant to our 2014 Plan. Each holder of common stock is entitled to one vote for each share of common stock held on all matters submitted to a vote of the stockholders, including the election of directors. Neither our Bylaws or the Amended and Restated Charter do not and will not provide for cumulative voting rights.

In addition to the Amended and Restated Charter, in August 2018 holders of a majority of our issued and outstanding securities authorized our Board of Directors, acting in its sole discretion without further approval of our stockholders, to effect a reverse split of our issued and outstanding common stock, at a ratio of not less than one-for-two, but not more than one-for-five, at any time on or before August 10, 2019 (the “*Reverse Split*”). We expect our Board of Directors will implement the Reverse Split before the completion of this offering.

Holders of our common stock have no preemptive, conversion or subscription rights, and there are no redemption or sinking fund provisions applicable to the common stock. The rights, preferences and privileges of the holders of common stock are subject to, and may be adversely affected by, the rights of the holders of shares of any series of our preferred stock that we may designate and issue in the future.

Preferred Stock

Under our Amended and Restated Charter, our Board of Directors has the authority, without further action by our stockholders, to issue up to 10.0 million shares of preferred stock in one or more series and to fix the voting powers, designations, preferences and the relative participating, optional or other special rights and qualifications, limitations and restrictions of each series, including, without limitation, dividend rights, dividend rates, conversion rights, voting rights, terms of redemption, liquidation preferences and the number of shares constituting any series.

As of December 18, 2018, no shares of our authorized preferred stock are outstanding. Because our Board of Directors has the power to establish the preferences and rights of the shares of any additional series of preferred stock, it may afford holders of any preferred stock preferences, powers and rights, including voting and dividend rights, senior to the rights of holders of our common stock, which could adversely affect the holders of the common stock and could delay, discourage or prevent a takeover of us even if a change of control of our company would be beneficial to the interests of our stockholders.

Registration Rights

In connection with the 2018 Bridge Financing, we provided each holder of a 2018 Note with registration rights to register the shares of common stock issuable upon conversion of the 2018 Notes and upon exercise of the 2018 Warrants, subject to certain limitations. In addition, the holders of the 2018 Notes and the 2018 Warrants agreed to certain lock-up restrictions on the shares of common stock underlying the 2018 Notes and the 2018 Warrants that limit the ability of each holder to freely trade such shares during the _____-day period following the completion of the offering described in this prospectus.

In addition, we granted certain registration rights to Riot Games with respect to shares of common stock and shares of common stock issuable upon exercise of certain warrants issued to Riot Games pursuant to the Riot Licensing Agreement.

We have agreed to pay all of the expenses associated with each of such registrations.

Anti-Takeover Matters

Charter and Bylaw Provisions

The provisions of Delaware law, our Amended and Restated Charter, and our Bylaws include a number of provisions that may have the effect of delaying, deferring, or discouraging another person from acquiring control of our company and discouraging takeover bids. These provisions may also have the effect of encouraging persons considering unsolicited tender offers or other unilateral takeover proposals to negotiate with our Board rather than pursue non negotiated takeover attempts. These provisions include the items described below.

Board Composition and Filling Vacancies

Our Bylaws provide that any vacancy on our Board may only be filled by the affirmative vote of a majority of our directors then in office, even if less than a quorum. Further, any directorship vacancy resulting from an increase in the size of our Board of Directors, may be filled by election of the Board of Directors, but only for a term continuing until the next election of directors by our stockholders.

No Cumulative Voting

The DGCL provides that stockholders are not entitled to the right to cumulate votes in the election of directors unless certificate of incorporation of the Company in which they own stock provides otherwise. Neither our Amended and Restated Charter nor our Bylaws provide that our stockholders shall be entitled to cumulative voting.

Delaware Anti-Takeover Statute

Upon completion of this offering, we will be subject to the provisions of Section 203 of the DGCL. In general, Section 203 prohibits persons deemed to be “interested stockholders” from engaging in a “business combination” with a publicly held Delaware corporation for three years following the date these persons become interested stockholders unless the business combination is, or the transaction in which the person became an interested stockholder was, approved in a prescribed manner or another prescribed exception applies. Generally, an “interested stockholder” is a person who, together with affiliates and associates, owns, or within three years prior to the determination of interested stockholder status did own, 15% or more of a corporation’s voting stock. Generally, a “business combination” includes a merger, asset or stock sale, or other transaction resulting in a financial benefit to the interested stockholder. The existence of this provision may have an anti-takeover effect with respect to transactions not approved in advance by the Board. A Delaware corporation may “opt out” of these provisions with an express provision in its original certificate of incorporation or an express provision in its certificate of incorporation or bylaws resulting from an amendment approved by at least a majority of the outstanding voting shares. We have not opted out of these provisions. As a result, mergers or other takeover or change in control attempts of us may be discouraged or prevented.

Choice of Forum

Our Bylaws provide that Delaware will be the exclusive forum for any derivative action or proceeding brought on our behalf; any action asserting a breach of fiduciary duty; any action asserting a claim against us arising pursuant to the DGCL, our Amended and Restated Charter or our Bylaws; or any action asserting a claim against us that is governed by the internal affairs doctrine. The enforceability of similar choice of forum provisions in other companies’ certificates of incorporation has been challenged in legal proceedings, and it is possible that a court could find these types of provisions to be inapplicable or unenforceable. □

MATERIAL U.S. FEDERAL INCOME TAX CONSEQUENCES TO NON-U.S. HOLDERS

This section summarizes the material U.S. federal income tax considerations relating to the acquisition, ownership and disposition of our common stock acquired by “non-U.S. holders” (as defined below) pursuant to this offering. This summary does not provide a complete analysis of all potential U.S. federal income tax considerations relating thereto. The information provided below is based upon provisions of the U.S. Internal Revenue Code of 1986, as amended (the “Code”), Treasury regulations promulgated thereunder, administrative rulings and judicial decisions currently in effect. These authorities may change at any time, possibly retroactively, or the Internal Revenue Service (the “IRS”), might interpret the existing authorities differently. In either case, the tax considerations of owning or disposing of our common stock could differ from those described below. As a result, we cannot assure you that the tax consequences described in this discussion will not be challenged by the IRS or will be sustained by a court if challenged by the IRS.

This summary does not address the tax considerations arising under the laws of any non-U.S., state or local jurisdiction, or under U.S. federal gift and estate tax laws, except to the limited extent provided below. In addition, this discussion does not address tax considerations applicable to an investor’s particular circumstances or to investors that may be subject to special tax rules, including, without limitation:

- banks, insurance companies or other financial institutions;
- partnerships or entities or arrangements treated as partnerships or other pass-through entities for U.S. federal tax purposes (or investors in such entities);
- corporations that accumulate earnings to avoid U.S. federal income tax;
- persons subject to the alternative minimum tax or Medicare contribution tax on net investment income;
- tax-exempt organizations or tax-qualified retirement plans;
- controlled foreign corporations or passive foreign investment companies;
- dealers in securities or currencies;
- traders in securities that elect to use a mark-to-market method of accounting for their securities holdings;
- persons that own, or are deemed to own, more than 5% of our capital stock (except to the extent specifically set forth below);
- certain former citizens or former long-term residents of the United States;
- persons who hold our common stock as a position in a hedging transaction, “straddle,” “conversion transaction” or other risk reduction transaction;
- persons who do not hold our common stock as a capital asset within the meaning of Section 1221 of the Code (generally, for investment purposes); or
- persons deemed to sell our common stock under the constructive sale provisions of the Code.

In addition, if a partnership or entity classified as a partnership for U.S. federal income tax purposes is a beneficial owner of our common stock, the tax treatment of a partner in the partnership or an owner of the entity will depend upon the status of the partner or other owner and the activities of the partnership or other entity. Accordingly, this summary does not address tax considerations applicable to partnerships that hold our common stock, and partners in such partnerships should consult their tax advisors.

INVESTORS CONSIDERING THE PURCHASE OF OUR COMMON STOCK SHOULD CONSULT THEIR OWN TAX ADVISORS REGARDING THE APPLICATION OF THE U.S. FEDERAL INCOME AND ESTATE TAX LAWS TO THEIR PARTICULAR SITUATIONS AND THE CONSEQUENCES OF FOREIGN, STATE OR LOCAL LAWS, AND TAX TREATIES.

Non-U.S. Holder Defined

For purposes of this summary, a “non-U.S. holder” is any beneficial owner of our common stock, other than a partnership, that is not:

- an individual who is a citizen or resident of the United States;
- a corporation, or other entity taxable as a corporation for U.S. federal income tax purposes, created or organized under the laws of the United States,
- any state therein or the District of Columbia;
- a trust if it (i) is subject to the primary supervision of a U.S. court and one of more U.S. persons have authority to control all substantial decisions of the trust or (ii) has a valid election in effect under applicable U.S. Treasury regulations to be treated as a U.S. person; or
- an estate whose income is subject to U.S. income tax regardless of source.

If you are a non-U.S. citizen that is an individual, you may, in many cases, be treated as a resident alien, as opposed to a nonresident alien, by virtue of being present in the United States for at least 31 days in the calendar year and for an aggregate of at least 183 days during a three-year period ending in the current calendar year. For these purposes, all the days present in the current year, one-third of the days present in the immediately preceding year, and one-sixth of the days present in the second preceding year are counted. Resident aliens are subject to U.S. federal income tax as if they were U.S. citizens. Such an individual is urged to consult his or her own tax advisor regarding the U.S. federal income tax consequences of the ownership or disposition of our common stock.

Dividends

We do not expect to declare or make any distributions on our common stock in the foreseeable future. If we do make distributions on shares of our common stock, however, such distributions will constitute dividends for U.S. federal income tax purposes to the extent paid from our current or accumulated earnings and profits, as determined under U.S. federal income tax principles. Distributions in excess of our current and accumulated earnings and profits will constitute a return of capital that is applied against and reduces, but not below zero, a non-U.S. holder’s adjusted tax basis in shares of our common stock. Any remaining excess will be treated as gain realized on the sale or other disposition of our common stock. See “*Sale of Common Stock*” below.

Any dividend paid to a non-U.S. holder of our common stock that is not effectively connected with the non-U.S. holder’s conduct of a trade or business in the United States will generally be subject to U.S. withholding tax at a 30% rate. The withholding tax might apply at a reduced rate, however, under the terms of an applicable income tax treaty between the United States and the non-U.S. holder’s country of residence. You should consult your tax advisors regarding your entitlement to benefits under a relevant income tax treaty. Generally, in order for us or our paying agent to withhold tax at a lower treaty rate, a non-U.S. holder must certify its entitlement to treaty benefits. A non-U.S. holder generally can meet this certification requirement by providing an IRS Form W-8BEN or Form W-8BEN-E (or any successor of such forms) or appropriate substitute form to us or our paying agent. If the non-U.S. holder holds the stock through a financial institution or other agent acting on the holder’s behalf, the holder will be required to provide appropriate documentation to the agent. The holder’s agent will then be required to provide certification to us or our paying agent, either directly or through other intermediaries. If you are eligible for a reduced rate of U.S. federal withholding tax under an income tax treaty, you may obtain a refund or credit of any excess amounts withheld by filing an appropriate claim for a refund with the IRS in a timely manner.

Dividends received by a non-U.S. holder that are effectively connected with a U.S. trade or business conducted by the non-U.S. holder, and if required by an applicable income tax treaty between the United States and the non-U.S. holder's country of residence, are attributable to a permanent establishment maintained by the non-U.S. holder in the United States, are not subject to U.S. withholding tax. To obtain this exemption, a non-U.S. holder must provide us or our paying agent with an IRS Form W-8ECI properly certifying such exemption. Such effectively connected dividends, although not subject to withholding tax, are taxed at the same graduated income tax rates applicable to U.S. persons, net of certain deductions and credits. In addition to being taxed at graduated tax rates, dividends received by corporate non-U.S. holders that are effectively connected with a U.S. trade or business of the corporate non-U.S. holder may also be subject to a branch profits tax at a rate of 30% or such lower rate as may be specified by an applicable tax treaty.

Sale of Common Stock

Subject to the discussions below regarding backup withholding and the Foreign Account Tax Compliance Act, non-U.S. holders will generally not be subject to U.S. federal income tax on any gains realized on the sale, exchange or other disposition of our common stock unless:

- the gain (i) is effectively connected with the conduct by the non-U.S. holder of a U.S. trade or business and (ii) if required by an applicable income tax treaty between the United States and the non-U.S. holder's country of residence, is attributable to a permanent establishment maintained by the non-U.S. holder in the United States (in which case the special rules described below apply);
- the non-U.S. holder is an individual who is present in the United States for 183 days or more in the taxable year of the sale, exchange or other disposition of our common stock, and certain other requirements are met (in which case the gain would be subject to a flat 30% tax, or such reduced rate as may be specified by an applicable income tax treaty, which may be offset by certain U.S. source capital losses, even though the individual is not considered a resident of the United States); or
- the rules of the Foreign Investment in Real Property Tax Act ("*FIRPTA*"), treat the stock as a "U.S. real property interest" as defined in Section 897 of the Code.

The *FIRPTA* rules may apply to a sale, exchange or other disposition of our common stock if we are, or were within the shorter of the five-year period preceding the disposition and the non-U.S. holder's holding period, a "U.S. real property holding corporation" (as defined in Section 897 of the Code) ("*USRPHC*"). In general, we would be a *USRPHC* if interests in U.S. real estate comprised at least half of the value of our business assets. We do not believe that we are a *USRPHC* and we do not anticipate becoming one in the future. Even if we become a *USRPHC*, as long as our common stock is regularly traded on an established securities market, such common stock will be treated as U.S. real property interests only if beneficially owned by a non-U.S. holder that actually or constructively owned more than 5% of our outstanding common stock at sometime within the five-year period preceding the disposition.

If any gain from the sale, exchange or other disposition of our common stock, (1) is effectively connected with a U.S. trade or business conducted by a non-U.S. holder and (2) if required by an applicable income tax treaty between the United States and the non-U.S. holder's country of residence, is attributable to a permanent establishment maintained by such non-U.S. holder in the United States, then the gain generally will be subject to U.S. federal income tax at the same graduated rates applicable to U.S. persons, net of certain deductions and credits. If the non-U.S. holder is a corporation, under certain circumstances, that portion of its earnings and profits that is effectively connected with its U.S. trade or business, subject to certain adjustments, generally would be subject also to a "branch profits tax." The branch profits tax rate is 30% unless reduced by applicable income tax treaty.

U.S. Federal Estate Tax

The estates of nonresident alien individuals generally are subject to U.S. federal estate tax on property with a U.S. situs. Because we are a U.S. corporation, our common stock will be U.S. situs property and therefore will be included in the taxable estate of a nonresident alien decedent, unless an applicable estate tax treaty between the United States and the decedent's country of residence provides otherwise.

Backup Withholding and Information Reporting

The Code and the Treasury regulations require those who make specified payments to report the payments to the IRS. Among the specified payments are dividends and proceeds paid by brokers to their customers. The required information returns enable the IRS to determine whether the recipient properly included the payments in income. This reporting regime is reinforced by “backup withholding” rules. These rules require the payors to withhold tax from payments subject to information reporting if the recipient fails to cooperate with the reporting regime by failing to provide his taxpayer identification number to the payor, furnishing an incorrect identification number, or failing to report interest or dividends on his returns. The backup withholding tax rate is currently 28%. The backup withholding rules do not apply to payments to corporations, whether domestic or foreign, provided they establish such exemption.

Payments to non-U.S. holders of dividends on common stock generally will not be subject to backup withholding, and payments of proceeds made to non-U.S. holders by a broker upon a sale of common stock will not be subject to information reporting or backup withholding, in each case so long as the non-U.S. holder certifies its status as a non-U.S. holder (and we or our paying agent do not have actual knowledge or reason to know the holder is a U.S. person or that the conditions of any other exemption are not, in fact, satisfied) or otherwise establishes an exemption. The certification procedures to claim treaty benefits described under “Dividends” will generally satisfy the certification requirements necessary to avoid the backup withholding tax. We must report annually to the IRS any dividends paid to each non-U.S. holder and the tax withheld, if any, with respect to these dividends. Copies of these reports may be made available to tax authorities in the country where the non-U.S. holder resides.

Under the Treasury regulations, the payment of proceeds from the disposition of shares of our common stock by a non-U.S. holder made to or through a U.S. office of a broker generally will be subject to information reporting and backup withholding unless the beneficial owner certifies, under penalties of perjury, among other things, its status as a non-U.S. holder (and the broker does not have actual knowledge or reason to know the holder is a U.S. person) or otherwise establishes an exemption. The payment of proceeds from the disposition of shares of our common stock by a non-U.S. holder made to or through a non-U.S. office of a broker generally will not be subject to backup withholding and information reporting, except as noted below. Information reporting, but not backup withholding, will apply to a payment of proceeds, even if that payment is made outside of the United States, if you sell our common stock through a non-U.S. office of a broker that is:

- a U.S. person (including a foreign branch or office of such person);
- a “controlled foreign corporation” for U.S. federal income tax purposes;
- a foreign person 50% or more of whose gross income from certain periods is effectively connected with a U.S. trade or business; or
- a foreign partnership if at any time during its tax year (a) one or more of its partners are U.S. persons who, in the aggregate, hold more than 50% of the income or capital interests of the partnership or (b) the foreign partnership is engaged in a U.S. trade or business, unless the broker has documentary evidence that the beneficial owner is a non-U.S. holder and certain other conditions are satisfied, or the beneficial owner otherwise establishes an exemption (and the broker has no actual knowledge or reason to know to the contrary).

Backup withholding is not an additional tax. Any amounts withheld from a payment to a holder of common stock under the backup withholding rules can be credited against any U.S. federal income tax liability of the holder and may entitle the holder to a refund, provided that the required information is furnished to the IRS in a timely manner.

Foreign Account Tax Compliance Act

A U.S. federal withholding tax of 30% may apply to dividends and the gross proceeds of a disposition of our common stock paid to a foreign financial institution (as specifically defined by the applicable rules) unless such institution enters into an agreement with the U.S. government to withhold on certain payments and to collect and provide to the U.S. tax authorities substantial information regarding U.S. account holders of such institution (which includes certain equity holders of such institution, as well as certain account holders that are foreign entities with U.S. owners). This U.S. federal withholding tax of 30% will also apply to dividends and the gross proceeds of a disposition of our common stock paid to a non-financial foreign entity unless such entity provides the withholding agent with either a certification that it does not have any substantial direct or indirect U.S. owners or provides information regarding direct and indirect U.S. owners of the entity. The 30% federal withholding tax described in this paragraph cannot be reduced under an income tax treaty with the United States or by providing an IRS Form W-8BEN or similar documentation. The withholding tax described above will not apply if the foreign financial institution or non-financial foreign entity otherwise qualifies for an exemption from the rules and certifies as such on a Form W-8BEN-E (or any successor of such form). Under certain circumstances, a non-U.S. holder might be eligible for refunds or credits of such taxes. Holders should consult with their own tax advisors regarding the possible implications of the withholding described herein.

The withholding provisions described above generally apply to proceeds from a sale or other disposition of common stock if such sale or other disposition occurs on or after January 1, 2019 and to payments of dividends on our common stock.

THE PRECEDING DISCUSSION OF U.S. FEDERAL TAX CONSIDERATIONS IS FOR GENERAL INFORMATION ONLY. IT IS NOT TAX ADVICE. EACH PROSPECTIVE INVESTOR SHOULD CONSULT ITS OWN TAX ADVISOR REGARDING THE PARTICULAR U.S. FEDERAL, STATE, LOCAL AND FOREIGN TAX CONSEQUENCES OF PURCHASING, HOLDING AND DISPOSING OF OUR COMMON STOCK, INCLUDING THE CONSEQUENCES OF ANY PROPOSED CHANGE IN APPLICABLE LAWS.

UNDERWRITING

We are offering the shares of common stock described in this prospectus through the underwriters listed below. Subject to the terms of the underwriting agreement, the underwriters named below have agreed to buy, severally and not jointly, the number of shares of common stock listed opposite their names below. The underwriters are committed to purchase and pay for all of the shares if any are purchased, other than those shares covered by the over-allotment option described below. Northland Securities, Inc. and Lake Street Capital Markets, LLC are acting as the joint book-running managers of this offering and representatives of the underwriters.

Underwriter	Number of Shares
Northland Securities, Inc.	
Lake Street Capital Markets, LLC	
Total	

The underwriters have advised us that they propose to initially offer the shares of common stock to the public at a price of \$ _____ per share. The underwriters propose to offer the shares of common stock to certain dealers at the same price less a concession of not more than \$ _____ per share. After the initial offering, these figures may be changed by the underwriters.

The shares sold in this offering are expected to be ready for delivery against payment in immediately available funds on or about _____, 2019, subject to customary closing conditions. The underwriters may reject all or part of any order.

We have granted to the underwriters an option to purchase up to an additional _____ shares of common stock from us at the same price to the public, and with the same underwriting discount, as set forth in the table below. The underwriters may exercise this option any time during the 30-day period after the date of this prospectus, but only to cover over-allotments, if any. To the extent the underwriters exercise the option, the underwriters will become obligated, subject to certain conditions, to purchase the shares for which they exercise the option.

Commissions and Discounts

The table below summarizes the underwriting discounts that we will pay to the underwriters. These amounts are shown assuming both no exercise and full exercise of the over-allotment option. In addition to the underwriting discount, we have agreed to pay (i) up to \$275,000 of the fees and expenses of the underwriters, which may include the fees and expenses of counsel to the underwriters, and (ii), at the sole discretion of Northland Securities, Inc., an additional fee equal to 1% of the gross proceeds from this offering to the underwriters.

In connection with the successful completion of this offering, for the price of \$ _____, the underwriters may purchase a warrant to purchase shares of our common stock equal to _____ % of the shares sold in this offering at an exercise price that is _____ % of the public offering price per share in this offering; provided further, that the underwriters will only receive such warrants relating to the over-allotment option upon the closing (if any) of the over-allotment option. The underwriters' warrants are exercisable during the period commencing from the date of the prospectus and ending years from the date of this prospectus. The underwriters' warrants may not be sold during this offering, or sold, transferred, assigned, pledged or hypothecated, or be the subject of any hedging, short sale, derivative, put, or call transaction that would result in the effective economic disposition of the underwriters' warrants, or the shares acquirable upon exercise thereof, by any person for a period of 180 days immediately following the effective date of this registration statement, except as provided in paragraph (g)(2) of Rule 5110 of FINRA. The fees and expenses of the underwriters that we have agreed to reimburse are not included in the underwriting discounts set forth in the table below.

We granted Northland Securities, Inc. a right of first refusal to serve as exclusive placement agent (in the case of a private offering), lead-managing underwriter (in the case of a public offering) or exclusive financial advisor (in the case of a merger, acquisition or sale transaction) in the event that we determine to undertake such transaction within one year following the effective date of this offering. In accordance with applicable rules of FINRA, Northland Securities, Inc. does not have more than one opportunity to waive or terminate the right of first refusal in consideration of any payment or fee, and any payment or fee to waive or terminate the right of first refusal must be paid in cash and have a value not in excess of the greater of 1% of the proceeds in this offering (or, if greater, the maximum amount permitted by FINRA rules for compensation in connection with this offering) or 5% of the underwriting discount or commission paid in connection with any future financing subject to right of first refusal (including any over-allotment option that may be exercised). This right of first refusal is not reflected in the table below.

Except as disclosed in this prospectus, the underwriters have not received and will not receive from us any other item of compensation or expense in connection with this offering considered by FINRA to be underwriting compensation under FINRA Rule 5110. The underwriting discount was determined through an arms' length negotiation between us and the underwriters.

	Per Share	Total with No Over- Allotment	Total with Over- Allotment
Underwriting discount to be paid by us	\$	\$	\$

We estimate that the total expenses of this offering, excluding underwriting discounts, will be \$. This includes \$275,000 of fees and expenses of the underwriters. These expenses are payable by us.

Indemnification

We also have agreed to indemnify the underwriters against certain liabilities, including civil liabilities under the Securities Act of 1933, as amended, or to contribute to payments that the underwriters may be required to make in respect of those liabilities.

No Sales of Common Stock

We, each of our directors and officers and certain of our significant stockholders have agreed not to offer, sell, agree to sell, directly or indirectly, or otherwise dispose of any shares of common stock or any securities convertible into or exchangeable for shares of common stock without the prior written consent of Northland Securities, Inc. and Lake Street Capital Markets, LLC for a period of days after the date of this prospectus. These lock-up agreements provide limited exceptions and their restrictions may be waived at any time by Northland Securities, Inc. and Lake Street Capital Markets, LLC.

Determination of Offering Price

The underwriters have advised us that they propose to offer the shares of common stock directly to the public at the estimated initial public offering price range set forth on the cover page of this prospectus. That price range and the initial public offering price are subject to change as a result of market conditions and other factors. Prior to this offering, no public market exists for our common stock. The initial public offering price of the shares was determined by negotiation between us and the underwriters. The principal factors considered in determining the initial public offering price of the shares included:

- the information in this prospectus and otherwise available to the underwriters, including our financial information;
- the history and the prospects for the industry in which we compete;
- the ability and experience of our management;
- the prospects for our future earnings;
- the present state of our development and our current financial condition;
- the general condition of the economy and the securities markets in the United States at the time of this initial public offering;
- the recent market prices of, and the demand for, publicly-traded securities of generally comparable companies; and
- other factors as were deemed relevant.

We cannot be sure that the initial public offering price will correspond to the price at which the shares of common stock will trade in the public market following this offering or that an active trading market for the shares of common stock will develop or continue after this offering.

Price Stabilization, Short Positions and Penalty Bids

To facilitate this offering, the underwriters may engage in transactions that stabilize, maintain or otherwise affect the price of our common stock during and after the offering. Specifically, the underwriters may create a short position in our common stock for their own accounts by selling more shares of common stock than we have sold to the underwriters. The underwriters may close out any short position by purchasing shares in the open market.

In addition, the underwriters may stabilize or maintain the price of our common stock by bidding for or purchasing shares in the open market and may impose penalty bids. If penalty bids are imposed, selling concessions allowed to broker-dealers participating in this offering are reclaimed if shares previously distributed in this offering are repurchased, whether in connection with stabilization transactions or otherwise. The effect of these transactions may be to stabilize or maintain the market price of our common stock at a level above that which might otherwise prevail in the open market. The imposition of a penalty bid may also affect the price of our common stock to the extent that it discourages resales of our common stock. The magnitude or effect of any stabilization or other transactions is uncertain. These transactions may be effected on the Nasdaq Capital Market or otherwise and, if commenced, may be discontinued at any time.

In connection with this offering, the underwriters and selling group members may also engage in passive market making transactions in our common stock on the Nasdaq Capital Market. Passive market making consists of displaying bids on the Nasdaq Capital Market limited by the prices of independent market makers and effecting purchases limited by those prices in response to order flow. Rule 103 of Regulation M promulgated by the SEC limits the amount of net purchases that each passive market maker may make and the displayed size of each bid. Passive market making may stabilize the market price of our common stock at a level above that which might otherwise prevail in the open market and, if commenced, may be discontinued at any time.

Neither we nor the underwriters make any representation or prediction as to the direction or magnitude of any effect that the transactions described above may have on the price of our common stock. In addition, neither we nor the underwriters make any representation that the underwriters will engage in these transactions or that any transaction, if commenced, will not be discontinued without notice.

Electronic Offer, Sale and Distribution of Shares

The underwriters or syndicate members may facilitate the marketing of this offering online directly or through one of their respective affiliates. In those cases, prospective investors may view offering terms and a prospectus online and place orders online or through their financial advisors. Such websites and the information contained on such websites, or connected to such sites, are not incorporated into and are not a part of this prospectus.

Other Relationships

The underwriters and their affiliates are full service financial institutions engaged in various activities, which may include securities trading, commercial and investment banking, financial advisory, investment management, investment research, principal investment, hedging, financing and brokerage activities. The underwriters have in the past, and may in the future, engage in investment banking and other commercial dealings in the ordinary course of business with us or our affiliates. The underwriters have in the past, and may in the future, receive customary fees and commissions for these transactions.

In the ordinary course of their various business activities, the underwriters and their affiliates may make or hold a broad array of investments and actively trade debt and equity securities (or related derivative securities) and financial instruments (including bank loans) for their own account and for the accounts of their customers, and such investment and securities activities may involve securities and/or instruments of the issuer. The underwriters and their affiliates may also make investment recommendations and/or publish or express independent research views in respect of such securities or instruments and may at any time hold, or recommend to clients that it acquires, long and/or short positions in such securities and instruments.

Listing

In connection with this offering, we have applied to have our common stock listed on the Nasdaq Capital Market under the symbol "SLGG." There is no assurance, however, that our common stock will ever be listed on the Nasdaq Capital Market or any other national securities exchange.

Transfer Agent and Registrar

Our transfer agent is Issuer Direct whose address is 1981 E. Murray Holladay Rd #100, Salt Lake City, Utah 84117 and its telephone number is (801) 272-9294.

Additional Information

Northland Capital Markets is the trade name for certain capital markets and investment banking services of Northland Securities, Inc., member FINRA/SIPC.

Selling Restrictions

No action has been taken in any jurisdiction except the United States that would permit a public offering of our common stock, or the possession, circulation or distribution of this prospectus or any other material relating to us or our common stock in any jurisdiction where action for that purpose is required. Accordingly, the shares may not be offered or sold, directly or indirectly, and neither this prospectus nor any other offering material or advertisements in connection with the shares may be distributed or published, in or from any country or jurisdiction except in compliance with any applicable rules and regulations of any such country or jurisdiction.

Canada

The securities may be sold in Canada only to purchasers purchasing, or deemed to be purchasing, as principal that are accredited investors, as defined in National Instrument 45 106 *Prospectus Exemptions* or subsection 73.3(1) of the Securities Act (Ontario), and are permitted clients, as defined in National Instrument 31 103 *Registration Requirements, Exemptions and Ongoing Registrant Obligations*. Any resale of the securities must be made in accordance with an exemption from, or in a transaction not subject to, the prospectus requirements of applicable securities laws.

Securities legislation in certain provinces or territories of Canada may provide a purchaser with remedies for rescission or damages if this prospectus (including any amendment thereto) contains a misrepresentation, provided that the remedies for rescission or damages are exercised by the purchaser within the time limit prescribed by the securities legislation of the purchaser's province or territory. The purchaser should refer to any applicable provisions of the securities legislation of the purchaser's province or territory for particulars of these rights or consult with a legal advisor.

Pursuant to section 3A.3 of National Instrument 33 105 *Underwriting Conflicts* (NI 33 105), the underwriters are not required to comply with the disclosure requirements of NI 33 105 regarding underwriter conflicts of interest in connection with this offering.

United Kingdom

Each of the underwriters has, separately and not jointly, represented and agreed that:

- it has not made or will not make an offer of the securities to the public in the United Kingdom within the meaning of section 102B of the Financial Services and Markets Act 2000 (as amended), or the FSMA, except to legal entities which are authorized or regulated to operate in the financial markets or, if not so authorized or regulated, whose corporate purpose is solely to invest in securities or otherwise in circumstances which do not require the publication by us of a prospectus pursuant to the Prospectus Rules of the Financial Services Authority, or FSA;
- it has only communicated or caused to be communicated and will only communicate or cause to be communicated an invitation or inducement to engage in investment activity (within the meaning of section 21 of FSMA) to persons who have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 or in circumstances in which section 21 of FSMA does not apply to us; and
- it has complied with and will comply with all applicable provisions of FSMA with respect to anything done by it in relation to the securities in, from or otherwise involving the United Kingdom.

Switzerland

The securities will not be offered, directly or indirectly, to the public in Switzerland and this prospectus does not constitute a public offering prospectus as that term is understood pursuant to article 652a or 1156 of the Swiss Federal Code of Obligations.

Israel

In the State of Israel this prospectus shall not be regarded as an offer to the public to purchase shares of common stock under the Israeli Securities Law, 5728—1968, which requires a prospectus to be published and authorized by the Israel Securities Authority, if it complies with certain provisions of Section 15 of the Israeli Securities Law, 5728—1968, including, *inter alia*, if: (i) the offer is made, distributed or directed to not more than 35 investors, subject to certain conditions (the “*Addressed Investors*”); or (ii) the offer is made, distributed or directed to certain qualified investors defined in the First Addendum of the Israeli Securities Law, 5728—1968, subject to certain conditions (the “*Qualified Investors*”). The Qualified Investors shall not be taken into account in the count of the Addressed Investors and may be offered to purchase securities in addition to the 35 Addressed Investors. The company has not and will not take any action that would require it to publish a prospectus in accordance with and subject to the Israeli Securities Law, 5728—1968. We have not and will not distribute this prospectus or make, distribute or direct an offer to subscribe for our common stock to any person within the State of Israel, other than to Qualified Investors and up to 35 Addressed Investors.

Qualified Investors may have to submit written evidence that they meet the definitions set out in of the First Addendum to the Israeli Securities Law, 5728—1968. In particular, we may request, as a condition to be offered common stock, that Qualified Investors will each represent, warrant and certify to us and/or to anyone acting on our behalf: (i) that it is an investor falling within one of the categories listed in the First Addendum to the Israeli Securities Law, 5728—1968; (ii) which of the categories listed in the First Addendum to the Israeli Securities Law, 5728—1968 regarding Qualified Investors is applicable to it; (iii) that it will abide by all provisions set forth in the Israeli Securities Law, 5728—1968 and the regulations promulgated thereunder in connection with the offer to be issued common stock; (iv) that the shares of common stock that it will be issued are, subject to exemptions available under the Israeli Securities Law, 5728—1968: (a) for its own account; (b) for investment purposes only; and (c) not issued with a view to resale within the State of Israel, other than in accordance with the provisions of the Israeli Securities Law, 5728—1968; and (v) that it is willing to provide further evidence of its Qualified Investor status. Addressed Investors may have to submit written evidence in respect of their identity and may have to sign and submit a declaration containing, *inter alia*, the Addressed Investor’s name, address and passport number or Israeli identification number.

European Economic Area

In relation to each Member State of the European Economic Area (each, a “*Relevant Member State*”), no offer of shares of common stock may be made to the public in that Relevant Member State other than:

- (a) to any legal entity which is a “qualified investor” as defined in the Prospectus Directive;
- (b) to fewer than 150 natural or legal persons (other than qualified investors as defined in the Prospectus Directive), as permitted under the Prospectus Directive, subject to obtaining the prior consent of the representatives; or
- (c) in any other circumstances falling within Article 3(2) of the Prospectus Directive, provided that no such offer of shares shall require the Company or the representatives to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive,

Each person in a Relevant Member State who initially acquires any shares or to whom any offer is made will be deemed to have represented, acknowledged and agreed to and with each of the representatives and the Company that it is a “qualified investor” within the meaning of the law in that Relevant Member State implementing Article 2(1)(e) of the Prospectus Directive. In the case of any shares being offered to a financial intermediary as that term is used in Article 3(2) of the Prospectus Directive, each such financial intermediary will be deemed to have represented, acknowledged and agreed that the shares acquired by it in the offer have not been acquired on a non-discretionary basis on behalf of, nor have they been acquired with a view to their offer or resale to, persons in circumstances which may give rise to an offer of any shares to the public other than their offer or resale in a Relevant Member State to qualified investors as so defined or in circumstances in which the prior consent of the representatives has been obtained to each such proposed offer or resale.

For the purposes of this provision, the expression an “offer of shares to the public” in relation to any shares in any Relevant Member State means the communication in any form and by any means of sufficient information on the terms of the offer and the shares to be offered so as to enable an investor to decide to purchase or subscribe the shares, as the same may be varied in the Relevant Member State by any measure implementing the Prospectus Directive in the Relevant Member State and the expression “Prospectus Directive” means Directive 2003/71/EC (as amended by Directive 2010/73/EU), and includes any relevant implementing measure in the Relevant Member State.

Hong Kong

The contents of this document have not been reviewed or approved by any regulatory authority in Hong Kong. This document does not constitute an offer or invitation to the public in Hong Kong to acquire shares. Accordingly, unless permitted by the securities laws of Hong Kong, no person may issue or have in its possession for the purposes of issue, this document or any advertisement, invitation or document relating to the shares, whether in Hong Kong or elsewhere, which is directed at, or the contents of which are likely to be accessed or read by, the public in Hong Kong other than in relation to shares which are intended to be disposed of only to persons outside Hong Kong or only to “professional investors” (as such term is defined in the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (“SFO”) and the subsidiary legislation made thereunder); or in circumstances which do not result in this document being a “prospectus” as defined in the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Cap. 32, Laws of Hong Kong) (“CO”); or which do not constitute an offer or an invitation to the public for the purposes of the SFO or the CO. The offer of the shares is personal to the person to whom this document has been delivered, and a subscription for shares will only be accepted from such person. No person to whom a copy of this document is issued may issue, circulate or distribute this document in Hong Kong, or make or give a copy of this document to any other person. You are advised to exercise caution in relation to the offer. If you are in any doubt about any of the contents of this document, you should obtain independent professional advice.

Singapore

This prospectus has not been registered as a prospectus with the Monetary Authority of Singapore. Accordingly, this prospectus and any other document or material in connection with the offer or sale, or invitation for subscription or purchase, of the shares may not be circulated or distributed, nor may the shares be offered or sold, or be made the subject of an invitation for subscription or purchase, whether directly or indirectly, to persons in Singapore other than (i) to an institutional investor pursuant to Section 274 of the Securities and Futures Act, Chapter 289 of Singapore (“SFA”), (ii) to a relevant person (as defined in Section 275(2) of the SFA), or any person pursuant to Section 275(1A), and in accordance with the conditions, specified in Section 275 of the SFA, or (iii) otherwise pursuant to, and in accordance with the conditions of, any other applicable provision of the SFA.

Where the shares are subscribed or purchased pursuant to an offer made in reliance on Section 275 of the SFA by a relevant person which is:

- (a) a corporation (which is not an accredited investor) the sole business of which is to hold investments and the entire share capital of which is owned by one or more individuals, each of whom is an accredited investor; or
- (b) a trust (where the trustee is not an accredited investor) whose sole purpose is to hold investments and each beneficiary is an accredited investor;

shares, debentures and units of shares, and debentures of that corporation, or the beneficiaries’ rights and interest (howsoever described) in that trust shall not be transferable for six months after that corporation or that trust has acquired the shares under Section 275 except:

- (1) to an institutional investor or to a relevant person (as defined in Section 275(2) of the SFA), or any person pursuant to Section 275(1A) of the SFA (in the case of that corporation) or Section 276(4)(i)(B) of the SFA (in the case of that trust);
- (2) where no consideration is or will be given for the transfer; or
- (3) where the transfer is by operation of law.

SHARES ELIGIBLE FOR FUTURE SALE

The shares of our common stock sold in this offering will be freely tradable in the public market, except to the extent they are acquired by an “affiliate” of ours, as such term is defined in Rule 405 under the Securities Act. Under Rule 405, an affiliate of a specified person is a person that directly, or indirectly through one or more intermediaries, controls or is controlled by, or is under common control with, the specified person. Any affiliate of ours that acquires our common stock can only further transact in such common stock in compliance with Rule 144 under the Securities Act, which imposes sales volume limitations and other restrictions on such further transactions. See “Rule 144,” below.

Rule 144

In general, a person who has beneficially owned restricted shares of our common stock for at least twelve months, at least six months, in the event we have been a reporting company under the Exchange Act for at least 90 days before the sale, would be entitled to sell such securities, provided that such person is not deemed to be an affiliate of ours at the time of sale or to have been an affiliate of ours at any time during the 90 days preceding the sale. A person who is an affiliate of ours at such time would be subject to additional restrictions, by which such person would be entitled to sell within any three-month period only a number of shares that does not exceed the greater of the following:

- 1% of the number of shares of our common stock then outstanding; or
- the average weekly trading volume of our common stock during the four calendar weeks preceding the filing by such person of a notice on Form 144 with respect to the sale;

provided that, in each case, we are subject to the periodic reporting requirements of the Exchange Act for at least 90 days before the sale. Rule 144 trades must also comply with the manner of sale, notice and other provisions of Rule 144, to the extent applicable.

Lock-Up Agreements

We and our officers, directors, and current stockholders have agreed, or will agree, with the underwriters, subject to certain exceptions, that, without the prior written consent of the underwriters, we and they will not, directly or indirectly, during the period ending _____ days after the date of the prospectus:

- offer, pledge, sell, contract to sell, sell any option or contract to purchase, purchase any option or contract to sell, grant any option, right or warrant for the sale of, or otherwise dispose of or transfer any shares of the common stock or any securities convertible into or exchangeable or exercisable for the common stock, whether now owned or hereafter acquired by the aforementioned or with respect to which any of the aforementioned has or hereafter acquires the power of disposition; or
- enter into any swap or any other agreement or any transaction that transfers, in whole or in part, the economic consequence of ownership of the common stock, whether any such swap or transaction is to be settled by delivery of the common stock or other securities, in cash or otherwise.

LEGAL MATTERS

The validity of our shares of our common stock offered by this prospectus will be passed upon for us by Disclosure Law Group, a Professional Corporation of San Diego, California. The underwriters are being represented by Faegre Baker Daniels LLP, Minneapolis, Minnesota, in connection with the offering.

EXPERTS

Our financial statements as of and for the years ended December 31, 2017 and 2016, have been included herein in reliance upon the report of Squar Milner LLP, an independent registered public accounting firm, appearing elsewhere herein, and given upon the authority of said firm as experts in accounting and auditing.

WHERE YOU CAN FIND MORE INFORMATION

We have filed with the SEC a registration statement on Form S-1 under the Securities Act with respect to this offering of our common stock. This prospectus, which constitutes a part of the registration statement, does not contain all of the information set forth in the registration statement, some items of which are contained in exhibits to the registration statement as permitted by the rules and regulations of the SEC. For further information with respect to us and our common stock, we refer you to the registration statement, including the exhibits and the financial statements and notes filed as a part of the registration statement. Statements contained in this prospectus concerning the contents of any contract, or any other document, are not necessarily complete. If a contract or document has been filed as an exhibit to the registration statement, please see the copy of the contract or document that has been filed. Each statement in this prospectus relating to a contract or document filed as an exhibit is qualified in all respects by the filed exhibit. The exhibits to the registration statement should be referenced for the complete contents of these contracts and documents. You may obtain copies of this information by mail from the Public Reference Section of the SEC, 100 F Street, N.E., Room 1580, Washington, D.C. 20549, at prescribed rates. You may obtain information on the operation of the public reference rooms by calling the SEC at 1-800-SEC-0330. The SEC also maintains an internet website that contains reports, proxy statements and other information about issuers, like us, that file electronically with the SEC. The address of the SEC's website is www.sec.gov.

In connection with this offering and before this registration statement becomes effective, we will register our common stock with the SEC under Section 12 of the Exchange Act and, upon such registration, we will become subject to the information and periodic reporting requirements of the Exchange Act, and we will file periodic reports, proxy statements and other information with the SEC. These periodic reports, proxy statements and other information will be available for inspection and copying at the public reference room and website of the SEC referred to above. We maintain a website at <http://www.superleague.com>. You may access our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports, proxy statements and other information filed or furnished pursuant to Section 13(a) or 15(d) of the Exchange Act with the SEC free of charge at our website as soon as reasonably practicable after such material is electronically filed with, or furnished to, the SEC. The information contained in, or that can be accessed through, our website is not part of this prospectus.

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SUPER LEAGUE GAMING, INC.

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Stockholders and Board of Directors
Super League Gaming, Inc.

Opinion on the Financial Statements

We have audited the accompanying balance sheets of Super League Gaming, Inc. (the “Company”) as of December 31, 2017 and 2016, the related statements of operations, stockholders' equity and cash flows for the years then ended, and the related notes to the financial statements (collectively, the financial statements). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2017 and 2016, and the results of its operations and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Other Matter

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 2 to the financial statements, the Company has suffered recurring losses from operations, has negative operating cash flows from operations, and has a significant accumulated deficit that raise substantial doubt about its ability to continue as a going concern. Management's plans regarding those matters are also described in Note 2. The financial statements do not include any adjustments that might result from the outcome of this uncertainty. Our opinion is not modified with respect to that matter.

Basis for Opinion

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ SQUAR MILNER LLP

We have served as the Company's auditor since 2016.
Newport Beach, California
September 14, 2018

SUPER LEAGUE GAMING, INC.
BALANCE SHEETS
DECEMBER 31, 2017 AND 2016

	<u>2017</u>	<u>2016</u>
ASSETS		
Current Assets		
Cash	\$ 1,709,473	\$ 2,870,546
Accounts receivable	113,702	–
Prepaid expenses and other current assets	780,111	41,224
Total current assets	2,603,286	2,911,770
Property and Equipment, net	1,137,817	1,804,353
Intangible and Other Assets, net	340,998	475,001
Total assets	<u>\$ 4,082,101</u>	<u>\$ 5,191,124</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities		
Accounts payable and accrued expenses	\$ 383,814	\$ 449,221
Total current liabilities	383,814	449,221
Commitments and Contingencies (Note 10)		
Stockholders' Equity		
Common stock, par value \$0.001 per share; 50,000,000 shares authorized; 13,810,487 and 11,167,852 shares issued and outstanding as of December 31, 2017 and 2016, respectively.	13,811	11,168
Additional paid-in capital	38,191,133	24,281,984
Accumulated deficit	(34,506,657)	(19,551,249)
Total stockholders' equity	3,698,287	4,741,903
Total liabilities and stockholders' equity	<u>\$ 4,082,101</u>	<u>\$ 5,191,124</u>

The accompanying notes are an integral part of these financial statements.

SUPER LEAGUE GAMING, INC.
STATEMENTS OF OPERATIONS
FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

	<u>2017</u>	<u>2016</u>
SALES	\$ 201,182	\$ 269,892
COST OF SALES	<u>1,487,905</u>	<u>1,460,438</u>
GROSS LOSS	(1,286,723)	(1,190,546)
OPERATING EXPENSES		
Selling, marketing and advertising	1,155,506	1,295,016
Research and development	61,543	142,380
General and administrative	<u>12,451,636</u>	<u>9,737,460</u>
Total operating expenses	<u>13,668,685</u>	<u>11,174,856</u>
NET LOSS	<u><u>\$(14,955,408)</u></u>	<u><u>\$(12,365,402)</u></u>
Net loss attributable to common stockholders - basic and diluted		
Basic and diluted loss per common share	<u>\$ (1.17)</u>	<u>\$ (1.53)</u>
Weighted-average number of shares outstanding, basic and diluted	<u>12,740,023</u>	<u>8,066,901</u>

The accompanying notes are an integral part of these financial statements.

SUPER LEAGUE GAMING, INC.
STATEMENTS OF STOCKHOLDERS' EQUITY
FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

	Common Stock		Additional	Accumulated	
	Shares	Amount	Paid-in	Deficit	Total
			Capital		
BALANCE – December 31, 2015	5,685,892	\$ 5,686	\$7,324,884	\$7,185,847	\$ 144,723
Conversion of notes payable	2,714,871	2,715	8,297,285	–	8,300,000
Issuance of common stock for cash at \$3.60 per share, net of issuance costs	1,517,089	1,517	5,355,128	–	5,356,645
Stock options exercised	70,000	70	6,930	–	7,000
Stock-based compensation	1,180,000	1,180	3,297,757	–	3,298,937
Net loss	–	–	–	(12,365,402)	(12,365,402)
BALANCE – December 31, 2016	11,167,852	11,168	24,281,984	(19,551,249)	4,741,903
Issuance of common stock for cash at \$3.60 per share, net of issuance costs	2,364,857	2,365	8,242,517	–	8,244,882
Stock-based compensation	–	–	4,666,910	–	4,666,910
In-kind contribution of services (Note 7)	277,778	278	999,722	–	1,000,000
Net loss	–	–	–	(14,955,408)	(14,955,408)
BALANCE – December 31, 2017	<u>13,810,487</u>	<u>\$ 13,811</u>	<u>\$8,191,133</u>	<u>\$34,506,657</u>	<u>\$3,698,287</u>

The accompanying notes are an integral part of these financial statements.

SUPER LEAGUE GAMING, INC.
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

	<u>2017</u>	<u>2016</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$(14,955,408)	\$(12,365,402)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	1,237,608	963,049
Stock-based compensation	4,666,910	3,298,937
In-kind contribution of services	333,333	—
Changes in assets and liabilities:		
Accounts receivable	(113,702)	—
Prepaid expenses and other current assets	(72,220)	(4,692)
Accounts payable and accrued expenses	(65,407)	(206,342)
Net cash used in operating activities	<u>(8,968,886)</u>	<u>(8,314,450)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	(327,351)	(1,359,927)
Capitalization of software development costs	(109,718)	(195,453)
Acquisition of other intangible and other assets	—	(36,570)
Net cash used in investing activities	<u>(437,069)</u>	<u>(1,591,950)</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from issuance of common stock	8,513,480	5,431,520
Common stock issuance costs	(268,598)	(74,875)
Proceeds from exercise of stock options	—	7,000
Proceeds from convertible note payable	—	5,350,000
Repayment on convertible note payable	—	(300,000)
Net cash provided by financing activities	<u>8,244,882</u>	<u>10,413,645</u>
(DECREASE) INCREASE IN CASH	(1,161,073)	507,245
CASH – beginning of year	<u>2,870,546</u>	<u>2,363,301</u>
CASH – end of year	<u>\$ 1,709,473</u>	<u>\$ 2,870,546</u>
SUPPLEMENTAL NONCASH FINANCING ACTIVITIES		
Conversion of note payable to common stock	<u>\$ —</u>	<u>\$ 8,300,000</u>
In-kind contributions (Note 7)	<u>\$ 1,000,000</u>	<u>\$ —</u>
SUPPLEMENTAL CASH FLOW INFORMATION		
Income taxes paid	<u>\$ 800</u>	<u>\$ 800</u>

The accompanying notes are an integral part of these financial statements.

**SUPER LEAGUE GAMING, INC.
NOTES TO FINANCIAL STATEMENTS**

1. DESCRIPTION OF BUSINESS

Super League Gaming, Inc. (“Super League,” the “Company,” “we” or “our”) is a leading amateur esports community and content platform offering a personalized experience to gamers. Through our proprietary, cloud-based technology platform, we connect our network of gamers, venues and brand partners to enable local, social and competitive esports that can be uniquely broadcast through our platform. We offer daily and season-focused offerings for which amateur competitive gamers establish meaningful connections with each other while improving their skills. We have multi-year strategic partnerships with leading game publishers such as Microsoft and Riot Games with titles including Minecraft and League of Legends, respectively, to drive use among our member base and further penetrate our target market. We deliver enhanced gaming experiences to our members with these titles through our platform, and we provide our venue and brand partners access to our member network and platform technology.

Super League was incorporated on October 1, 2014 as Nth Games, Inc. under the laws of the State of Delaware and changed its name to Super League Gaming, Inc. on June 15, 2015.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The financial statements and accompanying notes are prepared on the accrual basis of accounting in accordance with generally accepted accounting principles in the United States of America (“U.S. GAAP”).

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Going Concern

The accompanying financial statements have been prepared assuming the Company will continue as a going concern, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. As presented in the financial statements, the Company has incurred a net loss of \$14.9 million and \$12.4 million during the years ended December 31, 2017 and 2016, respectively, and had an accumulated deficit of \$34.5 million as of December 31, 2017. Noncash expenses and allowances were significant during the years ended December 31, 2017 and December 31, 2016, and the net cash used in operating activities were \$8.9 million and \$8.3 million, respectively.

The Company has and will continue to use significant capital for the growth and development of its business. The Company’s management expects operating losses to continue in the near term in order to carry out its strategic objectives. The Company considers historical operating results, capital resources and financial position, in combination with current projections and estimates, as part of its plan to fund operations over a reasonable period of time.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Going Concern (continued)

The Company intends to use the proceeds from the issuance of the debt instruments for business expansion, merger and/or acquisitions, game licensing, and working capital. In addition, the Company remains in active discussions for additional funds primarily through the issuance of additional common stock. No assurance can be given that any future financing will be available or, if available, that it will be on terms that are satisfactory to the Company.

The Company's management believes its current cash, net proceeds from debt issuances and the amount available from the issuance of common stock will be sufficient to fund working capital requirements beyond the next 12 months. This belief assumes, among other things, that the Company will be able to raise additional equity financing, will continue to be successful implementing its business strategy and that there will be no material adverse development in the business, liquidity or capital requirements. If one or more of these factors do not occur as expected, it could cause reduction or delay of its business activities, sales of material assets, default on its obligations, or forced into insolvency. The accompanying financial statements do not contain any adjustments which might be necessary if the Company were unable to continue as a going concern.

Revenue Recognition

The Company recognizes revenue when (i) persuasive evidence of an arrangement exists, (ii) delivery of the products and/or services has occurred, (iii) the selling price is fixed or determinable, and (iv) the collectability of amounts is reasonably assured.

Super League generates revenues and related cash flows from (i) the sale of season passes to gamers for participation in Super League's in-person and online multiplayer gaming experiences, (ii) brand and media partnerships and (iii) sales of merchandise. Sponsorship and season pass sales revenues are recognized as the events occur. Revenue collected in advance is recorded as deferred revenue until the event occurs. Deferred revenues were not material for the periods presented herein.

Cost of Sales

Cost of sales includes direct costs incurred in connection with the production of Super League's in-theater and online gaming events, including theater rental, theater entertainment, licenses, and contract services.

Advertising

Gaming experience and Super League brand related advertising costs include the cost of ad production, social media, print media, marketing, promotions, and merchandising. The Company expenses advertising costs as incurred. Total advertising expenses for the years ended December 31, 2017 and 2016 were \$493,536 and \$477,744, respectively, and are included in selling, marketing and advertising expenses in the accompanying statements of operations.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Cash and Cash Equivalents

Super League considers all highly liquid, short-term investments with original maturities of three months or less when purchased to be cash equivalents. As of December 31, 2017 and 2016, the Company did not have any cash equivalents.

Accounts Receivable

Accounts receivable are recorded at the original invoice amount, less an estimate made for doubtful accounts, if any. The Company provides an allowance for potential credit losses based on its evaluation of the collectability and the customers' creditworthiness. Accounts receivable are written off when they are determined to be uncollectible. As of December 31, 2017 and 2016, no allowance for doubtful accounts was considered necessary.

Fair Value Measurements

The Company did not have any assets or liabilities that were measured at fair value on a recurring basis or non-recurring basis as of December 31, 2017 and 2016.

Concentration of Credit Risks

The Company maintains its cash on deposit with a bank that is insured by the Federal Deposit Insurance Corporation. At various times, the Company maintained balances in excess of insured amounts. The Company has not experienced any significant losses on its cash held in banks.

Property and Equipment

Property and equipment are recorded at cost. Major additions and improvements that materially extend useful lives of property and equipment are capitalized. Maintenance and repairs are charged against the results of operations as incurred. When these assets are sold or otherwise disposed of, the asset and related depreciation are relieved, and any gain or loss is included in the statements of operations for the period of sale or disposal. Depreciation and amortization is computed on a straight-line basis over the estimated useful lives of the assets, typically over a three to five-year period.

Intangible Assets

Intangible assets primarily consist of software development costs, domain names, copyrights and other intangible assets which are recorded at cost and amortized using the straight-line method over the estimated useful lives of the assets, ranging from three to ten years.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Intangible Assets (continued)

Software development costs incurred to develop internal-use software during the application development stage are capitalized and amortized on a straight-line basis over the software's estimated useful life, which is generally three years. Software development costs incurred during the preliminary stages of development are charged to expense as incurred. Maintenance and training costs are charged to expense as incurred. Upgrades or enhancements to existing internal-use software that result in additional functionality are capitalized.

Research and Development Costs

Research and development costs represent costs incurred to develop the Company's technology and primarily include payments to outside consultants and contractors. Research and development costs are expensed as incurred.

Impairment of Long-Lived Assets

The Company assesses the recoverability of long-lived assets whenever events or changes in circumstances indicate that their carrying value may not be recoverable. If the cost basis of a long-lived asset is greater than the projected future undiscounted net cash flows from such asset, an impairment loss is recognized. Impairment losses are calculated as the difference between the cost basis of an asset and its estimated fair value. Management believes that there was no impairment of long-lived assets as of and for the years ended December 31, 2017 and 2016. There can be no assurance, however, that market conditions or demand for the Company's products or services will not change, which could result in long-lived asset impairment charges in the future.

Stock-Based Compensation

The compensation cost for all stock-based awards is measured at the grant date, based on the estimated fair value of the award, and is recognized as an expense, generally on a straight-line basis over the employee's requisite service period (generally the vesting period of the equity award) which is typically two to four years. The fair value of restricted stock and restricted stock unit awards is determined by the product of the number of shares or units granted and the grant date market price of the underlying common stock. The fair value of option awards and common stock purchase warrants is estimated on the date of grant using the Black-Scholes-Merton option pricing model. Stock-based compensation expense is recorded only for those awards expected to vest using an estimated forfeiture rate.

Grants of equity-based awards (including warrants) to non-employees in exchange for consulting or other services are accounted for using the fair value of the consideration received (i.e., the value of the goods or services) or the fair value of the equity instruments issued, whichever is more reliably measurable.

Segment Information

The Company operates in one segment.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Earnings (Loss) Per Share

Basic earnings (loss) per share is computed by dividing the income or loss by the weighted-average number of outstanding shares of common stock for the applicable period. Diluted earnings per share is computed by dividing the income or loss by the weighted-average number of outstanding shares of common stock for the applicable period, including the dilutive effect of common stock equivalents. Potentially dilutive common stock equivalents primarily consist of employee stock options, common stock purchase warrants issued to employee and non-employees in exchange for services and common stock purchase warrants issued in connection with financings. All outstanding stock options, and common stock purchase warrants for the periods presented have been excluded from the computation of diluted loss per share because the effect of inclusion would have been anti-dilutive.

Income Taxes

Income taxes are accounted for using an asset and liability approach that requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been recognized in the Company's financial statements or income tax returns. A valuation allowance is established to reduce deferred tax assets if all, or some portion, of such assets will more than likely not be realized, or if it is determined that there is uncertainty regarding future realizability of such assets.

Under U.S. GAAP, a tax position is a position in a previously filed tax return or a position expected to be taken in a future tax filing that is reflected in measuring current or deferred income tax assets and liabilities. Tax positions are recognized only when it is more likely than not, based on technical merits, that the position will be sustained upon examination. Tax positions that meet the more likely than not thresholds are measured using a probability weighted approach as the largest amount of tax benefit being realized upon settlement. The Company considers many factors when evaluating and estimating its tax positions and tax benefits, which may require periodic adjustments, and which may not accurately forecast actual outcomes. Management believes the Company has no uncertain tax positions for the years ended December 31, 2017 and 2016.

The Company has elected to include interest and penalties related to its tax contingences as a component of income tax expense. There were no accruals for interest and penalties related to uncertain tax positions for the periods presented. Income tax returns remain open for examination by applicable authorities, generally three years from filing for federal and four years for state. The Company is not currently under examination by any taxing authority nor has it been notified of an impending examination.

Recent Accounting Guidance

In May 2014, the Financial Accounting Standards Board ("FASB") issued an accounting update requiring a company to recognize as revenue the amount of consideration it expects to be entitled to in connection with the transfer of promised goods or services to customers. The accounting standard update will replace the existing revenue recognition guidance currently promulgated by U.S. GAAP. The new guidance is effective for annual periods beginning after December 15, 2018, with early adoption permitted. The Company is in the process of evaluating the impact, if any, of the update on its financial position, results of operations and financial statement disclosures.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Recent Accounting Guidance (continued)

In February 2016, the FASB issued an accounting update that requires lessees to present right-of-use assets and lease liabilities on the balance sheet. The new guidance is to be applied using a modified retrospective approach at the beginning of the earliest comparative periods in the financial statements and is effective for fiscal years beginning after December 15, 2019 and early adoption is permitted. The Company is evaluating the impact that this guidance will have on its financial position, results of operations and financial statement disclosures.

3. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at December 31, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Furniture and fixtures	\$ 76,156	\$ 48,793
Computer hardware	3,073,319	2,773,331
	3,149,475	2,822,124
Less: accumulated depreciation and amortization	(2,011,658)	(1,017,771)
	<u>\$ 1,137,817</u>	<u>\$ 1,804,353</u>

Depreciation and amortization expense was \$993,887 and \$769,045 for the years ended December 31, 2017 and 2016, respectively.

4. INTANGIBLE AND OTHER ASSETS

Intangible and other assets consisted of the following as of December 31, 2017 and 2016:

	<u>2017</u>	<u>2016</u>
Capitalized software development costs	\$ 762,572	\$ 652,854
Domain	65,579	65,579
Copyrights and other	36,570	36,570
	864,721	755,003
Less: accumulated amortization	(523,723)	(280,002)
	<u>\$ 340,998</u>	<u>\$ 475,001</u>

Amortization expense totaled \$243,721 and \$194,004 for the years ended December 31, 2017 and 2016, respectively.

4. INTANGIBLE AND OTHER ASSETS (continued)

Future amortization expense of intangible and other assets is expected as follows:

For the years ending December 31:

2018	\$ 196,126
2019	76,630
2020	35,887
2021	11,003
2022	6,558
Thereafter	14,794
	<u>\$ 340,998</u>

5. GAMING LICENSE AGREEMENT

In June 2016, the Company entered into a gaming license agreement whereby the Company agreed to issue 500,000 shares of common stock purchase warrants ("License Warrants") and 550,000 shares of restricted stock units ("License RSUs") when the following performance or service conditions are met:

Vesting Conditions for License Warrant	Category	Number of License Warrants
Achievement of:		
Greater than \$5.0 million game related net revenues	Performance	125,000
Greater than \$15.0 million game related net revenues	Performance	175,000
Greater than \$35.0 million game related net revenues	Performance	200,000
		<u>500,000</u>
Vesting Conditions for License RSUs	Category	Number of License RSUs
Execution of the gaming license agreement	Service	137,500
9-month anniversary	Service	137,500
18-month anniversary	Service	275,000
		<u>550,000</u>

The License Warrants have a five-year contractual term with an exercise price of \$3.00 per share, with vesting upon satisfactory performance under the gaming license agreement. The value of the License Warrants would be measured when any of vesting conditions are satisfied. As of December 31, 2017, it was not probable that the vesting conditions would be met. Accordingly, no expense for the License Warrants was recognized during the years ended December 31, 2017 and 2016.

5. GAMING LICENSE AGREEMENT (continued)

The License RSUs were expensed on a straight-line basis over the contractual license term of 18-months beginning June 2016 and ending December 31, 2017. Total expense included in cost of sales related to License RSUs for the years ended December 31, 2017 and 2016 totaled \$1,054,167 and \$595,833, respectively.

6. CONVERTIBLE NOTE PAYABLE TO A RELATED PARTY

In October 2015, the Company entered into a non-interest bearing, unsecured convertible note in the principal amount of \$3,250,000 (the "2015 Note") with a stockholder of the Company. In April 2016, the 2015 Note automatically converted into 1,163,387 shares of common stock pursuant to the terms of the 2015 Note.

In April 2016, the Company entered into non-interest bearing, unsecured convertible notes with an aggregate principal amount of \$5,350,000 (the "2016 Notes") with certain stockholders of the Company, \$5,050,000 of such principal amount was automatically converted into 1,551,484 shares of common stock in October 2016 upon closing of a "qualified equity offering" (as such term is defined in the 2016 Notes) pursuant to the terms of the 2016 Notes. The remaining principal amount of \$300,000 was fully repaid by the Company during the year ended December 31, 2016.

7. STOCKHOLDERS' EQUITY

Preferred Stock

The Company's initial certificate of incorporation authorized 5,000,000 shares of preferred stock, par value \$0.001 per share. No preferred stock had been issued and outstanding since inception of the Company. In October 2016, the Company's Board of Directors and a majority of the holders of the Company's common stock approved an amendment and restatement of the certificate of incorporation which, in part, eliminated the authorized preferred stock. All references in the accompanying financial statements to preferred stock have been restated to reflect the amended and restated certificate of incorporation.

Common Stock

Each holder of common stock is entitled to one vote for each share of common stock held at all meetings of stockholders.

7. STOCKHOLDERS' EQUITY (continued)

Common Stock Purchase Warrants

The Company issued common stock purchase warrants to certain employees and non-employees in exchange for services performed, subject to certain vesting conditions. The warrants have expiration dates ranging from five to 10 years from the date of grant and exercise prices ranging from \$0.10 to \$3.60 per share. A summary of warrant activity for the year ended December 31, 2017 is as follows:

		Weighted-Average		
	Warrants	Exercise	Remaining	Aggregate
	(#)	Price Per	Contractual	Intrinsic
		Share (\$)	Term	Value (\$)
			(Years)	
Outstanding at December 31, 2016	1,778,125	\$ 2.63	3.85	\$ 1,725,000
Granted	1,016,750	\$ 3.57		
Forfeited or cancelled	(250,000)	\$ 3.17		
Outstanding at December 31, 2017	2,544,875	\$ 2.97	5.76	\$ 1,609,800
Vested and exercisable as of December 31, 2017	1,191,375	\$ 2.70		\$ 1,077,300

Compensation expense related to common stock purchase warrants was \$1,664,563 and \$1,188,046 for the years ended December 31, 2017 and 2016, respectively. The weighted-average grant date fair value of warrants granted during the years ended December 31, 2017 and 2016 was \$2.59 and \$2.43, respectively. The aggregate fair value of warrants that vested during the years ended December 31, 2017 and 2016 was \$1,651,891 and \$1,146,046, respectively.

As of December 31, 2017, the total unrecognized compensation expense related to warrants was \$3,599,282, which is expected to be recognized over a weighted-average term of approximately 2.94 years.

In-Kind Contribution of Services

For the year ended December 31, 2017, the Company recorded \$1,000,000 as in-kind contributions of media services provided by a major media network, in exchange for 277,778 shares of common stock, of which \$333,333 was expensed for usage and the remaining \$666,667 was included in prepaid expenses and other current assets in the accompanying balance sheet as of December 31, 2017.

8. STOCK-BASED INCENTIVE PLANS

The Super League 2014 Stock Option and Incentive Plan (the “Plan” or “SOP”) was approved by the Board of Directors and the stockholders of Super League in October 2014. The Plan allows grants of stock options, stock awards and performance shares with respect to common stock of the Company to eligible individuals, which generally includes directors, officers, employees, advisors and consultants. The Plan provides for both the direct award and sale of shares of common stock and for the grant of options to purchase shares of common stock. Options granted under the Plan include non-statutory options as well as incentive options intended to qualify under Section 422 of the Internal Revenue Code of 1986, as amended.

The Board of Directors administers the Plan and determines which eligible individuals are to receive option grants or stock issuances under the Plan, the times when the grants or issuances are to be made, the number of shares of common stock subject to each grant or issuance, the status of any granted option as either an incentive stock option or a non-statutory stock option under the federal tax laws, the vesting schedule to be in effect for the option grant or stock issuance and the maximum term for which any granted option is to remain outstanding. The exercise price of options is generally equal to the fair market value of common stock of the Company on the date of grant. Options generally begin to be exercisable six months to one year after grant and typically expire 10 years after grant. Stock options and restricted shares generally vest over two to four years (generally representing the requisite service period). The Plan terminates no later than the tenth anniversary of the approval of the Plan by stockholders of the Company (October 2024). The Plan provides for the following programs:

Option Grants

Under the discretionary option grant program, Super League’s compensation committee may grant (1) non-statutory options to purchase shares of common stock to eligible individuals in the employ or service of Super League or its affiliates (including employees, non-employee members of the Board of Directors and consultants) at

an exercise price not less than 85% of the fair market value of such shares on the grant date, and (2) incentive stock options to purchase shares of common stock to eligible employees at an exercise price not less than 100% of the fair market value of such shares on the grant date (not less than 110% of fair market value if such employee actually or constructively owns more than 10% of Super League’s voting stock or the voting stock of any of its subsidiaries).

Stock Awards or Sales

Under the stock award or sales program, eligible individuals may be issued shares of common stock of the Company directly, upon the attainment of performance milestones or the completion of a specified period of service or as a bonus for past services. Under this program, the purchase price for the shares will not be less than 100% of the fair market value of the shares on the date of issuance, and payment may be in the form of cash or past services rendered. Eligible individuals will have no stockholder rights with respect to any unvested restricted shares or restricted stock units issued to them under the stock award or sales program; however, eligible individuals will have the right to receive any regular cash dividends paid on such shares.

8. STOCK-BASED INCENTIVE PLANS (continued)

Stock Awards or Sales (continued)

The initial reserve under the Plan was 1,750,000 shares of common stock and subsequently increased to 3,000,000 shares upon stockholders' approval in May 2016. In July 2017, the Company amended and restated the SOP to increase the number of shares of common stock reserved thereunder from 3,000,000 shares to 4,500,000 shares.

Super League issues new shares of common stock upon the exercise of stock options, the grant of restricted stock, or the delivery of shares pursuant to vested restricted stock units. The Board of Directors may amend or modify the Plan at any time, subject to any required approval by the stockholders of the Company, pursuant to the terms therein.

Stock Options

The fair value of stock options granted were estimated on their respective grant dates using the Black-Scholes-Merton option pricing model and the following assumptions for the years ended December 31, 2017 and 2016:

	2017	2016
Volatility	104%	122%
Risk-free interest rate	1.75% to 2.24%	1.43% to 2.45%
Dividend yield	0%	0%
Expected life of options (in years)	5.00 to 6.81	5.50 to 6.25
Weighted-average fair value of common stock	\$3.60	\$3.10

A summary of stock option activity for the year ended December 31, 2017 as follows:

	Options (#)	Exercise Price Per Share (\$)	Weighted-Average Remaining Contractual Term (Years)	Aggregate Intrinsic Value (\$)
Outstanding at December 31, 2016	2,414,500	\$ 2.38	7.86	\$ 2,942,700
Granted	1,914,320	\$ 3.49	9.52	\$ 217,200
Exercised				
Canceled / forfeited	(1,003,646)	\$ 2.98	8.36	\$ 619,000
Outstanding at December 31, 2017	3,325,174	\$ 2.84	8.66	\$ 2,540,900
Vested and exercisable at December 31, 2017	1,603,385	\$ 2.30	8.17	\$ 2,088,456

Compensation expense related to stock options was \$1,948,179 and \$915,058 for the years ended December 31, 2017 and 2016, respectively. The weighted-average grant date fair value of stock options granted during the years ended December 31, 2017 and 2016 was \$2.87 and \$2.66, respectively. The aggregate fair value of stock options that vested during the years ended December 31, 2017 and 2016 was \$2,601,477 and \$915,058, respectively.

8. STOCK-BASED INCENTIVE PLANS (continued)

Stock Options (continued)

As of December 31, 2017, the total unrecognized compensation expense related to non-vested stock option awards was \$5,442,097, which is expected to be recognized over a weighted-average term of approximately 2.66 years.

Restricted Stock Units

The following table summarizes non-vested restricted stock unit activity for the year ended December 31, 2017:

	Restricted Stock Units (#)	Weighted Average Grant Date Fair Value (\$)
Non-vested restricted stock units at December 31, 2016	437,500	\$ 2.91
Granted	—	
Vested	(412,500)	
Canceled	—	
Non-vested restricted stock units at December 31, 2017	25,000	\$ 2.00

Compensation expense related to restricted stock units, including the License RSUs described in Note 5, was \$1,054,167 and \$1,195,833 during the years ended December 31, 2017 and 2016, respectively. As of December 31, 2017, the total unrecognized compensation expenses related to non-vested restricted stock units was \$16,040, which will be recognized during the Company's fiscal year ending December 31, 2018

9. INCOME TAXES

Super League's provision for income taxes consisted of the following for the years ended December 31, 2017 and 2016:

	2017	2016
Current:		
Federal taxes	\$ —	\$ —
State taxes	800	800
Total current	800	800

9. INCOME TAXES (continued)

	2017	2016
Deferred:		
Federal taxes	675,668	3,830,923
State taxes	1,390,658	995,873
Subtotal	2,066,326	4,826,796
Change in valuation allowance	(2,066,326)	(4,826,796)
Total deferred	—	—
Provision for income taxes	\$ 800	\$ 800

The tax effects of temporary differences and carryforwards that give rise to significant portions of deferred tax assets and liabilities consist of the following as of December 31, 2017 and 2016.

	2017	2016
Deferred tax assets (liabilities):		
Net operating loss and credits	\$ 8,400,379	\$ 6,904,131
Stock compensation	1,807,452	1,188,748
Fixed assets and intangibles	(257,538)	(288,201)
Accrued liabilities and other	(26,730)	52,392
Total deferred tax assets	9,923,563	7,857,070
Valuation allowance	(9,923,563)	(7,857,070)
Total deferred tax assets, net of valuation allowance	\$ -	\$ -

A reconciliation of the federal statutory income tax rate and the effective income tax rate is as follows:

	2017	2016
Statutory federal tax rate - (benefit) expense	35%	35%
Non-deductible permanent items	(1)	(1)
Change in tax rate	(29)	-
Valuation allowance	(5)	(34)
	-%	-%

For the years ended December 31, 2017 and 2016, the Company recorded full valuation allowances against its net deferred tax assets due to uncertainty regarding future realizability pursuant to guidance set forth in the FASB's Accounting Standards Codification Topic No. 740, *Income Taxes*. In future periods, if the Company determines it will more likely than not be able to realize these amounts, the applicable portion of the benefit from the release of the valuation allowance will generally be recognized in the statements of operations in the period the determination is made.

At December 31, 2017, the Company had U.S. federal and state income tax net operating loss carryforwards approximating \$27,800,000, expiring through 2037. Utilization of the net operating loss carryforwards may be subject to a substantial annual limitation due to ownership change limitations that may have occurred or that could occur in the future, as required by Section 382 of the Internal Revenue Code of 1986, as amended, as well as similar state provisions. The Company has not completed a study to assess whether an ownership change has occurred or whether there have been multiple ownership changes since the Company's formation due to the complexity and cost associated with such a study, and the fact that there may be additional such ownership changes in the future.

On December 22, 2017, new U.S. federal tax legislation was enacted that significantly changed the U.S. federal income taxation of U.S. corporations, including by reducing the U.S. corporate income tax rate from 35% to 21%, revising the rules governing net operating losses and foreign tax credits, and introducing new anti-base erosion provisions. Many of the changes were effective immediately, without any transition periods or grandfathering for existing transactions. The legislation is unclear in many respects and could be subject to potential amendments and technical corrections, as well as interpretations and implementing regulations by the U.S. Department of the Treasury and the Internal Revenue Service ("IRS"), any of which could decrease or increase certain adverse impacts of the legislation. In addition, it is unclear how these U.S. federal income tax changes will affect state and local taxation, which often uses federal taxable income as a starting point for computing state and local tax liabilities.

9. INCOME TAXES (continued)

The new legislation reduced the corporate income tax rate from 35% to 21% effective January 1, 2018. As a result, all deferred income tax assets and liabilities, including NOL's, have been measured using the new rate under and are reflected in the valuation of these assets as of December 31, 2017. The value of our deferred tax assets has decreased by \$4,278,626 and the related valuation allowance has been reduced by the same amount. Our analysis and interpretation of this legislation is ongoing. Given the full valuation allowance provided for net deferred tax assets for the periods presented herein, the change in tax law did not have a material impact on the Company's financial statements provided herein. There may be additional tax impacts identified in subsequent periods throughout the Company's fiscal year ending December 31, 2018 in accordance with subsequent interpretive guidance issued by the SEC or the IRS. Further, there may be other material adverse effects resulting from the legislation that we have not yet identified. No estimated tax provision has been recorded for tax attributes that are incomplete or subject to change.

10. COMMITMENTS AND CONTINGENCIES

Operating Leases

The Company leases office space under an operating lease agreement which expired on May 31, 2017 and was amended to a month-to-month lease.

Rent expense for the years ended December 31, 2017 and 2016 were approximately \$238,000 and \$184,000, respectively, and is included in general and administrative expenses in the accompanying statements of operations. Rental payments are expensed in the statements of operations in the period to which they relate. Scheduled rent increases, if any, are amortized on a straight-line basis over the lease term.

11. SUBSEQUENT EVENTS

The Company evaluated subsequent events for their potential impact on the financial statements and disclosures through the date the annual audited financial statements were available to be issued.

In February through April 2018, the Company issued 9.00% secured convertible promissory notes with a collective face value of \$3,000,000 (the “Initial 2018 Notes”). The Initial 2018 Notes (i) accrued simple interest at the rate of 9.00% per annum, (ii) matured on the earlier of December 31, 2018 or the close of a \$15,000,000 equity financing (“Qualifying Equity Financing”) by the Company, and (iii) all outstanding principal and accrued interest was automatically convertible into equity or equity-linked securities sold in a Qualifying Equity Financing based upon a conversion rate equal to (x) a 10% discount to the price per share of a Qualifying Equity Financing, with (y) a floor of \$3.60 per share. In addition, the holders of the Initial 2018 Notes were collectively issued warrants to purchase approximately 166,670 shares of common stock, at an exercise price of \$3.60 per share and a term of five years (the “Initial 2018 Warrants”).

In May through August 2018, the Company issued additional 9.00% secured convertible promissory notes with a collective face value of \$10,000,000 (the “Additional 2018 Notes”). In May 2018, all of the Initial 2018 Notes and related accrued interest, totaling \$3,056,182, were converted into the Additional 2018 Notes, resulting in an aggregate principal amount of \$13,056,182 (hereinafter collectively, the “2018 Notes”). The holders of the converted Initial 2018 Notes retained their respective Initial 2018 Warrants.

The 2018 Notes (i) accrue simple interest at the rate of 9.00% per annum, (ii) mature on the earlier of the closing of an initial public offering (“IPO”) of the Company’s common stock on a national securities exchange or April 30, 2019, and (iii) all outstanding principal and accrued interest is automatically convertible into shares of common stock upon the closing of an IPO at the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. In addition, the holders of the 2018 Notes were collectively issued 3,626,717 warrants to purchase common stock equal to 100% of the aggregate principal amount of the 2018 Notes divided by \$3.60 per share (the “2018 Warrants”). The number of 2018 Warrants ultimately issued is subject to adjustment upon the closing of an IPO and will be determined by dividing 100% of the face value of the 2018 Notes by the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. The 2018 Warrants are exercisable for a term of five years, commencing on the close of an IPO, at an exercise price equal to the lesser of (x) \$3.60 per share or (y) a 15% discount to the IPO price per share and are callable at the election of the Company at any time following the closing of an IPO.

In August 2018, the Company’s Board of Directors approved a second amendment and restatement of the Company’s amended and restated certificate of incorporation (the “Amended and Restated Charter”) to (i) increase the Company’s authorized capital to a total of 110.0 million shares, consisting of 100.0 million shares of common stock and 10.0 million shares of newly created preferred stock, par value \$0.001 per share (“Preferred Stock”); (ii) authorize the Company’s Board of Directors to fix the designation and number of each series of Preferred Stock, and to determine or change the designation, relative rights, preferences, and limitations of any series of Preferred Stock; and (iii) remove the deemed liquidation provision, as such term is defined in the Amended and Restated Charter. The Amended and Restated Charter was approved by a majority of the Company’s stockholders in September 2018, and will become effective upon filing with the State of Delaware.

In August 2018, the Company amended and restated the SOP to increase the number of shares of common stock reserved thereunder from 4,500,000 shares to 5,500,000 shares.

SUPER LEAGUE GAMING, INC.
INTERIM CONDENSED BALANCE SHEET
SEPTEMBER 30, 2018
(UNAUDITED)

ASSETS**Current Assets**

Cash	\$ 5,990,645
Accounts receivable	110,000
Prepaid expenses and other current assets	714,110
Total current assets	6,814,755

Property and Equipment, net

707,449

Intangible and Other Assets, net

429,657

Total assets	<u>\$ 7,951,861</u>
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LIABILITIES AND STOCKHOLDERS' DEFICIT**Current Liabilities**

Accounts payable and accrued expenses	\$ 433,822
Convertible debt and accrued interest, net	9,251,551
Total current liabilities	<u>9,685,373</u>

Commitments and Contingencies (Note 8)**Stockholders' deficit**

Preferred stock, par value \$0.001 per share; 10,000,000 shares authorized; no shares issued or outstanding	-
Common stock, par value \$0.001 per share; 100,000,000 shares authorized; 13,830,489 shares issued and outstanding	13,831
Additional paid-in capital	45,902,152
Accumulated deficit	<u>(47,649,495)</u>
Total stockholders' deficit	<u>(1,733,512)</u>

Total liabilities and stockholders' deficit	<u>\$ 7,951,861</u>
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The accompanying notes are an integral part of these interim condensed financial statements.

SUPER LEAGUE GAMING, INC.
INTERIM CONDENSED STATEMENTS OF OPERATIONS
(UNAUDITED)

	For the Nine Months Ended	
	September 30, 2018	September 30, 2017
SALES	\$ 639,744	\$ 73,256
COST OF SALES	<u>375,177</u>	<u>1,145,365</u>
GROSS PROFIT (LOSS)	264,567	(1,072,109)
OPERATING EXPENSES		
Selling, marketing and advertising	995,747	664,387
Research and development	12,252	53,904
General and administrative	10,553,739	9,218,455
Total operating expenses	<u>11,561,738</u>	<u>9,936,746</u>
Net operating loss	(11,297,171)	(11,008,855)
OTHER INCOME (EXPENSE)		
Interest expense	(1,847,742)	-
Other	<u>2,076</u>	<u>780</u>
Total other income (expense)	<u>(1,845,666)</u>	<u>780</u>
NET LOSS	<u><u>\$(13,142,837)</u></u>	<u><u>\$(11,008,075)</u></u>
Net loss attributable to common stockholders - basic and diluted		
Basic and diluted loss per common share	<u>\$ (0.95)</u>	<u>\$ (0.89)</u>
Weighted-average number of shares outstanding, basic and diluted	<u>13,817,886</u>	<u>12,379,281</u>

The accompanying notes are an integral part of these interim condensed financial statements.

SUPER LEAGUE GAMING, INC.
INTERIM CONDENSED STATEMENTS OF CASH FLOWS
(UNAUDITED)

	Nine Months Ended September 30,	
	2018	2017
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$(13,142,837)	\$(11,008,075)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	791,140	926,439
Stock-based compensation	2,451,886	2,813,665
Amortized license fees – restricted stock units (Note 5)	-	825,000
Amortization of discount on convertible notes (Note 6)	1,536,674	-
In-kind contribution of services (Note 7)	480,667	37,666
Changes in assets and liabilities:		
Accounts receivable	3,701	-
Prepaid expenses and other current assets	(362,392)	(83,884)
Accounts payable and accrued expenses	50,008	45,244
Accrued interest on convertible notes	311,068	-
Net cash used in operating activities	<u>(7,880,085)</u>	<u>(6,443,945)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	(189,986)	(281,273)
Capitalization of software development costs	(192,380)	(66,931)
Acquisition of other intangible and other assets	(67,065)	-
Net cash used in investing activities	<u>(449,431)</u>	<u>(348,204)</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from issuance of common stock, net of issuance costs	-	8,244,882
Proceeds from convertible note payable, net of issuance costs	12,610,688	-
Net cash provided by financing activities	<u>12,610,688</u>	<u>8,244,882</u>
INCREASE IN CASH	4,281,172	1,452,733
CASH – beginning of period	<u>1,709,473</u>	<u>2,870,546</u>
CASH – end of period	<u>\$ 5,990,645</u>	<u>\$ 4,323,279</u>
SUPPLEMENTAL NONCASH FINANCING ACTIVITIES		
Conversion of convertible debt (Note 6)	<u>\$ 3,000,000</u>	<u>\$ -</u>
In-kind contributions (Note 7)	<u>\$ -</u>	<u>\$ 1,000,000</u>
Common stock purchase warrants – discount on convertible debt	<u>\$ 5,206,879</u>	<u>\$ -</u>
Common stock issued for prepaid services	<u>\$ 72,000</u>	<u>-</u>

The accompanying notes are an integral part of these interim condensed financial statements.

SUPER LEAGUE GAMING, INC.
NOTES TO INTERIM CONDENSED FINANCIAL STATEMENTS
(UNAUDITED)

1. DESCRIPTION OF BUSINESS

Super League Gaming, Inc. (“Super League,” the “Company,” “we” or “our”) is a leading amateur esports community and content platform offering a personalized experience to gamers. Through our proprietary, cloud-based technology platform, we connect our network of gamers, venues and brand partners to enable local, social and competitive esports that can be uniquely broadcast through our platform. We offer daily and season-focused offerings for which amateur competitive gamers establish meaningful connections with each other while improving their skills. We have multi-year strategic partnerships with leading game publishers such as Microsoft and Riot Games, with titles including Minecraft and League of Legends, respectively, to drive use among our member base and further penetrate our target market. We deliver enhanced gaming experiences to our members with these titles through our platform, and we provide our venue and brand partners access to our member network and platform technology.

Super League was incorporated on October 1, 2014 as Nth Games, Inc. under the laws of the State of Delaware and changed its name to Super League Gaming, Inc. on June 15, 2015. We are an “emerging growth company” as defined by the Jumpstart Our Business Startups Act of 2012, as amended.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accompanying interim condensed financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“US GAAP”) for interim financial information. Accordingly, certain information and footnotes required by U.S. GAAP in annual financial statements have been omitted or condensed in accordance with quarterly reporting requirements of the Securities and Exchange Commission (“SEC”). These interim condensed financial statements should be read in conjunction with the audited financial statements and notes thereto for the year ended December 31, 2017.

The interim condensed financial statements of the Company include all adjustments of a normal recurring nature which, in the opinion of management, are necessary for a fair statement of the Company’s financial position as of September 30, 2018, and results of its operations and its cash flows for the interim periods presented. The results of operations for the nine months ended September 30, 2018 are not necessarily indicative of the results to be expected for the fiscal year ending December 31, 2018.

Segment Information

The Company operates in one segment.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Going Concern

The accompanying interim condensed financial statements have been prepared assuming the Company will continue as a going concern, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. As presented in the interim condensed financial statements, the Company incurred net losses of \$13.1 million and \$11.0 million during the nine months ended September 30, 2018 and 2017, respectively, and had an accumulated deficit of \$47.6 million as of September 30, 2018. Noncash expenses (excluding depreciation and amortization of fixed and intangible assets, respectively) totaled \$4,469,227 and \$3,676,331 for the nine months ended September 30, 2018 and September 30, 2017, respectively. Net cash used in operating activities totaled \$7.9 million and \$6.4 million, for the nine months ended September 30, 2018 and September 30, 2017, respectively.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

The Company has and will continue to use significant capital for the growth and development of its business.

The Company's management expects operating losses to continue in the near term in connection with the pursuit of its strategic objectives. The Company considers historical operating results, capital resources and financial position, in combination with current projections and estimates, as part of its plan to fund operations over a reasonable period.

The Company completed a convertible debt financing round in August 2018, raising gross proceeds totaling \$13,000,000. The Company intends to use the proceeds from the sale of the notes for business expansion, merger and/or acquisitions, game licensing, and working capital. In addition, the Company remains in active discussions for additional funds primarily through the issuance of additional common stock. No assurance can be given that any future financing will be available or, if available, that it will be on terms that are satisfactory to the Company.

The Company's management believes its current cash, net proceeds from debt issuances and the amount available from the issuance of common stock will be sufficient to fund working capital requirements beyond the next 12 months. This belief assumes, among other things, that the Company will be able to raise additional equity financing, will continue to be successful implementing its business strategy and that there will be no material adverse development in the business, liquidity or capital requirements. If one or more of these factors do not occur as expected, it could cause reduction or delay of its business activities, sales of material assets, default on its obligations, or forced into insolvency. The accompanying financial statements do not contain any adjustments which might be necessary if the Company were unable to continue as a going concern.

Revenue Recognition

The Company recognizes revenue when (i) persuasive evidence of an arrangement exists, (ii) delivery of the products and/or services has occurred, (iii) the selling price is fixed or determinable, and (iv) the collectability of amounts is reasonably assured.

Super League generates revenues and related cash flows from (i) the sale of subscriptions to gamers for participation in Super League's in-person and online multiplayer gaming experiences, (ii) brand and media partnerships and (iii) sales of merchandise.

To date, subscription revenues have consisted of the sale of season passes to gamers for participation in our in-person and or online multiplayer gaming experiences. For the periods presented herein, season passes for gaming experiences were primarily comprised of multi-week packages and include one-time, single experience admissions.

Subscription and sponsorship revenues are recognized as the events occur. Revenue collected in advance is recorded as deferred revenue until the event occurs. Deferred revenues were not material for the periods presented herein.

Cost of Sales

Cost of sales includes direct costs incurred in connection with the production of Super League's in-person and online gaming events, including theater rental, theater entertainment, licenses, and contract services.

Advertising

Gaming experience and Super League brand related advertising costs include the cost of ad production, social media, print media, marketing, promotions, and merchandising. The Company expenses advertising costs as incurred. Advertising expenses for the nine months ended September 30, 2018 and 2017 were \$362,443 and \$368,100, respectively, and are included in selling, marketing and advertising expenses in the accompanying statements of operations.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Cash and Cash Equivalents

Super League considers all highly liquid, short-term investments with original maturities of three months or less when purchased to be cash equivalents. As of September 30, 2018, the Company did not have any cash equivalents.

Accounts Receivable

Accounts receivable are carried at the original invoice amount, less an estimate made for doubtful accounts, if any. The Company provides an allowance for doubtful account for potential credit losses based on its evaluation of collectability and the customers' creditworthiness. Accounts receivable are written off when they are determined to be uncollectible. As of September 30, 2018, no allowance for doubtful account was provided.

Fair Value Measurements

The Company did not have any assets or liabilities that were measured at fair value on a recurring basis or non-recurring basis as of September 30, 2018.

Concentration of Credit Risks

The Company maintains its cash on deposit with a bank that is insured by the Federal Deposit Insurance Corporation. At various times, the Company maintained balances in excess of insured amounts. The Company has not experienced any significant losses on its cash held in banks.

Deferred Equity Financing Costs

Specific incremental costs directly attributable to a proposed or actual offering of securities are deferred and charged against the gross proceeds of the offering. In the event that the proposed or actual offering is not completed, or is deemed not likely to be completed, such costs are expensed in the period that such determination is made.

Property and Equipment

Property and equipment are recorded at cost. Major additions and improvements that materially extend useful lives of property and equipment are capitalized. Maintenance and repairs are charged against the results of operations as incurred. When these assets are sold or otherwise disposed of, the asset and related depreciation are relieved, and any gain or loss is included in the statements of operations for the period of sale or disposal. Depreciation and amortization are computed on a straight-line basis over the estimated useful lives of the assets, typically over a three to five-year period.

Intangible Assets

Intangible assets primarily consist of software development costs, domain names, copyrights and other intangible assets which are recorded at cost and amortized using the straight-line method over the estimated useful lives of the assets, ranging from three to ten years.

Software development costs incurred to develop internal-use software during the application development stage are capitalized and amortized on a straight-line basis over the software's estimated useful life, which is generally three years. Software development costs incurred during the preliminary stages of development are charged to expense as incurred. Maintenance and training costs are charged to expense as incurred. Upgrades or enhancements to existing internal-use software that result in additional functionality are capitalized.

Research and Development Costs

Research and development costs represent costs incurred to develop the Company's technology and primarily include payments to outside consultants and contractors. Research and development costs are expensed as incurred.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Impairment of Long-Lived Assets

The Company assesses the recoverability of long-lived assets whenever events or changes in circumstances indicate that their carrying value may not be recoverable. If the cost basis of a long-lived asset is greater than the projected future undiscounted net cash flows from such asset, an impairment loss is recognized. Impairment losses are calculated as the difference between the cost basis of an asset and its estimated fair value. Management believes that there was no impairment of long-lived assets for the periods presented herein. There can be no assurance, however, that market conditions or demand for the Company's products or services will not change, which could result in long-lived asset impairment charges in the future.

Stock-Based Compensation

The compensation cost for all stock-based awards is measured at the grant date, based on the estimated fair value of the award, and is recognized as an expense, typically on a straight-line basis over the employee's requisite service period (generally the vesting period of the equity award) which is generally two to four years. The fair value of restricted stock and restricted stock unit awards is determined by the product of the number of shares or units granted and the grant date market price of the underlying common stock. The fair value of stock options and common stock purchase warrants is estimated on the date of grant utilizing the Black-Scholes-Merton option pricing model. The fair values of stock options and common stock purchase warrants granted (excluding common stock purchase warrants issued in connection with the issuance of convertible debt described below) during the periods presented were estimated using the following weighted-average assumptions:

	Nine Months Ended September 30,	
	2018	2017
Volatility	99%	104%
Risk-free interest rate	2.86	1.91%
Dividend yield	0%	0%
Expected life of options (in years)	6.68	5.84
Weighted-average fair value of common stock	\$3.60	\$3.60

The Company accounts for forfeitures of awards as they occur.

Grants of equity-based awards (including warrants) to non-employees in exchange for consulting or other services are accounted for using the fair value of the consideration received (i.e., the value of the goods or services) or the fair value of the equity instruments issued, whichever is more reliably measurable.

Compensation expense related to stock options was \$1,741,242 and \$1,379,032 for the nine months ended September 30, 2018 and 2017, respectively. Compensation expense related to restricted stock was \$8,624 and \$0 for the nine months ended September 30, 2018 and 2017, respectively. Refer to Note 7 for common stock purchase warrant expense for the interim periods presented.

Earnings (Loss) Per Share

Basic earnings (loss) per share is computed by dividing the income or loss by the weighted-average number of outstanding shares of common stock for the applicable period. Diluted earnings per share is computed by dividing the income or loss by the weighted-average number of outstanding shares of common stock for the applicable period, including the dilutive effect of common stock equivalents. Potentially dilutive common stock equivalents primarily consist of employee stock options, common stock purchase warrants issued to employee and non-employees in exchange for services and common stock purchase warrants issued in connection with financings. All outstanding stock options, and common stock purchase warrants for the periods presented have been excluded from the computation of diluted loss per share because the effect of inclusion would have been anti-dilutive.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income Taxes

Income taxes are accounted for using an asset and liability approach that requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been recognized in the Company's interim condensed financial statements or income tax returns. A valuation allowance is established to reduce deferred tax assets if all, or some portion, of such assets will more than likely not be realized, or if it is determined that there is uncertainty regarding future realization of such assets.

The provision for income taxes for interim periods is determined using an estimate of the Company's annual effective tax rate, adjusted for discrete items in the applicable period, if any. Each interim period, the Company updates the estimate of the annual effective tax rate, and if the estimated tax rate changes, a cumulative adjustment is recorded.

On December 22, 2017, new U.S. federal tax legislation was enacted that significantly changed the U.S. federal income taxation of U.S. corporations, including by reducing the U.S. corporate income tax rate from 35% to 21%, revising the rules governing net operating losses and foreign tax credits, and introducing new anti-base erosion provisions. Many of the changes were effective immediately, without any transition periods or grandfathering for existing transactions. The legislation is unclear in many respects and could be subject to potential amendments and technical corrections, as well as interpretations and implementing regulations by the U.S. Department of the Treasury and the Internal Revenue Service ("IRS"), any of which could decrease or increase certain adverse impacts of the legislation. In addition, it is unclear how these U.S. federal income tax changes will affect state and local taxation, which often uses federal taxable income as a starting point for computing state and local tax liabilities.

The new legislation reduced the corporate income tax rate from 35% to 21% effective January 1, 2018. As a result, all deferred income tax assets and liabilities, including NOL's, have been measured using the new rate under and are reflected in the valuation of these assets as of December 31, 2017. As a result, the value of our deferred tax assets were reduced by approximately \$4.3 million and the related valuation allowance has been reduced by the same amount. Our analysis and interpretation of this legislation is ongoing. Given the full valuation allowance provided for net deferred tax assets for the periods presented herein, the change in tax law did not have a material impact on the Company's financial statements provided herein. There may be additional tax impacts identified in subsequent periods throughout the Company's fiscal year ending December 31, 2018 in accordance with subsequent interpretive guidance issued by the SEC or the IRS. Further, there may be other material adverse effects resulting from the legislation that we have not yet identified. No estimated tax provision has been recorded for tax attributes that are incomplete or subject to change.

Recent Accounting Guidance

In May 2014, the Financial Accounting Standards Board ("FASB") issued an accounting update requiring a company to recognize as revenue the amount of consideration it expects to be entitled to in connection with the transfer of promised goods or services to customers. The accounting standard update will replace most of the existing revenue recognition guidance currently promulgated by U.S. GAAP. In August 2015, the FASB decided to delay the effective date of new revenue standard by one year. The new guidance is effective for emerging growth companies for annual periods beginning after December 15, 2018, with certain early adoption variations permitted. The Company is in the process of evaluating the impact, if any, of the update on its financial position, results of operations and financial statement disclosures.

In February 2016, the FASB issued an accounting update that requires lessees to present right-of-use assets and lease liabilities on the balance sheet. The new guidance is to be applied using a modified retrospective approach at the beginning of the earliest comparative periods in the financial statements and is effective for fiscal years beginning after December 15, 2019 and early adoption is permitted. The Company is evaluating the impact that this guidance will have on its financial position, results of operations and financial statement disclosures.

3. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at September 30, 2018:

Furniture and fixtures	\$ 149,652
Computer hardware	<u>3,187,890</u>
	3,337,542
Less: accumulated depreciation and amortization	<u>(2,630,093)</u>
	<u>\$ 707,449</u>

Depreciation and amortization expense for property and equipment was \$620,354 and \$745,416 for the nine months ended September 30, 2018 and 2017, respectively.

4. INTANGIBLE AND OTHER ASSETS

Intangible and other assets consisted of the following as of September 30, 2018:

Capitalized software development costs	\$ 954,952
Domain	67,644
Copyrights and other	<u>101,570</u>
	1,124,166
Less: accumulated amortization	<u>(694,509)</u>
	<u>\$ 429,657</u>

Intangible and other asset related amortization expense totaled \$170,786 and \$181,023 for the nine months ended September 30, 2018 and 2017, respectively.

Future amortization expense of intangible and other assets is expected as follows:

For the years ending December 31:

2018 Remaining	\$ 52,151
2019	158,338
2020	<u>110,918</u>
2021	54,302
2022	16,907
Thereafter	<u>37,041</u>
	<u>\$ 429,657</u>

5. GAMING LICENSE AGREEMENT

In June 2016, the Company entered into a gaming license agreement whereby the Company agreed to issue 500,000 shares of common stock purchase warrants (“License Warrants”) and 550,000 shares of restricted stock units (“License RSUs”) when the following performance or service conditions are met by the Company:

Vesting Conditions for License Warrant	Category	Number of License Warrants
Achievement of:		
Greater than \$5.0 million game related net revenues	Performance	125,000
Greater than \$15.0 million game related net revenues	Performance	175,000
Greater than \$35.0 million game related net revenues	Performance	200,000
		<u>500,000</u>

Vesting Conditions for License RSUs	Category	Number of License RSUs
Execution of the gaming license agreement	Service	137,500
9-month anniversary	Service	137,500
18-month anniversary	Service	275,000
		<u>550,000</u>

The License Warrants have a five-year contractual term with an exercise price of \$3.00 per share, with vesting upon satisfactory performance under the gaming license agreement. The value of the License Warrants would be measured when any of vesting conditions are satisfied. As of September 30, 2018, it was not probable that the vesting conditions would be met. Accordingly, no expense for the License Warrants was recognized during the periods presented.

The License RSUs were expensed on a straight-line basis over the contractual license term of 18-months beginning June 2016 and ending December 31, 2017. Total expense included in cost of sales related to License RSUs for the nine months ended September 30, 2017 totaled \$825,000.

6. CONVERTIBLE NOTES PAYABLE

In February through April 2018, the Company issued 9.00% secured convertible promissory notes with a collective face value of \$3,000,000 (the “Initial 2018 Notes”). The Initial 2018 Notes (i) accrued simple interest at the rate of 9.00% per annum, (ii) matured on the earlier of December 31, 2018 or the close of a \$15,000,000 equity financing (“Qualifying Equity Financing”) by the Company, and (iii) all outstanding principal and accrued interest was automatically convertible into equity or equity-linked securities sold in a Qualifying Equity Financing based upon a conversion rate equal to (x) a 10% discount to the price per share of a Qualifying Equity Financing, with (y) a floor of \$3.60 per share. In addition, the holders of the Initial 2018 Notes were collectively issued warrants to purchase approximately 166,670 shares of common stock, at an exercise price of \$3.60 per share and a term of five years (the “Initial 2018 Warrants”).

In May through August 2018, the Company issued additional 9.00% secured convertible promissory notes with a collective face value of \$10,000,000 (the “Additional 2018 Notes”). In May 2018, all of the Initial 2018 Notes and related accrued interest, totaling \$3,056,182, were converted into the Additional 2018 Notes, resulting in an aggregate principal amount of \$13,056,182 (hereinafter collectively, the “2018 Notes”). The holders of the converted Initial 2018 Notes retained their respective Initial 2018 Warrants.

The 2018 Notes (i) accrue simple interest at the rate of 9.00% per annum, (ii) mature on the earlier of the closing of an initial public offering (“IPO”) of the Company’s common stock on a national securities exchange or April 30, 2019, and (iii) all outstanding principal and accrued interest is automatically convertible into shares of common stock upon the closing of an IPO at the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. In addition, the holders of the 2018 Notes were collectively issued 3,626,717 warrants to purchase common stock equal to 100% of the aggregate principal amount of the 2018 Notes divided by \$3.60 per share (the “2018 Warrants”). The number of 2018 Warrants ultimately issued is subject to adjustment upon the closing of an IPO and will be determined by dividing 100% of the face value of the 2018 Notes by the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. The 2018 Warrants are exercisable for a term of five years, commencing on the close of an IPO, at an exercise price equal to the lesser of (x) \$3.60 per share or (y) a 15% discount to the IPO price per share and are callable at the election of the Company at any time following the closing of an IPO.

6. CONVERTIBLE NOTES PAYABLE (continued)

The proceeds from the sale of the 2018 Notes, the 2018 Warrants and the Initial 2018 Warrants, were allocated to the instruments based on the relative fair values of the convertible debt instrument without the warrants and of the warrants themselves at the time of issuance. The number of warrants to be issued was determined based on an estimated per share price of \$3.60. The portion of the proceeds, totaling \$5,043,412 allocated to the 2018 Warrants, was accounted for as a discount to the debt, with the offsetting credit to additional paid-in capital. The remainder of the proceeds were allocated to the convertible debt instrument portion of the transaction. The resulting debt discount is being amortized over the period from issuance to April 30, 2019, the stated maturity date of the debt.

The non-detachable conversion feature embedded in the 2018 Notes provides for a conversion rate that is below market value at the commitment date, and therefore, represents a beneficial conversion feature ("BCF"). The BCF is generally recognized separately at issuance by allocating a portion of the debt proceeds equal to the intrinsic value of the BCF to additional paid-in capital. The resulting convertible debt discount is recognized as interest expense using the effective yield method. The BCF is measured using the commitment date stock price. However, the conversion feature associated with the 2018 Notes is not exercisable until the consummation of an initial public offering by the Company of its common stock. As such, the BCF is not recognized in earnings until the contingency is resolved in future periods. The intrinsic value of the BCF at the commitment date, which was limited to the net proceeds allocated to the debt on a relative fair value basis, was approximately \$7,337,525.

Debt issuance costs, were comprised of \$389,312 of cash commission and common stock purchase warrants with a fair value of \$163,430, paid and issued, respectively, to third-parties, and are reflected as a discount to the debt instrument in the accompanying balance sheet. Debt issuance costs are amortized over the term of the debt as interest expense.

Amounts related to the convertible notes as of and for the nine months ended September 30, 2018 were as follows:

	As of September 30, 2018		Nine Months Ended September 30, 2018
2018 Notes	\$ 13,000,000	Amortization of debt discount	\$ 1,394,048
Accrued interest	311,068	Amortization of debt issuance costs	142,626
Unamortized debt discount	(3,649,401)	Accrued interest expense	311,068
Unamortized debt issuance costs	(410,116)	Total interest expense	\$ 1,847,742
	<u>\$ 9,251,551</u>		

7. STOCKHOLDERS' EQUITY

Equity Financings

During the nine months ended September 30, 2017, the Company issued 2,364,857 shares of common stock at a price of \$3.60 per share, raising net proceeds of approximately \$8,244,882.

Common Stock and Common Stock Purchase Warrants Issued in Exchange for Services

During the nine months ended September 30, 2018, the Company issued 20,000 shares of common stock, with a fair value of \$3.60 per share, to a non-employee in exchange for services to be performed over a one-year contractual term. The initial fair value of the common stock granted for services was recorded as prepaid services in the accompanying balance sheet and is being amortized over the contractual term. Compensation expense related to the common stock issued for the nine months ended September 30, 2018 totaled \$19,726.

Common Stock and Common Stock Purchase Warrants Issued in Exchange for Services

The Company issued 20,000 shares of common stock, with a fair value of \$3.60 per share, to a non-employee in exchange for services to be performed over a one-year contractual term. The initial fair value of the common stock granted for services was recorded as prepaid services in the accompanying balance sheet and is being amortized over the performance period. Compensation expense related to the common stock issued for the nine months ended September 30, 2018 totaled \$19,726.

The Company issued common stock purchase warrants to certain employees and non-employees in exchange for services performed, subject to certain vesting conditions. The warrants issued for services have expiration dates ranging from five to 10 years from the date of grant and exercise prices ranging from \$0.10 to \$3.60 per share.

Compensation expense related to common stock purchase warrants issued for services was \$682,294 and \$1,434,633 for the nine months ended September 30, 2018 and 2017, respectively. No common stock purchase warrants were issued in exchange for services during the nine months ended September 30, 2018.

In-Kind Contribution of Services

In June 2017, the Company recorded \$1,000,000 as in-kind contributions of media services provided by a major media network, of which \$480,667 and \$37,666 was expensed during the nine months ended September 30, 2018 and 2017, respectively. The contributed media services are being amortized based on estimates of usage over the 18-month contractual term ending on December 31, 2018 and are included in selling, marketing and advertising expense in the statement of operations.

In August 2018, the Company's Board of Directors approved a second amendment and restatement to the of the Company's amended and restated certificate of incorporation (the "*Amended and Restated Charter*") to (i) increase the Company's authorized capital to a total of 110.0 million shares, consisting of 100.0 million shares of common stock and 10.0 million shares of newly created preferred stock, par value \$0.001 per share ("*Preferred Stock*"); (ii) authorize the Company's Board of Directors to fix the designation and number of each series of Preferred Stock, and to determine or change the designation, relative rights, preferences, and limitations of any series of Preferred Stock; and (iii) remove the deemed liquidation provision, as such term is defined in the Amended and Restated Charter. The Amended and Restated Charter was approved by a majority of the Company's stockholders in September 2018, and became effective upon filing with the State of Delaware in November 2018.

In August 2018, the Company amended and restated the Super League 2014 Stock Option and Incentive Plan to increase the number of shares of common stock reserved thereunder from 4,500,000 shares to 5,500,000 shares.

8. COMMITMENTS AND CONTINGENCIES

The Company leases office space under an operating lease agreement which expired on May 31, 2017 and was amended to a month-to-month lease. Rent expense for the nine months ended September 30, 2018 and 2017 was \$230,139 and \$177,418, respectively, and is included in general and administrative expenses in the accompanying interim condensed statements of operations. Rental payments are expensed in the statements of operations in the period to which they relate. Scheduled rent increases, if any, are amortized on a straight-line basis over the lease term.

9. SUBSEQUENT EVENTS

The Company evaluated subsequent events for their potential impact on the financial statements and disclosures through the date the annual audited financial statements were available to be issued.

Shares

Super League Gaming, Inc.



PROSPECTUS

Joint Book-Running Managers

Northland Capital Markets

Lake Street

The date of this prospectus is , 2019

Until , 2019 (25 days after the date of this prospectus), all dealers that buy, sell or trade shares of our common stock, whether or not participating in this offering, may be required to deliver a prospectus. This delivery requirement is in addition to the obligation of dealers to deliver a prospectus when acting as underwriters and with respect to their unsold allotments or subscriptions.

Part II - INFORMATION NOT REQUIRED IN PROSPECTUS

Item 13. Other Expenses of Issuance and Distribution.

The following table indicates the expenses to be incurred in connection with the offering described in this registration statement, other than underwriting discounts and commissions, all of which will be paid by us. All amounts are estimated except the Securities and Exchange Commission (the “SEC”) registration fee, the Financial Industry Regulatory Authority, Inc. (“FINRA”) filing fee and the Nasdaq Capital Market listing fee.

	Amount	
SEC registration fee	\$	*
FINRA filing fee		*
Nasdaq Capital Stock Market listing fee		*
Accountants’ fees and expenses		*
Legal fees and expenses		*
Blue Sky fees and expenses		*
Transfer Agent’s fees and expenses		*
Printing and engraving expenses		*
Miscellaneous		*
Total expenses	\$	*

* To be provided by amendment.

Item 14. Indemnification of Directors and Officers.

Section 145(a) of the Delaware General Corporation Law (“DGCL”) provides, in general, that a Delaware corporation may indemnify any person who was or is a party, or is threatened to be made a party, to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (other than an action by or in the right of the corporation) because that person is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation or other enterprise. The indemnity may include expenses (including attorneys’ fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by the person in connection with such action, so long as the person acted in good faith and in a manner he or she reasonably believed was in or not opposed to the corporation’s best interests, and, with respect to any criminal action or proceeding, had no reasonable cause to believe his or her conduct was unlawful.

Section 145(b) of the DGCL provides, in general, that a Delaware corporation may indemnify any person who was or is a party, or is threatened to be made a party, to any threatened, pending or completed action or suit by or in the right of the corporation to obtain a judgment in its favor because the person is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation or other enterprise. The indemnity may include expenses (including attorneys’ fees) actually and reasonably incurred by the person in connection with the defense or settlement of such action, so long as the person acted in good faith and in a manner the person reasonably believed was in or not opposed to the corporation’s best interests, except that no indemnification shall be permitted without judicial approval if a court has determined that the person is to be liable to the corporation with respect to such claim. Section 145(c) of the DGCL provides that, if a present or former director or officer has been successful in defense of any action referred to in Sections 145(a) and (b) of the DGCL, the corporation must indemnify such officer or director against the expenses (including attorneys’ fees) he or she actually and reasonably incurred in connection with such action.

Section 145(g) of the DGCL provides, in general, that a corporation may purchase and maintain insurance on behalf of any person who is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation or other enterprise against any liability asserted against and incurred by such person, in any such capacity, or arising out of his or her status as such, whether or not the corporation could indemnify the person against such liability under Section 145 of the DGCL.

Our certificate of incorporation, as amended and restated (“*Charter*”), and our amended and restated bylaws (“*Bylaws*”) provide for the indemnification of our directors and officers to the fullest extent permitted under the DGCL.

We also expect to enter into separate indemnification agreements with our directors and officers in addition to the indemnification provided for in our Amended and Restated Charter and Bylaws. These indemnification agreements will provide, among other things, that we will indemnify our directors and officers for certain expenses, including damages, judgments, fines, penalties, settlements and costs and attorneys’ fees and disbursements, incurred by a director or officer in any claim, action or proceeding arising in his or her capacity as a director or officer of the company or in connection with service at our request for another corporation or entity. The indemnification agreements also provide for procedures that will apply in the event that a director or officer makes a claim for indemnification.

We also maintain a directors’ and officers’ insurance policy pursuant to which our directors and officers are insured against liability for actions taken in their capacities as directors and officers.

We have entered into an underwriting agreement in connection with this offering, which provides for indemnification by the underwriter of us, our officers and directors, for certain liabilities, including liabilities arising under the Securities Act.

Insofar as indemnification for liabilities arising under the Securities Act may be permitted to directors, officers and controlling persons of the registrant pursuant to the foregoing provisions or otherwise, the registrant has been advised that in the opinion of the SEC such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable.

Item 15. Recent Sales of Unregistered Securities.

Set forth below is information regarding all securities sold by us within the last three years which were not registered under the Securities Act. Also included is the consideration received by us for such securities and information relating to the section of the Securities Act, or rule of the SEC, under which exemption from registration was claimed.

(a) Issuances of Capital Stock:

During the year ended December 31, 2016, we issued 1,517,089 shares of common stock at a price of \$3.60 per share to certain accredited investors in private placement transactions, resulting in aggregate net proceeds of \$5,356,645.

During the year ended December 31, 2017, we issued 2,364,857 shares of common stock at a price of \$3.60 per share to certain accredited investors in private placement transactions, resulting in aggregate net proceeds of \$8,244,883.

In connection with these issuances of common stock, we granted the investors certain demand and piggyback registration rights for the shares purchased in these transactions. In addition, the investors were provided with the right to participate on a pro-rata basis in any future financings, subject to certain exceptions including the issuance of securities in connection with the closing of our initial public offering, to maintain their respective ownership interest in the Company.

In June 2016, we entered into a gaming license agreement whereby we agreed to issue 550,000 shares of restricted stock upon the achievement of certain game related service conditions.

Issuances of Warrants to Purchase Common Stock

On June 22, 2016, we granted a ten-year warrant to purchase 500,000 shares of common stock with an exercise price of \$3.00 per share to a third-party as partial consideration for the execution of a license agreement. Pursuant to its terms, the warrant will vest in increments of 25%, 35% and 40%, respectively, upon the occurrence of certain performance-based achievements.

From January 1, 2016 to September 30, 2018, we granted five and ten year warrants to purchase an aggregate of 1,066,750 shares of our common stock at an average exercise price of \$3.39 per share, to certain employees, consultants and directors of the Company, including our Chief Executive Officer Ann Hand, and Robert Stewart and Jeff Gehl, each of whom serve as a member of our Board of Directors, as consideration for their previous and future services to the Company.

On November 15, 2018, we granted an employee a ten-year common stock purchase warrant to purchase up to 750,000 shares of the Company’s common stock, at an exercise price of \$3.60, pursuant to an amended employment agreement, subject to the following vesting schedule: (i) 25% upon issuance; (ii) 50% upon close of an IPO or an additional private financing (occurring subsequent to September 1, 2018) of not less than \$15,000,000; and (iii) 25% on the one-year anniversary of an IPO or the one-year anniversary of an additional private equity financing of not less than \$15,000,000 (occurring subsequent to September 1, 2018).

Sale of Convertible Promissory Notes in Private Placements

In October 2015, we entered into a non-interest bearing, unsecured convertible note in the principal amount of \$3,250,000 (the “2015 Note”) with a stockholder of the Company. In April 2016, the 2015 Note automatically converted into 1,163,387 shares of common stock pursuant to the terms of the 2015 Note.

In April 2016, we entered into non-interest bearing, unsecured convertible notes with an aggregate principal amount of \$5,350,000 (the “2016 Notes”) with certain stockholders of the Company, \$5,050,000 of such principal amount was automatically converted into 1,551,484 shares of common stock in October 2016 upon closing of a “qualified equity offering” (as such term is defined in the 2016 Notes) pursuant to the terms of the 2016 Notes. The remaining principal amount of \$300,000 was fully repaid by us during the year ended December 31, 2016.

In February through April 2018, we issued 9.00% secured convertible promissory notes with a collective face value of \$3,000,000 (the “Initial 2018 Notes”). The Initial 2018 Notes (i) accrued simple interest at the rate of 9.00% per annum, (ii) matured on the earlier of December 31, 2018 or the close of a \$15,000,000 equity financing (“Qualifying Equity Financing”) by us, and (iii) all outstanding principal and accrued interest was automatically convertible into equity or equity-linked securities sold in a Qualifying Equity Financing based upon a conversion rate equal to (x) a 10% discount to the price per share of a Qualifying Equity Financing, with (y) a floor of \$3.60 per share. In addition, the holders of the Initial 2018 Notes were collectively issued warrants to purchase approximately 166,670 shares of common stock, at an exercise price of \$3.60 per share and a term of five years (the “Initial 2018 Warrants”).

In May through August 2018, we issued additional 9.00% secured convertible promissory notes with a collective face value of \$10,000,000 (the “Additional 2018 Notes”). In May 2018, all of the Initial 2018 Notes and related accrued interest, totaling \$3,056,182, were converted into the Additional 2018 Notes, resulting in an aggregate principal amount of \$13,056,182 (hereinafter collectively, the “2018 Notes”). The holders of the converted Initial 2018 Notes retained their respective Initial 2018 Warrants.

The 2018 Notes (i) accrue simple interest at the rate of 9.00% per annum, (ii) mature on the earlier of the closing of an initial public offering (“IPO”) of our common stock on a national securities exchange or April 30, 2019, and (iii) all outstanding principal and accrued interest is automatically convertible into shares of common stock upon the closing of an IPO at the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. In addition, the holders of the 2018 Notes were collectively issued 3,626,717 warrants to purchase common stock equal to 100% of the aggregate principal amount of the 2018 Notes divided by \$3.60 per share (the “2018 Warrants”). The number of 2018 Warrants ultimately issued is subject to adjustment upon the closing of an IPO and will be determined by dividing 100% of the face value of the 2018 Notes by the lesser of (x) \$3.60 per share or (y) a 15% discount to the price per share of the IPO. The 2018 Warrants are exercisable for a term of five years, commencing on the close of an IPO, at an exercise price equal to the lesser of (x) \$3.60 per share or (y) a 15% discount to the IPO price per share and are callable at our election at any time following the closing of an IPO.

Grants of Restricted Common Stock

On January 15, 2016, we issued 420,000 shares of our common stock to an employee upon the exercise of certain previously issued warrants at an exercise price of \$0.10 per share.

The offers, sales and issuances of the securities described in Item 15 were deemed to be exempt from registration under the Securities Act under either (i) Rule 701 promulgated under the Securities Act as offers and sale of securities pursuant to certain compensatory benefit plans and contracts relating to compensation in compliance with Rule 701 or (ii) Section 4(a)(2) of the Securities Act as transactions by an issuer not involving any public offering. The recipients of securities in each of these transactions represented their intention to acquire the securities for investment only and not with a view to or for sale in connection with any distribution thereof and appropriate legends were affixed to the stock certificates and instruments issued in such transactions. All recipients had adequate access, through their relationships with us, to information about us.

Item 16. Exhibits and Financial Statement Schedules.

(a) Exhibits. The list of exhibits is set forth below and is incorporated by reference herein.

1.1*	Form of Underwriting Agreement.
3.1	Second Amended and Restated Certificate of Incorporation of Super League Gaming, Inc. dated November 19, 2018, filed herewith.
3.2**	Second Amended and Restated Bylaws of Super League Gaming, Inc.
4.1*	Form of Common Stock Certificate.
4.2**	Form of Registration Rights Agreement, among Super League Gaming, Inc. and certain accredited investors.
4.3**	Common Stock Purchase Warrant dated June 16, 2017 issued to Ann Hand.
4.4**	Form of 9.00% Secured Convertible Promissory Note
4.5**	Form of Callable Common Stock Purchase Warrant, issued to certain accredited investors.
4.6*	Form of Underwriter Warrant.
5.1*	Opinion of Disclosure Law Group, a Professional Corporation, filed herewith.
10.1†	Super League Gaming, Inc. Amended and Restated 2014 Stock Option and Incentive Plan, filed herewith.
10.2**†	Form of Stock Option Agreement under 2014 Stock Option and Incentive Plan.
10.3**	Subscription Agreement, among Nth Games, Inc. and certain accredited investors.
10.4**	Subscription Agreement, among Super League Gaming, Inc. and certain accredited investors.
10.5**	Form of Theater Agreement.
10.6**	Lease between Super League Gaming, Inc. and Roberts Business Park Santa Monica LLC, dated June 1, 2016.
10.7+	License Agreement between Super League Gaming, Inc. and Riot Games, Inc., dated June 22, 2016, filed herewith.
10.8+	Amended and Restated License Agreement between Super League Gaming, Inc. and Mojang AB, dated August 1, 2016, filed herewith.
10.9+	Master Agreement between Super League Gaming, Inc. and Viacom Media Networks, dated June 9, 2017, filed herewith.
10.10**	Form of Common Stock Purchase Agreement, among Super League Gaming, Inc. and certain accredited investors.
10.11**	Form of Investors' Rights Agreement, among Super League Gaming, Inc. and certain accredited investors.
10.12**†	Employment Agreement, between Super League Gaming, Inc. and Ann Hand, dated June 16, 2017.
10.13**†	Employment Agreement, between Super League Gaming, Inc. and David Steigelfest, dated October 31, 2017.
10.14**	Riot Games, Inc. Extension Letter, dated November 21, 2017.
10.15**	Form of Note Purchase Agreement, among Super League Gaming, Inc. and certain accredited investors.
10.16**	Form of Security Agreement, between Super League Gaming, Inc. and certain accredited investors
10.17**	Form of Intercreditor and Collateral Agent Agreement, among Super League Gaming, Inc. and certain accredited investors.
10.18**	Form of Investors' Rights Agreement (9% Secured Convertible Promissory Notes), among Super League Gaming, Inc. and certain accredited investors.
10.19	Master Service Agreement and Initial Statement of Work between Super League Gaming, Inc. and Logitech Inc., dated March 1, 2018, filed herewith.
10.20**	Asset Purchase Agreement, between Super League Gaming, Inc. and Minehut, dated June 22, 2018.
10.21†	Amended and Restated Employment Agreement, between Super League Gaming, Inc. and Ann Hand, dated November 15, 2018, filed herewith.
10.22†	Amended and Restated Employment Agreement, between Super League Gaming, Inc. and David Steigelfest, dated November 1, 2018, filed herewith.
10.23†	Employment Agreement, between Super League Gaming, Inc. and Matt Edelman, dated November 1, 2018, filed herewith.
10.24†	Employment Agreement, between Super League Gaming, Inc. and Clayton Haynes, dated November 1, 2018, filed herewith.
14.1**	Super League Gaming, Inc. Code of Business Conduct and Ethics.
23.1*	Consents of Squar Milner LLP.
23.2*	Consent of Disclosure Law Group, a Professional Corporation (included in Exhibit 5.1).
24.1	Power of attorney (included on signature page to this Registration Statement).

* To be filed by amendment.

** Previously filed.

† Identifies exhibits that consist of a management contract or compensatory plan or arrangement.

+ Confidential treatment has been requested for certain confidential portions of this exhibit pursuant to Rule 406 under the Securities Act of 1933, as amended, and Rule 24b-2 under the Securities Exchange Act of 1934, as amended (together, the "Rules"). In accordance with the Rules, these confidential portions have been omitted from this exhibit and filed separately with the Securities and Exchange Commission.

(b) Financial Statement Schedules. Schedules not listed above have been omitted because the information required to be set forth therein is not applicable or is shown in the financial statements or notes thereto.

Item 17. Undertakings.

The undersigned registrant hereby undertakes to provide to the underwriters at the closing specified in the underwriting agreement certificates in such denominations and registered in such names as required by the underwriters to permit prompt delivery to each purchaser.

Insofar as indemnification for liabilities arising under the Securities Act may be permitted to directors, officers and controlling persons of the registrant pursuant to the foregoing provisions, or otherwise, the registrant has been advised that, in the opinion of the SEC, such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the registrant of expenses incurred or paid by a director, officer or controlling person of the registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Securities Act and will be governed by the final adjudication of such issue.

The registrant hereby further undertakes that:

(1) For purposes of determining any liability under the Securities Act, the information omitted from the form of prospectus filed as part of this Registration Statement in reliance upon Rule 430A and contained in a form of prospectus filed by the Registrant pursuant to Rule 424(b)(1) or (4) or 497(h) under the Securities Act shall be deemed to be part of this Registration Statement as of the time it was declared effective.

(2) For purposes of determining any liability under the Securities Act, each post-effective amendment that contains a form of prospectus shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

SIGNATURES

Pursuant to the requirements of the Securities Act, the registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Santa Monica, State of California, on this day of , 20 .

Super League Gaming, Inc.

By:

Ann Hand
*Chief Executive Officer, President and
Chair of the Board*

SIGNATURES AND POWER OF ATTORNEY

We, the undersigned officers and directors of Super League Gaming, Inc., hereby severally constitute and appoint Ann Hand and Clayton Haynes, and each of them singly (with full power to each of them to act alone), our true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution in each of them for him or her and in his or her name, place and stead, and in any and all capacities, to sign any and all amendments (including post-effective amendments) to this registration statement (or any other registration statement for the same offering that is to be effective upon filing pursuant to Rule 462(b) under the Securities Act of 1933), and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite or necessary to be done in and about the premises, as full to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents or any of them, or their, or his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed by the following persons in the capacities held on the dates indicated.

Signature	Title	Date
_____ Ann Hand	Chief Executive Officer, President, Chair of the Board (Principal Executive Officer)	, 20
_____ Clayton Haynes	Chief Financial Officer (Principal Financial and Accounting Officer)	, 20
_____ John Miller	Director	, 20
_____ Jeff Gehl	Director	, 20
_____ Robert Stewart	Director	, 20
_____ Peter Levin	Director	, 20
_____ Kristin Patrick	Director	, 20
_____ Michael Keller	Director	, 20

**SECOND AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF**

SUPER LEAGUE GAMING, INC.

(Pursuant to Sections 242 and 245 of the
General Corporation Law of the State of Delaware)

Super League Gaming, Inc. ("**Corporation**"), a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "**General Corporation Law**"),

DOES HEREBY CERTIFY:

1. That the name of this Corporation is Super League Gaming, Inc., and that this Corporation was originally incorporated pursuant to the General Corporation Law on October 1, 2014 under the name Nth Games, Inc.

2. The Corporation's Board of Directors and holders of a majority of the Corporation's voting stock previously adopted resolutions to amend and restate the Certificate of Incorporation of this Corporation on October 7, 2016, which amended and restated Certificate of Incorporation was filed with the State of Delaware on the same date.

3. That the Board of Directors duly adopted resolutions on August 15, 2018 proposing to again amend and restate the Certificate of Incorporation of this Corporation, declaring this Second Amended and Restated Certificate of Incorporation to be advisable and in the best interests of this Corporation and its stockholders, and authorizing the appropriate officers of this Corporation to solicit the consent of the stockholders therefor, which resolution setting forth the proposed Second Amended and Restated Certificate of Incorporation is as follows:

RESOLVED, that the Certificate of Incorporation of this Corporation be amended and restated in its entirety to read as follows:

FIRST. The name of this corporation is Super League Gaming, Inc. (the "**Corporation**").

SECOND. The address of the registered office of the Corporation in the State of Delaware is 1209 Orange Street, Wilmington, DE 19801, New Castle County. The name of its registered agent at such address is The Corporation Trust Company.

THIRD. The nature of the business or purposes to be conducted or promoted is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law.

FOURTH. The total number of shares which the Corporation shall have authority to issue is one hundred and ten million (110,000,000) shares, of which one hundred million (100,000,000) shares shall be common stock, par value \$0.001 per share ("**Common Stock**"), and ten million (10,000,000) shares shall be preferred stock, par value \$0.001 per share ("**Preferred Stock**"). The Board of Directors of the Corporation may divide the Preferred Stock into any number of series, fix the designation and number of each such series, and determine or change the designation, relative rights, preferences, and limitations of any series of Preferred Stock. The Board of Directors (within the limits and restrictions of the adopting resolutions) may also increase or decrease the number of shares of Preferred Stock initially fixed for any series, but no decrease may reduce the number below the shares of Preferred Stock then outstanding and duly reserved for issuance.

The following is a statement of the designations and the powers, privileges and rights, and the qualifications, limitations or restrictions thereof in respect of the Common Stock of the Corporation.

A. COMMON STOCK

1. Voting. The holders of the Common Stock are entitled to one vote for each share of Common Stock held at all meetings of stockholders (and written actions in lieu of meetings). There shall be no cumulative voting.

2. Dividends.

2.1 Dividends Generally. Any dividends declared or paid in any fiscal year shall be declared or paid among the holders of the Common Stock then outstanding, pro rata and pari passu based on the number of shares held by each such holder. The right to receive dividends on shares of Common Stock shall not be cumulative.

2.2 Non-Cash Distributions. Whenever a dividend provided for in this Section 2 shall be payable in property other than cash, the value of such dividend shall be deemed to be the fair market value of such property as determined in good faith by the Board of Directors.

3. Payments to Holders of Common Stock. In the event of any voluntary or involuntary liquidation, dissolution or winding up of the Corporation, the assets of the Corporation available for distribution to its holders of Common Stock shall be distributed among the holders of shares of Common Stock, pro rata and pari passu based on the number of shares held by each such holder.

FIFTH: Subject to any additional vote required by this Amended and Restated Certificate of Incorporation or the Bylaws of the Corporation, in furtherance and not in limitation of the powers conferred by statute, the Board of Directors is expressly authorized to make, repeal, alter, amend and rescind any or all of the Bylaws of the Corporation.

SIXTH: The number of directors of the Corporation shall be determined in the manner set forth in the Bylaws of the Corporation.

SEVENTH: Elections of directors need not be by written ballot unless the Bylaws of the Corporation shall so provide.

EIGHTH: Meetings of stockholders may be held within or without the State of Delaware, as the Bylaws of the Corporation may provide. The books of the Corporation may be kept outside the State of Delaware at such place or places as may be designated from time to time by the Board of Directors or in the Bylaws of the Corporation.

NINTH: To the fullest extent permitted by law, a director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director. If the General Corporation Law or any other law of the State of Delaware is amended after approval by the stockholders of this Article Ninth to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the General Corporation Law as so amended.

Any repeal or modification of the foregoing provisions of this Article Ninth by the stockholders of the Corporation shall not adversely affect any right or protection of a director of the Corporation existing at the time of, or increase the liability of any director of the Corporation with respect to any acts or omissions of such director occurring prior to, such repeal or modification.

TENTH: To the fullest extent permitted by applicable law, the Corporation is authorized to provide indemnification of (and advancement of expenses to) directors, officers and agents of the Corporation (and any other persons to which General Corporation Law permits the Corporation to provide indemnification) through Bylaw provisions, agreements with such agents or other persons, vote of stockholders or disinterested directors or otherwise, in excess of the indemnification and advancement otherwise permitted by Section 145 of the General Corporation Law.

Any amendment, repeal or modification of the foregoing provisions of this Article Tenth shall not adversely affect any right or protection of any director, officer or other agent of the Corporation existing at the time of such amendment, repeal or modification.

ELEVENTH: For purposes of Section 500 of the California Corporations Code (to the extent applicable), in connection with any repurchase of shares of capital stock permitted under the Certificate of Incorporation from employees, officers, directors or consultants of the Corporation in connection with a termination of employment or services pursuant to agreements or arrangements approved by the Board (in addition to any other consent required under the Certificate of Incorporation), such repurchase may be made without regard to any “preferential dividends arrears amount” or “preferential rights amount” (as those terms are defined in Section 500 of the California Corporations Code). Accordingly, for purposes of making any calculation under California Corporations Code Section 500 in connection with such repurchase, the amount of any “preferential dividends arrears amount” or “preferential rights amount” (as those terms are defined therein) shall be deemed to be zero (0).

* * * * *

4. That this Second Amended and Restated Certificate of Incorporation was approved by the holders of the requisite number of shares of this Corporation in accordance with Section 228 of the General Corporation Law.

5. That this Second Amended and Restated Certificate of Incorporation, which restates and integrates and further amends the provisions of this Corporation's Amended and Restated Certificate of Incorporation, has been duly adopted in accordance with Sections 242 and 245 of the General Corporation Law.

IN WITNESS WHEREOF, this Second Amended and Restated Certificate of Incorporation has been executed by a duly authorized officer of this Corporation on November 19, 2018.

Ann Hand

By:

/s/ Ann Hand

Chief Executive Officer

SUPER LEAGUE GAMING, INC.
2014 STOCK OPTION AND INCENTIVE PLAN

As adopted by the Board of Directors on October 13, 2014
As amended and approved by the Board of Directors and stockholders effective May 26, 2015
As amended and approved by the Board of Directors and stockholders effective May 26, 2016
As amended and approved by the Board of Directors on June 16, 2017 and stockholders on July 10, 2017
As amended and approved by the Board of Directors and stockholders on October 31, 2018

1. Purpose

The purpose of this 2014 Stock Option and Incentive Plan ("Plan") is to further the interests of Super League Gaming, Inc., a Delaware corporation ("Company") by providing selected employees, directors, independent contractors and advisors, upon whose judgment, initiative and effort the Company is largely dependent for the successful conduct of its business, the opportunity to participate in a stock option and incentive plan designed to reward them for their services and to encourage them to continue in the employ or service of the Company. This Plan provides for both the direct award and sale of Shares and for the grant of Options to purchase Shares. Options granted under this Plan may include Non-Qualified Options as well as Incentive Options intended to qualify under Section 422 of the Code.

2. Definitions

For all purposes of this Plan, the following definitions shall apply:

2.1. "*Board*" shall mean the Board of Directors of the Company, as constituted from time to time.

2.2. "*Change of Control*" shall mean (i) the sale of all or substantially all of the assets of the Company, or (ii) any merger, consolidation or acquisition of the Company with, by or into another corporation, entity or third party, the result of which is a change in the ownership of more than fifty percent (50%) of the voting capital stock of the Company.

2.3. "*Code*" shall mean the Internal Revenue Code of 1986, as amended, together with the regulations promulgated thereunder.

2.4. "*Committee*" shall mean the committee designated by the Board, which is authorized to administer this Plan in accordance with Section 3 hereof. The Committee shall be composed solely of two or more Non-Employee Directors and otherwise have such membership composition which enables the Options or other rights granted under this Plan to qualify for exemption under Rule 16b-3 with respect to persons who are subject to Section 16 of the Exchange Act. Each member of the Committee shall serve at the pleasure of the Board. If no Committee is designated by the Board, the Board collectively shall act as the Committee and administer this Plan.

2.5. "*Common Stock*" shall mean the Company's common stock, \$0.001 par value.

2.6. "*Company*" shall mean Super League Gaming, Inc., a Delaware corporation.

2.7. "*Employee*" shall mean any individual who is a full-time employee of the Company or a Subsidiary.

2.8. "*Exchange Act*" shall mean the Securities Exchange Act of 1934, as amended, or any successor rule.

2.9. "*Exercise Price*" shall mean the amount for which one Share may be purchased upon exercise of an Option, as specified by the Committee in the Option Grant.

2.10. “*Fair Market Value*” shall mean (i) the closing price of a Share on the principal exchange (including the Nasdaq Stock Market or a successor quotation system) on which Common Stock is trading or quoted, on the date on which the Fair Market Value is determined (if Fair Market Value is determined on a date which the principal exchange is closed, Fair Market Value shall be determined on the last immediately preceding trading day), or (ii) if Common Stock is not traded on an exchange or quoted on the Nasdaq Stock Market or a successor quotation system, the fair market value of a Share shall equal the immediately preceding private placement price per share being utilized. Notwithstanding any provision of this Plan to the contrary, no determination made with respect to the Fair Market Value of a Share subject to an Incentive Option shall be inconsistent with Section 422 of the Code.

2.11. “*Immediate Family*” shall mean, with respect to a particular Optionee, the Optionee’s spouse, children or grandchildren (including adopted and step children and grandchildren).

2.12. “*Incentive Option*” shall mean an option granted under this Plan which is designated and qualified as an incentive stock option within the meaning of Section 422 of the Code. Neither the Committee, the Board nor the Company shall have any liability if an Option or any part thereof that is intended to be an Incentive Option does not qualify as such. An Option or any part thereof that does not qualify as an Incentive Option is referred to herein as a Non-Qualified Option.

2.13. “*Non-Employee Director*” shall have the meaning set forth in Rule 16b-3 promulgated by the Securities and Exchange Commission pursuant to the Exchange Act.

2.14. “*Non-Qualified Option*” shall mean an option (or warrant for any person other than an Employee or Non-Employee Director) granted under this Plan which is designated as a non-qualified stock option and which does not qualify as an incentive stock option within the meaning of Section 422 of the Code.

2.15. “*Offeree*” shall mean any person who has been offered the right to acquire Shares under this Plan (other than upon exercise of an Option).

2.16. “*Option*” shall mean an Incentive Option or a Non-Qualified Option.

2.17. “*Option Grant*” shall mean the written instrument which contains the terms, conditions and restrictions pertaining to each Option granted to an Optionee.

2.18. “*Optionee*” shall mean any person who has been granted an Option under this Plan.

2.19. “*Permanent Disability*” shall mean a permanent and total disability within the meaning of Section 22(e)(3) of the Code.

2.20. “*Plan*” shall mean this Super League Gaming, Inc. 2014 Stock Option and Incentive Plan, as amended from time to time.

2.21. “*Purchase Price*” shall mean the consideration for which one Share may be acquired under this Plan (other than upon exercise of an Option), as specified by the Committee in the Shane Award.

2.22. “*Relationship*” shall mean any individual who is (i) an Employee of the Company or a Subsidiary, (ii) a member or a member designee of the Board or of the board of directors of a Subsidiary, or (iii) an independent contractor or advisor who performs services for the Company or a Subsidiary.

2.23. “*Share*” shall mean one share of Common Stock, as adjusted in accordance with Section [9](#) (if applicable).

2.24. “*Share Award*” shall mean the written instrument which contains the terms, conditions and restrictions pertaining to each award or sale of Shares to an Offeree.

2.25. “*Subsidiary*” shall mean any company or entity of which the Company owns, directly or indirectly, the majority of the combined voting power of all classes of stock.

2.26. “*Termination for Cause*” shall mean the termination of the employment or service of an individual with the Company, whether voluntary or involuntary, that is determined by the Committee, in its sole discretion, to have resulted from (i) the unauthorized use or disclosure of the confidential information or trade secrets of the Company, which use or disclosure causes harm to the Company, (ii) the conviction of, or plea of “guilty” or “no contest” to, a felony under the laws of the United States or any state thereof, (iii) willful misconduct, or (iv) continued failure to perform assigned duties after receiving written notification from the Board. The foregoing, however, shall not be deemed to be an exclusive list of all acts or omissions that the Committee may consider as grounds for Termination for Cause.

3. Administration

3.1. *Committee Procedures.* The Board shall designate one of the members of the Committee as chairman. The Committee may hold meetings at such times and places as it shall determine. The acts of a majority of the Committee members present at meetings at which a quorum exists, or acts reduced to or approved in writing by all Committee members, shall be valid acts of the Committee.

3.2. *Committee Responsibilities.* Subject to the provisions of this Plan, the Committee shall have full authority and discretion to take the following actions:

- 3.2.1. To interpret this Plan and to apply its provisions;
- 3.2.2. To adopt, amend or rescind rules, procedures and forms relating to this Plan;
- 3.2.3. To authorize any person to execute, on behalf of the Company, any instrument required to carry out the purposes of this Plan;
- 3.2.4. To determine when Shares are to be awarded or offered for sale and when Options are to be granted under this Plan;
- 3.2.5. To select the Offerees and Optionees;
- 3.2.6. To determine the number of Shares to be offered to each Offeree or to be made subject to each Option;
- 3.2.7. To prescribe the terms, restrictions and conditions of each award or sale of Shares, including, without limitation, the Purchase Price and the vesting of the award (including accelerating the vesting of awards);
- 3.2.8. To prescribe the terms, restrictions and conditions of each Option, including, without limitation, the Exercise Price and the vesting or duration of the Option (including accelerating the vesting of the Option), and to determine whether such Option is to be classified as an Incentive Option or as a Non-Qualified Option;
- 3.2.9. To amend any outstanding Share Award or Option Grant, subject to the limitations of this Plan;
- 3.2.10. To correct any defect, supply any omission, or reconcile any inconsistency in this Plan or any Option or other right granted under this Plan; and

3.2.11. To take any other actions or make any other determinations or interpretations deemed necessary or advisable for the administration of this Plan.

3.3. *Indemnification.* No member of the Committee shall be liable for any action that he has taken or has failed to take in good faith with respect to this Plan, any Option, or any right to acquire Shares under this Plan. Service on the Committee shall constitute service as a director of the Company so that a member of the Committee shall be entitled to indemnification and reimbursement as a director of the Company to the full extent allowable under its governing instruments and applicable law.

3.4. *Other.* Subject to the requirements of applicable law, the Committee may designate persons other than members of the Committee to carry out its responsibilities and may prescribe such conditions and limitations as it may deem appropriate, except that the Committee may not delegate its authority with regard to the selection for participation of or the granting of Options or other rights under this Plan to persons subject to Section 16 of the Exchange Act. All decisions, interpretations and other actions of the Committee shall be final and binding on all Offerees, all Optionees, and all persons deriving their rights from an Offeree or Optionee.

4. Eligibility

4.1. *General Rule.* Non-Qualified Options may be granted to any individual who has a Relationship with the Company or a Subsidiary. Incentive Options may be granted to any Employee of the Company or a Subsidiary.

4.2. *Non-Employee Directors.* Notwithstanding any provision of this Plan to the contrary, Non-Employee Directors shall only be eligible for the grant of Non-Qualified Options as described in this Section [4.2](#).

4.3. *Ten-Percent Stockholders.* An Employee who owns more than 10% of the total combined voting power of all classes of outstanding stock of the Company or any of its Subsidiaries shall not be eligible for the grant of an Incentive Option unless such grant satisfies the requirements of Section 422(c)(6) of the Code.

4.4. *Attribution Rules.* For purposes of Section 4.3 above, in determining stock ownership, an Employee shall be deemed to own the stock owned, directly or indirectly, by or for his brothers, sisters, spouse, ancestors and lineal descendants. Stock owned, directly or indirectly, by or for a company, corporation, partnership, estate or trust shall be deemed to be owned proportionately by or for its members, shareholders, partners or beneficiaries.

4.5. *Outstanding Stock.* For purposes of Section 4.3 above, “outstanding stock” shall include all stock actually issued and outstanding immediately after the grant. “Outstanding stock” shall not include shares authorized for issuance under outstanding options or similar rights held by the Employee or by any other person.

5. Stock Subject to this Plan

5.1. *Basic Limitation.* Shares offered under this Plan shall be authorized but unissued shares, or treasury shares. Five Million Five Hundred Thousand (5,500,000) shares have been reserved for issuance under this Plan (upon exercise of Options or other rights to acquire Shares). The aggregate number of Shares which may be issued under this Plan shall at all times be subject to adjustment pursuant to Section [9](#). The number of Shares which are subject to Options or other rights outstanding at any time under this Plan shall not exceed the number of Shares which then remain available for issuance under this Plan. The Company, during the term of this Plan, shall at all times reserve and keep available sufficient Shares to satisfy the requirements of this Plan.

5.2. *Additional Shares.* In the event that any outstanding Option or other right for any reason expires or is canceled or otherwise terminated, the Shares allocable to the unexercised portion of such Option or other right shall again be available for the purposes of this Plan. If Shares are forfeited before any dividends have been paid with respect to the Shares, then such Shares shall again be available for award or sale under this Plan.

6. Terms and Conditions of Options

6.1. *Option Grant.* Each grant of an Option under this Plan shall be evidenced by an Option Grant approved by the Committee. Such Option shall be subject to all applicable terms and conditions of this Plan and may be subject to any other terms and conditions which are not inconsistent with this Plan and which the Committee deems appropriate for inclusion in an Option Grant. The provisions of the various Option Grants entered into under this Plan need not be identical. In no event shall the aggregate fair market value (determined as of the time the Incentive Option is granted) of the Shares with respect to which Incentive Options (granted under this Plan or any other plans of the Company) are exercisable for the first time by an Optionee in any calendar year exceed \$100,000. No Incentive Option shall be granted pursuant to this Plan after ten years from the earlier of the date of adoption of this Plan by the Board or the date of approval of this Plan by the Company's stockholders.

6.2. *Number of Shares.* Each Option Grant shall specify the number of Shares that are subject to the Option. The Option Grant shall also specify whether the Option is a Non-Qualified Option or an Incentive Option.

6.3. *Exercise Price.* Each Option Grant shall specify the Exercise Price. The Exercise Price of an Incentive Option shall not be less than 100% of the Fair Market Value of a Share on the date of grant. The Exercise Price of a Non-Qualified Option shall not be less than 85% of the Fair Market Value of a Share on the date of grant. Subject to the preceding two sentences, the Exercise Price under any Option shall be determined by the Committee at its sole discretion. The Exercise Price shall be payable in one of the forms described in Sections [8.1](#) and [8.2](#).

6.4. *Withholding Taxes.* As a condition to the exercise of an Option, the Optionee shall make such arrangements as the Committee may require for the satisfaction of any federal, state or local withholding tax obligations that may arise in connection with such exercise. The Optionee shall also make such arrangements as the Committee may require for the satisfaction of any federal, state or local withholding tax obligations that may arise in connection with the disposition of Shares acquired by exercising an Option.

6.5. *Exercisability and Term.* Each Option Grant shall specify the date when all or any installment of the Option is to become exercisable. An Option may be exercised only by delivery to the Company of a written notice of exercise signed by the proper person together with payment in full for the number of Shares which the Option is exercised. The Option Grant shall also specify the term of the Option. The term shall not exceed ten years from the date of grant. Subject to the preceding three sentences, the Committee at its sole discretion shall determine when all or any installment of an Option is to become exercisable and when an Option is to expire. Notwithstanding anything to the contrary herein, no Option will be exercisable (and any attempted exercise will be deemed null and void) if such exercise would create a right of recovery for "short-swing profits" under Section 16(b) of the Exchange Act. This Section [6.5](#) is intended to protect persons subject to Section 16(b) against inadvertent violations of Section 16(b) and shall not apply with respect to any particular exercise of an Option if the limitation in the preceding sentence of this Section [6.5](#) is expressly waived in writing by the Optionee at the time of such exercise.

6.6. *Termination of Relationship.* Except as the Committee may otherwise determine at any time with respect to any particular Non-Qualified Option granted hereunder:

6.6.1. If an Optionee ceases to have a Relationship for any reason other than his death or Permanent Disability, any Options granted to him shall terminate 90 days from the date on which such Relationship terminates. During the ninety day period, the Optionee may exercise any Option granted to him but only to the extent such Option was exercisable on the date of termination of his Relationship and provided that such Option has not previously expired by its own terms or otherwise terminated as provided herein. A leave of absence approved in writing by the Committee shall not be deemed a termination of Relationship for purposes of this Section [6.6](#), but no Option may be exercised during any such leave of absence, except during the first 90 days thereof.

6.6.2. For purposes hereof, termination of an Optionee's Relationship for reasons other than death or Permanent Disability shall be deemed to take place upon the earliest to occur of the following: (i) the date of the Optionee's retirement from employment under the normal retirement policies of the Company; (ii) the date of the Optionee's retirement from employment with the approval of the Committee because of disability (other than Permanent Disability); (iii) the date the Optionee receives notice or advice that his employment or other Relationship is terminated; or (iv) the date the Optionee ceases to render the services which he was employed, engaged or retained to render to the Company (absences for temporary illness, emergencies and vacations or leaves of absence approved in writing by the Committee excepted). The fact that the Optionee may receive payment from the Company after termination for vacation pay, for services rendered prior to termination, for salary in lieu of notice or for other benefits shall not affect the termination date.

6.6.3. Notwithstanding anything in this Plan to the contrary, no Option may be exercised or claimed by Optionee following the termination of his Relationship as a result of a Termination for Cause, and no Option may be exercised or claimed while the Optionee is being investigated for a Termination for Cause.

6.7. *Death or Permanent Disability of Optionee.* Except as the Committee may otherwise determine at any time with respect to any particular Non-Qualified Option granted hereunder, if an Optionee shall die at a time when he is in a Relationship or if the Optionee shall cease to have a Relationship by reason of Permanent Disability, any Options granted to him shall terminate one year after the date of his death or termination of Relationship due to Permanent Disability unless by its terms it shall expire before such date or otherwise terminate earlier as provided herein, and shall only be exercisable to the extent that it would have been exercisable on the date of his death or his termination of Relationship due to Permanent Disability. In the case of death, the Option may be exercised by the person or persons to whom the Optionee's rights under the Option shall pass by will or by the laws of descent and distribution.

6.8. *Privileges of Stock Ownership.* No person entitled to exercise any Option granted under this Plan shall have any of the rights or privileges of a stockholder of the Company with respect to any Shares issuable upon exercise of such Option until such person has become the holder of record of such Shares. No adjustment shall be made for dividends or distributions of rights in respect of such Shares if the record date is prior to the date on which such person becomes the holder of record, except as provided in Section 9 hereof.

6.9. *Amendment of Options.* The Committee may amend, modify, extend, renew or terminate outstanding Options or may accept the cancellation of outstanding Options (to the extent not previously exercised), whether or not granted hereunder, in return for the grant of new Options at the same or a different price. The Committee may shorten the vesting period, extend the exercise period, remove any or all restrictions or convert an Incentive Option to a Non-Qualified Option, if, in its sole discretion, the Committee determines that such action is in the best interests of the Company. The foregoing notwithstanding, the Optionee's consent to any such action shall be required unless the Board determines that the action, taking into account any related action, would not materially and adversely affect the Optionee.

6.10. *Restrictions on Transfer of Shares.* Any Shares issued upon exercise of an Option shall be subject to such special forfeiture conditions, rights of repurchase, rights of first refusal and other transfer restrictions as the Committee may determine. Such restrictions shall be set forth in the applicable Option Grant and shall apply in addition to any general restrictions that may apply to all holders of Shares. Each certificate representing any Shares issued upon exercise of an Option shall bear a legend making appropriate reference to the restrictions imposed on the Shares.

7. Terms and Conditions of Awards or Sales

7.1. *Share Award.* Each award or sale of Shares under this Plan (other than upon exercise of an Option) shall be evidenced by a Share Award approved by the Committee. Such award or sale shall be subject to all applicable terms and conditions of this Plan and may be subject to any other terms and conditions which are not inconsistent with this Plan and which the Committee deems appropriate for inclusion in a Share Award. The provisions of the various Share Awards entered into under this Plan need not be identical.

7.2. *Duration of Offers and Nontransferability of Rights.* Any right to acquire Shares under this Plan (other than an Option) shall automatically expire if not exercised by the Offeree within thirty days after the grant of such right was communicated to the Offeree by the Committee. Such right shall not be transferable and shall be exercisable only by the Offeree to whom such right was granted.

7.3. *Purchase Price.* The Purchase Price shall be determined by the Committee at its sole discretion. The Purchase Price shall be payable in one of the forms described in Sections [8.1](#), [8.2](#) or 8.3.

7.4. *Withholding Taxes.* As a condition to the receipt or purchase of Shares, the Offeree shall make such arrangements as the Committee may require for the satisfaction of any federal, state or local withholding tax obligations that may arise in connection with a recognition of income from such Shares (either on the date of grant or the date the restrictions lapse).

7.5. *Amendment of Share Awards.* The Committee may amend, modify or terminate any outstanding Share Awards. The Committee may shorten the vesting period or remove any or all restrictions if, in its sole discretion, the Committee determines that such action is in the best interests of the Company. The foregoing notwithstanding, the Offeree's consent to any such action shall be required unless the Board determines that the action, taking into account any related action, would not materially and adversely affect the Offeree.

7.6. *Restrictions on Transfer of Shares.* Any Shares awarded or sold under this Plan shall be subject to such special forfeiture conditions, rights of repurchase, rights of first refusal and other transfer restrictions as the Committee may determine. Such restrictions shall be set forth in the applicable Stock Purchase Agreement and shall apply in addition to any general restrictions that may apply to all holders of Shares. Each certificate representing any Shares awarded or sold under this Plan will bear a legend making appropriate reference to the restrictions imposed on the Shares.

8. Payment for Shares

8.1. *General Rule.* The entire Purchase Price or Exercise Price for the number of Shares being purchased and, if applicable, any federal, state or local withholding taxes required to be paid in accordance with Section [6.4](#) or [7.4](#) hereof, shall be payable in full, by cash or by certified or cashier's check payable to the order of the Company or equivalent thereof acceptable to the Company, at the time when such Shares are purchased, except as provided in Sections 8.2 and 8.3 below. Notwithstanding the foregoing, the Company shall have the right to postpone the time of delivery of the Shares for such period as may be required for it to comply, with reasonable diligence, with any applicable listing requirements of any national securities exchange (including the Nasdaq Stock Market) or any federal, state or local law. If an Optionee or Offeree fails to accept delivery of or fails to pay for all or any portion of the Shares requested, the Committee shall have the right to terminate his Option (or other right to acquire Shares) with respect to the number of such Shares requested.

8.2. *Surrender of Stock; Cashless Exercise.* At the discretion of the Committee, payment may be made in whole or in part with Shares which were acquired by the Optionee in the open market or which have already been owned by the Optionee or his representative for more than six months, and which certificate(s) representing the Shares is surrendered to the Company duly endorsed and in good form for transfer. Such Shares shall be valued at their Fair Market Value on the date when the new Shares are purchased under this Plan.

8.3. *Services Rendered.* At the discretion of the Committee, Shares may be awarded under this Plan in consideration of services rendered to the Company or a Subsidiary prior to the award. If Shares are awarded without the payment of a Purchase Price in cash, the Committee shall make a determination (at the time of the award) of the value of the services rendered by the Offeree and the sufficiency of the consideration to meet the requirements of this Section 8.3.

9. Adjustment of Shares

9.1. *General.* In the event of a subdivision of the outstanding Common Stock, a declaration of a dividend payable in Shares, a declaration of a dividend payable in a form other than Shares in an amount that has a material effect on the value of Shares, a combination or consolidation of the outstanding Common Stock (by reclassification or otherwise) into a lesser number of Shares, a recapitalization or a similar occurrence, the Committee shall make at its sole discretion appropriate adjustments in one or more of: (i) the number of Shares available for future grants under Section 5; (ii) the number of Shares covered by each outstanding Option; (iii) the Exercise Price under each outstanding Option; (iv) the number of Shares covered by each outstanding award; or (v) the Purchase Price of each outstanding award.

9.2. *Reorganization.* In the event that the Company is a party to a merger or other reorganization, outstanding Options shall be subject to the agreement of merger or reorganization. Such agreement may provide for the assumption of outstanding Options by the surviving corporation or its parent or for their continuation by the Company (if the Company is a surviving corporation); *provided, however,* that if assumption or continuation of the outstanding Options is not provided by such agreement then the Committee shall have the option of offering the payment of a cash settlement equal to the difference between the amount to be paid for one Share under such agreement and the Exercise Price, in all cases without the Optionees' consent.

9.3. *Reservation of Rights.* Except as provided in this Section 9, an Optionee or Offeree shall have no rights by reason of any subdivision or consolidation of shares of stock of any class, the payment of any dividend or any other increase or decrease in the number of shares of stock of any class. Any issue by the Company of shares of stock of any class, or securities convertible into shares of stock of any class, shall not affect, and no adjustment by reason thereof shall be made with respect to, the number or Exercise Price of Shares subject to an Option. The grant of an Option pursuant to this Plan shall not affect in any way the right or power of the Company to make adjustments, reclassifications, reorganizations or changes of its capital or business structure, to merge or consolidate or to dissolve, liquidate, sell or transfer all or any part of its business or assets.

10. Change of Control

In the event of a Change of Control, all restrictions on all awards or sales of Shares will accelerate and vesting on all unexercised and unvested Options will occur on the Change of Control Date.

11. Legal and Regulatory Requirements

Shares shall not be issued under this Plan unless the issuance and delivery of such Shares complies with (or is exempt from) all applicable requirements of law, including (without limitation) the Securities Act of 1933, as amended, the rules and regulations promulgated thereunder, state securities laws and regulations and the regulations of any stock exchange on which the Company's securities may then be listed.

12. No Employment Rights

Nothing contained in this Plan or in any right or Option granted under this Plan shall confer upon any Offeree or Optionee any right with respect to the continuation of his employment by or other Relationship with the Company or a Subsidiary. The Company and its Subsidiaries reserve the right to terminate any person's employment and/or Relationship at any time and for any reason, with or without notice.

13. Duration and Amendments

13.1. *Term of this Plan.* This Plan shall terminate automatically on July 1, 2027 and may be terminated on any earlier date pursuant to Section 13.2 below.

13.2. *Right to Amend, Suspend or Terminate this Plan.* The Board of Directors may amend, suspend or terminate this Plan at any time and from time to time. An amendment of this Plan shall be subject to the approval of the Company's stockholders only to the extent required by applicable laws, regulations or rules.

13.3. *Effect of Termination.* No Shares shall be issued or sold under this Plan after the termination thereof, except upon exercise of an Option granted prior to such termination. The termination of this Plan shall not affect any Share previously issued or any Option previously granted under this Plan.

14. Plan not a Trust

Nothing contained in this Plan and no action taken pursuant to this Plan shall create or be construed to create a trust of any kind, or a fiduciary relationship, between the Company and any Offeree or Optionee, the executor, administrator or other personal representative, or designated beneficiary of such Offeree or Optionee, or any other persons. If and to the extent that any Offeree or Optionee or such Offeree's or Optionee's executor, administrator or other personal representative, as the case may be, acquires a right to receive any payment from the Company pursuant to this Plan, such right shall be no greater than the right of an unsecured general creditor of the Company.

15. Notices

Each Offeree or Optionee shall be responsible for furnishing the Committee with the current and proper address for the mailing of notices and delivery of agreements, Common Stock and cash pursuant to this Plan. Any notices required or permitted to be given shall be deemed given if directed to the person to whom addressed at such address and mailed by regular United States mail, first-class and prepaid. If any item mailed to such address is returned as undeliverable to the addressee, mailing will be suspended until the Offeree or Optionee furnishes the proper address. This provision shall not be construed as requiring the mailing of any notice or notification if such notice is not required under the terms of this Plan or any applicable law.

16. Severability of Provisions

If any provision of this Plan shall be held invalid or unenforceable, such invalidity or unenforceability shall not affect any other provisions hereof, and this Plan shall be construed and enforced as if such provisions had not been included.

17. Payment to Minors, etc.

Any benefit payable to or for the benefit of a minor, an incompetent person or other person incapable of receipting therefor shall be deemed paid when paid to such person's guardian or to the party providing or reasonably appearing to provide for the care of such person, and such payment shall fully discharge the Committee, the Company and other parties with respect thereto.

18. Headings and Captions

The headings and captions herein are provided for reference and convenience only, shall not be considered part of this Plan, and shall not be employed in the construction of this Plan.

19. Controlling Law

This Plan shall be construed and enforced according to the laws of the State of Delaware to the extent not preempted by federal law, which shall otherwise control.

20. Stockholder Approval

The grant of Options under this Plan shall be subject to approval of this Plan by the stockholders of the Company within twelve months after the date this Plan was adopted by the Board. Such stockholder approval shall be obtained in the degree and manner required under applicable law. The Committee may grant Options under this Plan prior to approval by the stockholders, but until such approval is obtained, no such Option shall be exercisable.

21. Execution

To record the adoption of this amended Plan by the Board, and unanimously approved by the stockholders of the Company, has caused its authorized officer to execute the same.

SUPER LEAGUE GAMING, INC.

By: /s/ Ann Hand

Ann Hand

Chief Executive Officer & President

LICENSE AGREEMENT

1. PARTIES

1.1. The parties to this license agreement (the “**Agreement**”) made as of June 22, 2016 (“**Effective Date**”) are:

1.1.1. Riot Games, Inc., a Delaware corporation located at 12333 W. Olympic Blvd, Los Angeles, CA 90064 (“**Riot**”); and

1.1.2. Super League Gaming, Inc., a Delaware corporation located at 2912 Colorado Ave., Suite 200, Santa Monica, CA 90404 (“**SLG**”).

1.2. SLG and Riot shall each be a “**Party**” and collectively shall be the “**Parties**” to this Agreement.

2. RECITALS

2.1. Riot develops and publishes video games, including *League of Legends*, a popular multiplayer online battle arena computer game.

2.2. SLG operates recreational leagues for gamers of all ages to compete, socialize and play video games in movie theatres worldwide.

2.3. SLG wants to make Riot’s popular *League of Legends* game available for use in SLG’s operations within the Territory.

3. DEFINITIONS

3.1. “**Approved Movie Theatres**” means any of the physical movie theatres identified in Appendix A hereto and any other physical movie theatres that the Parties mutually agree to in writing during the performance of this Agreement.

3.2. “**Game**” means the multiplayer online battle arena game, *League of Legends*.

3.3. “**Game Content**” means the Game’s audio-visual content, including the visual appearances of its characters, and corresponding in-game data that is rendered and made available to users or viewers of the Game Content.

3.4. “**Game League Business**” means SLG’s business of operating Leagues featuring Participatory Gaming in Approved Movie Theatres that utilizes the Game Content.

3.5. “**Merchandise**” means any merchandise derived from, based on, using and/or featuring Game Content.

3.6. “**Participatory Gaming**” means actively playing or consuming digital video game content in a manner that requires a combination of real-time inputs, communication and coordination either alone or in tandem with other players. For the avoidance of doubt, Participatory Gaming does not include: (i) video game viewing parties (e.g., theaters

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showing organized/competitive video game events for customers to watch); (ii) eSports events (e.g., competitive video game tournaments being held in theaters for customers to watch); or (iii) any other activities not reasonably contemplated within the scope of the Game League Business as of the Effective Date, unless approved by Riot.

3.7. “**Riot Marks**” means the Riot trademarks, logos and/or symbols identified in Appendix B, attached hereto.

3.8. “**SLG Marks**” means the SLG trademarks, logos and/or symbols identified in Appendix B, attached hereto.

4. LICENSES

4.1. Advertising and Merchandise. During the Term and within the Territory, Riot grants SLG a limited, non-exclusive, non-sublicenseable, non-transferable license, subject to the terms of this Agreement and, in particular, the approval process described in Section 7 below, to: (i) display Game Content solely in connection with advertising, marketing and promoting the Game League Business; and (ii) create derivative works using Game Content and/or Riot Marks solely in connection with the creation of Merchandise in strict accordance with the terms of the Merchandise provision in Section 8 below.

4.2. Operation of Game League. During the Term and within the Territory, Riot grants SLG a limited, non-sublicenseable, non-transferable license, subject to the terms of this Agreement and, in particular, the approval process described in Section 7 below, to use, reproduce, distribute, display, and publicly perform the Game and Game Content for operation of the Game League Business.

4.2.1. [*****]

4.3. SLG Marks. During the Term and within the Territory, SLG grants Riot a limited, non-exclusive, non-sublicenseable, non-transferable license to: (i) use the SLG Marks solely as needed to fulfill Riot’s obligations to promote, market, advertise and support the Game League Business; and (ii) subject to SLG’s approval, which shall not be unreasonably withheld, use the SLG Marks solely as needed to manufacture, distribute and/or sell any Riot-approved Merchandise.

5. TERRITORY

The territory for this Agreement shall be [*****].

6. TERM

6.1. [*****]

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6.2. [*****]

6.3. [*****]

6.4. One-Time Extension. Any further extensions of the Term beyond the Extension Term must be agreed to in writing by the Parties.

7. APPROVAL PROCESS

7.1. Process for approving the Game League. SLG shall submit the following key milestone documents (the “**Key Milestone Documents**”) to Riot for approval:

7.1.1. *Preliminary Product Plan and Roadmap*: At least sixty (60) days prior to the commercial launch of the Game League Business, high-level concept documentation, audience segmentation/targeting and a twelve (12) month product/Game League Business roll-out plan.

7.1.2. *Final Product Plan*: At least thirty (30) days prior to the commercial launch of the Game League Business, a detailed product plan and go-to-market strategy including, but not limited to: (i) a Game League Business description, format and structure; (ii) Game League Business pricing and a marketing/communications strategy and spend (the “**Marketing Plan**”); (iii) a staffing plan describing, in detail, how the Game League Business will be staffed; and (iv) a roll-out plan for each market. The Marketing Plan shall describe, in detail, the marketing efforts that both Parties shall undertake during the Initial Term.

7.1.2.1.1. If Riot does not approve any of the Key Milestone Documents, Riot shall provide feedback to SLG within ten (10) business days explaining the reason for disapproval. For the avoidance of doubt, SLG may not commercially launch the Game League Business without first obtaining Riot’s approval on each of the Key Milestone Documents.

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7.2. Process for approving promotional material. Prior to displaying any Game Content in connection with any advertising, marketing and/or promotions of the Game League Business (“**Promotional Material**”), SLG shall submit a sample of any Promotional Material to Riot for approval, at least five (5) business days prior to distributing, displaying, and/or otherwise using such Promotional Material. SLG shall not distribute, display, and/or otherwise use such Promotional Material without receiving Riot’s prior written approval. Riot may withhold its approval in its sole and absolute discretion. If Riot fails to respond to SLG’s request for approval within five (5) business days, SLG’s request for approval shall be deemed denied by Riot. If Riot fails to respond within five

(5) business days, SLG shall send a reminder email to Riot within forty-eight (48) hours thereafter. SLG shall not be required to re-submit any previously approved Promotional Material for subsequent use.

7.3. Process for approving Merchandise. Prior to manufacturing, distributing or selling any Merchandise, SLG shall submit a sample to Riot for approval. Riot may withhold its approval in its sole and absolute discretion. For the avoidance of doubt, Riot has no obligation whatsoever to approve any Merchandise. If Riot fails to respond to SLG’s request for approval, SLG’s request for approval shall be deemed denied by Riot.

7.4. Revocation of Riot’s approval. Notwithstanding anything herein to the contrary, Riot may revoke any previously granted approval, in its sole and absolute discretion; provided, however, that Riot shall use good faith efforts to provide context for such revocation, suggestions for alternatives, and provide a reasonable time period for SLG to come into compliance with the revocation.

8. MERCHANDISE

8.1. Co-branding requirement. Any Merchandise submitted by SLG to Riot for approval must be co-branded.

8.2. Distribution Channels. SLG may only sell Riot-approved Merchandise on its website (<https://superleague.com/>) and in Approved Movie Theatres.

8.3. Sell-off. After the expiration or termination of this Agreement, unless earlier terminated, SLG shall have a one (1) month sell-off period for any Riot-approved Merchandise. At the expiration of the sell-off period, SLG shall destroy any remaining Merchandise and provide verification to Riot.

9. SLG OBLIGATIONS

9.1. [*****]

9.2. SLG shall hire a dedicated, full-time employee who is deeply knowledgeable about the Game and the gaming industry to manage Game League operations and ensure an authentic, player-focused experience.

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9.3. [*****]

9.4. SLG will operate the Game League in a manner that maximizes the performance of the Game League on a standalone basis and not take any actions materially adverse to Riot.

9.5. [*****]

9.6. SLG Change of Control. In the event of a SLG Change of Control (as defined below), and without prejudice to any other obligations of SLG under this License Agreement, SLG shall reasonably maintain the same level of commitment and employee engagement, including the ongoing involvement of not less than a majority of SLG senior management in existence of a SLG Change of Control, with respect to the Game League operations, in all material respects, after the SLG Change of Control, in comparison to that level prior to the SLG Change of Control, for no less than one year.

9.6.1. “**SLG Change of Control**” means any (i) transaction, or series of related transactions, in which a person, or a group of related persons, acquires from stockholders of SLG, shares representing more than fifty percent (50%) of the out- standing voting power of SLG, or (ii) sale of all or substantially all assets of SLG.

10. RIOT OBLIGATIONS

10.1. Riot shall assign a Game product owner to interface with SLG on all Game League matters.

10.2[*****]

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10.3.Riot shall work in good faith with SLG to provide the following technical and operational assistance:

[*****]

11. MARKETING RESTRICTIONS

11.1.Neither Party shall place, display or post any materials depicting the other Party's intellectual property which contains any material which is unlawful, libelous, obscene, indecent, threatening, intimidating, or harassing. Additionally, SLG shall not feature, or permit any third-party to feature, any of the following in its advertising or promotions relating to the Game or the Game League:

[*****]

12. ROYALTIES

12.1.[*****]

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12.2.[*****]

12.3.GAAP. All amounts calculated under this Agreement must be calculated in accordance with U.S. generally accepted accounting principles (“GAAP”).

13. REPORTS & PAYMENT

13.1.No later than thirty (30) days after the end of each quarterly period during the Term, SLG shall send Riot a detailed report to sharan@riotgames.com, which shall include detailed information for: [*****]. If reasonably requested by Riot, SLG shall use commercially reasonable efforts to provide reports on a monthly basis.

13.2.Riot will send SLG invoices reflecting amounts due to Riot based on SLG’s reports. SLG shall pay the invoiced amounts within seven (7) calendar days of receipt of Riot’s invoices. All payments will be made in U.S. Dollars by wire transfer into Riot’s bank account specified below or such other bank account of Riot in the U.S. as Riot may specify in writing. SLG will bear any wire transfer fees charged by the transferred bank, and Riot will bear any wire transfer fees charged by the receiving bank.

[*****]

14. AUDIT

SLG shall maintain and keep (at SLG’s principal place of business and at its sole expense), during the Term and for at least three (3) years after expiration or earlier termination of this Agreement, accurate books of accounting and records covering all matters and transactions related to this Agreement. Riot and its duly authorized representative(s) shall have the right, upon reasonable notice and at all reasonable hours

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of the day, to examine and copy and otherwise audit said books of accounting, records and all other documents and materials in the possession or under the control of SLG with respect to all transactions related to this Agreement.
[*****]

15. EQUITY

15.1.Capitalization Representations and Warranties. SLG represents and warrants to Riot the following:

15.1.1.Authorized Shares. The authorized capital of SLG consists, immediately prior to the Effective Date, of: (i) 45,000,000 shares of common stock, par value \$0.001 per share (“Common Stock”), of which 7,549,279 shares are issued and outstanding and (ii) 5,000,000 shares of preferred stock, of which 0 shares are issued and outstanding, immediately prior to the Effective Date. The Company holds no Common Stock in its treasury. The rights, privileges and preferences of the Common Stock will be as stated in the Certificate of Incorporation which has been provided to Riot.

15.1.2.Company Plan. SLG has reserved 3,000,000 shares of Common Stock for issuance to officers, directors, employees and consultants of SLG pursuant to the 2014 Stock Option and Incentive Plan (the “**Company Plan**”) duly adopted by the Board of Directors and approved by SLG stockholders. Of such reserved shares of Common Stock, 2,483,493 shares of Common Stock have been issued pursuant to options to purchase Common Stock, a stock option to purchase 70,000 shares of Common Stock has been exercised pursuant to the Company Plan, and 446,507 shares of Common Stock remain available for issuance to officers, directors, employees and consultants pursuant to the Company Plan. SLG has furnished to Riot complete and accurate copies of the Company Plan and forms of agreements used thereunder.

15.1.3.Rights. Except for (i) options outstanding to purchase 2,463,493 shares of Common Stock, all of which have been issued pursuant to the Company Plan, with a weighted average exercise price of \$2.36 per share, (ii) warrants outstanding to purchase 1,450,000 shares of Common Stock, with a weighted average exercise price of \$2.43 per share, (iii) restricted stock units underlying 25,000 shares of Common Stock, (iv) the conversion privileges of the zero coupon unsecured convertible promissory notes outstanding in the original principal amount of \$5,050,000 relating to the May 2016 financing of SLG; (v) the pro rata rights provided in Section 6 of the Series B Subscription Agreement entered into by and between SLG and each of the investors in the Series B round which closed in 2015;

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and (vi) the pro rata rights provided for in Section 15.4 of this Agreement; there are no outstanding options, warrants, rights (including conversion or preemptive rights and rights of first refusal or similar rights) or agreements, orally or in writing, to purchase or acquire from the Company any shares of Common Stock, or any securities convertible into or exchangeable for shares of Common Stock.

15.1.4.Lock-Up. All outstanding shares of the SLG's Common Stock and all shares of the SLG Common Stock underlying outstanding options or other award agreements are subject to a lock-up or market standoff agreement (applicable only as may be required by an underwriter of SLG's equity securities) following a public offering pursuant to a registration statement filed with the Securities and Exchange Commission under the Securities Act of 1933 (the "**Securities Act**").

15.1.5.Repurchase, Redemption, Acceleration. Except for the SLG 2014 Stock Option and Incentive Plan, and certain existing executive employment agreements, which provide for acceleration upon a change of control, no stock plan, stock purchase, stock option or other agreement or understanding between SLG and any holder of any securities or rights exercisable or convertible for securities provides for acceleration or other changes in the vesting provisions or other terms of such agreement or understanding as the result of the occurrence of any event. SLG has no obligation (contingent or otherwise) to purchase or redeem any of its capital stock.

15.1.6.Securities Laws. That all outstanding securities of Company were duly and validly authorized and issued, fully paid and non-assessable, in accordance with the Securities Act, as amended, and relevant state ("**Blue Sky**") securities laws, and issued pursuant to valid exemptions from securities registration under Federal and Blue Sky laws.

15.1.7.Documentation. SLG has provided Riot with all relevant and material documentation with respect to the securities issued by SLG to Riot and all rights pertaining thereto. No securities-related agreements entered into between SLG and any other shareholder or party in respect of its capital stock provides for any rights or preferences that are materially different or preferential in any material respect from the rights or preferences of Riot as described in this Agreement (and exhibits hereto).

15.2.[*****]

15.3.[*****]

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15.4.[*****]

15.5.[*****]

15.6.[*****]

15.7.Information Rights.

15.7.1.SLG shall provide the following to Riot upon request:

15.7.1.1.As soon as practicable, but in any event within ninety (90) days after the end of each fiscal year of SLG, an income statement for such fiscal year, a balance sheet of SLG and statement of stockholders' equity as of the end of such year, and a statement of cash flows for such year, such year-end financial reports to be in reasonable detail, prepared in accordance with GAAP, except that such financial statements may (i) be subject to normal year-end audit adjustments and (ii) not contain all notes thereto that may be required in accordance with GAAP).

15.7.1.2.As soon as practicable, but in any event within forty-five (45) days after the end of each of the first three (3) quarters of each fiscal year of SLG, an unaudited income statement, statement of cash flows for such fiscal quarter and an unaudited balance sheet and statement of stockholders' equity as of the end of such fiscal quarter, all prepared in accordance with GAAP (except that such financial statements may (i) be subject to normal year-end audit adjustments and (ii) not contain all notes thereto that may be required in accordance with GAAP);

15.7.1.3.If, for any period, SLG has any subsidiary whose accounts are consolidated with those of SLG, then in respect of such period the financial statements delivered pursuant to the foregoing sections shall be the consolidated and consolidating financial statements of the SLG and all such consolidated subsidiaries.

15.7.2.Notwithstanding anything else in this Section 15.7 to the contrary, SLG may cease providing the information set forth in this Section 15.7 during the period starting with the date thirty (30) days before SLG's good-faith estimate of the date

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of filing of a registration statement as mandated by “quiet period” regulations; provided that SLG’s covenants under this Section 15.7 shall be reinstated at such time as SLG is no longer actively employing its commercially reasonable efforts to cause such registration statement to become effective.

15.7.3. The covenants set forth in this Section 15.7 shall terminate and be of no further force or effect upon the earlier to occur of (a) the consummation of an IPO, (b) when SLG first becomes subject to the periodic reporting requirements of Sections 12(g) or 15(d) of the 1934 Act, whichever event shall first occur or (c) the consummation of a change of control.

16. EXPENSES

Unless otherwise set forth in this Agreement, each Party will bear its own costs and expenses that are incurred in the performance of their obligations under this Agreement.

17. TERMINATION

17.1. Termination by Riot. Riot shall have the right to terminate this Agreement by providing written notice to SLG as follows:

[*****]

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17.2. Effect of Termination. If Riot terminates this Agreement, each Party shall promptly destroy or return the other party's Confidential Information in its possession, custody or control, unless retention of such information is required by law (e.g., by tax regulations); all sums due to Riot hereunder shall become immediately due and payable in full without set-off of any kind; SLG shall immediately cease exploitation of the rights granted herein, including without limitation, its operation of the Game League (unless Riot advises SLG in the notice of termination that SLG should instead wind- down the Game League over a prescribed period of time), advertising and promotion of the Game League, and its production and sale of Merchandise; SLG shall, within one (1) month after termination, deliver to Riot a complete and accurate inventory of all Merchandise on hand and/or in the process of manufacture, as of both the date of termination and the date of such statement and Riot shall have the right, upon fifteen (15) days prior notice, to enter onto SLG's premises during normal business hours to conduct physical inventories to verify the accuracy of such statement; and Riot shall have the opportunity, in its sole discretion, to purchase all existing Merchandise at SLG's cost of manufacture in its sole or demand that such Merchandise be destroyed.

18. CONFIDENTIALITY

18.1. Confidential Information. Each Party acknowledges that by reason of its relationship to the other Party under this Agreement it will have access to and acquire knowledge, material, data, systems and other information concerning the operation, business, financial affairs and intellectual property of the other Party that may not be accessible or known to the general public, including the terms of this Agreement (referred to as "**Confidential Information**").

18.2. No Disclosure/Use. Each Party agrees that it will: (i) maintain and preserve the confidentiality of all Confidential Information received from the other Party (the "**Disclosing Party**"), both orally and in writing, including taking such steps to protect the confidentiality of the Disclosing Party's Confidential Information as the Party receiving such Confidential Information (the "**Receiving Party**") takes to protect the confidentiality of its own confidential or proprietary information; provided, however, that in no instance shall the Receiving Party use less than a reasonable standard of care to protect the Disclosing Party's Confidential Information; (ii) disclose such Confidential Information only to its own employees on a "need-to-know" basis, and only to those employees who have agreed to maintain the confidentiality thereof pursuant to a written agreement containing terms least as stringent as those set forth in this Agreement; (iii) not disassemble, "reverse engineer" or "reverse compile" such software for any purpose in the event that software is involved; and (iv) not disclose such Confidential Information to any third party without the prior written consent of the Disclosing Party; provided, however, that each Party may disclose the financial terms of this Agreement to its legal and business advisors and to potential investors so long as such third parties agree to maintain the confidentiality of such Confidential Information.

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Each Receiving Party further agrees to use the Confidential Information of the Disclosing Party only for the purpose of performing its obligations under this Agreement. The Receiving Party's obligation of confidentiality shall survive this Agreement for a period of five (5) years from the date of its termination or expiration and thereafter shall terminate and be of no further force or effect; provided, however, that with respect to Confidential Information which constitutes a trade secret, such information shall remain confidential so long as such information continues to remain a trade secret. The Parties also mutually agree to (1) not alter or remove any identification or notice of any copyright, trademark, or other proprietary rights which indicates the ownership of any part of the Disclosing Party's Confidential Information; and (2) notify the Disclosing Party of the circumstances surrounding any possession or use of the Confidential Information by any person or entity other than those authorized under this Agreement.

18.3. Exclusions. The confidentiality obligations of the Parties described 18.1 above shall not apply to Confidential Information which the Receiving Party can prove: (i) has become a matter of public knowledge through no fault, action or omission of or by the Receiving Party; (ii) was rightfully in the Receiving Party's possession prior to disclosure by the Disclosing Party; (iii) subsequent to disclosure by the Disclosing Party, was rightfully obtained by the Receiving Party from a third party who was lawfully in possession of such Confidential Information without restriction; (iv) was independently developed by the Receiving Party without resort to the Disclosing Party's Confidential Information; or (v) must be disclosed by the Receiving Party pursuant to law, judicial order or any applicable regulation (including any applicable stock exchange rules and regulations); provided, however, that in the case of disclosures made in accordance with the foregoing clause (v), the Receiving Party must provide prior written notice to the Disclosing Party of any such legally required disclosure of the Disclosing Party's Confidential Information as soon as practicable in order to afford the Disclosing Party an opportunity to seek a protective order, or, in the event that such order cannot be obtained, disclosure may be made in a manner intended to minimize or eliminate any potential liability.

18.4. Terms of this Agreement Confidential. Subject to the exception provided by Section 18.2(iv), for the avoidance of doubt, the terms of this Agreement shall be considered Confidential Information, and SLG shall not disclose or make reference thereto without the prior written consent of Riot for any purpose. For the avoidance of doubt, disclosure of Appendix C by SLG shall be deemed an incurable material breach of this Agreement.

19. PRIVACY AND DATA SECURITY

19.1. Privacy Laws. SLG shall at all times perform its obligations hereunder in accordance with SLG's privacy policies, the requirements of any contracts or codes of conduct to which SLG is a party and any applicable laws or regulations related to the processing of Personal Data (as defined below) and/or the privacy of individual data subjects (collectively, "**Privacy Laws**"), including obtaining and at all times maintaining any appropriate registrations or certifications under such Privacy Laws.

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19.2.Data Processing. For the purposes of this Agreement, “**Personal Data**” has the meaning set forth in applicable Privacy Laws, specifically including without limitation any and all personally identifiable information of Riot customers or employees, as well any copies or corresponding reference files kept or made by SLG thereof in any format. To the extent the Services require SLG to process Personal Data, SLG expressly acknowledges and agrees that it will only process such Personal Data in accordance with terms and conditions of this Agreement and Riot’s instructions, and only as necessary to perform its obligations hereunder. Without limiting the generality of the foregoing, under no circumstances shall SLG (i) sell, rent, share with or otherwise distribute or disclose Personal Data to any third parties without Riot’s express prior written consent; (ii) use Personal Data for directed marketing or advertising; or (iii) otherwise process Personal Data for any purposes whatsoever except as necessary to provide the Services.

19.3.Information Security. SLG shall establish, employ and at all times maintain physical, technical and administrative security safeguards and procedures sufficient to prevent any unauthorized processing of Personal Data and/or use, access, copying, exhibition, transmission or removal of Riot’s Confidential Information from SLG’s facilities. SLG shall promptly provide Riot with written descriptions of such procedures and policies upon request. Riot shall have the right, upon reasonable prior written notice to SLG and during normal business hours, to conduct on-site security audits or otherwise inspect SLG’s facilities to confirm compliance with such security requirements.

19.4.Security Breaches.

19.4.1.Informing Riot. In the event of any actual or potential unauthorized processing of Personal Data in SLG’s possession or control (each, a “**Security Breach**”), SLG shall notify Riot as soon as practicable (but in no event later than twenty-four (24) hours after SLG becomes aware of such a Security Breach) and immediately start coordinating with Riot to investigate the Security Breach.

19.4.2.Investigation and Costs. SLG agrees to fully cooperate with Riot in Riot’s handling of any Security Breach, including: (1) assisting with any investigation; (2) providing Riot and/or its authorized representatives with physical access to the facilities and operations affected; (3) facilitating interviews with SLG’s employees and others involved in the matter; (4) making available all relevant records, logs, files, data reporting and other materials required to comply with applicable law; and (5) at Riot’s request and expense, making available all relevant records, logs, files, data reporting and other materials required to comply with any regulation, industry standards or as otherwise required by Riot. Additionally, SLG agrees to reimburse Riot for actual costs incurred by Riot in responding to, and mitigating damages caused by, any Security Breach, including all costs of notice and/or remediation pursuant to this Section 19.

19.4.3.Breach Notification. SLG shall not inform any third party of any Security Breach without Riot’s prior written consent, other than to inform a complainant that the matter has been forwarded to Riot. Further, SLG agrees that Riot shall have the sole right to determine: (1) whether notice of the Security Breach is to be provided to

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any individual data subjects, regulators, law enforcement agencies, consumer reporting agencies or others as required by Privacy Laws or otherwise in Riot's discretion; and (2) the contents of such notice, whether any type of remediation may be offered to affected persons and the nature and extent of any such remediation.

19.4.4. Termination. In the event of a Security Breach, Riot shall have the option to immediately terminate this Agreement without penalty upon written notice to SLG (notwithstanding any other termination rights set forth herein, and without limiting any other remedies that may be available to Riot at law, in equity or otherwise).

20. REPRESENTATIONS AND WARRANTIES

20.1. Standing; Due Authorization. SLG represents, warrants and covenants that it: (i) is an entity duly formed and/or organized and validly subsisting pursuant to the laws of its jurisdiction of formation and/or organization; (ii) is qualified to do business in the jurisdictions in which it operates the Game League; and (iii) has due authorization and authority to enter into this Agreement and to fully perform its obligations hereunder.

20.2. Performance. SLG represents and warrants that in performing its obligations hereunder and operating the Game Leagues, it shall at all times: (i) conduct itself in a professional manner in reasonable accordance with industry standards; and (ii) comply with all applicable laws, statutes, ordinances, rules, regulations and requirements of all governmental agencies and regulatory bodies.

21. INDEMNITY

21.1. Each Party will indemnify the other Party and any of its affiliates, subsidiaries, directors, officers, agents, employees, successors and assigns from and against any and all third party claims, actions, losses, damages and expenses (including reasonable, outside attorney fees) arising out of or caused by: (i) any material failure by the other Party to perform its obligations under this Agreement; and (ii) the material breach of any representation, warranty, and/or covenant made by the other Party under this Agreement.

21.2. If any action is brought against a Party being indemnified hereunder and/or its affiliates, subsidiaries, directors, officers, agents, employees, successors and assigns (the "**Indemnified Party**") with respect to any allegation for which indemnity may be sought from the other Party (the "**Indemnifying Party**"), the Indemnified Party shall promptly notify the Indemnifying Party in writing. The Indemnified Party shall cooperate with the Indemnifying Party, at the Indemnifying Party's expense and in all reasonable respects, in connection with the defense of any such action. The Indemnifying Party shall conduct all proceedings or negotiations in connection therewith, assume the defense thereof, and all other required steps or proceedings to settle or defend any such action, including the employment of counsel and payment of all expenses. The Indemnified Party shall have the right to employ separate counsel and participate in the defense at the Indemnified Party's sole expense. The Indemnifying Party shall not enter into any settlement that obligates the Indemnified Party to take any action or incur any expense without such

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Indemnified Party's prior written consent, which consent shall not be unreasonably withheld or delayed.

22. INSURANCE

SLG shall secure and maintain, at its sole cost and expense, in connection with its obligations hereunder and operation of the Game League, all customary and necessary insurance policies, including comprehensive general liability insurance with limits of not less than One Million USD (\$1,000,000) per occurrence / Two Million USD (\$2,000,000) in the aggregate, employer's liability insurance in a minimum amount of One Million USD (\$1,000,000) per occurrence, automobile liability insurance in a minimum amount of One Million USD (\$1,000,000) per occurrence, statutory worker's compensation insurance and professional liability or cyber liability insurance (which shall include errors and omissions, media liability, privacy and network security insurance) with limits of not less than Two Million USD (\$2,000,000) per occurrence / Two Million USD (\$2,000,000) in the aggregate, which policies shall list Riot as additional insureds (collectively, the "**Insurance**"). SLG shall deliver to Riot a certificate evidencing the Insurance required by this Section 22. SLG shall use an Insurance provider with an AM BEST ratings of at least A-VII and shall be pre- approved by Riot in writing.

23. NON-SOLICITATION

[*****]

24. LIMITATION OF LIABILITY

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, UNDER NO CIRCUMSTANCES SHALL RIOT BE LIABLE TO SLG FOR ANY CLAIM (REGARDLESS OF THEORY OF LIABILITY, WHETHER BASED UPON PRINCIPLES OF CONTRACT, WARRANTY, NEGLIGENCE OR OTHER TORT, BREACH OF ANY STATUTORY DUTY, PRINCIPLES OF INDEMNITY, THE FAILURE OF ANY LIMITED REMEDY TO ACHIEVE ITS ESSENTIAL PURPOSE OR OTHERWISE) FOR ANY SPECIAL, CONSEQUENTIAL, RELIANCE, INDIRECT, INCIDENTAL, PUNITIVE OR EXEMPLARY DAMAGES, WHETHER FORESEEABLE OR NOT, INCLUDING LOST PROFITS, REVENUE OR GOODWILL. IN NO EVENT SHALL RIOT'S LIABILITY TO SLG ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT EXCEED THE TOTAL AMOUNTS PAID BY SLG TO RIOT HEREUNDER.

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25. DISPUTE RESOLUTION

25.1. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of California.

25.2. Injunctive Relief. SLG agrees that in the event of any breach or alleged breach by SLG of any covenant or agreement in this Agreement, Riot would encounter extreme difficulty in attempting to prove the actual amount of damages suffered by it as a result of such breach and would not have adequate remedy at law in such event. SLG therefore agrees that, in addition to any other remedy available at law or in equity, in the event of such breach, Riot shall be entitled to seek and receive specific performance and temporary, preliminary and permanent injunctive relief from violation of any of said covenants and agreements without the requirement of proving the amount of any actual damage to Riot resulting or expected from such breach.

25.3. Attorney Fees. In any action arising out of or related to this Agreement, the prevailing Party shall be entitled to recover its costs and attorney fees reasonably incurred in connection with the dispute.

26. MISCELLANEOUS

26.1. Assignment and Change of Control. Neither Party may assign this Agreement, in whole or in part, by operation of law or otherwise, without the other Party's prior written consent.

26.2. Notices. All notices or other communications required or permitted hereunder shall be in writing and shall be deemed to have been duly given (a) on the date delivered in person or by courier, (b) on the date a Party responds via e-mail that it has received the other Party's notice via e-mail, (c) on the date indicated on the return receipt if mailed postage prepaid, by certified or registered U.S. Mail, with return receipt requested; or (d) if sent or mailed by Federal Express or other nationally recognized overnight delivery service, then as of the next business day. In each case, such notices and other communications shall be sent to a Party at the following addresses:

If to SLG:

Super League Gaming, Inc.
2912 Colorado Ave., Suite 200
Santa Monica, CA 90404
Attn: General Counsel
Email: gregg@superleague.com

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If to Riot:

[*****]

26.3. Severability. If any provision of this Agreement is or becomes or is deemed invalid, illegal or unenforceable in any jurisdiction, such provision shall be deemed amended to conform to the applicable laws of such jurisdiction so as to be valid and enforceable, or, if it cannot be so amended without materially altering the intention of the Parties, it will be stricken, but the validity, legality and enforceability of such provision shall not in any way be affected or impaired thereby in any other jurisdiction and the remainder of this Agreement shall remain in full force and effect.

26.4. Waiver. Waiver by either of the Parties of any breach of any provision of this Agreement shall not operate or be construed as a waiver of any prior or subsequent breach of the same or any other provision hereof.

26.5. Entire Agreement. This Agreement (including all exhibits attached hereto, which are incorporated herein by reference) constitutes the entire agreement between the Parties with respect to the subject matter hereto and all prior agreements and negotiations are merged herein. This Agreement may not be changed, modified, amended or supplemented, except in writing signed by both Parties.

26.6. Interpretation. The headings contained herein are for convenience and reference only, do not form a substantive part of this Agreement and in no way modify, interpret or construe the intentions of the Parties. No provision of this Agreement shall be interpreted for or against any Party because that Party or its legal representative drafted such provision. The words “including” and/or “include” shall be interpreted without limitation when used in this Agreement. If this Agreement is translated into any language other than English, the English language version of this Agreement shall prevail. A reference to a statute or statutory provision herein is a reference to such statute or statutory provision as amended, extended or re-enacted from time to time.

26.7. Counterparts. This Agreement may be executed in multiple counterparts, each of which shall be deemed to be an original, and all such counterparts shall constitute one instrument, and signatures transmitted by facsimile or electronic scan shall be effective.

26.8. Not Effective Until Execution. This Agreement shall have no force or effect, and nothing in this Agreement shall be binding upon Riot and SLG, unless and until such time, if any, as this Agreement has been executed by an authorized signatory of Riot and SLG, respectively.

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IN WITNESS WHEREOF, this Agreement has been executed and is effective as of the Grant Date.

SUPER LEAGUE GAMING, INC.

By: /s/ Ann Hand
Ann Hand
CEO

RIOT GAMES, INC.

By: /s/ A. Dylan Jadeja
Name: A. Dylan Jadeja
Its: Financial Officer

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Appendix A

Approved Movie Theatres

1. Cinemark
2. AMC
3. Regal
4. Carmike
5. Landmark
6. National Amusements
7. Metropolitan
8. iPic

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Appendix B

Riot Marks

1. To be provided by Riot.

SLG Marks

1. SLG
2. Super League Gaming
3. Netname – www.superleague.com

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Appendix C

[*****]

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EXHIBIT A

[*****]

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EXHIBIT B

[*****]

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EXHIBIT C

[*****]

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AMENDED AND RESTATED LICENSE AGREEMENT

This Amended and Restated License Agreement (“Agreement”) between Mojang AB and Super League Gaming, Inc. is made and entered into as of September 12, 2017

RECITALS

WHEREAS, Mojang and SLG entered into, and now wish to amend and restate that certain License Agreement made as of August 1, 2016 (“Original Agreement”);

NOW THEREFORE, in consideration of the mutual promises contained in this Agreement and for other good and valuable consideration, the adequacy and sufficiency of which are hereby acknowledged, the parties agree as follows:

AMENDMENT AND RESTATEMENT OF THE LICENSE AGREEMENT DATED AUGUST 1, 2016

1. PARTIES

1.1 The parties to this Amended and Restated License Agreement (the “**Agreement**”) made as of September 12, 2017 (“**Amended Effective Date**”) are:

1.1.0 Mojang AB, a company with its principal place of business at Maria Skolgata 83 BV SE-118 53, Stockholm, Sweden (“**Mojang**”); and

1.1.1 Super League Gaming, Inc. (“**SLG**”) a Delaware corporation located at 2906 Colorado Ave., Santa Monica, CA 90404.

1.2 SLG and Mojang shall each be a “**Party**” and collectively shall be the “**Parties**” to this Agreement.

2. RECITALS

2.1 Mojang owns and publishes *Minecraft*, a globally popular sandbox game that among other things enables players to build constructions out of textured cubes in a 3D procedurally generated world.

2.2 SLG operates recreational leagues for gamers of all ages to compete, socialize and play video games in movie theatres.

2.3 SLG desires a license from Mojang with respect to the use of *Minecraft IP* in a game league played within the Territory.

3. DEFINITIONS

3.1 “**Game**” means *Minecraft*.

3.2 “**Approved Advertising Content**” means advertising, artwork and other content related to the Game that are approved in writing by Mojang to be used solely by SLG in Mojang-approved advertising, marketing and promotion of the Game.

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- 3.3 “**Approved Game Content**” means the *Minecraft* mods created by SLG for Game Leagues that are approved in writing by Mojang.
- 3.4 “**Authorized Users**” means end users that have a valid and current end user license (including PC-based, mobile and other licenses) from Mojang to use and play the Game.
- 3.5 “**Game League**” means the practice, play and watch events that SLG operates in Gaming Venues with Authorized Users using Approved Game Content in the manner described in this Agreement.
- 3.6 “**License**” means the limited license provided by Mojang to SLG in Section 4.1.
- 3.7 “**Minecraft IP**” means the intellectual property owned by Mojang covering the Game, including the Minecraft Marks.
- 3.8 “**Minecraft Marks**” means the Minecraft trademarks, logos and/or symbols identified in Exhibit A, attached hereto.
- 3.9 “**Gaming Venues**” means movie theatres and, subject to Mojang’s prior written approval, other locations such as schools, arenas, and other physical locations in the Territory that enable SLG to perform Game Leagues.
- 3.10 “**Term**” means the period commencing with the Effective Date and ending upon the earlier of three (3) years from the Effective Date or the termination of this Agreement.
- 3.11 “**Territory**” means the fifty (50) States (including the Federal District of Columbia (DC)), within the United States, but specifically excluding any other territories or regions outside the fifty (50) States, plus Canada. The Territory may be modified by the parties by mutual agreement in writing.

4. LICENSE

- 4.1 Subject to the terms and conditions of this Agreement, including SLG making timely payments pursuant to Sections 10 and 11, and SLG complying with Mojang’s trademark use guidelines at <https://www.microsoft.com/en-us/legal/intellectualproperty/trademarks/usage/general.aspx> (the “**Trademark Guidelines**”), Mojang grants SLG a non-exclusive, non-sublicensable, non-transferable, personal, limited license during the Term under the Minecraft IP solely to (i) reproduce, publicly display and publicly perform the Game and Approved Game Content to Authorized Users of the Game as part of a Game League, and (ii) display Approved Advertising Content solely in connection with Mojang-approved advertising, marketing and promotion of the Game League (collectively (i) and (ii) “**Licensed Activities**”).
- 4.2 The License is non-extendible, non-sublicensable, non-exclusive, non-transferable, and personal to SLG and shall not provide any enforcement rights to

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any third parties. Mojang reserves all rights (and no one receives any rights) not expressly granted by the License. No additional rights (including any implied patent licenses, covenants, releases, immunities or other rights) are granted by the License, through implication, exhaustion, estoppel or otherwise. Without limiting the generality of the foregoing, the License does not include, and is conditioned upon no one, including SLG and the Authorized Users, receiving, any license, right, release or covenant to (a) sell, lease, license or distribute the Game or licenses to use the Game, (b) any intellectual property, products, services, technology, software, features or functionality not included in the Minecraft IP (e.g. related or enabling technologies or rights), or (c) encumber, license or sublicense the Minecraft IP.

5. TRADEMARK USAGE

- 5.1 SLG acknowledges and agrees that Mojang owns the Minecraft Marks and all associated goodwill, and retains all right, title, and interest in and to the Minecraft Marks, and that all goodwill arising from use of the Minecraft Marks will inure to the benefit of Mojang. When using the Minecraft Marks as permitted herein, the activities, service or product to which Mojang's goodwill is being associated by virtue of the Minecraft Mark usage will meet or exceed standards of quality and performance generally accepted in the industry for such activities, service or product. In the event Mojang reasonably believes such quality standards are not being met, or does not otherwise agree with SLG's use of the Minecraft Marks, SLG will, as promptly as is commercially reasonable, correct any such deficiencies in its use of the Minecraft Marks and conformance to the quality standards. SLG will not use the Minecraft Marks in any manner that could

diminish or otherwise damage Mojang's goodwill. SLG will not adopt, use or register any corporate name, trade name, domain name, trademark, service mark or certification mark, or other designation confusingly similar to the Minecraft Marks. SLG will take reasonable steps to notify Mojang of any suspected infringement of or challenge to the Minecraft Marks of which it becomes aware.

6. APPROVAL PROCESS

- 6.1 Process for Approving Materials and new Game League Activities. Prior to displaying any advertising, artwork or other content in connection with any advertising, marketing, promotion and/or sponsorships of the Game League and prior to using any Minecraft mods as part of the Licensed Activities (collectively, all of the foregoing, "**Material**"), SLG shall submit a sample of any Material to Mojang and seek approval of such Material as Approved Advertising Content or Approved Game Content, respectively, at least ten (10) business days prior to distributing, displaying, and/or otherwise using such Material. SLG shall not distribute, display, and/or otherwise use such Material without receiving Mojang's prior written approval. Mojang may withhold its approval in its sole and absolute discretion. Prior to beginning any new Game League program (other than movie theater play and practice events), watch event, or other activity, SLG shall submit to Mojang a description of the program for Mojang's written approval. If

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Mojang fails to respond to SLG's request for approval within ten (10) business days, SLG's request for approval shall be deemed denied by Mojang. If Mojang fails to respond within ten (10) business days, SLG may send a reminder email to Mojang within forty-eight (48) hours thereafter. SLG shall not be required to re-submit any previously approved Material for subsequent use.

7. SLG OBLIGATIONS

- 7.1 SLG will use the Minecraft Marks only in accordance with the Trademark Guidelines and only in connection with the Licensed Activities as approved by Mojang.
- 7.2 SLG will maintain a dedicated, full-time employee who has deep experience in the Game and the gaming industry to manage Game League operations, liaise with Mojang on technology, marketing and other strategic matters, and ensure the Games Leagues are an authentic, player-focused experience.
- 7.3 SLG will operate the Game League and perform Licensed Activities in a manner that provides a beneficial user experience for Authorized Users at all times.

8. MOJANG OBLIGATIONS

Mojang will respond to a reasonable number of requests for approval of Material in a commercially reasonable manner.

9. COPPA COMPLIANCE

- 9.1 SLG will not place, display or post any materials depicting or using the Minecraft IP which contain or include any material which is unlawful, libelous, obscene, indecent, threatening, intimidating, or harassing. Additionally, SLG shall not feature, or permit any third-party to feature, any of the following in its advertising or promotions relating to the Game or the Game League:
 - 9.1.1 Prescription or non-"over-the-counter" drugs.
 - 9.1.2 Firearms, handguns, ammunition, or peripherals.
 - 9.1.3 Pornography or pornographic products.
 - 9.1.4 Tobacco, tobacco products, or paraphernalia.
 - 9.1.5 Alcohol products or other intoxicants the sale or use of which is regulated by law.
 - 9.1.6 Sellers or marketplaces of virtual items known to be counterfeit or illegal sellers thereof, or who are otherwise in breach of the Game's terms of use.

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9.1.7 Businesses engaged in gambling, wagering, bookmaking, or sports or esports betting, including fantasy sports or esports.

9.1.8 Specific sponsors or entities identified in writing by Mojang (email sufficient).

9.2 SLG shall strictly comply with the Children's Online Privacy Policy Act of 1988 ("COPPA") at all times.

10. ROYALTIES

10.1 Game League Operations. [*****]

10.2 Advertising. [*****]

10.3 Sponsorship. [*****]

10.4 GAAP. All amounts calculated under this Agreement must be calculated in accordance with U.S. generally accepted accounting principles ("GAAP").

11. REPORTS & PAYMENT

11.1 No later than thirty (30) days after the end of each month during the Term, SLG shall send Mojang a detailed report to karin@mojang.com which shall include detailed information for: [*****].

11.2 Mojang will send SLG invoices reflecting amounts due to Mojang based on SLG's reports. SLG shall pay the invoiced amounts within seven (7) calendar days of receipt of Mojang's invoices. All payments will be made in U.S. Dollars by wire transfer into Mojang's bank account specified below or such other bank account of Mojang in the U.S. as Mojang may specify in the invoice. SLG will bear any wire transfer fees charged by the transferred bank, and Mojang will bear any wire transfer fees charged by the receiving bank.

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Wiring Instructions:

[*****]

12. AUDIT

- 12.1 SLG shall maintain and keep (at SLG's principal place of business and at its sole expense), during the Term and for at least three (3) years after expiration or earlier termination of this Agreement, accurate books of accounting and records covering all matters and transactions related to this Agreement. Mojang and its duly authorized representative(s) shall have the right, upon reasonable notice and at all reasonable hours of the day, to examine and copy and otherwise audit said books of accounting, records and all other documents and materials in the possession or under the control of SLG with respect to all transactions related to this Agreement. In the event such inspection or audit discloses or reflects underpayment or other discrepancies totaling at least five percent (5%) of the amount due and payable to Mojang by SLG, then, without limiting any other rights or remedies that may be available to Mojang as a result of the same, SLG shall reimburse Mojang for all costs and expenses of such inspection or audit and shall pay Mojang such underpayment or other discrepancy within fifteen (15) days of the end of the inspection or audit.

13. EXPENSES

Unless otherwise set forth in this Agreement, each Party will bear its own costs and expenses that are incurred in the performance of their obligations under this Agreement.

14. TERM AND TERMINATION

- 14.1 Termination by Mojang. Mojang shall have the right to terminate this Agreement by providing written notice to SLG as follows:
- 14.1.1 For material breach by SLG upon expiration of a thirty (30) day cure period commencing from the date of notice of material breach, provided that such material breach is curable.
- 14.1.2 Immediately for any material breach by SLG if such material breach is incurable.
- 14.1.3 Immediately in the event that SLG (i) files or has filed against it a petition in bankruptcy; (ii) is adjudged bankrupt; (iii) becomes insolvent; (iv)

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makes an assignment for the benefit of creditors; (v) discontinues its business; or (vi) has a receiver appointed for it or its business who is not discharged within thirty (30) days.

14.1.4 For Mojang's convenience at Mojang's discretion by providing ninety (90) days' written notice to SLG.

14.2 The Term of this Agreement may only be extended upon consent of Mojang in writing at its discretion.

14.3 Upon expiration or termination of this Agreement, the License will terminate, SLG will immediately cease all use of the Minecraft IP and only the following Sections shall survive: Sections 1, 2, 3, 4.2, 5.1 (but only the first and penultimate sentences), 10 (but only with respect to payments for activities occurring during the Term), 11 (but only with respect to reporting and payments for activities occurring during the Term), 12 (but only for 3 years after the Term), 13, 14.3, 15, 16, 17, 18, 20, 21, and 22.

15. CONFIDENTIALITY

15.1 Confidential Information. Each Party acknowledges that by reason of its relationship to the other Party under this Agreement it will have access to and acquire knowledge, material, data, systems and other information concerning the operation, business, financial affairs and intellectual property of the other Party that may not be accessible or known to the general public (referred to as "**Confidential Information**").

15.2 No Disclosure/Use. Each Party agrees that it will: (i) maintain and preserve the confidentiality of all Confidential Information received from the other Party (the "**Disclosing Party**"), both orally and in writing, including taking such steps to protect the confidentiality of the Disclosing Party's Confidential Information as the Party receiving such Confidential Information (the "**Receiving Party**") takes to protect the confidentiality of its own confidential or proprietary information; provided, however, that in no instance shall the Receiving Party use less than a reasonable standard of care to protect the Disclosing Party's Confidential Information; (ii) disclose such Confidential Information only to its own employees on a "need-to-know" basis, and only to those employees who have agreed to maintain the confidentiality thereof pursuant to a written agreement containing terms least as stringent as those set forth in this Agreement; (iii) not disclose such Confidential Information to any third party without the prior written consent of the Disclosing Party; provided, however, that each Party may disclose the financial terms of this Agreement to its legal and business advisors and to potential investors so long as such third parties agree to maintain the confidentiality of such Confidential Information. Each Receiving Party further agrees to use the Confidential Information of the Disclosing Party only for the purpose of performing its obligations under this Agreement. The Receiving Party's obligation of confidentiality shall survive this Agreement for a period of

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five (5) years from the date of its termination or expiration and thereafter shall terminate and be of no further force or effect; provided, however, that with respect to Confidential Information which constitutes a trade secret, such information shall remain confidential so long as such information continues to remain a trade secret. The Parties also mutually agree to (1) not alter or remove any identification or notice of any copyright, trademark, or other proprietary rights which indicates the ownership of any part of the Disclosing Party's Confidential Information; and (2) notify the Disclosing Party of the circumstances surrounding any possession or use of the Confidential Information by any person or entity other than those authorized under this Agreement.

- 15.3 Exclusions. The confidentiality obligations of the Parties described above shall not apply to Confidential Information which the Receiving Party can prove: (i) has become a matter of public knowledge through no fault, action or omission of or by the Receiving Party; (ii) was rightfully in the Receiving Party's possession prior to disclosure by the Disclosing Party; (iii) subsequent to disclosure by the Disclosing Party, was rightfully obtained by the Receiving Party from a third party who was lawfully in possession of such Confidential Information without restriction; (iv) was independently developed by the Receiving Party without resort to the Disclosing Party's Confidential Information; or (v) must be disclosed by the Receiving Party pursuant to law, judicial order or any applicable regulation (including any applicable stock exchange rules and regulations); provided, however, that in the case of disclosures made in accordance with the foregoing clause (v), the Receiving Party must (unless prohibited by law) provide prior written notice to the Disclosing Party of any such legally required disclosure of

the Disclosing Party's Confidential Information as soon as practicable in order to afford the Disclosing Party an opportunity to seek a protective order, or, in the event that such order cannot be obtained, disclosure may be made in a manner intended to minimize or eliminate the disclosure of Confidential Information.

16. PRIVACY AND DATA SECURITY

- 16.1 Privacy Laws. SLG shall at all times perform its obligations hereunder in accordance with SLG's privacy policies, the requirements of any contracts or codes of conduct to which SLG is a party and any applicable laws or regulations related to the processing of Personal Data (as defined below) and/or the privacy of individual data subjects (collectively, "**Privacy Laws**"), including obtaining and at all times maintaining any appropriate registrations or certifications under such Privacy Laws.
- 16.2 Data Processing. For the purposes of this Agreement, "**Personal Data**" has the meaning set forth in applicable Privacy Laws, specifically including without limitation any and all personally identifiable information of Mojang customers or employees, as well any copies or corresponding reference files kept or made by SLG thereof in any format. To the extent SLG is required to process Personal Data, SLG expressly acknowledges and agrees that it will only process such

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Personal Data in accordance with terms and conditions of this Agreement and as necessary to perform its obligations hereunder.

- 16.3 Information Security. SLG shall establish, employ and at all times maintain physical, technical and administrative security safeguards and procedures sufficient to prevent any unauthorized processing of Personal Data and/or use, access, copying, exhibition, transmission or removal of Mojang's Confidential Information from SLG's facilities. SLG shall promptly provide Mojang with written descriptions of such procedures and policies upon request. Mojang shall have the right, upon reasonable prior written notice to SLG and during normal business hours, to conduct on-site security audits or otherwise inspect SLG's facilities to confirm compliance with such security requirements.

17. REPRESENTATIONS AND WARRANTIES

- 17.1 Standing; Due Authorization. SLG represents, warrants and covenants that it: (i) is an entity duly formed and/or organized and validly subsisting pursuant to the laws of its jurisdiction of formation and/or organization; (ii) is qualified to do business in the jurisdictions in which it operates the Game League; and (iii) has due authorization and authority to enter into this Agreement and to fully perform its obligations hereunder.
- 17.2 Performance. SLG represents and warrants that in performing its obligations hereunder, it shall at all times: (i) conduct itself in a professional manner in reasonable accordance with industry standards; and (ii) comply with all applicable laws, statutes, ordinances, rules, regulations and requirements of all governmental agencies and regulatory bodies.

18. INDEMNITY

- 18.1 SLG will indemnify and hold harmless Mojang and any of its affiliates, subsidiaries, directors, officers, agents, employees, successors and assigns from and against any and all third party claims, actions, losses, damages and expenses (including reasonable, outside attorney fees) arising out of or caused by: (i) any failure by SLG to perform its obligations under this Agreement; (ii) the breach of any representation, warranty, and/or covenant made by SLG under this Agreement, and (iii) SLG performing Licensed Activities.
- 18.2 If any action is brought against Microsoft and/or its affiliates, subsidiaries, directors, officers, agents, employees, successors and assigns (the "**Indemnified Party**") with respect to any allegation for which Microsoft seeks indemnity from SLG (the "**Indemnifying Party**"), Microsoft shall promptly notify the Indemnifying Party in writing. The Indemnified Party shall cooperate with the Indemnifying Party, at the Indemnifying Party's expense and in all reasonable respects, in connection with the defense of any such action. The Indemnifying Party shall conduct all proceedings or negotiations in connection therewith, assume the defense thereof, and all other required steps or proceedings to settle or

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defend any such action, including the employment of counsel and payment of all expenses; provided, however, the Indemnified Party shall have the right to employ separate counsel and jointly participate in the defense at the Indemnified Party's sole expense. The Indemnifying Party shall not enter into any settlement that obligates the Indemnified Party to take any action or incur any expense without such Indemnified Party's prior written consent, which consent shall not be unreasonably withheld or delayed.

19. INSURANCE

- 19.1 SLG shall secure and maintain, at its sole cost and expense, in connection with its obligations hereunder and operation of the Game League, all customary and necessary insurance policies, including comprehensive general liability insurance with limits of not less than One Million USD (\$1,000,000) per occurrence / Two Million USD (\$2,000,000) in the aggregate, employer's liability insurance in a minimum amount of One Million USD (\$1,000,000) per occurrence, automobile liability insurance in a minimum amount of One Million USD (\$1,000,000) per occurrence, statutory worker's compensation insurance and professional liability or cyber liability insurance (which shall include errors and omissions, media liability, privacy and network security insurance) with limits of not less than Two Million USD (\$2,000,000) per occurrence / Two Million USD (\$2,000,000) in the aggregate, which policies shall list Mojang as an additional insured (collectively, the "**Insurance**"). SLG shall deliver to Mojang a certificate evidencing the Insurance required by this section. SLG shall use an Insurance provider with an AM BEST ratings of at least A-VII.

20. LIMITATION OF LIABILITY; DISCLAIMER

- 20.1 TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, UNDER NO CIRCUMSTANCES SHALL MOJANG OR ITS AFFILIATES BE LIABLE TO SLG FOR (1) ANY CLAIMS OR DAMAGES UNDER THIS AGREEMENT REGARDLESS OF THEORY OF LIABILITY, WHETHER BASED UPON PRINCIPLES OF CONTRACT, WARRANTY, NEGLIGENCE OR OTHER TORT, BREACH OF ANY STATUTORY DUTY, PRINCIPLES OF INDEMNITY, THE FAILURE OF ANY LIMITED REMEDY TO ACHIEVE ITS ESSENTIAL PURPOSE OR OTHERWISE, OR (2) FOR ANY SPECIAL, CONSEQUENTIAL, RELIANCE, INDIRECT, INCIDENTAL, PUNITIVE OR EXEMPLARY DAMAGES, WHETHER FORESEEABLE OR NOT, INCLUDING LOST PROFITS, REVENUE OR GOODWILL. IN NO EVENT SHALL MOJANG'S LIABILITY TO SLG ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT EXCEED THE TOTAL AMOUNTS PAID BY SLG TO MOJANG HEREUNDER.
- 20.2 TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, MOJANG DISCLAIMS ANY AND ALL REPRESENTATIONS AND WARRANTIES, EXPRESS, IMPLIED OR STATUTORY WITH RESPECT TO THE LICENSE, THE LICENSED ACTIVITIES, AND THE MINECRAFT IP,

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INCLUDING WITH RESPECT TO VALIDITY, NONINFRINGEMENT, MERCHANTABILITY AND FITNESS FOR ANY PARTICULAR PURPOSE.

21. DISPUTE RESOLUTION

- 21.1 Governing Law; Venue. This Agreement shall be interpreted and controlled first in accordance with the federal laws of the United States to the extent federal subject matter jurisdiction exists and second in accordance with the laws of the State of Washington without regard to its conflict of law rules. With respect to all civil actions or other legal or equitable proceedings directly arising between the Parties under this Agreement, the Parties consent to exclusive jurisdiction and venue in the United States District Court for the Western District of Washington (the “**Forum**”), unless no federal jurisdiction exists, in which case the Parties consent to exclusive jurisdiction and venue in the Washington state courts (the “**Alternate Forum**”). Each Party irrevocably consents to personal jurisdiction and waives the defense of forum non conveniens in the Forum, or Alternate Forum as applicable. Process may be served on the Parties in the manner authorized by applicable law or court rule.
- 21.2 Injunctive Relief. SLG agrees that in the event of any breach or alleged breach by SLG of any covenant or agreement in this Agreement, Mojang would encounter extreme difficulty in attempting to prove the actual amount of damages suffered by it as a result of such breach and may not have adequate remedy at law in such event. SLG therefore agrees that, in addition to any other remedy available at law or in equity, in the event of such breach, Mojang shall be entitled to seek and receive specific performance and temporary, preliminary and permanent injunctive relief from violation of any of said covenants and agreements without the requirement of proving the amount of any actual damage to Mojang resulting or expected from such breach.
- 21.3 Attorney Fees. In any action arising out of or related to this Agreement, the prevailing Party shall be entitled to recover its costs and attorney fees reasonably incurred in connection with the dispute.

22. MISCELLANEOUS

- 22.1 Assignment. SLG may not assign this Agreement, in whole or in part, by operation of law or otherwise, without the prior written consent of Mojang, which may be withheld in Mojang’s sole discretion. Mojang may assign this Agreement to an affiliate of Mojang upon notice to SLG.
- 22.2 Notices. All notices or other communications required or permitted hereunder shall be in writing and shall be deemed to have been duly given (a) on the date delivered in person or by courier, (b) on the date a Party responds via e-mail that it has received the other Party’s notice via e-mail, (c) on the date indicated on the return receipt if mailed postage prepaid, by certified or registered U.S. Mail, with return receipt requested; or (d) if sent or mailed by Federal Express (or other

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nationally recognized) overnight delivery service, then as of the next business day. In each case, such notices and other communications shall be sent to a Party at the following addresses:

If to SLG:

Super League Gaming, Inc. 2906 Colorado Ave
Santa Monica, CA 90404 Attn: Ann Hand, CEO
Email: ann@superleague.com If to Mojang:

Mojang AB
Maria Skolgata 83 BV SE-118 53, Stockholm, Sweden Attn: Jonas Martennson
Email: jonas@mojang.com

With a copy to: Microsoft Corporation One Microsoft Way
Redmond, WA 98052 Attn: Jeremy Snook
Email: jesnook@microsoft.com

- 22.3 Severability. If any provision of this Agreement is or becomes or is deemed invalid, illegal or unenforceable in any jurisdiction, such provision shall be deemed amended to conform to the applicable laws of such jurisdiction so as to be valid and enforceable only if it can be so amended without materially altering the intention of the Parties. If the intent of the Parties cannot be preserved, or if Section 4.2 or Section 20, in whole or in part, are found to be unenforceable, this Agreement shall terminate and become null and void.
- 22.4 Waiver. Waiver by either of the Parties of any breach of any provision of this Agreement shall not operate or be construed as a waiver of any prior or subsequent breach of the same or any other provision hereof.
- 22.5 Entire Agreement. This Agreement (including all exhibits attached hereto, which are incorporated herein by reference) constitutes the entire agreement between the Parties with respect to the subject matter hereto and all prior agreements and negotiations are merged herein. This Agreement may not be changed, modified, amended or supplemented, except in writing signed by both Parties.
- 22.6 Interpretation. The headings contained herein are for convenience and reference only, do not form a substantive part of this Agreement and in no way modify,

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interpret or construe the intentions of the Parties. No provision of this Agreement shall be interpreted for or against any Party because that Party or its legal representative drafted such provision. The words “including” and/or “include” shall be interpreted without limitation when used in this Agreement. If this Agreement is translated into any language other than English, the English language version of this Agreement shall prevail. A reference to a statute or statutory provision herein is a reference to such statute or statutory provision as amended, extended or re-enacted from time to time.

- 22.7 Counterparts. This Agreement may be executed in multiple counterparts, each of which shall be deemed to be an original, and all such counterparts shall constitute one instrument. Authorized signatures transmitted by facsimile, email or electronic scan shall be effective.
- 22.8 Not Effective Until Execution. This Agreement shall have no force or effect, and nothing in this Agreement shall be binding upon Mojang and SLG, unless and until such time, if any, as this Agreement has been executed by an authorized signatory of Mojang and SLG, respectively.
- 22.9 Relationship. This Agreement does not create any worker or employer-employee relationship, partnership, joint venture, franchise or agency relationship between Mojang and SLG. Neither party nor any of its representatives may make any statement, representation, warranty or promise to the contrary or on behalf of the other party.

IN WITNESS WHEREOF, the Parties have executed and delivered this Agreement as of the Effective Date.

MOJANG AB

/s/ Jonas Martensson
Signature

Jonas Martensson
Print Name

Managing Director
Title

SUPER LEAGUE GAMING, INC.

/s/ Ann Hand
Signature

Ann Hand
Print Name

CEO
Title

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EXHIBIT A

Minecraft Marks

1. MINECRAFT



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MASTER AGREEMENT

1. PARTIES

- 1.1. The parties to this Master Agreement (this “**Agreement**”) made as of June 9, 2017 (“**Effective Date**”) are:
- 1.1.1. Viacom Media Networks, a division of Viacom International Inc., a Delaware corporation located at 1515 Broadway, New York, NY 10036 (“**VMN**”); and
- 1.1.2. Super League Gaming, Inc., a Delaware corporation located at 2906 Colorado Ave., Santa Monica, CA 90404 (“**SLG**”).
- 1.2. SLG and VMN shall each be a “**Party**” and collectively shall be the “**Parties**” to this Agreement.

2. RECITALS

- 2.1. VMN owns and operates a basic cable children’s programming service known as Nickelodeon.
- 2.2. SLG operates recreational leagues for gamers of all ages to compete, socialize and play video games in public spaces worldwide.
- 2.3. Concurrently herewith, VMN is purchasing 277,778 shares of the common stock, \$0.001 par value per share (“**Common Stock**”), of SLG, pursuant to a Common Stock Purchase Agreement, dated as of the date hereof, by and among SLG, VMN and the other parties thereto in connection with a financing of Common Stock (the “**Purchase Agreement**”).
- 2.4. As a condition and inducement to VMN entering into the Purchase Agreement, VMN and SLG desire to enter into this Agreement and agree to certain matters as set forth herein.

3. ADVERTISING INVENTORY

[*****]

4. EQUITY

- 4.1. Common Stock Grant. As consideration for [*****], SLG hereby issues to VMN 277,778 shares of Common Stock (the “**VMN Shares**”).
- 4.2. Shareholder Rights. SLG and VMN hereby agree that the VMN Shares are deemed to be “Shares” for all purposes under the Purchase Agreement, and the respective rights and obligations of SLG and VMN with respect to the Shares thereunder shall apply to

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the VMN Shares as if the VMN Shares were purchased by, and issued to, VMN pursuant to the terms and conditions thereof. For the avoidance of doubt, the VMN Shares are also deemed to be “Registrable Securities” for all purposes under the Investors’ Rights Agreement, dated as of the date hereof, to be entered into by SLG, VMN and the other parties thereto in connection with the Purchase Agreement (the “**IRA**” and together with the Purchase Agreement, the “**Financing Documents**”), and the respective rights and obligations of SLG and VMN with respect to Registrable Securities thereunder shall apply to the VMN Shares.

4.3. Observer Rights.

4.3.1. For so long as VMN and/or any of its Affiliates beneficially own any shares of Common Stock, SLG shall invite a representative of VMN to attend all meetings of the Board of Directors of SLG (the “**Board**”) in a non-voting observer capacity and, in this respect, shall give such representative copies of all notices, minutes, consents and other materials that it provides to its directors at the same time and in the same manner as provided to such directors; provided, that such representative shall agree to hold in strict confidence and trust all information so provided; and provided, further, that SLG reserves the right to withhold any information and to exclude such representative from any meeting or portion thereof if SLG reasonably determines in good faith, upon advice of counsel, that access to such information or attendance at such meeting could adversely affect the attorney-client privilege between SLG and its counsel or result in disclosure of trade secrets or a conflict of interest.

4.3.2. For purposes of this Agreement, “**Affiliate**” means, with respect to either Party, any other individual or entity that directly, or through one or more intermediaries, controls or is controlled by or is under common control with such Party; provided, however, that, for all purposes hereunder, the Affiliates of VMN shall consist solely of Viacom Inc. and each other individual or entity that Viacom Inc., directly, or through one or more intermediaries, controls. For purposes of this definition, the term “**control**” (including the terms “**controlled by**” and “**under common control with**”) means the possession, directly or indirectly, of the power to direct or cause the direction of management and policies, whether through ownership of voting securities, by contract or otherwise.

4.4. Nothing in this Agreement shall preclude or in any way restrict VMN or any of its Affiliates from investing or participating in any particular enterprise whether or not such enterprise has products or services that compete with those of SLG.

5. ANCHOR SPONSORSHIP

The Parties shall execute and deliver the Master Joint Promotion Agreement, in the form

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attached hereto as **Appendix B**, concurrently with the execution and delivery of this Agreement.

6. SPONSORSHIP SALES

[*****]

7. [***]**

8. [***]**

9. EXPENSES

Unless otherwise set forth in this Agreement, each Party shall bear its own costs and expenses that are incurred in the performance of its obligations under this Agreement.

10. CONFIDENTIALITY

10.1. Confidential Information. Each Party acknowledges that by reason of its relationship to the other Party under this Agreement it shall have access to and acquire knowledge, material, data, systems and other information concerning the operation, business and financial affairs of the other Party that may not be accessible or known to the general public, including the terms of this Agreement (referred to as “**Confidential Information**”).

10.2. No Disclosure/Use.

10.2.1. Each Party (the “**Receiving Party**”) agrees that it shall (a) maintain and preserve the confidentiality of all Confidential Information received from the other Party (the “**Disclosing Party**”), both orally and in writing; (b) disclose Confidential Information only to the directors, officers, employees and representatives, including auditors, legal advisors, financial advisors and consultants, of the Receiving Party and its subsidiaries (and, with respect to VMN, the directors, officers, employees and representatives of Viacom Inc. and its subsidiaries) (collectively, “**Representatives**”), on a “need-to-know” basis, and advise its Representatives that Confidential Information is confidential and that by receiving Confidential Information they are agreeing to be bound by the confidentiality provisions contained herein and use the Confidential Information only for the purposes described herein; and (c) not disclose Confidential Information to any third party without the prior written consent of the Disclosing Party.

10.2.2. Each Receiving Party further agrees to use the Confidential Information of the Disclosing Party only for the purpose of performing its obligations under this Agreement and the Financing Documents. The Receiving Party’s

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obligation of confidentiality shall survive this Agreement for a period of two (2) years from the date of its termination or expiration and thereafter shall terminate and be of no further force or effect.

10.2.3. Exclusions. The confidentiality obligations of the Parties described above shall not apply to Confidential Information which (a) has become a matter of public knowledge through no fault, action or omission of or by the Receiving Party; (b) was in the Receiving Party's possession prior to disclosure by the Disclosing Party; (c) subsequent to disclosure by the Disclosing Party, was obtained by the Receiving Party from a third party who, to the knowledge of the Receiving Party, was entitled to disclose the Confidential Information to the Receiving Party; (d) was independently developed by the Receiving Party without reference to or use of the Disclosing Party's Confidential Information; or (e) must be disclosed by the Receiving Party pursuant to law, judicial order or any applicable regulation (including any applicable stock exchange rules and regulations); provided, however, that in the case of disclosures made in accordance with the foregoing clause (e), the Receiving Party must provide prior written notice to the Disclosing Party (if permitted by law) of any such legally required disclosure of the Disclosing Party's Confidential Information as soon as practicable in order to afford the Disclosing Party an opportunity to seek, at its expense, a protective order, or, in the event that such order cannot be obtained, disclosure may be made in a manner intended to minimize or eliminate any potential liability.

11. MISCELLANEOUS

11.1. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Delaware.

11.2. Dispute Resolution. The Parties (a) hereby irrevocably and unconditionally submit to the jurisdiction of the federal and state courts located in Los Angeles County, California for the purpose of any suit, action or other proceeding arising out of or based upon this Agreement, (b) agree not to commence any suit, action or other proceeding arising out of or based upon this Agreement except in the federal and state courts located in Los Angeles County, California, and (c) hereby waive, and agree not to assert, by way of motion, as a defense, or otherwise, in any such suit, action or proceeding, any claim that it is not subject personally to the jurisdiction of the above-named courts, that its property is exempt or immune from attachment or execution, that the suit, action or proceeding is brought in an inconvenient forum, that the venue of the suit, action or proceeding is improper or that this Agreement or the subject matter hereof may not be enforced in or by such court.

EACH PARTY HEREBY WAIVES ITS RIGHTS TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION BASED UPON OR ARISING OUT OF THIS

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AGREEMENT, THE FINANCING DOCUMENTS, THE SECURITIES OR THE SUBJECT MATTER HEREOF OR THEREOF. THE SCOPE OF THIS WAIVER IS INTENDED TO BE ALL-ENCOMPASSING OF ANY AND ALL DISPUTES THAT MAY BE FILED IN ANY COURT AND THAT RELATE TO THE SUBJECT MATTER OF THIS TRANSACTION, INCLUDING CONTRACT CLAIMS, TORT CLAIMS (INCLUDING NEGLIGENCE), BREACH OF DUTY CLAIMS, AND ALL OTHER COMMON LAW AND STATUTORY CLAIMS. THIS SECTION HAS BEEN FULLY DISCUSSED BY EACH OF THE PARTIES HERETO AND THESE PROVISIONS SHALL NOT BE SUBJECT TO ANY EXCEPTIONS. EACH PARTY HERETO HEREBY FURTHER WARRANTS AND REPRESENTS THAT SUCH PARTY HAS REVIEWED THIS WAIVER WITH ITS LEGAL COUNSEL, AND THAT SUCH PARTY KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS FOLLOWING CONSULTATION WITH LEGAL COUNSEL

11.3. Assignment. Neither Party may assign this Agreement, in whole or in part, by operation of law or otherwise, without the other Party's prior written consent; provided, however, that VMN may assign this Agreement to any of its Affiliates without obtaining SLG's prior written consent.

11.4. Notices. All notices and other communications hereunder shall be in writing and given by nationally recognized overnight delivery service, such as Federal Express, or delivery against receipt to the Party to whom it is given, in each case, at such Party's address set forth below or such other address as such Party may hereafter specify by notice to the other Party given in accordance herewith, together with a copy thereof by email transmitted to the recipient's email address below (or such other email address as such Party may hereafter specify by notice to the other Party given in accordance herewith) which copy shall not constitute notice hereunder; provided, that the failure to deliver a copy of a notice or other communication to a recipient via email shall in no way affect or limit the validity of such notice or other communication. Any such notice or other communication shall be deemed to have been given as of the date so delivered (or, if so delivered after normal business hours at the location of the recipient, on the next business day).

If to SLG:

Super League Gaming, Inc.
2906 Colorado Ave.
Santa Monica, CA 90404
Attn: General Counsel
Email: gregg@superleague.com

If to VMN:

Viacom International Inc.

*******SUPER LEAGUE GAMING, INC. HAS REQUESTED THAT THE OMITTED PORTIONS OF THIS DOCUMENT, WHICH ARE INDICATED BY [*****], BE AFFORDED CONFIDENTIAL TREATMENT. SUPER LEAGUE GAMING, INC. HAS SEPARATELY FILED THE OMITTED PORTIONS OF THE DOCUMENT WITH THE SECURITIES AND EXCHANGE COMMISSION.**

1515 Broadway
New York, NY 10036
Attn: General Counsel
[*****]

- 11.5. Severability. If any provision of this Agreement is or becomes or is deemed invalid, illegal or unenforceable in any jurisdiction, such provision shall be deemed amended to conform to the applicable laws of such jurisdiction so as to be valid and enforceable, or, if it cannot be so amended without materially altering the intention of the Parties, it shall be stricken, but the validity, legality and enforceability of such provision shall not in any way be affected or impaired thereby in any other jurisdiction and the remainder of this Agreement shall remain in full force and effect.
- 11.6. Waiver. Waiver by either of the Parties of any breach of any provision of this Agreement shall not operate or be construed as a waiver of any prior or subsequent breach of the same or any other provision hereof.
- 11.7. Entire Agreement. This Agreement (including all exhibits attached hereto, which are incorporated herein by reference) and the Financing Documents constitute the entire agreement between the Parties with respect to the subject matter hereof and any other written or oral agreement relating to the subject matter hereof existing between the Parties is expressly canceled. This Agreement may not be changed, modified, amended or supplemented, except in writing signed by both Parties.
- 11.8. Interpretation. The headings contained herein are for convenience and reference only, do not form a substantive part of this Agreement and in no way modify, interpret or construe the intentions of the Parties. No provision of this Agreement shall be interpreted for or against any Party because that Party or its legal representative drafted such provision. The words “including” and/or “include” shall be interpreted without limitation when used in this Agreement. If this Agreement is translated into any language other than English, the English language version of this Agreement shall prevail. A reference to a statute or statutory provision herein is a reference to such statute or statutory provision as amended, extended or re-enacted from time to time.
- 11.9. Counterparts. This Agreement may be executed in multiple counterparts, each of which shall be deemed to be an original, and all such counterparts shall constitute one instrument, and signatures transmitted by facsimile or electronic scan shall be effective.

[Signature Pages Follow]

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IN WITNESS WHEREOF, this Agreement has been duly executed and is effective as of the Effective Date.

SLG:

SUPER LEAGUE GAMING, INC.

By: /s/ Ann Hand
Title: CEO
Name: Ann Hand

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VMN:

**VIACOM MEDIA NETWORKS, a division of VIACOM INTERNATIONAL
INC.**

By: /s/ Alexander J. Berkett
Title: Senior Vice President, Corporate
Development
Name: Alexander J. Berkett

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Appendix A

[*****]

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Appendix B

Form of Master Joint Promotion Agreement

[attached]

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MASTER JOINT PROMOTION AGREEMENT

This Joint Promotion agreement (the “**Agreement**”), effective as of June 9, 2017 (the “**Effective Date**”), by and between Super League Gaming, Inc. (“**Partner**”), a Delaware corporation, having its principal place of business at 2906 Colorado Ave., Santa Monica, CA 90404 and Viacom Media Networks, a division of Viacom International Inc. (“**VMN**”), a Delaware corporation, having its principal place of business at 1515 Broadway, New York, NY 10036.

WHEREAS, Partner operates recreational leagues for gamers of all ages to compete, socialize and play video games in public spaces worldwide (“**Partner Services**”) and VMN owns and operates a basic cable children’s programming service known as Nickelodeon (“**Nickelodeon**”); and

WHEREAS, Partner desires to enter into a master joint promotion agreement with VMN whereby VMN’s Nickelodeon Group business shall be the Anchor Sponsor (as defined below) of all of Partner’s child directed products and services that are available for sponsorship (the “**Promotion(s)**”), including without limitation all live and online recreational league competitions conducted by Partner for kids under the age of 16 (the “**Events**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. **The Promotions**

a. [*****]

b. **Statements of Work.** Upon mutual execution by the parties, each Statement of Work shall be effective, incorporated into this Agreement and subject to all the terms and conditions hereof. Each Statement of Work shall be dated and consecutively numbered for identification, and at a minimum, contain the following: (a) a description of any Services to be performed and any Deliverables to be provided; (b) the specifications for any Services and/or Deliverables (“**Specifications**”); (c) milestone schedules for performance and delivery of any Services and/or Deliverables; (d) Fees payable by either party with respect to the Services and/or Deliverables; (e) the term of the Statement of Work and (f) any additional information, terms and conditions that may be agreed between the parties, including, without limitation, any terms necessary to perform the Services, provide the Deliverables and/or evaluate Partner’s compliance with the terms of any Statement of Work. In the event of a dispute between the terms of this Agreement and any Statement of Work, the terms of this Agreement shall prevail, except to the extent that such provision in a Statement of Work makes express reference to the specific provision of the Agreement to which it supersedes. Any modifications to a Statement of Work shall be set forth in a written amendment, duly executed by the parties, setting forth such modifications and any impact such modifications may have on performance of Services, provision of Deliverables, Fees payable thereunder and/or any other terms and conditions of the Statement of Work.

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- c. Territory and Promotion Elements. Unless otherwise specified in a Statement of Work, each Promotion shall be conducted within the United States, its territories and possessions, including Puerto Rico (the “**Licensed Territory**”) during the Term (as defined below), and shall consist of the elements specified in each such Statement of Work. As Anchor Sponsor for any given Event, VMN shall be responsible for the cost of any giveaways, prizing and marketing materials that it chooses to provide at its sole discretion.
2. Grant of Rights
- a. VMN hereby grants Partner the non-exclusive, royalty-free, non-transferable, limited, revocable right to use the Nickelodeon name and logos (collectively, the “**VMN Marks**”) during the Term in the Licensed Territory solely in connection with the Promotions on the terms and conditions set forth herein, including without limitation, VMN’s approval rights set forth in Section 7(a) below and the marks usage guidelines as set forth in Exhibit B.
- b. Partner hereby grants VMN the non-exclusive, royalty-free, non-transferable, limited, revocable right to use Partner’s name and logo and the names and images of the Partner Services, including without limitation, any third party names, logos and trademarks associated therewith, which must be provided to VMN free and clear for use as contemplated herein (which third party content shall include the Minecraft name, logo and trademarks associated with the Partner Services) (collectively, the “**Partner Marks**”) during the Term in the Licensed Territory solely in connection with the Promotions, on the terms and conditions set forth herein, including, without limitation, Partner’s approval rights set forth in Section 7(b) below and the marks usage guidelines as set forth in Exhibit B.
- c. The VMN Marks together with the Partner Marks may collectively be referenced herein as the “**Marks**.”
- d. Each party may exercise the rights granted above directly or through its affiliates, contractors or agents, subject to the terms and conditions of this Agreement.
- e. Neither party may register an internet domain name that includes a Mark of the other party or the other party’s affiliates without the prior written consent of such other party.
- f. Notwithstanding the foregoing, neither party may manufacture, produce or distribute a tangible product, item or article of consumption that is branded or co-branded with a Mark of the other party (collectively, the “**Promotional Products**”) except with the express written approval of the other party and subject to the review and approval rights as set forth herein.
- g. Each party recognizes the great value of the publicity and goodwill associated with the Marks of the other, and acknowledges that such goodwill is exclusively that of the other party and inures solely to the benefit of the other party.
3. Term, Termination
- a. Term. [*****] Any obligations hereunder which remain following such period shall survive the expiration of this Agreement. The parties' representations, warranties and indemnification obligations shall survive the termination of this Agreement. Notwithstanding the

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expiration or termination of this Agreement or any provision hereof to the contrary, unless otherwise requested by VMN in writing, the terms and conditions of this Agreement shall continue in full force and effect with respect to each Statement of Work that has not been completed, terminated or expired, until such time that all of the Services to be performed and the parties' obligations related thereto as set forth in the Statement of Work involved have been fully completed, delivered or performed in accordance with the applicable terms and conditions contained therein and/or such Statement of Work has been terminated.

b. Termination for Material Breach. Either party shall have the right to terminate this Agreement or any Statement of Work, in whole or in part, if the other party is in material breach of this Agreement or Statement of Work, as applicable, and fails to cure such material breach within 30 days following written notice of such material breach.

c. Termination for Convenience, Change of Control or Purported Assignment. VMN shall have the right to terminate this Agreement and/or any Statement of Work, in whole or in part, hereunder: (a) for any reason without further obligation or liability of any kind and (b) immediately upon notice to Partner in the event Partner undergoes or effectuates (i) a change in control where control is (y) acquired, directly or indirectly, in a single transaction or series of related transactions, or all or substantially all of Partner's assets are acquired, by any entity, or Partner is merged with or into another entity to form a new entity and (z) the successor in interest that results from the change of control (A) [*****], (B) is not, in VMN's reasonable judgment, as creditworthy as Partner or (C) does not have capitalization and/or funding sources at least as equal to or greater than that of Partner immediately prior to the effective date of any such change of control or (ii) a purported assignment by Partner of Partner's rights and obligations under this Agreement in breach of Section 17(e).

d. Termination for Insolvency. Either party shall have the right to terminate this Agreement and/or any Statement of Work immediately upon written notice in the event the other party: (i) admits in writing its inability to pay its debts as they become due, fails to satisfy any judgment against it, or otherwise ceases operations of its business in the ordinary course, (ii) is adjudicated bankrupt or becomes insolvent, (iii) winds up or liquidates its business voluntarily or otherwise, (iv) applies for, consents to or suffers the appointment of, or the taking of possession of by, a receiver, custodian, assignee, trustee, liquidator or similar fiduciary of itself or of all or any substantial portion of its assets, (v) makes a general assignment for the benefit of creditors, (vi) commences a voluntary case under any state or federal bankruptcy laws (as now or hereafter in effect), (vii) files a petition seeking to take advantage of any other law providing for the relief of debtors, (viii) acquiesces to, or fails to have dismissed, within 30 days, any petition filed against it in any involuntary case pursuant to such bankruptcy laws, and/or (ix) takes any action for the purpose of effecting any of the foregoing.

e. Effect of Termination. Upon expiration or termination of this Agreement or any Statement of Work for any reason or at any earlier time upon VMN's request: (a) Partner shall return to VMN (or destroy at VMN's request) all copies of VMN's Confidential Information in Partner's possession or control, and (b) except as otherwise set forth herein, the rights and obligations of both parties shall cease and any licenses granted by either party to the other herein shall terminate and be of no further force or effect.

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4. Consideration

[*****]

5. Partner's Responsibilities

Partner shall be responsible for the following in connection with the Promotions at Partner's sole cost and expense:

- a. Supplying VMN with all Promotion-related creative, Promotional Products and any other materials in connection with the Promotions which shall bear the VMN Marks in order to allow VMN to exercise its approval rights as set forth herein;
- b. Provide VMN with input and feedback regarding VMN's usage of the Partner Marks in accordance with the terms set forth herein;
- c. Providing VMN with any Promotion elements which incorporate the VMN Marks in order to allow VMN to exercise its approval rights as set forth herein.

6. VMN's Responsibilities

VMN shall be responsible for the following in connection with the Promotions at VMN's sole cost and expense:

- a. Supplying Partner with all Promotion-related creative and any other materials in connection with the Promotions which shall bear the Partner Marks in order to allow Partner to exercise its approval rights as set forth herein;
- b. Provide Partner with input and feedback regarding Partner's usage of the VMN Marks in accordance with the terms set forth herein;

7. Samples and Approvals

- a. The manner in which the VMN Marks may appear, if at all, on the Promotional Products and any and all promotional, advertising, marketing, publicity and display materials or content created by Partner (or by a third party on behalf of Partner) to be used in connection with the Promotions (each a "**Partner Use**", collectively the "**Partner Uses**") shall be subject to VMN's prior written approval in each case and for each proposed use. Prior to the manufacture or production of any of the foregoing, Partner shall provide VMN with not fewer than three (3) samples of each such proposed Partner Use. Within five (5) business days after its receipt of the foregoing, VMN (or its designee) shall advise Partner, in writing, of its approval or disapproval, along with corrective comments, of such proposed Partner Use and no item shall be deemed approved by VMN unless such approval is given in writing by VMN. Failure to approve within the timeframe set forth above shall be deemed disapproval. If any such proposed Partner Use is disapproved by VMN, Partner shall correct and resubmit such material or item for VMN's subsequent review and approval. Once a sample has been approved pursuant to this paragraph, Partner shall not depart therefrom in any material respect without the prior written approval of VMN. In addition, approval by VMN and/or by any other parties designated by VMN shall not

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relieve Partner of any of its obligations or warranties hereunder.

- b. The manner in which the Partner Marks may appear, if at all, on the Promotional Products and any and all promotional, advertising, marketing, publicity and display materials or content created by VMN (or a third party on behalf of VMN) to be used in connection with the Promotions (each a “VMN Use”, collectively the “VMN Uses”) shall be subject to Partner’s prior written approval in each case and for each proposed use. Prior to the manufacture or production of any of the foregoing, VMN shall provide Partner with not fewer than three (3) samples of each such proposed VMN Use. Within five (5) business days after its receipt of the foregoing, Partner (or its designee) shall advise VMN, in writing, of its approval or disapproval, along with corrective comments, of such proposed VMN Use and no item shall be deemed approved by Partner unless such approval is given in writing by Partner. Failure to approve within the timeframe set forth above shall be deemed a disapproval. If any such proposed VMN Use is disapproved by Partner, VMN shall correct and resubmit such material or item for Partner’s subsequent review and approval. Once a sample has been approved pursuant to this paragraph, VMN shall not depart therefrom in any material respect without the prior written approval of Partner. In addition, approval by Partner and/or by any other parties designated by Partner shall not relieve VMN of any of its obligations or warranties hereunder.

8. Intellectual Property Notices

- a. Partner shall display or print the copyright notices set forth in Exhibit C attached hereto and made a part hereof, on any and all advertisement, publicity and promotional releases concerning the Promotions, as well as any Promotional Product or other material produced in connection with the Promotions. No advertisement, publicity or promotional release, Promotional Product, or other material produced in connection with the Promotions upon which such copyright notices are printed shall contain any other copyright notice relating to the VMN Marks unless VMN has given Partner prior written consent thereto.
- b. Partner shall display or print in a legible manner the trademark and service mark notices set forth in Exhibit C in proximity to the VMN Marks wherever used, including without limitation, on advertisement, publicity and promotional releases concerning the Promotions.
- c. VMN shall display or print in a legible manner the trademark and service mark notices set forth in Exhibit C in proximity to the Partner Marks wherever used, including, without limitation, on advertisements, publicity, and promotional releases concerning the Promotions.

9. Ownership of Rights

- a. Partner acknowledges and agrees that: (i) all copyrights, trademarks, service marks and other intellectual property rights relating to the VMN Marks (including with respect to uses approved under Section 7 and referred to in Section 8 above) in the name of and/or owned by VMN shall be and remain the sole and exclusive property of VMN; (ii) Partner shall not at any time acquire or claim any right, title or interest of any nature whatsoever in any such copyright, trademark, service mark or other intellectual property right relating to the VMN Marks by virtue of this Agreement, any Statement of Work, or Partner’s use thereof in connection with the Promotions, and shall not seek to obtain any registration therefor anywhere; and (iii) any right, title or interest in or relating to any copyright, trademark, service mark or other intellectual property

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right relating to the VMN Marks which comes into existence during the Term hereof as a result of the exercise by Partner of any right granted to it hereunder shall immediately and automatically vest in VMN, and for that purpose Partner hereby irrevocably assigns and transfers any such right, title and interest to VMN without reservation of rights. To the fullest extent permitted by law, Partner agrees never to contest or assist others to contest the validity or enforceability of any VMN Marks and third party copyrights, trademarks and service marks relating to the VMN Marks.

Partner further acknowledges and agrees that: (i) all Materials (as defined in this subsection) including, without limitation, art work, animations, graphics, designs, ideas, plans, creative concepts and elements conceived, prepared, created or furnished or caused to be conceived, prepared, created or furnished in connection with the Promotions, excluding Partner's Marks, that come into existence during the Term (all of the foregoing collectively, the "**Materials**", and one of them the "**Material**"), shall be owned solely, exclusively and in perpetuity by VMN from the moment such Materials come into existence and that VMN therefore owns all of the rights, title and interest comprised in the copyright and other intellectual property rights in and to the Materials; (ii) Partner shall not at any time acquire or claim any right, title or interest of any nature whatsoever in the Materials by virtue of this Agreement, any Statement of Work, or Partner's creation or use thereof in connection with the Promotions; and (iii) Partner shall not seek any copyright, trademark or other intellectual property right registration for the Materials. Partner, for itself, its affiliates and any third party participating in the creation or development of Materials, hereby irrevocably assigns and transfers to VMN all right, title and interest in and to the Materials, without reservation of rights. To the fullest extent permitted by law, Partner agrees never to contest or assist others to contest VMN's rights or interests in the Materials.

- b. VMN acknowledges and agrees that: (i) all copyrights, trademarks, service marks and other intellectual property rights relating to the Partner Marks (including with respect to uses approved under Section 7 and referred to in Section 8 above) in the name of and/or owned by Partner shall be and remain the sole and exclusive property of Partner; (ii) VMN shall not at any time acquire or claim any right, title or interest of any nature whatsoever in any such copyright, trademark, service mark or other intellectual property right relating to the Partner Marks by virtue of this Agreement, any Statement of Work, or of VMN's use thereof in connection with the Promotions, and shall not seek to obtain any registration therefor anywhere; and (iii) any right, title or interest in or relating to any copyright, trademark, service mark or other intellectual property right relating to the Partner Marks which comes into existence during the Term hereof as a result of the exercise by VMN of any right granted to it hereunder shall immediately and automatically vest in Partner, and for that purpose VMN hereby irrevocably assigns and transfers any such right, title and interest to Partner without reservation of rights. To the fullest extent permitted by law, VMN agrees never to contest or assist others to contest the validity or enforceability of any Partner Marks and third party copyrights, trademarks and service marks relating to the Partner Marks.

10. Representations and Warranties

- a. Each party hereto represents and warrants to the other party as follows: (i) it is authorized to enter into this Agreement; (ii) the execution and performance of this Agreement will not conflict with or result in a material breach of the terms of any other agreement to which it is a party; (iii) all obligations undertaken by it hereunder and all materials provided, produced or supplied by it or on its behalf in connection with the Promotions will comply with all federal, state

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and local laws and regulations including, without limitation, the FTC Endorsement and Testimonial Guidelines, the FTC .com Disclosure Guidelines and COPPA (as defined in Section 11(a) below) and any applicable laws of other countries, and will not violate or infringe upon the rights of any person, estate and/or entity; and (iv) each of its products (including Promotional Products), services (including Partner Services), redemptions and/or fulfillments relating to the Promotions, this Agreement, and/or any Statement of Work, if any, shall comply in all respects with this Agreement, such Statement of Work, and all applicable federal, state and local laws and regulations and any applicable laws of other countries.

- b. VMN further represents and warrants that it owns the VMN Marks and has sole, exclusive and full power to license and grant to Partner the rights and interests provided herein.
- c. Partner further represents and warrants that: (i) it owns or otherwise has the rights to exploit the Partner Marks as contemplated herein and has sole, exclusive and full power to license and grant to VMN the rights and interests provided herein; and (ii) in the event that Partner employs, invites or otherwise engages any individual(s) to attend and/or participate in any Promotion-related event or activity including, without limitation, production shoots or on-ground activations, Partner will have conducted a criminal record check (covering the seven [7] year period prior to hire or the date such background check is conducted, as applicable) on such individual(s) and confirm that such report did not state that such individual(s) had been convicted of a criminal offense involving a minor or required to report or register pursuant to Cal. Penal Code §§290-294, N.Y. Correction Law §168, or any similar statute, for a crime related to a sexual offense against a minor.

11. COPPA Acknowledgment

a. The parties acknowledge that the Promotions may entail Partner advertising on, or referring potential users to, VMN's Nickelodeon-branded digital properties, websites, games and/or mobile applications (each a "**Nick Property**", collectively, the "**Nick Properties**"). In such situations, Partner may have provided to VMN certain software and other intellectual property (including, without limitation, in-game advertising, hyperlinks, plug-ins, software development kits, application programming interfaces and the like) for use in connection with the Nick Properties in support of the Promotions (the "**Embedded IP**"). As the functionality of the Embedded IP may permit Partner and other third parties to collect personal information (as defined the Children's Online Privacy Protection Act (and the rules promulgated by the Federal Trade Commission thereunder) ("**COPPA**")) (such information, "**User Information**") from or about users of the Nick Properties, Partner acknowledges and understands that: (i) the Nick Properties may be targeted towards or accessed by children below the age of thirteen (13) years old; (ii) the Embedded IP, as used in connection with the Nick Properties, may be used to collect User Information from or about children below the age of thirteen (13) years old; and, (iii) the collection, storage, maintenance, transmission, dissemination, disclosure and use of User Information from or about children below the age of thirteen (13) years old are subject to strict legal and regulatory protection and scrutiny.

b. Partner represents, warrants and covenants, as applicable, to or with VMN that: (i) the collection, storage, maintenance, transmission, dissemination, disclosure and use of User Information which is obtained from or about users of any Nick Property and/or the attendees of any Events (including, in particular, such User Information relating to children under the age of

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thirteen [13]) do and will continue to comply strictly with all applicable laws, rules and regulations and the highest industry standards, including, without limitation, the CAN-SPAM Act of 2003, COPPA, the standards and guideline of the Children's Advertising Review Unit of the National Advertising Division of the Better Business Bureau ("CARU"), and any other reasonable standards and guidelines communicated by VMN to the Partner from time to time; (ii) Partner will provide all legally required notices (with such notices being clearly and understandably written, complete and containing no unrelated, confusing, or contradictory matter) and obtain verifiable parental consent (as defined in COPPA), to the extent required pursuant to COPPA, prior to the collection, storage, maintenance, transmission, dissemination, disclosure or use of User Information from or about children under the age of thirteen (13) years old obtained during or in connection with the Events, through the Embedded IP used in connection with any Nick Property or otherwise collected by Partner or third parties authorized by Partner from or about attendees of the Events and/or users of any Nick Property; (iii) Partner will only collect, store, maintain, transmit, disseminate, disclose and/or use User Information as required for it to fulfill the Partner's obligations to VMN pursuant to its commercial relationship with VMN or as permitted pursuant to its written agreement with a handwritten signature by authorized representatives of VMN and Partner; (iv) Partner has established protocols for ensuring and will maintain, in accordance with all applicable laws, rules and regulations and the highest industry standards, the confidentiality, security, and integrity of all User Information obtained at and in connection with all Events and via the Embedded IP used in connection with any Nick Property or otherwise collected by Partner or third parties authorized by Partner from or about users of any Nick Property; and, (v) without derogating from the generality of the foregoing, Partner does not and will not engage in any unfair or deceptive acts or practices in connection with the collection, storage, maintenance, transmission, dissemination, use and/or disclosure of User Information obtained at or in connection with the Events, through the Embedded IP or otherwise relating to attendees of the Events or users of any Nick Property.

c. Partner will, immediately upon VMN's request: (i) suspend any and all direct or indirect collection of User Information by the Embedded IP used in connection with the Nick Properties or otherwise relating to users of the Nick Properties; (ii) disable any functionality of the Embedded IP that VMN identifies as being in violation of any applicable law, rule, regulation or industry standard, including, without limitation, the CAN-SPAM Act of 2003, COPPA, the standards and guidelines of CARU, and/or any other reasonable standards and guidelines communicated by VMN to Partner from time to time; (iii) provide to VMN all User Information collected via the Embedded IP used in connection with the Nick Properties or otherwise collected by Partner or third parties authorized by Partner from or about users of the Nick Properties; (iv) delete or destroy all User Information collected via the Embedded IP used in connection with the Nick Properties or otherwise collected by Partner or third parties authorized by Partner from or about users of the Nick Properties; and, (v) otherwise cooperate with all reasonable requests by VMN relating to the Embedded IP used in connection with the Nick Properties, the User Information collected thereby and the User Information relating to users of the Nick Properties otherwise collected by Partner or third parties authorized by Partner.

12. Indemnification

- a. VMN shall at all times defend, indemnify and hold Partner, its parent, subsidiaries, affiliated entities, and the respective officers, directors, agencies and employees of each of the foregoing harmless from and against any and all liability, costs, loss or expense it or they may incur or be subjected to by reason of any claim or suit arising out of or relating to: (i) any breach

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of its representations, warranties and/or undertakings hereunder; (ii) VMN's performance of its obligations as set forth in this Agreement and/or any Statement of Work; (iii) any actual or alleged failure by VMN to conform to or comply with the respective laws and regulations applicable to its obligations herein; (iv) any other agreement made by VMN to fulfill its obligations herein; (v) the operation of any of its websites with respect to the Promotions; or (vi) the use of the VMN Marks in accordance with this Agreement and/or any Statement of Work, provided that Partner shall give prompt written notice, cooperation and assistance to VMN with respect to any such claim or suit, and provided further that VMN shall have the option to undertake and conduct the defense of any suit so brought against VMN. Partner's review and approval of any elements of the Promotions furnished by VMN shall not constitute a waiver by Partner of VMN's indemnity hereunder.

- b. Partner shall at all times defend, indemnify and hold VMN, its parent, subsidiaries, affiliated entities, and the respective officers, directors, agencies and employees of each of the foregoing harmless from and against any and all liability, costs, loss or expense it or they may incur or be subjected to by reason of any claim or suit arising out of or relating to: (i) any breach of its representations, warranties and/or undertakings hereunder; (ii) Partner's performance of its obligations as set forth in this Agreement and/or any Statement of Work; (iii) any actual or alleged failure by Partner to conform to or comply with the respective laws and regulations applicable to its obligations herein; (iv) any other agreement made by Partner to fulfill its obligations herein; (v) any product liability claim relating to the design, manufacture and distribution of the products manufactured and distributed by Partner; (vi) any defective or dangerous materials produced, manufactured or distributed by Partner that may in any way present an unreasonable risk to users or consumers; (vii) any collection, storage, maintenance, transmission, dissemination, disclosure or use of User Information collected by Partner, but specifically excluding any such claim or action to the extent based upon any unauthorized act or omission of VMN, its employees, contractors, representatives or agents; (viii) the negligence or willful misconduct of any of Partner's employees, agents and/or invitees who attend or participate in any Promotion-related event or activity; or (ix) the use of the Partner Marks in accordance with this Agreement and/or any Statement of Work, provided that VMN shall give prompt written notice, cooperation and assistance to Partner with respect to any such claim or suit, and provided further that Partner shall have the option to undertake and conduct the defense of any suit brought against Partner. VMN's review and approval of any elements of the Promotions furnished by Partner shall not constitute a waiver by VMN of Partner's indemnity hereunder.
- c. EXCEPT FOR EACH PARTY'S INDEMNIFICATION OBLIGATIONS HEREIN, ANY DAMAGES RESULTING FROM ANY BREACH OF EITHER PARTY'S CONFIDENTIALITY OBLIGATIONS HEREIN, PARTNER'S BREACH OF SECTION 11, ANY DAMAGES RESULTING FROM A PARTY'S FRAUD, WILLFUL ACTS, OR INTENTIONAL MISCONDUCT, AND/OR ANY DAMAGES RESULTING FROM PERSONAL INJURY OR PROPERTY DAMAGE (COLLECTIVELY, THE "CARVE-OUT CLAIMS"), IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER FOR ANY INDIRECT, INCIDENTAL, SPECIAL, PUNITIVE OR CONSEQUENTIAL DAMAGES (WHICH FOR THE PURPOSES OF CLARITY DOES NOT INCLUDE AD REVENUES) IN ANY MANNER IN CONNECTION WITH OR ARISING OUT OF THIS AGREEMENT, REGARDLESS OF THE FORM OF ACTION OR THE BASIS OF THE CLAIM OR WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. EXCEPT FOR AMOUNTS PAYABLE DUE TO CARVE-OUT CLAIMS, EACH PARTY'S AGGREGATE, CUMULATIVE LIABILITY ARISING OUT OF OR RELATED TO THIS AGREEMENT SHALL NOT EXCEED TWO MILLION DOLLARS.

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13. Insurance

- a. VMN agrees to carry and maintain at its own expense in full force and effect at all times during the Term comprehensive general liability insurance with a limit of liability of not less than [*****] per occurrence and [*****] in the aggregate. At Partner's request, VMN shall provide Partner with a certificate of insurance attesting to such coverage.
- b. Partner agrees to carry and maintain at its own expense in full force and effect at all times during the Term comprehensive general liability insurance with a limit of liability of not less than [*****] per occurrence and [*****] in the aggregate. At VMN's request, Partner shall provide VMN with a certificate of insurance attesting to such coverage.
- c. Partner shall procure and maintain at its own expense in full force and effect standard producer's liability (errors and omissions) insurance issued by a nationally recognized insurance carrier acceptable to VMN covering the Promotions with minimum limits of [*****] for any claim arising out of a single occurrence and [*****] for all claims in the aggregate. Such errors and omissions insurance:
 - (i) shall be written on either (x) an occurrence basis, remaining in full force and effect for three (3) years from commencement of the Promotions ("**E&O Term**"), or (y) a claims-made basis, covering any claims made at any time during the E & O Term;
 - (ii) shall provide coverage for the title (including supplying the insurance company with the title search report);
 - (iii) may not be canceled without thirty (30) days' prior written notice to VMN;
 - (iv) shall carry a deductible in an amount subject to VMN's prior written approval;
 - (v) shall contain the customary coverage and shall not contain any unusual exclusions, exceptions or endorsements; and
 - (vi) shall name, as additional insureds, Viacom Media Networks, Viacom and their respective subsidiaries and related companies, its and their licensees and affiliated entities, any officers, directors, agents and employees of each of the foregoing.
- c. The insurance coverage required pursuant to this paragraph shall include contractual liability coverage which specifically insures the hold harmless and indemnification provisions set forth in this Agreement; will be secured and maintained under an occurrence form policy; will be placed with an insurer of recognized responsibility with an "A-" rating or better by A.M. best Company or Standard & Poor's; will name the other party and its parent, subsidiary and affiliated entities, its and their licensees and the respective officers, directors, employees and agents of each of the foregoing as additional insureds; and will provide for at least thirty (30) days advance written notice to the other party in the event of cancellation or modification thereof.

14. Force Majeure

No failure or omission by a party hereto in the performance of any obligation of this Agreement shall be deemed a breach of this Agreement nor shall it create any liability, to the extent the same arises from any cause or causes beyond the reasonable control of the party, including but not limited to the following, which, for the purpose of this Agreement, shall be regarded as beyond the control of the party in question: acts of God, acts or omissions of any government, any rules, regulations, or orders issued by any governmental authority or any officer,

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department, agency, or instrumentality thereof, fire, storm, flood, earthquake, accident, war, rebellion, insurrection, riot, invasion, terrorism, strikes and lockouts.

If any party anticipates that any circumstances beyond its reasonable control may occur or is affected by any such circumstances, then that party shall promptly furnish written notice of such circumstances to the other party, and shall take all reasonable steps to carry out the terms of the Agreement as soon as reasonably possible, subject to delays as may be caused by such an event. In the event that these circumstances take place, and shall continue for a period of fifteen (15) or more days, the other party shall have the right to terminate that portion of the Agreement that has not been performed and appropriate settlements and adjustments will be made.

15. Notices

Any notices required to be given under the provisions of this Agreement shall be in writing and shall be deemed to have been duly served if hand delivered (including, without limitation, via messenger or overnight delivery service) or sent by facsimile, or within the United States and Canada by prepaid first-class registered mail, or outside the United States and Canada by prepaid registered airmail, correctly addressed to the relevant party's address as specified in this Agreement or at such other address as either party may hereafter designate from time to time in accordance with this paragraph, and any notice so given shall be deemed to have been served:

- (a) If hand delivered, at the time of delivery (subject in the case of messenger or overnight delivery service to prove by the sender that it holds a proof of receipt signed by addressee indicating delivery).
- (b) If sent by facsimile or other print-out communication mechanisms, within eight (8) hours of transmission if during business hours at its destination, or within the first eight (8) hours of the next business day following the transmission if such transmission is not within business hours but subject, in the case of facsimile and other print-out communication mechanisms, to prove by the sender that it holds a transmission report indicating uninterrupted transmission to the addressee, and to dispatch of the notice by prepaid mail as herein provided on the same day as such transmission (or the next day if notice is transmitted outside post office hours).
- (c) If sent by prepaid mail as aforesaid, within three (3) business days of mailing (exclusive of the hours of Sunday) if mailed to an address within the country of mailing, or within seven (7) days of mailing if mailed to an address outside the country of mailing.

All notices hereunder shall be sent in the same manner to:

i. To Partner: Super League Gaming, Inc.
2906 Colorado Ave
Santa Monica, CA 90404
Attn: Anne Gailliot, Chief of Staff
415-378-0223
anneg@superleague.com

ii. To VMN: Viacom Media Networks

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203 W Olive Ave., Floor 5
Burbank, CA 91502
[*****]

16. Confidentiality

- a. Except as may be required by any applicable law, government order or regulation, or by order or decree of any court of competent jurisdiction, no party shall, without the prior written consent of the other party, publicly divulge or announce, or in any manner disclose to any unrelated third party, or use for any purpose not relating to this Agreement, any information revealed to it by the other party or the affiliates of the other party pursuant hereto, or any of the specific terms and conditions of this Agreement, and each party shall safeguard such information from unauthorized use or disclose using at least the same level of efforts that it uses to protect its own confidential information (provided such efforts are reasonable and based on accepted industry practices). Each party may disclose confidential information of the other party to affiliates, contractors, advisors and agents for purposes relating to this Agreement, and to auditors, provided such recipients are bound to obligations or duties of confidentiality that apply to such information.
- b. Notwithstanding the foregoing, with regard to obligations of nondisclosure or limitations as to use, each party shall have no liability with respect to the disclosure and/or use of any information of the other which such party can establish: (i) is or becomes publicly known without breach of this Agreement; (ii) is known to such party, without any obligation of confidentiality, prior to disclosure of such information by the other party; (iii) was received by such party from a third party source having the right to disclose such information; or (iv) was independently developed by such party without reference to the confidential information of the other party.

17. Additional Provisions

- a. Consumer Complaints - VMN and Partner shall cooperate with each other in a reasonable manner to appropriately resolve any consumer complaints that may arise from the Promotions. Each party shall, when necessary or appropriate or when reasonably requested by the other party, undertake a factual investigation of consumer complaints arising out of its products or services. Any consumer complaints that are principally directed to any other party's products or services shall be immediately forwarded to such other party for response. Each party shall be responsible for responding to consumer complaints directed at its respective product or service.
- b. Adverse Publicity - If any product or service of a party to this Agreement which is included in a Promotion shall be the subject of adverse publicity, including but without limitation, contamination of the product, criminal or otherwise, or market withdrawal or a recall, which in the reasonable judgment of the other party is or may be detrimental to the intended purpose of this joint promotion or to such other party's reputation or goodwill, then such other party may elect to terminate those aspects of the Promotion which it is reasonably feasible to terminate, and thereafter no party shall have any further obligation to the other party with respect to those aspects of the Promotion under this Agreement. Notwithstanding the foregoing, it is agreed that the party causing the termination shall remain financially liable for its share of all costs committed to

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pursuant to this Agreement as of the date that said party's participation is wholly or partially eliminated.

- c. Waiver - No waiver by any party, whether express or implied, of any provision of this Agreement shall constitute a continuing waiver of such provision or a waiver of any other provision of this Agreement. No waiver by any party, whether express or implied, of any breach or default by the other parties shall constitute a waiver of any other breach or default of the same or any other provision of this Agreement.
- d. Relationship of the Parties - Nothing herein contained shall be so construed as to constitute the parties as principal or agent, employer and employee, partners, or joint venturers nor shall any similar relationship be deemed to exist among the parties. No party shall have any power to obligate or bind the other parties, except as specifically provided herein.
- e. Assignability - This Agreement may not be assigned by any party, by operation of the law or otherwise, without the prior written consent of the other parties; provided, however, any party may assign this Agreement to any parent, subsidiary or affiliated company or to any entity acquiring all or substantially all of the assets of such party (including by merger) without the prior written consent of the other parties.
- f. Construction/Headings - The headings contained herein are for convenient reference only. They shall not be used in any way to govern, limit, modify or construe this Agreement and shall not be given any legal effect. This Agreement shall be construed as if it were drafted jointly by the parties. The word "including" shall be construed to mean "including without limitation."
- g. Governing Law - This Agreement and all matters or issues collateral thereto shall be governed by and construed in accordance with the laws of the State of New York applicable to contracts executed and performed entirely therein. Each of the parties hereby consents to the exclusive jurisdiction of the courts of the State of New York in the City and County of New York or the federal courts of the United States for the Southern District of New York located in the City and County of New York in connection with any lawsuit, action or proceeding arising out of or related to this Agreement. Each party hereby irrevocably and unconditionally: (i) waives any objection which it might have now or hereafter to the jurisdiction and venue of such courts in any such litigation, action or proceeding, (ii) submits to the personal jurisdiction of any such court in any such litigation, action or proceeding, and (iii) waives any claim or defense of inconvenient forum with respect thereto. Partner hereby consents to service of process by registered mail, return receipt requested, at Partner's address stated herein and expressly waives the benefit of any contrary provision of foreign law.
- h. Severability – If any term of this Agreement is held to be invalid or unenforceable, such holding will not affect the validity or enforceability of any other term hereto.
- i. Survival - Notwithstanding termination or expiration of this Agreement, for any reason whatsoever, the conditions and provisions of this Agreement that are intended to continue to survive, shall continue and survive, including, but not limited to, Sections 9, 10, 12, 15, 16, and 17.

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- j. No Third Party Beneficiaries – Except for express references to Affiliates, no person other than the parties shall be considered a third party beneficiary of this Agreement or otherwise entitled to any rights or remedies under this Agreement.
- k. Entire Agreement - This Agreement, including its attachments and exhibits, constitutes the whole and complete agreement between the parties with respect to the subject matters hereof and no prior oral or written agreement with respect to the subject matter hereof (including any letters of intent and similar documents) shall be deemed a part of or a modification of this Agreement. This Agreement can only be modified by a written agreement between the parties executed after the effective date hereof.
- l. Counterparts – This Agreement may be executed in counterparts (which may be transmitted via facsimile, email or other electronic transmission method), each of which shall be deemed an original, and all of which shall constitute the same instrument.

[Signature Pages to Follow]

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By their execution below, the parties hereto have agreed to all the terms and conditions of this Agreement.

PARTNER

Super League Gaming, Inc.

By: /s/ Ann Hand

Name: Ann Hand

Title: CEO

VMN

Viacom Media Networks, a division of
Viacom International Inc.

By: /s/ Mathew Evans

Name: Mathew Evans

Title: EVP Digital Kids & Family Group

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Exhibit A

FORM STATEMENT OF WORK

Statement of Work:

Effective as of:

Promotion Name:

This Statement of Work (this “**SOW**”) is effective as of the date above (the “**SOW Effective Date**”) and is issued in accordance with the Master Joint Promotion Agreement dated May 23, 2017 (the “**Agreement**”) by and between Viacom Media Networks, a division of Viacom International Inc. (“**VMN**”) and Super League Gaming, Inc. (“**Partner**”). Any capitalized term not otherwise defined herein shall have the meaning ascribed in the Agreement.

1. Definitions.

[TO BE FILLED IN]

2. Promotion Description. The parties shall perform the following Services in connection with this SOW (the “**SOW Services**”):

VMN’s Nickelodeon Group shall be the Anchor Sponsor for the following Partner Event: [].

The Promotion shall consist of the following elements:

- []

3. Deliverables and Milestone Schedule.

The parties will design, create, develop, produce and deliver each of the following deliverables (“**SOW Deliverables**”) for the Promotion in accordance with the specifications and delivery dates set forth herein (which dates may change from time to time pursuant to mutual written consent (email is sufficient)):

<i>Deliverable</i>	<i>Responsible Party</i>	<i>Description</i>	<i>Due Date</i>

4. Term.

The term of this SOW shall commence as of the SOW Effective Date and expire [on _____][upon acceptance by VMN of all Deliverables hereunder], unless earlier terminated in accordance with the Agreement.

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5. Additional Terms.

[TO BE FILLED IN]

IN WITNESS WHEREOF, the parties have executed this Statement of Work as of the SOW Effective Date listed above.

VIACOM MEDIA NETWORKS, a division of
VIACOM INTERNATIONAL INC.

SUPER LEAGUE GAMING, INC.

By: _____

By: _____

Name: []

[Type or Print]

Name: []

[Type or Print]

Title: []

Title: []

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Exhibit B

VMN Marks Guidelines:

Partner agrees that: (a) it shall use the VMN Marks solely in connection with the Promotions and in accordance with all of the terms and conditions set forth herein; (b) the VMN Marks shall be used in the exact form provided by VMN; (c) it shall not make or permit the making of any copies of the VMN Marks, in whole or in part except as reasonably required for the purposes herein specified; (d) it shall not have the right to authorize others to use the VMN Marks; (e) its use of the VMN Marks shall include all standard proprietary notices prescribed by VMN; (f) its use of the VMN Marks shall conform to quality standards which are consistent with the high level of past practices for the use of the VMN Marks; and, (g) all use of any materials incorporating the VMN Marks by Partner shall be subject to VMN's prior approval. All right, title and interest in and to the VMN Marks, including all associated goodwill, or in any copyright or other proprietary right now existing or hereafter created pursuant to this Agreement, shall remain vested in VMN subject to the rights of use granted in this Agreement.

Partner shall promptly notify VMN of any apparently unauthorized use or infringement by third parties of any rights granted to Partner herein, and will cooperate fully in any action at law or in equity undertaken by VMN with respect to such unauthorized use or infringement.

Partner shall not institute any suit or take any action in connection with any apparently unauthorized use or infringement without first obtaining VMN's prior written consent to do so, and VMN shall have the sole right and discretion to determine whether or not any action shall be taken on account of any such unauthorized uses or infringements.

Partner Marks Guidelines:

VMN agrees that: (a) it shall use the Partner Marks solely in connection with the Promotions and in accordance with all of the terms and conditions set forth herein; (b) the Partner Marks shall be used in the exact form provided by Partner; (c) it shall not make or permit the making of any copies of the Partner Marks, in whole or in part except as reasonably required for the purposes herein specified; (d) it shall not have the right to authorize others to use the Partner Marks; (e) its use of the Partner Marks shall include all standard proprietary notices prescribed by Partner; (f) its use of the Partner Marks shall conform to quality standards which are consistent with the high level of past practices for the use of the Partner Marks; and, (g) all use of any materials incorporating the Partner Marks by VMN shall be subject to Partner's, prior approval. All right, title and interest in and to the Partner Marks, including all associated goodwill, or in any copyright or other proprietary right now existing or hereafter created pursuant to this Agreement, shall remain vested in Partner subject to the rights of use granted in this Agreement.

VMN shall promptly notify Partner of any apparently unauthorized use or infringement by third parties of any rights granted to VMN herein, and will cooperate fully in any action at law or in equity undertaken by Partner with respect to such unauthorized use or infringement.

VMN shall not institute any suit or take any action in connection with any apparently unauthorized use or infringement without first obtaining Partner's prior written consent to do so, and Partner shall have the sole right and discretion to determine whether or not any action shall be taken on account of any such unauthorized uses or infringements.

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Exhibit C

VMN Copyright Notice: © 2017 VIACOM INTERNATIONAL INC. All Rights Reserved.

VMN Trademark Notices: Partner shall include the following trademark symbol on all uses of the Nickelodeon name and logo: “Nickelodeon®”.

Partner shall include the following trademark notice in proximity to all uses of the Nickelodeon name and logo:

“Nickelodeon and all related titles, characters and logos are trademarks of Viacom International Inc.”

Partner Copyright Notice: SLG® is a registered trademark of Super League Gaming, Inc.
Mojang © 2009-2017. “Minecraft” is a trademark of Mojang Synergies AB

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**MASTER SERVICE AGREEMENT****CONTRACTOR INFORMATION:**

Company or Individual Name: Super League Gaming, Inc.
Place of Incorporation: Delaware
Principal Place of Business Address: 2906 Colorado Ave.
City/State/Province: Santa Monica, CA Zip/Postal Code: 90404
Country: USA
Coordinator/Contact Name: Matt Edelman Contact Phone: 310,770,7194
E-Mail Address: matt@superleague.com

LOGITECH INFORMATION:

Logitech entity: Logitech Inc.
Street Address: 7700 Gateway Blvd
City/State: Newark, CA Zip/Postal Code: 94560
Country: USA
Coordinator/Contact Name: Peter Kingsley Contact Phone:
E-Mail Address: pkingsley@logitech.com

This Agreement consists of 11 pages.

EFFECTIVE DATE: March 1, 2018

Signatures of the parties to the Master Service Agreement**Super League Gaming, Inc.**

/s/ Ann Hand
Authorized Signature

Ann Hand
Name

CEO & President
Title

3/16/2018
Date

Logitech Inc.

/s/ Ujesh Desai
Authorized Signature

Ujesh Desai
Name

VP/GM Logitech G Gaming
Title

3/16/2018
Date

This Master Service Agreement (“Agreement”) is made and entered into as of the effective date set forth on the cover page (“Effective Date”) by and between the Logitech entity set forth on the cover page (“Logitech”), and the contractor set forth on the cover page (“Contractor”). Logitech desires to retain Contractor as an independent contractor to perform services for Logitech and its Affiliates, and Contractor is willing to complete these services on terms set forth more fully below. For purposes of this Agreement, “Affiliate” means any entity which directly or indirectly, controls, is controlled by, or is under common control with Logitech, where “control” means ownership of at least fifty percent (50%) of the outstanding shares or securities (representing the right to vote for the election of directors or other managing authority). In consideration of the mutual promises contained herein, the parties agree as follows:

1. ENGAGEMENT OF SERVICES

1.1 Services, Deliverables. Subject to the terms of this Agreement, Contractor will render the services (“Services”) and develop the deliverables (“Deliverables”) as requested by Logitech on a project by project basis. Each new project will be described in a Purchase Order (“PO”) delivered by Logitech or an Affiliate or, upon request by Logitech or an Affiliate, a statement of work (“SOW”) agreed to by both parties substantially in the form of the SOW attached hereto as Exhibit A. The deadline(s) to deliver the Services and Deliverables will be defined in each PO or, if applicable, each SOW.

1.2 Purchase Order, Statement of Work. Each PO delivered by Logitech or an Affiliate under this Agreement will become effective according to the terms of the PO and be subject to the terms and conditions of this Agreement. Each SOW will become effective and subject to the terms and conditions of this Agreement once mutually agreed and signed by both parties. If a SOW is requested by Logitech or an Affiliate, Contractor agrees that it will not commence work under any SOW prior to receiving both a signed PO issued by Logitech or an Affiliate and a fully executed SOW.

1.3 Term. This Agreement will commence on the Effective Date and will continue unless terminated earlier pursuant to Section 4 below.

2. COMPENSATION

2.1 Compensation. Logitech will pay Contractor a fee according to the schedule of payments set forth in the applicable PO or SOW. Contractor will use its commercially reasonable efforts to implement procedures to reduce costs and expenses without adversely impacting its performance. The rates and fees set forth in a PO or SOW will not be increased for the term of such PO or SOW without Logitech’s prior written approval. Contractor warrants that the compensation due to Contractor under each PO and SOW will not exceed the lowest compensation due to Contractor for similar services and work of like quality performed for similarly situated customers.

2.2 Reimbursement of Approved Expenses. Contractor will be liable for all expenses incurred in the performance of the Services except those specifically set out in a SOW or PO or otherwise authorized by Logitech in writing in advance and documented for reimbursement by Logitech. Contractor will provide receipts and other supporting documentation to Logitech for such expenses. Any reimbursable expenses for business travel by Contractor will be subject to Logitech’s travel guidelines.

2.3 Payment Term. Logitech agrees to pay Contractor on amounts invoiced, within forty-five (45) days of receipt of each such invoice. Each invoice must contain a complete description of the work performed and/or Deliverables provided and reference the applicable Logitech PO. If the fees are based on a time and materials basis, the invoice must also include an itemization of the hours worked.

2.4 Taxes, Labor and other Legal Obligations. Unless otherwise provided in a SOW or PO, the fees payable by Logitech to Contractor for the Services and Deliverables under this Agreement do not include taxes, and Logitech will pay sales, use, service and value-added taxes assessed on the provision of the Services and Deliverables under this Agreement. Contractor will pay taxes assessed on Contractor’s income, and bear full responsibility for complying with all applicable tax, contractual, labor and social security obligations in relation to employees, agents or representatives hired or retained by the Contractor in connection with the performance of the Services and delivery of the Deliverables. Contractor will be responsible for the calculation, reporting, deposit and payment of any such taxes and other obligations in full on

a timely basis and prior to the imposition of any interest or penalties. Logitech will not reimburse Contractor nor have any liability for any penalties or interest which may be imposed due to a failure by Contractor to timely file returns or deposit or pay the due taxes or other obligations.

3. RELATIONSHIP OF PARTIES AND ADDITIONAL OBLIGATIONS

3.1 Nature of Relationship. Contractor and Logitech are independent contractors and nothing in this Agreement creates a partnership, joint venture, or employer-employee relationship. Contractor will not be supervised by Logitech. Contractor is required to use its discretion in performing the Services, subject to the general direction of Logitech and the express condition that Contractor will at all times comply with applicable law. Contractor is not the agent of Logitech and is not authorized to make any representation, contract, or commitment on behalf of Logitech unless specifically requested or authorized to do so by Logitech. Contractor agrees to accept exclusive liability for complying with all applicable state and federal laws governing independent contractors, including obligations such as payment of taxes, social security, workers' compensation, disability, and other contributions based on fees paid to Contractor, its agents, or employees, under this Agreement. Contractor hereby agrees to indemnify and defend Logitech against any and all such taxes or contributions, including without limitation, penalties and interest.

3.2 Warranties. Contractor represents and warrants to Logitech that:

a. Contractor has all requisite right and authority to enter into this Agreement, and the performance of its obligations hereunder will not conflict with any of its agreements with or obligations to any third party.

b. Contractor will establish and maintain its status as an independent contractor by participating in Logitech's independent contractor evaluation and scoring process from time to time as specified by Logitech.

c. Contractor will perform all Services in a professional and workmanlike manner, in accordance with the best practices of Contractor's industry, and the Services and Deliverables will conform to the applicable specification, PO and/or SOW.

d. The Deliverables will not violate any patent, copyright, trademark, trade secret or other intellectual property right of any third party, or any privacy right of any third party.

e. Contractor is the sole and exclusive owner of, or has the right to enter into this Agreement on behalf of the owner of, any services or work product provided hereunder and any derivative works thereof prepared by or for Contractor pursuant to this Agreement.

f. Contractor represents and warrants that, in performing its obligations under this Agreement, it complies with all applicable laws, orders and regulations of any governmental authority with jurisdiction over its activities in connection with this Agreement, including but not limited to, laws, orders and regulations pertaining to imports, exports, environmental laws, and any applicable laws against bribery and corruption, including the United States Foreign Corrupt Practices Act. Contractor will furnish to Logitech any information required to enable Logitech to comply with applicable laws, orders and regulations related to this Agreement.

g. In addition to, and without limiting the foregoing, Contractor represents and warrants that it, and each of its owners, directors, employees and every other person working on its behalf, has not and will not, in connection with the transactions contemplated by this Agreement or in connection with any other business transaction involving Logitech or Logitech's products, make, offer or promise to make any payment or transfer anything of value, directly or indirectly: (a) to any governmental official or employee (including employees of government-owned and government-controlled corporations and public international organization); (b) to any political party, official of a political party or candidate; (c) to any intermediary for payment to any of the foregoing; or (d) to any other person or entity if such payment or transfer would violate the laws of the country in which it is made or the laws of the United States. It is the intent of the parties that no payments or transfers of value will be made which have the purpose or effect of public or commercial bribery, acceptance of or acquiescence in extortion, kickbacks or other unlawful or improper means of obtaining business. Contractor warrants that it is not owned, in whole or in part, by any non-U.S.

government or non-U.S. government agency or instrumentality.

3.3 Insurance. Contractor will, at Contractor's expense, maintain insurance policies that cover Contractor's activities under this Agreement and the activities of Contractor's employees, agents and representatives, including, but not limited to, workers compensation insurance and commercial general liability, bodily injury liability, property damage liability, errors and omissions liability and media liability. Contractor's insurance will be primary to any insurance maintained by Logitech. Insurance carried by Logitech will be excess only, and will be noncontributory to insurance carried by Contractor. Upon the request of Logitech, Contractor will provide Logitech with a certificate of insurance evidencing such coverage. In addition, Contractor will provide Logitech thirty (30) days advance written notice of any cancellation or reduction in coverage or limits.

3.4 Conflict of Interest. Contractor agrees during the term of this Agreement not to accept work or enter into a contract or accept an obligation inconsistent or incompatible with Contractor's obligations under this Agreement or the scope of the Services. Contractor further agrees not to disclose to Logitech, bring onto Logitech's premises, or induce Logitech to use any confidential information that belongs to anyone other than Logitech or Contractor.

3.5 Indemnification. Contractor agrees to defend, indemnify and hold harmless Logitech, its Affiliates and their respective officers, directors, employees and agents from any and all losses, liabilities or damages that the indemnified parties may incur or suffer and that arise, result from or are related to any breach or failure by Contractor to perform its obligations under this Agreement.

3.6 Confidentiality.

a. "Confidential Information" means all information relating to the terms and conditions of this Agreement, specifications and information relating to any SOW or PO, and other business and technical information disclosed by Logitech and / or its Affiliates. Confidential Information does not include information that: (1) was rightfully known to Contractor at the time of disclosure without an obligation of confidentiality, (2) is lawfully obtained by Contractor from a third party without

restriction on use or disclosure, (3) is or becomes generally known to the public through no fault or breach of this Agreement, or (4) is developed independently by Contractor without use of the Confidential Information.

b. Contractor will not use the Confidential Information except as necessary under this Agreement, and will not disclose any portion of the Confidential Information to any other person or entity. Contractor will use all reasonable steps to protect the Confidential Information from unauthorized use or disclosure, including but not limited to all steps Contractor uses to protect its own proprietary, confidential and trade secret information.

c. The Confidential Information remains the property of Logitech and/ or its Affiliates, and no license or other rights in the Confidential Information is granted hereby, except those granted expressly herein. The Confidential Information is provided "AS IS" and without any warranty, express, implied or otherwise, regarding its accuracy or performance.

d. Contractor further agrees that, in the event it determines that any portion of the Confidential Information is not confidential for the reasons set forth above, it will give Logitech at least ten (10) days' notice before disclosing such portion to any third party.

e. The obligations of confidentiality set forth in this Section 3.6 will remain in force for three (3) years from the termination of this Agreement.

3.7 Injunctive Relief. Contractor acknowledges that disclosure of any Confidential Information will give rise to irreparable injury to Logitech and/or its Affiliates, which may be inadequately compensable in damages. Accordingly, Logitech and/or its Affiliates may seek injunctive relief against the breach or threatened breach of the foregoing undertakings, in addition to any other legal remedies which may be available.

3.8 Logitech Property. In the event that Logitech furnishes any of the following items to Contractor in connection with this Agreement, such items shall be referred to herein as "Logitech Property" (regardless of whether such items constitute the Confidential Information of Logitech): any equipment, tools, software, access to information technology systems, or

documents or other materials relating to the products of Logitech, its business or customers or suppliers (which may include, without limitation, drawings, blueprints, manuals, letters, notes, notebooks, reports, sketches, formulae, memoranda, records, files, computer programs, machine listings, data, employee lists, part numbers, costs, profits, market, sales, customer lists and the like). All Logitech Property is and remains Logitech's sole and exclusive property. All Logitech Property must be kept free of liens and encumbrances. Contractor will use the Logitech Property solely to perform its obligations under this Agreement. All Logitech Property is made available "as is" and with no warranties whatsoever, express or implied. Contractor agrees to deliver promptly to Logitech all Logitech Property and all copies of Logitech Property in Contractor's possession at any time upon Logitech's request. Upon termination of this Agreement for any reason, Contractor agrees to deliver promptly to Logitech, or, at Logitech's option, destroy and provide an officer's certification of such destruction, all tangible items of Logitech Property, together with any other of Logitech's Property then in Contractor's possession, except as Logitech may, by prior written permission, allow Contractor to retain.

3.9 Records and Audit. Contractor will maintain complete and accurate accounting records in accordance with sound accounting practices to substantiate Contractor's fees. Contractor will preserve such records for a period of at least two (2) years after completion of the Deliverables. Logitech may audit such records, either through its own representatives or through an accounting firm selected by Logitech, at its own expense, to verify Contractor's fees. Any audit of Contractor's records will be conducted during business hours and in a manner so as not to unreasonably interfere with Contractor's normal business operations. If an audit should disclose an overcharge by Contractor, Contractor will pay to Logitech the amount of the overcharge within ten (10) days from notice thereof.

3.10 Data Processing and Security. To the extent, if any, that Contractor has access to Logitech data, systems or confidential information, Contractor shall be subject to the additional terms set out on Exhibit B to this Agreement.

3.11 Ownership. Logitech is the owner of all intellectual property rights to all Deliverables provided hereunder. Contractor agrees to assign and hereby assigns all rights it has or may acquire in the Deliverables produced and provided pursuant to this Agreement, including all intellectual property rights, including moral or publicity rights, therein. Contractor understands that such work product is a "work for hire" and will be the exclusive property of Logitech. Contractor agrees to disclose promptly in writing to Logitech, or any person designated by Logitech, every computer program, trade secret, invention, discovery, improvement, copyrightable material, process, manufacturing technique, formula or know-how, whether or not patentable, copyrightable or otherwise protectable, which is conceived, made, reduced to practice, or learned by Contractor in the course of any work performed for Logitech under this Agreement. Contractor will assist and cooperate with Logitech and take such further acts reasonably requested by Logitech to enable Logitech to acquire and perfect its ownership rights in the work produced under this Agreement. Notwithstanding the foregoing, all pre-existing intellectual property and trade secrets of Contractor shall remain the exclusive property of Contractor.

3.12 Intellectual Property Rights. Contractor acknowledges that the intellectual property rights of Logitech and/or its Affiliates, including but not limited to patent, trademark, trade names, copyright and trade secret rights, remain exclusively owned by Logitech and/or its Affiliates. Contractor is hereby granted a non-exclusive, non-assignable, and limited license to use those trademarks, logos, trade names, and service marks provided by Logitech to Contractor ("Marks") solely during the term of the applicable PO or SOW for the sole purpose of performing Services under this Agreement. All goodwill generated by such use of the Marks will inure exclusively to the benefit of Logitech and its Affiliates. Contractor's use of the Marks will comply with the trademark guidelines set forth at www.logitech.com.

4. TERMINATION

4.1 Termination by Logitech. Logitech may terminate this Agreement or a specific SOW or cancel a specific PO under this Agreement for convenience at any time with one hundred

twenty (120) days prior written notice to Contractor.

4.2 Termination by Contractor. Contractor may only terminate this Agreement for convenience when no SOW or PO is in effect and the Contractor provides Logitech with at least one hundred and twenty (120) days prior written notice.

4.3 Termination for Breach. Either party may terminate this Agreement or a specific SOW or PO if the other party is in material breach of this Agreement, SOW or PO and the breaching party fails to cure such material breach within thirty (30) days of receiving notice thereof from the non-breaching party. In the case of material breach by Contractor, Logitech will not be obligated to make any payments to Contractor.

4.4 Effect of Termination. Except as provided in this Section 4, upon any termination of this Agreement, Logitech will pay to Contractor costs for any work performed and accepted by Logitech up to the effective date of termination on a time and materials basis or according to the milestone schedule as reasonably determined by Logitech. Any invoices for such costs must be received by Logitech within ninety (90) days after the date of termination. Contractor will promptly return to Logitech all advance payments, if any, received by Contractor reduced by Contractor's fees due on the date of termination and reasonable and supportable costs incurred by Contractor up to the notice date of termination. Contractor will deliver to Logitech all work in process, in whole or in part, including all versions and portions thereof, and will confirm in writing the assignment to Logitech of ownership in the results.

4.5 No Liability. Neither party will be liable to the other for damages of any sort solely as a result of terminating this Agreement in accordance with its terms. Termination of this Agreement will be without prejudice to any other right or remedy of either party.

5. LIMITATION OF LIABILITY. IN NO EVENT WILL LOGITECH BE LIABLE FOR LOST PROFITS, OR ANY SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, HOWEVER CAUSED AND ON ANY THEORY OF LIABILITY, ARISING IN ANY WAY IN CONNECTION WITH THIS AGREEMENT. THIS LIMITATION WILL APPLY EVEN IF LOGITECH HAS BEEN ADVISED OF

THE POSSIBILITY OF SUCH DAMAGES AND NOTWITHSTANDING ANY FAILURE OF ESSENTIAL PURPOSE OF ANY LIMITED REMEDY. EACH PARTY ACKNOWLEDGES AND AGREES THAT THE LIMITATIONS OF LIABILITY CONTAINED IN THIS SECTION REFLECT THE ALLOCATION OF RISK SET FORTH IN THIS AGREEMENT AND THAT NEITHER PARTY WOULD ENTER INTO THIS AGREEMENT WITHOUT THIS LIMITATION OF LIABILITY.

6. ENTIRE AGREEMENT; PRECEDENCE. This Agreement, together with all agreed upon SOWs, and POs represents the entire agreement between the parties and replaces and supersedes all previous or contemporaneous oral or written agreements, understandings or arrangements between the parties with respect to its subject matter. In case of any conflict among this Agreement and any SOW or any PO, or any attachments thereto, the terms and conditions of this Agreement will prevail. In case of any conflict between any SOW and any PO to which the SOW relates, or any attachments to any such PO, the terms of the SOW will prevail.

7. AMENDMENT. This Agreement may not be modified or amended except in writing executed by an authorized representative of each party.

8. CHOICE OF LAW AND VENUE. This Agreement will be exclusively governed by the laws of California without reference to its conflicts of law principles. All disputes will be subject to the exclusive jurisdiction of California.

9. ASSIGNMENT. As Logitech has specifically contracted for Contractor's services, Contractor may not sub-contract, assign or delegate its obligations under this Agreement either in whole or in part, without the prior written consent of Logitech. Any attempted assignment in violation of the provisions of this section will be void. Notwithstanding the foregoing, in the event of a change of control involving Contractor, whether in the form of the sale of all or substantially all of the assets of Contractor or a merger whereby the stockholders of Contractor immediately prior to the merger do not maintain voting control following the close of the merger, then in such event Contractor shall have the right to assign this Agreement; provided, Contractor shall give Logitech at least fourteen (14) days prior written notice to the closing of the change of control

transaction, and the entity or stockholders acquiring control of Contractor and/or Contractor's assets are not competitors to Logitech, as determined solely by Logitech.

10. NO WAIVER. No delay or failure to act in the event of a breach of this Agreement will be deemed a waiver of that or any subsequent breach of any provision of this Agreement. Any remedies at law or equity not specifically disclaimed or modified by this Agreement remain available to both parties.

11. INDEPENDENT EFFORTS. Provided there is no infringement of the other party's intellectual property rights, nothing in this Agreement will impair either party's right to develop, manufacture, purchase, use or market, directly or indirectly, alone or with others, products or services competitive with those offered by the other.

12. NO PUBLICITY. Contractor will not use or reproduce the trademark, trade name, trade dress or logo of Logitech, or refer to Logitech as a client of Contractor, without Logitech's prior written consent, which consent shall not be unreasonably withheld in relation to performing the services set forth in an SOW.

13. FORCE MAJEURE. Nonperformance by either party will be excused to the extent that performance is rendered impossible by any reason wholly beyond the control and not caused by the negligence of the nonperforming party; provided that any such nonperformance will be cause for termination of this Agreement by the other party if the nonperformance continues for more than thirty (30) days.

14. NOTICES. All notices must be in writing and delivered to the parties listed on page 1 of this Agreement. For Logitech, a copy must also be

sent to Logitech's Legal Department, 7600 Gateway Blvd., Newark CA 94560, Attn: General Counsel, or by email to legalnotices@logitech.com. Either party may at any time change the name and address of persons to who all notices required to be given under this Agreement must be sent by giving written notice to the other party.

15. SURVIVAL. Sections 3.1, 3.5, 3.6, 3.7, 3.8, 3.9, 3.11, 3.12, 4.3, 4.4, 4.5, 5, 8, 10, 11, 12, and 14 through 18 will survive the termination of this Agreement.

16. SEVERABILITY. In the event any one or more of the provisions of this Agreement will for any reason be held to be invalid, illegal, or unenforceable, the remaining provisions of this Agreement will be unimpaired and the invalid, illegal or unenforceable provision will be replaced by a provision which, being valid, legal and enforceable comes close to the intention of the parties underlying the invalid, illegal, or unenforceable provisions.

17. BINDING EFFECT; SUCCESSORS. The provisions of this Agreement will be binding upon and inure solely to the benefit of the parties and their respective successors and permitted assignees.

18. EXECUTION; COUNTERPARTS. This Agreement, including any amendment, waiver or modification hereto, may be executed by original, facsimile or electronic signature in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page by fax, e-mail or other electronic delivery or signature method will be as effective as physical delivery of a manually executed counterpart of this Agreement.

STATEMENT OF WORK

The following is Statement of Work Number ("SOW") made as of March 1, 2018, to the Master Service Agreement ("Agreement") executed as of March 1, 2018, by and between Logitech Inc. ("Logitech") and Super League Gaming, Inc. ("Contractor"). Except as specifically stated herein, all terms used in this SOW will have the same meaning as in the Agreement.

CONTRACTOR INFORMATION:

Coordinator/Contact Name: **Matt Edelman**
E-Mail Address: **matt.edelman@superleague.com**

Contact Phone: **(310) 770-7194**

LOGITECH CONTACT INFORMATION:

Coordinator/Contact Name: Peter Kingsley

Contact Phone: E-Mail Address: **pkingsley@logitech.com**

Description of Services and Deliverables: With this SOW, Contractor will perform certain services and create certain deliverables for Logitech.

Logitech shall be designated as the official "Gaming Gear Provider" for Contractor and shall be the exclusive sponsor for such category during the entirety of this agreement.

The Term shall be as follows:

Initial Term: the first six months of 2018, up to and including June 2, 2018

Option Term: the second six months of 2018. The Option Term shall be exercised no later than thirty (30) days prior to the end of the Initial Term, June 2, 2018.

Extended Term: Calendar year 2019 Full Term: Calendar year 2020

Logitech shall have the right to continue this partnership in 2019 (Extended Term) and 2020 (Full Term), each upon written notification to Contractor prior to November 1st of the prior calendar year.

Contractor will provide multiple ongoing promotional and marketing opportunities for Logitech, as defined below, through live and digital media placements, experiential activations, product sampling, prizing and give-away opportunities, digital branded content, and the distribution of esports learning and peak performance programs that will be co-developed with Logitech.

The schedule and deliverables are further described as follows.

Schedule:

Initial Term

Q1 2018

- March/April: League of Legends City Champs Tournament

Q2 2018

- April: Minecraft After School Program
-

- April/May: Minecraft City Champs Tournament

Option Term

Q3 2018

- July or August: Game Title TBD City Champs Tournament (format, venue and number of cities TBD)
- July or August: Summer Camp (format, curriculum, location TBD)

Q4 2018

- September/October: League of Legends City Champs Tournament
- October/November: Minecraft City Champs Tournament
- November/October: Minecraft After School Program

Initial Term Deliverables

City Champs Tournaments

- In-Theater Assets

HUD (on movie screen)

- Logitech logo on-screen throughout tournament Physical Signage
- Logitech logo attached to banners and included in digital welcome posters where offered

Printed Collateral

- Logitech logo on printed programs, player handbooks, player passes (certain items may not be available for March/April League of Legends City Champs Tournament)

Interstitial Content

- :15 or :30 second videos to be played pre-, during or post-gameplay
- Videos to be either existing Logitech 'commercial' videos or new videos developed by Contractor and Logitech together, to be produced by Contractor

Emcee Shout-Outs

- Multiple Logitech brand references according to agreed-upon messaging during tournament

Brand Activation

- Opportunities for Logitech product sampling, product give-ways, coupon distribution, sweepstakes, etc.
- Social & Digital Marketing Social Media
- During seasonal play, regular posts inclusive of mutually agreed upon Logitech references on all relevant Contractor accounts
- Off-season, intermittent posts inclusive of mutually agreed upon Logitech references on all relevant Contractor accounts

Influencer Marketing

- Contractor to engage creatively-appropriate, mutually agreed upon social media influencers to amplify the Video Series.

Website

- Logitech logo and supportive content inclusive of mutually agreed upon Logitech references to be produced by Contractor on Tournament Central pages and select promotional inventory dedicated to the tournaments

Email

- Logitech logo included in tournament promotional and informational email newsletters, with supportive

content in select emails

Ticketing

- Logitech branding included in digital ticket design

Minecraft Scholastic

- Social & Digital Marketing Social Media

- During promotion and activation of the program, posts inclusive of mutually agreed upon Logitech references on all relevant Contractor accounts

Website

- Logitech logo and supportive content on pages that may be dedicated to the program

Email

- Logitech logo included in promotional and informational email newsletters, with mutually agreed upon supportive content in select emails

- Content

Hero Videos

- Contractor to produce a series of 2-5 minute long videos featuring Logitech Employees, to be distributed digitally and in-school throughout the program

- Workshop Game Mode

Workshop Game Mode

- Contractor and Logitech to collaborate on the development of a new Workshop Game Mode in which students are asked to work as a team to create the most effective machine to achieve a specific objective.
- Contractor to produce the new Workshop Game Mode.
- The Workshop Game Mode to be included in the Q4 program and presented as developed in collaboration with Logitech G Academy.

Original Content

- Contractor and Logitech to collaborate on the development of, and Contractor to produce, up to 30 minutes of original video content per quarter, beginning in Q2.
- Each 30 minutes of content to be produced and packaged as a single episode or as a series consisting of as many as 20 unique episodes, dependent upon the creative direction, as mutually agreed.
- Each episode to be distributed through all relevant Contractor and Logitech social media accounts, possibly in addition to third party distribution platforms as mutually agreed.
- Contractor to engage a creatively-appropriate, mutually agreed upon social media influencer to assist in the promotion of each content offering.

Option Term Deliverables

In addition to the promotional and marketing support provided throughout the Initial Term, the aforementioned elements will be provided throughout the Option Term.

- Parents Information Session In-Theater

- Contractor and Logitech to collaborate on the development of a 30-45 minute session specifically designed for parents of Minecraft players to educate them about the tournament, about Minecraft and about the benefits of gaming, to take place during the Minecraft City Champs Tournament Practice Day.
- The session to be produced by Contractor and presented as developed in collaboration with Logitech G Academy.

Email

- Promotional and informational email newsletters sent about the Parents Information Session to include mutually agreed upon Logitech references.
- Digital Content
 - Video Series
 - Contractor and Logitech to mutually agree upon two short form video series to be produced by Contractor during and/or after each City Champs season, based on the City Champs experience and directionally aligned with Logitech G Academy themes.
 - Each video series to consist of 3 episodes of 1-3 minutes in length and to include Logitech references according to mutually agreed-upon messaging and branding.
- Player Development Session In-Theater
 - Contractor and Logitech to collaborate on the development of a 5-10 minute content-driven presentation specifically designed for League of Legends players to educate them about peak performance as an esports athlete, to take place during the League of Legends City Champs Tournament Practice Day (may not be available for March/April League of Legends City Champs Tournament based on timing).
 - The session to be produced by Contractor and presented as developed in collaboration with Logitech G Academy.
- Email
 - Promotional email newsletters that include information about the peak performance session to include mutually agreed upon Logitech references.
- Summer Camp
 - Contractor and Logitech to collaborate on the development of an ‘alpha’ version of a Summer Camp experience designed to deliver upon the initial core themes and values of the Logitech G Academy.
 - The investment to produce the Summer Camp experience remains an unknown for both Parties and is not included in the Fees outlined below in this Statement of Work.

Logitech Commitments

- Social & Digital Marketing Social Media
 - Reasonable number of posts on relevant Logitech social media accounts announcing and/or promoting Logitech’s activations with Contractor.
 - Email
 - Reasonable number of references to activations with Contractor within emails sent to relevant Logitech email newsletter subscribers.
 - Website
 - Dedicated web page inclusive of mutually agreed upon content within www.logitechg.com
 - Minimum Product Commitment
 - City Champs (Minecraft and League of Legends)
 - Logitech product awarded to all members of the City Champs Finals teams.
-

- Minecraft: 240 players
- League of Legends: 168 players
- Logitech product awarded to a standout single player on each of the 16 City Club teams for each game title, with selection of the player to be based on mutually agreed upon criteria.

Minecraft Scholastic

- Logitech product packs shipped to all participating schools, with contents of the packs to be determined by Logitech. Each of the estimated 100 schools activated in 2018 to receive only one product pack in 2018.
- Logitech product to be awarded to select students who excel within the program, according to criteria and a volume to be mutually agreed upon.

Initial Term Fees: Total Strategic Investment for the Deliverables in the Initial Term - \$180,000 to be paid as follows:

- 50% of payment, \$90,000, due immediately upon execution of SOW
- 50% of payment, \$90,000 due no later than June 30, 2018

Option Term Fees: Total Strategic Investment for the deliverables in the Option Term - \$180,000 to be paid as follows:

- 50% of payment, \$90,000, due immediately upon exercise of the Option Term
- 50% of payment, \$90,000 due no later than December 31, 2018

Extended Term and Full Term Fees, if applicable : Upon continuation of this partnership into the Extended Term or the Full Term, Logitech agrees to a minimum Strategic Investment of \$450,000 for the same or an equivalent level of Deliverables as required from Contractor in 2018, which would be paid as follows:

- 50% of payment, \$225,000, due no later than Jan 31st of the applicable year
- 25% of payment, \$112,500, due no later than June 30th of the applicable year
- 25% of payment, \$112,500 due no later than September 30th of the applicable year

If Contractor and Logitech agree to expand the scope of the deliverables for the Extended Term and/or the Full Term, the Parties agree to negotiate in good faith an increase in the amount of the fees.

All payments shall be made in accordance with Section 2.3 of the Agreement.

Performance Reporting (List any expected reports or management metrics to be provided with their due dates and frequency, if any)

City Champs

- Number of seasons in 2018
 - League of Legends: 2
 - Minecraft: 2
 - City Clubs by year-end 2018
 - 16
 - Unique Players per season
 - League of Legends qualifier round players: 1,700
 - League of Legends in-theater players: 960
 - Minecraft in-theater players: 800
 - Total In-Theater Player Gameplay Hours per season
 - League of Legends: 4,500
 - Minecraft: 3,500
-

- Total In-Theater Player Hours per season
 - League of Legends: 7,500
 - Minecraft: 6,000
- Total In-Theater Spectators per season
 - League of Legends: 500
 - Minecraft: 750

Scholastic

- Spring 2018
 - 20-25 schools; 10-20 students per school
- Fall 2018
 - 100 schools; 10-20 students per school

Digital Impressions

- Minecraft
 - Social media (primarily Facebook) during Contractor tournaments: 25,000
 - Social media (primarily Facebook) in months when Contractor is not running tournaments: 5,000
- League of Legends
 - Social (primarily Facebook) during tournaments: 50,000
 - Social (primarily Facebook) in months when not running tournaments: 5,000
- Superleague.com
 - Pageviews during tournaments: 200,000
 - Pageviews in months when not running tournaments: 60,000

THIS STATEMENT OF WORK IS AGREED TO AND ACCEPTED BY CONTRACTOR AND LOGITECH.

Super League Gaming, Inc.

Logitech Inc.

/s/ Ann Hand
Ann Hand
CEO
3/16/2018

/s/ Ujesh Desai
Ujesh Desai
VP/GM Logitech G Gaming 3/16/2018

EXHIBIT B

Logitech Data Processing and Security Standard Terms

THIS DATA PROCESSING AND SECURITY STANDARD TERMS (“Addendum”) is effective as the same date of the Effective Date of the Master Services Agreement by and between Logitech and Contractor.

WHEREAS, Logitech contractors, suppliers, distributors, subcontractors or other business partners and their employees (collectively “Contractors”) must comply with the requirements set forth in this Addendum with respect to any information (“Logitech Data”) that Logitech employees, representatives or business partners make available to such Contractor in the context of its business relationship with Logitech, in addition, not in lieu of, any other contractual obligations and applicable laws it may have with respect to Logitech Data.

NOW THEREFORE, the parties agree as follows:

1. **Control and Ownership**. Contractor may not access, collect, store, retain, transfer, use or otherwise process in any manner any Logitech Data, except (a) in the interest and on behalf of Logitech, and (b) as directed by authorized personnel of Logitech or one of its affiliates (collectively “Logitech”) in writing. Without limiting the generality of the foregoing, Contractor may not make Logitech Data accessible to any subcontractors or relocate Logitech Data to new locations, except as set forth in written agreements with, or written instructions from Logitech.

2. **Keep Data Secure**. Contractor must keep Logitech Data secure from unauthorized access by using its best efforts and state-of-the art organizational and technical safeguards.

3. **Comply with Approved Policies**. Contractor must comply with its own information security policies, subject to prior review and written approval by Logitech, or at Logitech’s discretion, with Logitech’s information security policies, which shall be provided by Logitech if applicable. Contractor must refrain from making any changes to such policies that reduce the level of security and provide 30 days prior written notice to Logitech of any significant changes to its own information security policies. If Contractor has conducted SOC Type II or similar audits, Contractor must comply with its SOC Type II or similar standards and provide Logitech 30 days notice of any changes. In addition, Contractor shall provide to Logitech any 3rd party audits and/or certifications such as SOC2 Type II, SSAE16, SAS70, and ISO9001.

4. **Cooperate with Compliance Obligations**. At Logitech’s request, Contractor must (a) contractually agree with Logitech to comply with laws or industry standards designed to protect Logitech Data, including, without limitation, the Standard Contractual Clauses approved by the European Commission for data transfers to processors, PCI Standards, HIPAA requirements for business associates (as applicable), as well as similar and other frameworks, or (b) allow Logitech to terminate certain or all contracts with Contractor, subject to (i) a proportionate refund of any prepaid fees, (ii) transition or migration assistance as reasonably required and at time and materials rates not exceeding Logitech’s then current rates for professional services offered to its customers, and (iii) without applying any early termination charges or other extra charges.

5. **Submit to Audits**. Contractor must submit to reasonable data security and privacy compliance audits by Logitech and, at Logitech’s request, or an independent third party, to verify compliance with this Addendum, applicable law, and any other applicable contractual undertakings.

6. **Data Breach Notification**. In the event of an actual or suspected breach or compromise to the

physical or electronic security of Logitech Data, including but not limited to actual or suspected loss of control, theft or unauthorized processing, loss, use, disclosure or acquisition of, or access to, any Protected Personal Data ("Breach"), Contractor shall notify Logitech's General Counsel of such actual or suspected Breach by telephone at 510-795-8500 and in writing at 7700 Gateway Blvd., Newark, California, 94560, USA within 48 hours of discovery of the actual or suspected Breach. The notice shall summarize in reasonable detail the nature of the actual or suspected Breach; the data that has been or is suspected to have been lost, stolen or potentially compromised; and the corrective action taken or to be taken by Contractor. Contractor shall promptly take all necessary and advisable corrective actions, and shall cooperate fully with Logitech in all reasonable and lawful efforts to promptly, mitigate or rectify, otherwise respond to, such Breach.

7. Indemnification for Data Breach. In the event of a Breach, in addition to immediately notifying Logitech of such Breach, Contractor shall at Logitech's option and at the direction of Logitech, whether or not required by law, provide written notice to the individuals whose Logitech Data was reasonably connected to the Breach, or reimburse Logitech for all direct out-of-pocket and commercially reasonable costs that Logitech incurs in providing such notice. Contractor shall indemnify Logitech for any additional financial loss to Logitech arising from such Breach, including without limitation Logitech (1) obtaining legal advice to assist Logitech in identifying its legal obligations regarding such Breach; (2) providing and paying for remediation services offered by third parties to help prevent or cure identity fraud or theft, including but not limited to identity theft analytics, fraud monitoring, identity theft resolution, and credit freezes; and (3) legal damages awarded against Logitech as a result of the Breach.

8. Effects of Termination or Expiration. Following the effective date of termination, Contractor shall have ten (10) days ("the Data Removal Period") to remove all Logitech Data and other information, including without limitation backup copies thereof, that Contractor has stored on any of its storage servers or data that Logitech has authorized Contractor to upload, store or otherwise input onto any Contractor storage servers or devices. Contractor shall provide reasonable migration assistance at then-current time and material rates for professional services and Contractor may charge regular fees for data stored during the portion of the Data Removal Period utilized by Logitech unless Logitech terminates the Agreement for breach by Contractor, in which case migration assistance and storage shall be free of charge. Following the expiration of the Data Removal Period, Contractor shall delete any and all Logitech Data from Contractor's server, website or any other data storage systems, including without limitation any and all backup copies thereof if Contractor has complied with all of its obligations under this Agreement and verified that Logitech has in fact been able to remove Logitech Data.

AMENDED & RESTATED EMPLOYMENT AGREEMENT

This Amended & Restated Employment Agreement (this “Agreement”) is made and entered into effective as of November 1, 2018 (the “Effective Date”), by and between Super League Gaming, Inc., a Delaware corporation (“COMPANY”), and Ann Hand, an individual (“EXECUTIVE”). This Agreement shall amend and supersede that certain prior Employment Agreement dated June 16, 2017.

WITNESSETH:

WHEREAS, COMPANY and EXECUTIVE deem it to be in their respective best interests to enter into an agreement providing for COMPANY’s employment of EXECUTIVE pursuant to the terms herein stated.

NOW, THEREFORE, in consideration of the premises and the mutual promises and agreements contained herein, it is hereby agreed as follows:

1. Term. COMPANY hereby amends and extends EXECUTIVE’s employment term with the COMPANY to conclude on December 31, 2021 (“Term”). Unless COMPANY or EXECUTIVE provides written notice that this Agreement shall be allowed to expire and the employment relationship thereby terminated at least thirty (30) days prior to the expiration of the Term or any Renewal Term (as defined herein), this Agreement shall continue in effect for successive periods of one (1) year (each such one (1) year period being a “Renewal Term”; collectively, the Term and all Renewal Terms under this Agreement being the “Employment Term”).

2. Duties and Titles. EXECUTIVE’s position with COMPANY shall be Chief Executive Officer, President and Chairman. EXECUTIVE shall do and perform all services reasonably necessary or advisable to accomplish the objectives of the COMPANY’s Board of Directors. EXECUTIVE shall report to the Board. EXECUTIVE reserves the right to resign for Good Reason (as defined below).

3. Devotion of Time to Company’s Business. EXECUTIVE shall be a full-time EXECUTIVE of COMPANY and shall devote such substantial and sufficient amounts of her productive time, ability, and attention to the business of COMPANY during the Employment Term of this Agreement as may be reasonable and necessary to accomplish the objectives and complete the tasks assigned to EXECUTIVE. EXECUTIVE may devote reasonable time to activities other than those required under this Agreement, including activities involving professional, charitable, community, educational, religious and similar types of organizations, speaking engagements, membership on the boards of directors of other organizations and similar types of activities to the extent that such activities do not inhibit or prohibit the performance of services under this Agreement.

4. Uniqueness of Services. EXECUTIVE hereby acknowledges that the services to be performed by her under the terms of this Agreement are of a special and unique value. Accordingly, the obligations of EXECUTIVE under this Agreement are non-assignable.

5. Compensation of EXECUTIVE.

a. Base Annual Salary. Subject to other specific provisions in this Agreement, as compensation for services hereunder, EXECUTIVE shall receive a Base Annual Salary of \$400,000 payable in accordance with the Company's ordinary payroll practices. On each anniversary date hereof, EXECUTIVE's Base Annual Salary will be reviewed and may be increased at the sole discretion of the COMPANY'S Board of Directors.

b. Cash Bonuses. EXECUTIVE shall be entitled to receive (i) a cash bonus of \$100,000 upon the close of a fully subscribed \$10,000,000 private placement of 9% Secured Convertible Promissory Notes, (ii) a cash bonus of \$250,000 upon the close of the COMPANY's initial public offering ("IPO") or private financing (occurring subsequent to September 1, 2018) of not less than \$15,000,000; (iii) \$150,000, payable in three increments of \$50,000 upon achieving (a) 200,000 registered members, (b) a total of four (4) large brand sponsors (minimum of \$250,000 of annual sponsorship) from date of commencement of CEO role, and (c) license of a total of four (4) tier 1 esports game titles from date of commencement of CEO role, and (d) cash bonuses as may be determined from time to time by the Company's Board of Directors and Compensation Committee.

c. Common Stock Purchase Warrant. EXECUTIVE is hereby granted a common stock purchase warrant ("Restricted Grant"), in the amount of Seven Hundred Fifty Thousand (750,000) shares, exercisable at \$3.60 per share for a period of ten (10) years, and subject to the following vesting schedule: (i) 25% upon issuance; (ii) 50% upon close of the COMPANY's IPO or an additional private financing (occurring subsequent to September 1, 2018) of not less than \$15,000,000; and (iii) 25% on the one-year anniversary of the IPO or the one-year anniversary of an additional private equity financing of not less than \$15,000,000 (occurring subsequent to September 1, 2018).

d. Stock Option Grant. EXECUTIVE is hereby issued an option to purchase 500,000 shares of common stock (the "Option Grant"), exercisable at \$3.60 per share for a period of ten (10) years and subject to the following vesting schedule: (i) 50% upon close of the COMPANY's IPO or an additional private equity financing (occurring subsequent to September 1, 2018) of not less than \$15,000,000; (ii) 25% upon achievement of 300,000 registered members; and (iii) 25% upon achievement of 400,000 registered members. The Option Grant shall be issued pursuant to the COMPANY's 2014 Amended and Restated Stock Option and Incentive Plan.

e. Vesting Acceleration. All outstanding common stock purchase warrants previously issued in favor of EXECUTIVE, as well as those issued in Section 5.c hereinabove, shall immediately vest upon a "change of control" of the COMPANY. Change of control is defined as a sale of all or substantially all of the assets of the COMPANY, or a merger, sale of shares or other transaction whereby the voting shareholders of the COMPANY, collectively, prior to the close of such transaction do not hold a majority voting interest in the COMPANY on a post-transaction basis.

f. Health Insurance. EXECUTIVE and her dependents shall be entitled to participate in the health insurance plan offered to COMPANY employees, and the Company will pay 90% of the premium related thereto.

g. 401(k). EXECUTIVE will be permitted to participate in the Company's 401(k) Plan upon the Board of Directors electing to institute it.

h. Business Expenses. COMPANY will reimburse EXECUTIVE for all reasonable business expenses directly incurred in performing EXECUTIVE's duties and promoting the business of COMPANY.

6. Termination of Employment.

a. In the event COMPANY should terminate EXECUTIVE's employment other than for "Cause" as defined in Section 6(b) below or EXECUTIVE resigns for "Good Reason" as defined in Section 6(c) below (either such termination a "Severance Termination"), EXECUTIVE shall receive the following:

i. Severance Termination shall result in the following payment on effective date of termination:

(a) Payment of all Accrued Obligations (defined in Section 6(d) below);

(b) Cash equal to the greater of (I) Annual Salary for one and one-half (1.5) years; or (II) Annual Salary for the remaining Term of the Agreement; and

(c) Full vesting of all unvested securities issued in the name of EXECUTIVE.

b. COMPANY shall have the right to terminate EXECUTIVE's employment at any time for Cause by giving EXECUTIVE written notice of the effective date of termination. For the purposes of this Agreement, "Cause" shall mean:

i. Fraud, misappropriation, embezzlement or any other action of material misconduct against COMPANY or any of its affiliates or subsidiaries;

ii. Substantial willful failure to render services in accordance with the provisions of this Agreement (for which purpose, no act or omission to act will be "willful" if conducted in good faith or with a reasonable belief that such conduct was in the best interests of COMPANY), provided that:

(a) a written demand for performance has been delivered to EXECUTIVE at least ten (10) days prior to termination identifying the manner in which COMPANY believes that EXECUTIVE has failed to perform; and

(b) EXECUTIVE has thereafter failed to remedy such failure to perform;

iii. Material violation of any law, rule or regulation of any governmental or regulatory body material to the business of COMPANY;

iv. Conviction or a guilty plea or nolo contendere plea to a felony;

v. Repeated and persistent material failure to abide by the policies established by COMPANY after written warning from COMPANY;

vi. Any acts of violence or threats of violence made by EXECUTIVE against COMPANY or anyone associated with COMPANY's business;

vii. The solicitation or acceptance of payment or gratuity from any existing or potential customer or supplier of COMPANY without the prior written consent of COMPANY's Board of Director's; or

viii. Drug dependency or habitual insobriety.

c. EXECUTIVE shall have the right to terminate employment at any time with Good Reason by giving COMPANY written notice of the effective date of termination. For the purposes of this Agreement, "Good Reason" shall mean:

- i. Any material adverse change in EXECUTIVE's title, duties or responsibilities (including reporting responsibilities);
- ii. Any reduction of EXECUTIVE's Base Annual Salary;
- iii. Any relocation, without EXECUTIVE's written consent, of EXECUTIVE's principal office of employment by more than 35 miles from the location applicable on the Effective Date; or
- iv. Any failure of COMPANY to assign, or a successor of COMPANY to assume, the obligations of COMPANY under this Agreement.

d. In the event of termination for Cause by COMPANY or termination without Good Reason by EXECUTIVE, EXECUTIVE shall be paid EXECUTIVE's Base Annual Salary and accrued vacation through the effective date of termination on the date of termination, EXECUTIVE's business expenses incurred through the date of termination in accordance with Section 3(g), and EXECUTIVE's accrued and vested employee benefits pursuant to Section 3(e) and (f) in accordance with the applicable benefit plan (collectively, all such amounts under this sentence being the "Accrued Obligations"). After the effective date of Termination, EXECUTIVE shall not be entitled to accrue or vest in any further salary, severance pay, stock options, benefits, fringe benefits or entitlements; provided that EXECUTIVE shall retain the right to exercise the portion of the Warrant that has vested as of the effective date of termination as provided above.

e. COMPANY may terminate EXECUTIVE's employment in the event that: (i) EXECUTIVE fails or is unable to perform EXECUTIVE's duties due to injury, illness or other incapacity for one hundred eighty (180) days in any twelve (12) month period (except that EXECUTIVE may be entitled to disability payments pursuant to COMPANY's disability plan, if any); or (ii) Death of EXECUTIVE.

7. Covenant of Confidentiality. All documents, records, files, manuals, forms, materials, supplies, computer programs, trade secrets and other information which comes into EXECUTIVE's possession from time to time during EXECUTIVE's employment by COMPANY and/or any of COMPANY's subsidiaries or affiliates, shall be deemed to be confidential and proprietary to COMPANY and shall remain the sole and exclusive property of COMPANY. EXECUTIVE acknowledges that all such confidential and proprietary information is confidential and proprietary and not readily available to COMPANY's business competitors. On the effective date of the termination of the employment relationship or at such other date as specified by COMPANY, EXECUTIVE agrees that she will return to COMPANY all such confidential and proprietary items (including, but not limited to, Company marketing material, business cards, keys, etc.) in her control or possession, and all copies thereof, and that she will not remove any such items from the offices of COMPANY.

8. Covenant of Non-Disclosure. Without the prior written approval of COMPANY EXECUTIVE except as required to discharge EXECUTIVE's duties under this Agreement, EXECUTIVE shall keep confidential and not disclose or otherwise make use of any of the confidential or proprietary information or trade secrets referred to in Section 7 nor reveal the same to any third party whomsoever, except as required by law.

9. Covenant of Non-Solicitation. During the Employment Term of this Agreement and for a period of two (2) years following the effective date of termination, EXECUTIVE, either on EXECUTIVE's own account or for any person, firm, Company or other entity, shall not solicit, interfere with or induce, or attempt to induce, any EXECUTIVE of COMPANY, or any of its subsidiaries or affiliates to leave their employment or to breach their employment agreement, if any, with COMPANY.

10. Covenant of Cooperation. EXECUTIVE agrees to cooperate with COMPANY in any litigation or administrative proceedings involving any matters with which EXECUTIVE was involved during her employment by COMPANY. COMPANY shall reimburse EXECUTIVE for reasonable expenses incurred in providing such assistance.

11. Covenant Against Competition.

a. Scope and Term. During the Term of this Agreement and for an additional period ending one (1) year after the effective date of termination or expiration of this Agreement, whichever occurs first, EXECUTIVE shall not directly or indirectly engage in or become a partner, officer, principal, EXECUTIVE, consultant, investor, creditor or stockholder of any business, proprietorship, association, firm, corporation or any other business entity which is engaged or proposes to engage or hereafter engages in any business which competes with the business of COMPANY and/or any of COMPANY's subsidiaries or affiliates in any geographic area in which COMPANY conducts business at the time of the termination or expiration of the employment relationship.

12. Rights to Inventions.

a. Inventions Defined. "Inventions" means discoveries, concepts, and ideas, whether patentable or not, relating to any present or contemplated activity of COMPANY, including without limitation devices, processes, methods, formulae, techniques, and any improvements to the foregoing.

b. Application. This Section 11 shall apply to all Inventions made or conceived by EXECUTIVE, whether or not during the hours of her employment or with the use of COMPANY facilities, materials, or personnel, either solely or jointly with others, during the Term of her employment by COMPANY and for a period of one (1) year after any termination of such employment. This Section 12 does not apply to any invention disclosed in writing to COMPANY by EXECUTIVE prior to the execution of this Agreement.

c. Assignment. EXECUTIVE hereby assigns and agrees to assign to COMPANY all of her rights to Inventions and to all proprietary rights therein, based thereon or related thereto, including without limitation applications for United States and foreign letters patent and resulting letters patent.

d. Reports. EXECUTIVE shall inform COMPANY promptly and fully of each Invention by a written report, setting forth in detail the structures, procedures, and methodology employed, and the results achieved ("Notice of Invention"). A report shall also be submitted by EXECUTIVE upon completion of any study or research project undertaken on COMPANY's behalf, whether or not in EXECUTIVE's opinion a given study or project has resulted in an Invention.

e. Patents. At COMPANY's request and expense, EXECUTIVE shall execute such documents and provide such assistance as may be deemed necessary by COMPANY to apply for, defend or enforce any United States and foreign letters patent based on or related to such Inventions.

13. Remedies. Notwithstanding any other provision in this Agreement to the contrary, EXECUTIVE acknowledges and agrees that if EXECUTIVE commits a material breach of the Covenant of Confidentiality (Section 7), Covenant of Non-Disclosure (Section 8), Covenant of Non-Solicitation (Section 9), Covenant of Cooperation (Section 10), Covenant Against Competition (Section 11) or Rights to Inventions (Section 12), COMPANY shall have the right to have the obligations of EXECUTIVE specifically enforced by any court having jurisdiction on the grounds that any such breach will cause irreparable injury to COMPANY and money damages will not provide an adequate remedy. Such equitable remedies shall be in addition to any other remedies at law or equity, all of which remedies shall be cumulative and not exclusive. EXECUTIVE further acknowledges and agrees that the obligations contained in Sections 7 through 12, of this Agreement are fair, do not unreasonably restrict EXECUTIVE's future employment and business opportunities, and are commensurate with the compensation arrangements set out in this Agreement.

14. Survivability. Sections 7 through 13, of this Agreement, and Section 6 to the extent required to give effect thereto, shall survive termination of the employment relationship and this Agreement.

15. General Provisions.

a. Arbitration. Any controversy involving the construction, application, enforceability or breach of any of the terms, provisions, or conditions of this Agreement, including without limitation, claims for breach of contract, violation of public policy, breach of implied covenant, intentional infliction of emotional distress or any other alleged claims which are not settled by mutual agreement of the parties, shall be submitted to final and binding arbitration before a single arbitrator in accordance with the rules of the American Arbitration Association with respect to employment disputes in Los Angeles County, California. The cost of the arbitrator shall be borne by COMPANY, and each party shall be responsible for such party's own attorneys' fees and litigation costs (other than costs of arbitrator). In consideration of each party's agreement to submit to arbitration any and all disputes that arise under this Agreement, each party agrees that the arbitration provisions of this Agreement shall constitute her/its exclusive remedy and each party expressly waives the right to pursue redress of any kind in any other forum. The parties further agree that the arbitrator acting hereunder shall not be empowered to add to, subtract from, delete or in any other way modify the terms of this Agreement. Notwithstanding the foregoing, any party shall have the limited right to seek equitable relief in the form of a temporary restraining order or preliminary injunction in a court of competent jurisdiction to protect itself from actual or threatened irreparable injury resulting from an alleged breach of this Agreement pending a final decision in arbitration.

b. Authorization. COMPANY and EXECUTIVE each represent and warrant to the other that it has the authority, power and right to deliver, execute and fully perform the terms of this Agreement.

c. Entire Agreement. EXECUTIVE understands and acknowledges that this document constitutes the entire agreement between EXECUTIVE and COMPANY with regard to EXECUTIVE's employment by COMPANY and EXECUTIVE's post-employment activities concerning COMPANY. This Agreement supersedes any and all other written and oral agreements between the parties with respect to the subject matter hereof. Any and all prior agreements, promises, negotiations, or representations, either written or oral, relating to the subject matter of this Agreement not expressly set forth in this Agreement are of no force and effect. This Agreement may be altered, amended, or modified only in writing signed by all of the parties hereto. Any oral representations or modifications concerning this instrument shall be of no force and effect.

d. Severability. If any term, provision, covenant, or condition of this Agreement is held by a court or other tribunal of competent jurisdiction to be invalid, void, or unenforceable, the remainder of such provisions and all of the remaining provisions hereof shall remain in full force and effect to the fullest extent permitted by law and shall in no way be affected, impaired, or invalidated as a result of such decision.

e. Governing Law. Except to the extent that federal law may preempt California law, this Agreement and the rights and obligations hereunder shall be governed, construed and enforced in accordance with the laws of the State of California.

f. Taxes. All compensation payable hereunder is gross and shall be subject to such withholding taxes and other taxes as may be provided by law. EXECUTIVE shall be responsible for the payment of all taxes attributable to the compensation provided by this Agreement except for those taxes required by law to be paid or withheld by COMPANY.

g. Assignment. This Agreement shall be binding upon and inure to the benefit of the successors and assigns of COMPANY. EXECUTIVE may not sell, transfer, assign, or pledge any of her rights or interests pursuant to this Agreement. In the event of EXECUTIVE's death, EXECUTIVE's estate shall succeed to all rights of EXECUTIVE as effective at such time (including under Sections 5(d), 5(e) and 6).

h. Waiver. Either party's failure to enforce any provision or provisions of this Agreement shall not in any way be construed as a waiver of any such provision or provisions, or prevent that party thereafter from enforcing such provision or provisions and each and every other provision of this Agreement.

i. Captions. Titles and headings to sections in this Agreement are for the purpose of reference only and shall in no way limit, define, or otherwise affect any provisions contained therein.

j. Breach - Right to Cure. A party shall be deemed in breach of this Agreement only upon the failure to perform any obligation under this Agreement after receipt of written notice of breach and failure to cure such breach within ten (10) days thereafter; provided, however, such notice shall not be required where a breach or threatened breach would cause irreparable harm to the other party and such other party may immediately seek equitable relief in a court of competent jurisdiction to enjoin such breach.

k. All notices, demands and all other communications required or otherwise provided for in this Agreement shall be in writing and shall be deemed to have been duly given when delivered either personally, by reputable overnight courier or three (3) business days after deposit via United States certified or registered mail, return receipt requested, postage prepaid, addressed as follows:

If to EXECUTIVE:

At EXECUTIVE's last known address shown on the Company's payroll records

If to the Company:

Attn: David Steigelfest, Co-Founder & CPO
Super League Gaming, Inc.
2906 Colorado Ave.
Santa Monica, CA 90404

or to such other address as any party may have furnished to the other in writing in accordance with this Agreement, except that notices of change of address shall be effective only upon receipt.

16. Acknowledgement. EXECUTIVE acknowledges that he has been given a reasonable period of time to study this Agreement before signing it. EXECUTIVE certifies that he has fully read, has received an explanation of, and completely understands the terms, nature, and effect of this Agreement. EXECUTIVE further acknowledges that he is executing this Agreement freely, knowingly, and voluntarily and that EXECUTIVE's execution of this Agreement is not the result of any fraud, duress, mistake, or undue influence whatsoever. In executing this Agreement, EXECUTIVE does not rely on any inducements, promises, or representations by COMPANY other than the terms and conditions of this Agreement.

17. Section 409A. The parties intend that all payments and benefits under this Agreement comply with Section 409A of the Code and the regulations promulgated thereunder (collectively "Section 409A") and, accordingly, to the maximum extent permitted, this Agreement shall be interpreted in a manner in compliance therewith. To the extent that any provision hereof is modified in order to comply with Section 409A, such modification shall be made in good faith and shall, to the maximum extent reasonably possible, maintain the original intent and economic benefit to EXECUTIVE and COMPANY of the applicable provision without violating the provisions of Section 409A. No amount shall be payable pursuant to Section 6 or otherwise upon a termination of EXECUTIVE's employment unless such termination constitutes a "separation from service" with COMPANY under Section 409A. To the maximum extent permitted by applicable law, amounts payable to EXECUTIVE pursuant to such Sections herein shall be made in reliance upon the exception for certain involuntary terminations under a separation pay plan or as short-term deferral under Section 409A. To the extent that reimbursements or other in-kind benefits under this Agreement constitute nonqualified deferred compensation, (i) all expenses or other reimbursements hereunder shall be made on or prior to the last day of the taxable year following the taxable year in which such expenses were incurred by EXECUTIVE, (ii) any right to reimbursement or in-kind benefits shall not be subject to liquidation or exchange for another benefit, and (iii) no such reimbursement, expenses eligible for reimbursement, or in-kind benefits provided in any taxable year shall in any way affect the expenses eligible for reimbursement, or in-kind benefits to be provided, in any other taxable year. For purposes of Section 409A, EXECUTIVE's right to receive installment payments pursuant to this Agreement shall be treated as a right to receive a series of separate and distinct payments. Any other provision of this Agreement to the contrary notwithstanding, in no event shall any payment or benefit under this Agreement that constitutes nonqualified deferred compensation for purposes of Section 409A be subject to offset by any other amount unless otherwise permitted by Section 409A.

18. Effective Only Upon Execution by Authorized Officer of COMPANY; Counterparts. This Agreement shall have no force or effect and shall be unenforceable in its entirety until it is executed by a duly authorized officer of COMPANY and such executed Agreement is delivered to EXECUTIVE. This Agreement may be executed in counterparts, each being an original and all such counterparts together constituting one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have read, understood, and voluntarily executed this Agreement as of the day and year first above written.

EXECUTIVE

COMPANY

/s/ Ann Hand

Ann Hand

Co-Founder, CTO & CPO

By: /s/ David Steigelfest

David Steigelfest

AMENDED AND RESTATED EMPLOYMENT AGREEMENT

This Amended and Restated Employment Agreement (this "Agreement") is made and entered into effective as November 1, 2018 (the "Effective Date"), by and between Super League Gaming, Inc., a Delaware corporation ("COMPANY"), and David Steigelfest, an individual ("EXECUTIVE") and hereby amends and replaces in its entirety that certain employment agreement dated October 31, 2016.

WITNESSETH:

WHEREAS, COMPANY and EXECUTIVE deem it to be in their respective best interests to enter into an agreement providing for COMPANY's employment of EXECUTIVE pursuant to the terms herein stated.

NOW, THEREFORE, in consideration of the premises and the mutual promises and agreements contained herein, it is hereby agreed as follows:

1. Term. COMPANY hereby employs, and EXECUTIVE hereby accepts employment with COMPANY for a period of two (2) years beginning on the date hereof ("Term"). Unless COMPANY or EXECUTIVE provides written notice that this Agreement shall be allowed to expire, and the employment relationship thereby terminated at least thirty (30) days prior to the expiration of the Term or any Renewal Term (as defined herein), this Agreement shall continue in effect for an additional term of one (1) year ("Renewal Term").
2. Duties of EXECUTIVE. EXECUTIVE's position with COMPANY shall be Chief Technology Officer and Chief Product Officer. EXECUTIVE shall do and perform all services, acts, or things reasonably necessary or advisable to accomplish the objectives of his director report, Ann Hand, CEO & President. The COMPANY reserves the right to change the role and title of EXECUTIVE at its sole discretion.
3. Devotion of Time to Company's Business. EXECUTIVE shall be a full-time EXECUTIVE of COMPANY and shall devote such substantial and sufficient amounts of his productive time, ability, and attention to the business of COMPANY during the Term of this Agreement as may be reasonable and necessary to accomplish the objectives and complete the tasks assigned to EXECUTIVE. EXECUTIVE may devote reasonable time to activities other than those required under this Agreement, including activities involving professional, charitable, community, educational, religious and similar types of organizations, speaking engagements, membership on the boards of directors of other organizations and similar types of activities to the extent that such activities do not inhibit or prohibit the performance of services under this Agreement.
4. Uniqueness of Services. EXECUTIVE hereby acknowledges that the services to be performed by him under the terms of this Agreement are of a special and unique value. Accordingly, the obligations of EXECUTIVE under this Agreement are non-assignable.
5. Compensation of EXECUTIVE.
 - a. Base Annual Salary. Subject to other specific provisions in this Agreement, as compensation for services hereunder, EXECUTIVE shall receive a Base Annual Salary of \$300,000 payable in accordance with the Company's ordinary payroll practices (and in any event no less frequently than monthly). On each anniversary date hereof, EXECUTIVE's Base Annual Salary will be reviewed and may be increased at the sole discretion of the COMPANY'S Board of Directors.

b. Cash Bonuses. EXECUTIVE shall be entitled to receive (i) a cash bonus of \$50,000 upon the close of the Company's initial public offering ("IPO") or private financing of not less than \$15,000,000; (ii) a cash bonus of \$75,000, payable in five (5) separate increments of \$15,000 upon achieving (a) 300,000 registered members, (b) launch of event admin for internal use, (c) successful delivery of three (3) City Champs Programs; (d) launch of subscription program (aka monthly); and (e) Fortnite launch, and (iii) a cash bonus of \$100,000, payable in four (4) separate increments of \$25,000 upon achieving the following no later than June 30, 2019 (forego if not achieved by such date) (i) 500,000 users, (ii) ten (10) external (non-SLG) users of the SLG platform; (iii) successful delivery of Rocket League High School Program; and (iv) Launch of 'Always On' and consisting of at least two (2) titles.

c. Stock Option Grant. EXECUTIVE shall be issued a stock option grant to purchase 300,000 shares issued pursuant to the Company's 2014 Stock Option and Incentive Plan, with an exercise term of ten (10) years, subject to the Company's traditional vesting schedule and to be priced at the price per share of the Company's initial public offering (IPO).

d. Health Insurance. EXECUTIVE and his dependents shall be entitled to participate in the health insurance plan offered to COMPANY employees, and the Company will pay 90% of the premium related thereto.

e. 401(k). EXECUTIVE will be permitted to participate in the Company's 401(k) Plan upon the Board of Directors electing to institute it.

f. Business Expenses. COMPANY will reimburse EXECUTIVE for all reasonable business expenses directly incurred in performing EXECUTIVE's duties and promoting the business of COMPANY.

6. Termination of Employment.

a. In the event COMPANY should terminate this Agreement other than for just "Cause" as defined in Section 6(b) below ("Termination without Cause"), EXECUTIVE shall receive cash equal to the Annual Salary for one (1) year.

b. COMPANY shall have the right to terminate EXECUTIVE's employment at any time for Cause by giving EXECUTIVE written notice of the effective date of Termination. For the purposes of this Agreement, "Cause" shall mean:

i. Fraud, misappropriation, embezzlement or any other action of material misconduct against COMPANY or any of its affiliates or subsidiaries;

ii. Substantial failure to render services in accordance with the provisions of this Agreement, provided that:

(a) a written demand for performance has been delivered to EXECUTIVE at least ten (10) days prior to termination identifying the manner in which COMPANY believes that EXECUTIVE has failed to perform; and

(b) EXECUTIVE has thereafter failed to remedy such failure to perform;

- iii. Material violation of any law, rule or regulation of any governmental or regulatory body material to the business of COMPANY;
- iv. Conviction or a guilty plea or nolo contendere plea to a felony;
- v. Repeated and persistent failure to abide by the policies established by COMPANY after written warning from COMPANY;
- vi. Any acts of violence or threats of violence made by EXECUTIVE against COMPANY or anyone associated with COMPANY's business;
- vii. The solicitation or acceptance of payment or gratuity from any existing or potential customer or supplier of COMPANY without the prior written consent of COMPANY's Board of Director's.
- viii. Drug dependency or habitual insobriety; or
- ix. Gross incompetence.

(a) In the event of termination for cause, EXECUTIVE shall be paid EXECUTIVE's salary through the effective date of termination on the date of termination. After the effective date of Termination, EXECUTIVE shall not be entitled to accrue or vest in any further salary, severance pay, stock options, benefits, fringe benefits or entitlements; provided that EXECUTIVE shall retain the right to exercise any stock options which are vested as of the effective date of termination.

(b) This Agreement shall terminate automatically in the event that: (i) EXECUTIVE fails or is unable to perform EXECUTIVE 's duties due to injury, illness or other incapacity for ninety (90) days in any twelve (12) month period (except that EXECUTIVE may be entitled to disability payments pursuant to COMPANY's disability plan, if any); or (ii) Death of EXECUTIVE.

7. Covenant of Confidentiality. All documents, records, files, manuals, forms, materials, supplies, computer programs, trade secrets and other information which comes into EXECUTIVE's possession from time to time during EXECUTIVE's employment by COMPANY and/or any of COMPANY's subsidiaries or affiliates, shall be deemed to be confidential and proprietary to COMPANY and shall remain the sole and exclusive property of COMPANY. EXECUTIVE acknowledges that all such confidential and proprietary information is confidential and proprietary and not readily available to COMPANY's business competitors. On the effective date of the termination of the employment relationship or at such other date as specified by COMPANY, EXECUTIVE agrees that he will return to COMPANY all such confidential and proprietary items (including, but not limited to, Company marketing material, business cards, keys, etc.) in his control or possession, and all copies thereof, and that he will not remove any such items from the offices of COMPANY.

8. Covenant of Non-Disclosure. Without the prior written approval of COMPANY, EXECUTIVE shall keep confidential and not disclose or otherwise make use of any of the confidential or proprietary information or trade secrets referred to in Section 7 nor reveal the same to any third party whomsoever, except as required by law.

9. Covenant of Non-Solicitation. During the Term of this Agreement and for a period of two (2) years following the effective date of termination, EXECUTIVE, either on EXECUTIVE's own account or for any person, firm, Company or other entity, shall not solicit, interfere with or induce, or attempt to induce, any EXECUTIVE of COMPANY, or any of its subsidiaries or affiliates to leave their employment or to breach their employment agreement, if any, with COMPANY.

10. Covenant of Cooperation. EXECUTIVE agrees to cooperate with COMPANY in any litigation or administrative proceedings involving any matters with which EXECUTIVE was involved during his employment by COMPANY. COMPANY shall reimburse EXECUTIVE for reasonable expenses incurred in providing such assistance.

11. Covenant Against Competition.

a. Scope and Term. During the Term of this Agreement and for an additional period ending one (1) year after the effective date of termination or expiration of this Agreement, whichever occurs first, EXECUTIVE shall not directly or indirectly engage in or become a partner, officer, principal, EXECUTIVE, consultant, investor, creditor or stockholder of any business, proprietorship, association, firm, corporation or any other business entity which is engaged or proposes to engage or hereafter engages in any business which competes with the business of COMPANY and/or any of COMPANY's subsidiaries or affiliates in any geographic area in which COMPANY conducts business at the time of the termination or expiration of the employment relationship.

12. Rights to Inventions.

a. Inventions Defined. "Inventions" means discoveries, concepts, and ideas, whether patentable or not, relating to any present or contemplated activity of COMPANY, including without limitation devices, processes, methods, formulae, techniques, and any improvements to the foregoing.

b. Application. This Section 12 shall apply to all Inventions made or conceived by EXECUTIVE, whether or not during the hours of his employment or with the use of COMPANY facilities, materials, or personnel, either solely or jointly with others, during the Term of his employment by COMPANY and for a period of one (1) year after any termination of such employment. This Section 12 does not apply to any invention disclosed in writing to COMPANY by EXECUTIVE prior to the execution of this Agreement.

c. Assignment. EXECUTIVE hereby assigns and agrees to assign to COMPANY all of his rights to Inventions and to all proprietary rights therein, based thereon or related thereto, including without limitation applications for United States and foreign letters patent and resulting letters patent.

d. Reports. EXECUTIVE shall inform COMPANY promptly and fully of each Invention by a written report, setting forth in detail the structures, procedures, and methodology employed, and the results achieved ("Notice of Invention"). A report shall also be submitted by EXECUTIVE upon completion of any study or research project undertaken on COMPANY's behalf, whether or not in EXECUTIVE's opinion a given study or project has resulted in an Invention.

e. Patents. At COMPANY's request and expense, EXECUTIVE shall execute such documents and provide such assistance as may be deemed necessary by COMPANY to apply for, defend or enforce any United States and foreign letters patent based on or related to such Inventions.

13. Remedies. Notwithstanding any other provision in this Agreement to the contrary, EXECUTIVE acknowledges and agrees that if EXECUTIVE commits a material breach of the Covenant of Confidentiality (Section 7), Covenant of Non-Disclosure (Section 8), Covenant of Non-Solicitation (Section 9), Covenant of Cooperation (Section 10), Covenant Against Competition (Section 11), or Rights to Inventions (Section 12), COMPANY shall have the right to have the obligations of EXECUTIVE specifically enforced by any court having jurisdiction on the grounds that any such breach will cause irreparable injury to COMPANY and money damages will not provide an adequate remedy. Such equitable remedies shall be in addition to any other remedies at law or equity, all of which remedies shall be cumulative and not exclusive. EXECUTIVE further acknowledges and agrees that the obligations contained in Sections 7 through 12, of this Agreement are fair, do not unreasonably restrict EXECUTIVE's future employment and business opportunities, and are commensurate with the compensation arrangements set out in this Agreement.

14. Survivability. Sections 7 through 13, of this Agreement shall survive termination of the employment relationship and this Agreement.

15. General Provisions.

a. Arbitration. Any controversy involving the construction, application, enforceability or breach of any of the terms, provisions, or conditions of this Agreement, including without limitation, claims for breach of contract, violation of public policy, breach of implied covenant, intentional infliction of emotional distress or any other alleged claims which are not settled by mutual agreement of the parties, shall be submitted to final and binding arbitration in accordance with the rules of the American Arbitration Association in Los Angeles County, California. The cost of arbitration shall be borne by the losing party. In consideration of each party's agreement to submit to arbitration any and all disputes that arise under this Agreement, each party agrees that the arbitration provisions of this Agreement shall constitute his/its exclusive remedy and each party expressly waives the right to pursue redress of any kind in any other forum. The parties further agree that the arbitrator acting hereunder shall not be empowered to add to, subtract from, delete or in any other way modify the terms of this Agreement. Notwithstanding the foregoing, any party shall have the limited right to seek equitable relief in the form of a temporary restraining order or preliminary injunction in a court of competent jurisdiction to protect itself from actual or threatened irreparable injury resulting from an alleged breach of this Agreement pending a final decision in arbitration.

b. Authorization. COMPANY and EXECUTIVE each represent and warrant to the other that he/it has the authority, power and right to deliver, execute and fully perform the terms of this Agreement.

c. Entire Agreement. EXECUTIVE understands and acknowledges that this document constitutes the entire agreement between EXECUTIVE and COMPANY with regard to EXECUTIVE's employment by COMPANY and EXECUTIVE's post-employment activities concerning COMPANY. This Agreement supersedes any and all other written and oral agreements between the parties with respect to the subject matter hereof. Any and all prior agreements, promises, negotiations, or representations, either written or oral, relating to the subject matter of this Agreement not expressly set forth in this Agreement are of no force and effect. This Agreement may be altered, amended, or modified only in writing signed by all of the parties hereto. Any oral representations or modifications concerning this instrument shall be of no force and effect.

d. Severability. If any term, provision, covenant, or condition of this Agreement is held by a court or other tribunal of competent jurisdiction to be invalid, void, or unenforceable, the remainder of such provisions and all of the remaining provisions hereof shall remain in full force and effect to the fullest extent permitted by law and shall in no way be affected, impaired, or invalidated as a result of such decision.

e. Governing Law. Except to the extent that federal law may preempt California law, this Agreement and the rights and obligations hereunder shall be governed, construed and enforced in accordance with the laws of the State of California.

f. Taxes. All compensation payable hereunder is gross and shall be subject to such withholding taxes and other taxes as may be provided by law. EXECUTIVE shall be responsible for the payment of all taxes attributable to the compensation provided by this Agreement except for those taxes required by law to be paid or withheld by COMPANY.

g. Assignment. This Agreement shall be binding upon and inure to the benefit of the successors and assigns of COMPANY. EXECUTIVE may not sell, transfer, assign, or pledge any of his rights or interests pursuant to this Agreement.

h. Waiver. Either party's failure to enforce any provision or provisions of this Agreement shall not in any way be construed as a waiver of any such provision or provisions or prevent that party thereafter from enforcing such provision or provisions and each and every other provision of this Agreement.

i. Captions. Titles and headings to sections in this Agreement are for the purpose of reference only and shall in no way limit, define, or otherwise affect any provisions contained therein.

j. Breach - Right to Cure. A party shall be deemed in breach of this Agreement only upon the failure to perform any obligation under this Agreement after receipt of written notice of breach and failure to cure such breach within ten (10) days thereafter; provided, however, such notice shall not be required where a breach or threatened breach would cause irreparable harm to the other party and such other party may immediately seek equitable relief in a court of competent jurisdiction to enjoin such breach.

16. Acknowledgement. EXECUTIVE acknowledges that he has been given a reasonable period of time to study this Agreement before signing it. EXECUTIVE certifies that he has fully read, has received an explanation of, and completely understands the terms, nature, and effect of this Agreement. EXECUTIVE further acknowledges that he is executing this Agreement freely, knowingly, and voluntarily and that EXECUTIVE's execution of this Agreement is not the result of any fraud, duress, mistake, or undue influence whatsoever. In executing this Agreement, EXECUTIVE does not rely on any inducements, promises, or representations by COMPANY other than the terms and conditions of this Agreement.

17. Effective Only Upon Execution by Authorized Officer of COMPANY. This Agreement shall have no force or effect and shall be unenforceable in its entirety until it is executed by a duly authorized officer of COMPANY and such executed Agreement is delivered to EXECUTIVE.

IN WITNESS WHEREOF, the parties hereto have read, understood, and voluntarily executed this Agreement as of the day and year first above written.

EXECUTIVE

/s/ David Steigelfest
David Steigelfest

COMPANY

By: /s/ Ann Hand
Ann Hand
CEO & President

EMPLOYMENT AGREEMENT

This Employment Agreement (this "Agreement") is made and entered into effective as November 1, 2018 (the "Effective Date"), by and between Super League Gaming, Inc., a Delaware corporation ("COMPANY"), and Matt Edelman, an individual ("EXECUTIVE").

WITNESSETH:

WHEREAS, COMPANY and EXECUTIVE deem it to be in their respective best interests to enter into an agreement providing for COMPANY's employment of EXECUTIVE pursuant to the terms herein stated.

NOW, THEREFORE, in consideration of the premises and the mutual promises and agreements contained herein, it is hereby agreed as follows:

1. Term. COMPANY hereby employs, and EXECUTIVE hereby accepts employment with COMPANY for a period of two (2) years beginning on the date hereof ("Term"). Unless COMPANY or EXECUTIVE provides written notice that this Agreement shall be allowed to expire, and the employment relationship thereby terminated at least thirty (30) days prior to the expiration of the Term or any Renewal Term (as defined herein), this Agreement shall continue in effect for an additional term of one (1) year ("Renewal Term").

2. Duties of EXECUTIVE. EXECUTIVE's position with COMPANY shall be Chief Commercial Officer. EXECUTIVE shall do and perform all services, acts, or things reasonably necessary or advisable to accomplish the objectives of his director report, Ann Hand, CEO & President. The COMPANY reserves the right to change the role and title of EXECUTIVE at its sole discretion.

3. Devotion of Time to Company's Business. EXECUTIVE shall be a full-time EXECUTIVE of COMPANY and shall devote such substantial and sufficient amounts of his productive time, ability, and attention to the business of COMPANY during the Term of this Agreement as may be reasonable and necessary to accomplish the objectives and complete the tasks assigned to EXECUTIVE. EXECUTIVE may devote reasonable time to activities other than those required under this Agreement, including activities involving professional, charitable, community, educational, religious and similar types of organizations, speaking engagements, membership on the boards of directors of other organizations and similar types of activities to the extent that such activities do not inhibit or prohibit the performance of services under this Agreement.

4. Uniqueness of Services. EXECUTIVE hereby acknowledges that the services to be performed by him under the terms of this Agreement are of a special and unique value. Accordingly, the obligations of EXECUTIVE under this Agreement are non-assignable.

5. Compensation of EXECUTIVE.

a. Base Annual Salary. Subject to other specific provisions in this Agreement, as compensation for services hereunder, EXECUTIVE shall receive a Base Annual Salary of \$300,000 payable in accordance with the Company's ordinary payroll practices (and in any event no less frequently than monthly). On each anniversary date hereof, EXECUTIVE's Base Annual Salary will be reviewed and may be increased at the sole discretion of the COMPANY'S Board of Directors.

b. Health Insurance. EXECUTIVE and his dependents shall be entitled to participate in the health insurance plan offered to COMPANY employees, and the Company will pay 90% of the premium related thereto.

c. 401(k). EXECUTIVE will be permitted to participate in the Company's 401(k) Plan upon the Board of Directors electing to institute it.

d. Business Expenses. COMPANY will reimburse EXECUTIVE for all reasonable business expenses directly incurred in performing EXECUTIVE's duties and promoting the business of COMPANY.

6. Termination of Employment.

a. In the event COMPANY should terminate this Agreement other than for just "Cause" as defined in Section 6(b) below ("Termination without Cause"), EXECUTIVE shall be entitled to the following severance payment based upon your length of employment with the Company and calculated based upon your then existing annual salary: (i) more than six (6) months of employment but less than nine (9) months, will entitle you to one (1) month of severance; (ii) more than nine (9) months of employment but less than one (1) year of employment, will entitle you to two (2) months of severance; (iii) more than one (1) year employment but less than two (2) years of employment, will entitle you to three (3) months of severance pay; and (iv) for each full year of employment beyond one (1) year, you will be entitled to an additional one (1) month of severance pay. By way of illustration only, if you are terminated "without cause" after 3.5 years of employment, you would be entitled to a total of five (5) months of severance pay. The applicable severance payment amount, based on the formula set forth immediately above, shall be made thirty (30) days following the final day of employment and shall require the execution of a mutually agreed upon Mutual Release agreement that shall include traditional provisions therein. Notwithstanding the foregoing, in the event of a change of control transaction involving the Company (whereby the stockholders of the Company immediately prior to the change of control do not hold a majority of the voting stock of the Company following the change of control transaction), then in such event EXECUTIVE shall be entitled to six (6) month's severance pay based on the then existing Base Annual Salary.

b. COMPANY shall have the right to terminate EXECUTIVE's employment at any time for Cause by giving EXECUTIVE written notice of the effective date of Termination. For the purposes of this Agreement, "Cause" shall mean:

i. Fraud, misappropriation, embezzlement or any other action of material misconduct against COMPANY or any of its affiliates or subsidiaries;

ii. Substantial failure to render services in accordance with the provisions of this Agreement, provided that:

(a) delivered to EXECUTIVE at least ten (10) days prior to termination identifying the manner in which COMPANY believes that EXECUTIVE has failed to perform; and

(b) EXECUTIVE has thereafter failed to remedy such failure to perform;

- iii. Material violation of any law, rule or regulation of any governmental or regulatory body material to the business of COMPANY;
- iv. Conviction or a guilty plea or nolo contendere plea to a felony;
- v. Repeated and persistent failure to abide by the policies established by COMPANY after written warning from COMPANY;
- vi. Any acts of violence or threats of violence made by EXECUTIVE against COMPANY or anyone associated with COMPANY's business;
- vii. The solicitation or acceptance of payment or gratuity from any existing or potential customer or supplier of COMPANY without the prior written consent of COMPANY's Board of Director's.
- viii. Drug dependency or habitual insobriety; or
- ix. Gross incompetence.

(a) In the event of termination for cause, EXECUTIVE shall be paid EXECUTIVE's salary through the effective date of termination on the date of termination. After the effective date of Termination, EXECUTIVE shall not be entitled to accrue or vest in any further salary, severance pay, stock options, benefits, fringe benefits or entitlements; provided that EXECUTIVE shall retain the right to exercise any stock options which are vested as of the effective date of termination.

(b) This Agreement shall terminate automatically in the event that: (i) EXECUTIVE fails or is unable to perform EXECUTIVE 's duties due to injury, illness or other incapacity for ninety (90) days in any twelve (12) month period (except that EXECUTIVE may be entitled to disability payments pursuant to COMPANY's disability plan, if any); or (ii) Death of EXECUTIVE.

7. Covenant of Confidentiality. All documents, records, files, manuals, forms, materials, supplies, computer programs, trade secrets and other information which comes into EXECUTIVE's possession from time to time during EXECUTIVE's employment by COMPANY and/or any of COMPANY's subsidiaries or affiliates, shall be deemed to be confidential and proprietary to COMPANY and shall remain the sole and exclusive property of COMPANY. EXECUTIVE acknowledges that all such confidential and proprietary information is confidential and proprietary and not readily available to COMPANY's business competitors. On the effective date of the termination of the employment relationship or at such other date as specified by COMPANY, EXECUTIVE agrees that he will return to COMPANY all such confidential and proprietary items (including, but not limited to, Company marketing material, business cards, keys, etc.) in his control or possession, and all copies thereof, and that he will not remove any such items from the offices of COMPANY.

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10. Covenant of Cooperation. EXECUTIVE agrees to cooperate with COMPANY in any litigation or administrative proceedings involving any matters with which EXECUTIVE was involved during his employment by COMPANY. COMPANY shall reimburse EXECUTIVE for reasonable expenses incurred in providing such assistance.

11. Covenant Against Competition.

a. Scope and Term. During the Term of this Agreement and for an additional period ending one (1) year after the effective date of termination or expiration of this Agreement, whichever occurs first, EXECUTIVE shall not directly or indirectly engage in or become a partner, officer, principal, EXECUTIVE, consultant, investor, creditor or stockholder of any business, proprietorship, association, firm, corporation or any other business entity which is engaged or proposes to engage or hereafter engages in any business which competes with the business of COMPANY and/or any of COMPANY's subsidiaries or affiliates in any geographic area in which COMPANY conducts business at the time of the termination or expiration of the employment relationship.

12. Rights to Inventions.

a. Inventions Defined. "Inventions" means discoveries, concepts, and ideas, whether patentable or not, relating to any present or contemplated activity of COMPANY, including without limitation devices, processes, methods, formulae, techniques, and any improvements to the foregoing.

b. Application. This Section 12 shall apply to all Inventions made or conceived by EXECUTIVE, whether or not during the hours of his employment or with the use of COMPANY facilities, materials, or personnel, either solely or jointly with others, during the Term of his employment by COMPANY and for a period of one (1) year after any termination of such employment. This Section 12 does not apply to any invention disclosed in writing to COMPANY by EXECUTIVE prior to the execution of this Agreement.

c. Assignment. EXECUTIVE hereby assigns and agrees to assign to COMPANY all of his rights to Inventions and to all proprietary rights therein, based thereon or related thereto, including without limitation applications for United States and foreign letters patent and resulting letters patent.

d. Reports. EXECUTIVE shall inform COMPANY promptly and fully of each Invention by a written report, setting forth in detail the structures, procedures, and methodology employed, and the results achieved ("Notice of Invention"). A report shall also be submitted by EXECUTIVE upon completion of any study or research project undertaken on COMPANY's behalf, whether or not in EXECUTIVE's opinion a given study or project has resulted in an Invention.

e. Patents. At COMPANY's request and expense, EXECUTIVE shall execute such documents and provide such assistance as may be deemed necessary by COMPANY to apply for, defend or enforce any United States and foreign letters patent based on or related to such Inventions.

13. Remedies. Notwithstanding any other provision in this Agreement to the contrary, EXECUTIVE acknowledges and agrees that if EXECUTIVE commits a material breach of the Covenant of Confidentiality (Section 7), Covenant of Non-Disclosure (Section 8), Covenant of Non-Solicitation (Section 9), Covenant of Cooperation (Section 10), Covenant Against Competition (Section 11), or Rights to Inventions (Section 12), COMPANY shall have the right to have the obligations of EXECUTIVE specifically enforced by any court having jurisdiction on the grounds that any such breach will cause irreparable injury to COMPANY and money damages will not provide an adequate remedy. Such equitable remedies shall be in addition to any other remedies at law or equity, all of which remedies shall be cumulative and not exclusive. EXECUTIVE further acknowledges and agrees that the obligations contained in Sections 7 through 12, of this Agreement are fair, do not unreasonably restrict EXECUTIVE's future employment and business opportunities, and are commensurate with the compensation arrangements set out in this Agreement.

14. Survivability. Sections 7 through 13, of this Agreement shall survive termination of the employment relationship and this Agreement.

15. General Provisions.

a. Arbitration. Any controversy involving the construction, application, enforceability or breach of any of the terms, provisions, or conditions of this Agreement, including without limitation, claims for breach of contract, violation of public policy, breach of implied covenant, intentional infliction of emotional distress or any other alleged claims which are not settled by mutual agreement of the parties, shall be submitted to final and binding arbitration in accordance with the rules of the American Arbitration Association in Los Angeles County, California. The cost of arbitration shall be borne by the losing party. In consideration of each party's agreement to submit to arbitration any and all disputes that arise under this Agreement, each party agrees that the arbitration provisions of this Agreement shall constitute his/its exclusive remedy and each party expressly waives the right to pursue redress of any kind in any other forum. The parties further agree that the arbitrator acting hereunder shall not be empowered to add to, subtract from, delete or in any other way modify the terms of this Agreement. Notwithstanding the foregoing, any party shall have the limited right to seek equitable relief in the form of a temporary restraining order or preliminary injunction in a court of competent jurisdiction to protect itself from actual or threatened irreparable injury resulting from an alleged breach of this Agreement pending a final decision in arbitration.

b. Authorization. COMPANY and EXECUTIVE each represent and warrant to the other that he/it has the authority, power and right to deliver, execute and fully perform the terms of this Agreement.

c. Entire Agreement. EXECUTIVE understands and acknowledges that this document constitutes the entire agreement between EXECUTIVE and COMPANY with regard to EXECUTIVE's employment by COMPANY and EXECUTIVE's post-employment activities concerning COMPANY. This Agreement supersedes any and all other written and oral agreements between the parties with respect to the subject matter hereof. Any and all prior agreements, promises, negotiations, or representations, either written or oral, relating to the subject matter of this Agreement not expressly set forth in this Agreement are of no force and effect. This Agreement may be altered, amended, or modified only in writing signed by all of the parties hereto. Any oral representations or modifications concerning this instrument shall be of no force and effect.

d. Severability. If any term, provision, covenant, or condition of this Agreement is held by a court or other tribunal of competent jurisdiction to be invalid, void, or unenforceable, the remainder of such provisions and all of the remaining provisions hereof shall remain in full force and effect to the fullest extent permitted by law and shall in no way be affected, impaired, or invalidated as a result of such decision.

e. Governing Law. Except to the extent that federal law may preempt California law, this Agreement and the rights and obligations hereunder shall be governed, construed and enforced in accordance with the laws of the State of California.

f. Taxes. All compensation payable hereunder is gross and shall be subject to such withholding taxes and other taxes as may be provided by law. EXECUTIVE shall be responsible for the payment of all taxes attributable to the compensation provided by this Agreement except for those taxes required by law to be paid or withheld by COMPANY.

g. Assignment. This Agreement shall be binding upon and inure to the benefit of the successors and assigns of COMPANY. EXECUTIVE may not sell, transfer, assign, or pledge any of his rights or interests pursuant to this Agreement.

h. Waiver. Either party's failure to enforce any provision or provisions of this Agreement shall not in any way be construed as a waiver of any such provision or provisions or prevent that party thereafter from enforcing such provision or provisions and each and every other provision of this Agreement.

i. Captions. Titles and headings to sections in this Agreement are for the purpose of reference only and shall in no way limit, define, or otherwise affect any provisions contained therein.

j. Breach - Right to Cure. A party shall be deemed in breach of this Agreement only upon the failure to perform any obligation under this Agreement after receipt of written notice of breach and failure to cure such breach within ten (10) days thereafter; provided, however, such notice shall not be required where a breach or threatened breach would cause irreparable harm to the other party and such other party may immediately seek equitable relief in a court of competent jurisdiction to enjoin such breach.

16. Acknowledgement. EXECUTIVE acknowledges that he has been given a reasonable period of time to study this Agreement before signing it. EXECUTIVE certifies that he has fully read, has received an explanation of, and completely understands the terms, nature, and effect of this Agreement. EXECUTIVE further acknowledges that he is executing this Agreement freely, knowingly, and voluntarily and that EXECUTIVE's execution of this Agreement is not the result of any fraud, duress, mistake, or undue influence whatsoever. In executing this Agreement, EXECUTIVE does not rely on any inducements, promises, or representations by COMPANY other than the terms and conditions of this Agreement.

17. Effective Only Upon Execution by Authorized Officer of COMPANY. This Agreement shall have no force or effect and shall be unenforceable in its entirety until it is executed by a duly authorized officer of COMPANY and such executed Agreement is delivered to EXECUTIVE.

IN WITNESS WHEREOF, the parties hereto have read, understood, and voluntarily executed this Agreement as of the day and year first above written.

EXECUTIVE

/s/ Matt Edelman
Matt Edelman

COMPANY

By: /s/ Ann Hand
Ann Hand
CEO & President

EMPLOYMENT AGREEMENT

This Employment Agreement (this "Agreement") is made and entered into effective as November 1, 2018 (the "Effective Date"), by and between Super League Gaming, Inc., a Delaware corporation ("COMPANY"), and Clayton Haynes, an individual ("EXECUTIVE").

WITNESSETH:

WHEREAS, COMPANY and EXECUTIVE deem it to be in their respective best interests to enter into an agreement providing for COMPANY's employment of EXECUTIVE pursuant to the terms herein stated.

NOW, THEREFORE, in consideration of the premises and the mutual promises and agreements contained herein, it is hereby agreed as follows:

1. Term. COMPANY hereby employs, and EXECUTIVE hereby accepts employment with COMPANY for a period of two (2) years beginning on the date hereof ("Term"). Unless COMPANY or EXECUTIVE provides written notice that this Agreement shall be allowed to expire, and the employment relationship thereby terminated at least thirty (30) days prior to the expiration of the Term or any Renewal Term (as defined herein), this Agreement shall continue in effect for an additional term of one (1) year ("Renewal Term").

2. Duties of EXECUTIVE. EXECUTIVE's position with COMPANY shall be Chief Financial Officer. EXECUTIVE shall do and perform all services, acts, or things reasonably necessary or advisable to accomplish the objectives of his director report, Ann Hand, CEO & President. The COMPANY reserves the right to change the role and title of EXECUTIVE at its sole discretion.

3. Devotion of Time to Company's Business. EXECUTIVE shall be a full-time EXECUTIVE of COMPANY and shall devote such substantial and sufficient amounts of his productive time, ability, and attention to the business of COMPANY during the Term of this Agreement as may be reasonable and necessary to accomplish the objectives and complete the tasks assigned to EXECUTIVE. EXECUTIVE may devote reasonable time to activities other than those required under this Agreement, including activities involving professional, charitable, community, educational, religious and similar types of organizations, speaking engagements, membership on the boards of directors of other organizations and similar types of activities to the extent that such activities do not inhibit or prohibit the performance of services under this Agreement.

4. Uniqueness of Services. EXECUTIVE hereby acknowledges that the services to be performed by him under the terms of this Agreement are of a special and unique value. Accordingly, the obligations of EXECUTIVE under this Agreement are non-assignable.

5. Compensation of EXECUTIVE.

a. Base Annual Salary. Subject to other specific provisions in this Agreement, as compensation for services hereunder, EXECUTIVE shall receive a Base Annual Salary of \$300,000 payable in accordance with the Company's ordinary payroll practices (and in any event no less frequently than monthly). On each anniversary date hereof, EXECUTIVE's Base Annual Salary will be reviewed and may be increased at the sole discretion of the COMPANY'S Board of Directors.

b. Health Insurance. EXECUTIVE and his dependents shall be entitled to participate in the health insurance plan offered to COMPANY employees, and the Company will pay 90% of the premium related thereto.

c. 401(k). EXECUTIVE will be permitted to participate in the Company's 401(k) Plan upon the Board of Directors electing to institute it.

d. Business Expenses. COMPANY will reimburse EXECUTIVE for all reasonable business expenses directly incurred in performing EXECUTIVE's duties and promoting the business of COMPANY.

6. Termination of Employment.

a. In the event COMPANY should terminate this Agreement other than for just "Cause" as defined in Section 6(b) below ("Termination without Cause"), EXECUTIVE shall be entitled to the following severance payment based upon your length of employment with the Company and calculated based upon your then existing annual salary: (i) more than six (6) months of employment but less than nine (9) months, will entitle you to one (1) month of severance; (ii) more than nine (9) months of employment but less than one (1) year of employment, will entitle you to two (2) months of severance; (iii) more than one (1) year employment but less than two (2) years of employment, will entitle you to three (3) months of severance pay; and (iv) for each full year of employment beyond one (1) year, you will be entitled to an additional one (1) month of severance pay. By way of illustration only, if you are terminated "without cause" after 3.5 years of employment, you would be entitled to a total of five (5) months of severance pay. The applicable severance payment amount, based on the formula set forth immediately above, shall be made thirty (30) days following the final day of employment and shall require the execution of a mutually agreed upon Mutual Release agreement that shall include traditional provisions therein. Notwithstanding the foregoing, in the event of a change of control transaction involving the Company (whereby the stockholders of the Company immediately prior to the change of control do not hold a majority of the voting stock of the Company following the change of control transaction), then in such event EXECUTIVE shall be entitled to six (6) month's severance pay based on the then existing Base Annual Salary.

b. COMPANY shall have the right to terminate EXECUTIVE's employment at any time for Cause by giving EXECUTIVE written notice of the effective date of Termination. For the purposes of this Agreement, "Cause" shall mean:

i. Fraud, misappropriation, embezzlement or any other action of material misconduct against COMPANY or any of its affiliates or subsidiaries;

ii. Substantial failure to render services in accordance with the provisions of this Agreement, provided that:

(a) a written demand for performance has been delivered to EXECUTIVE at least ten (10) days prior to termination identifying the manner in which COMPANY believes that EXECUTIVE has failed to perform; and

(b) EXECUTIVE has thereafter failed to remedy such failure to perform;

- iii. Material violation of any law, rule or regulation of any governmental or regulatory body material to the business of COMPANY;
- iv. Conviction or a guilty plea or nolo contendere plea to a felony;
- v. Repeated and persistent failure to abide by the policies established by COMPANY after written warning from COMPANY;
- vi. Any acts of violence or threats of violence made by EXECUTIVE against COMPANY or anyone associated with COMPANY's business;
- vii. The solicitation or acceptance of payment or gratuity from any existing or potential customer or supplier of COMPANY without the prior written consent of COMPANY's Board of Director's.
- viii. Drug dependency or habitual insobriety; or
- ix. Gross incompetence.

(a) In the event of termination for cause, EXECUTIVE shall be paid EXECUTIVE's salary through the effective date of termination on the date of termination. After the effective date of Termination, EXECUTIVE shall not be entitled to accrue or vest in any further salary, severance pay, stock options, benefits, fringe benefits or entitlements; provided that EXECUTIVE shall retain the right to exercise any stock options which are vested as of the effective date of termination.

(b) This Agreement shall terminate automatically in the event that: (i) EXECUTIVE fails or is unable to perform EXECUTIVE 's duties due to injury, illness or other incapacity for ninety (90) days in any twelve (12) month period (except that EXECUTIVE may be entitled to disability payments pursuant to COMPANY's disability plan, if any); or (ii) Death of EXECUTIVE.

7. Covenant of Confidentiality. All documents, records, files, manuals, forms, materials, supplies, computer programs, trade secrets and other information which comes into EXECUTIVE's possession from time to time during EXECUTIVE's employment by COMPANY and/or any of COMPANY's subsidiaries or affiliates, shall be deemed to be confidential and proprietary to COMPANY and shall remain the sole and exclusive property of COMPANY. EXECUTIVE acknowledges that all such confidential and proprietary information is confidential and proprietary and not readily available to COMPANY's business competitors. On the effective date of the termination of the employment relationship or at such other date as specified by COMPANY, EXECUTIVE agrees that he will return to COMPANY all such confidential and proprietary items (including, but not limited to, Company marketing material, business cards, keys, etc.) in his control or possession, and all copies thereof, and that he will not remove any such items from the offices of COMPANY.

8. Covenant of Non-Disclosure. Without the prior written approval of COMPANY, EXECUTIVE shall keep confidential and not disclose or otherwise make use of any of the confidential or proprietary information or trade secrets referred to in Section 7 nor reveal the same to any third party whomsoever, except as required by law.

9. Covenant of Non-Solicitation. During the Term of this Agreement and for a period of two (2) years following the effective date of termination, EXECUTIVE, either on EXECUTIVE's own account or for any person, firm, Company or other entity, shall not solicit, interfere with or induce, or attempt to induce, any EXECUTIVE of COMPANY, or any of its subsidiaries or affiliates to leave their employment or to breach their employment agreement, if any, with COMPANY.

10. Covenant of Cooperation. EXECUTIVE agrees to cooperate with COMPANY in any litigation or administrative proceedings involving any matters with which EXECUTIVE was involved during his employment by COMPANY. COMPANY shall reimburse EXECUTIVE for reasonable expenses incurred in providing such assistance.

11. Covenant Against Competition.

a. Scope and Term. During the Term of this Agreement and for an additional period ending one (1) year after the effective date of termination or expiration of this Agreement, whichever occurs first, EXECUTIVE shall not directly or indirectly engage in or become a partner, officer, principal, EXECUTIVE, consultant, investor, creditor or stockholder of any business, proprietorship, association, firm, corporation or any other business entity which is engaged or proposes to engage or hereafter engages in any business which competes with the business of COMPANY and/or any of COMPANY's subsidiaries or affiliates in any geographic area in which COMPANY conducts business at the time of the termination or expiration of the employment relationship.

12. Rights to Inventions.

a. Inventions Defined. "Inventions" means discoveries, concepts, and ideas, whether patentable or not, relating to any present or contemplated activity of COMPANY, including without limitation devices, processes, methods, formulae, techniques, and any improvements to the foregoing.

b. Application. This Section 12 shall apply to all Inventions made or conceived by EXECUTIVE, whether or not during the hours of his employment or with the use of COMPANY facilities, materials, or personnel, either solely or jointly with others, during the Term of his employment by COMPANY and for a period of one (1) year after any termination of such employment. This Section 12 does not apply to any invention disclosed in writing to COMPANY by EXECUTIVE prior to the execution of this Agreement.

c. Assignment. EXECUTIVE hereby assigns and agrees to assign to COMPANY all of his rights to Inventions and to all proprietary rights therein, based thereon or related thereto, including without limitation applications for United States and foreign letters patent and resulting letters patent.

d. Reports. EXECUTIVE shall inform COMPANY promptly and fully of each Invention by a written report, setting forth in detail the structures, procedures, and methodology employed, and the results achieved ("Notice of Invention"). A report shall also be submitted by EXECUTIVE upon completion of any study or research project undertaken on COMPANY's behalf, whether or not in EXECUTIVE's opinion a given study or project has resulted in an Invention.

e. Patents. At COMPANY's request and expense, EXECUTIVE shall execute such documents and provide such assistance as may be deemed necessary by COMPANY to apply for, defend or enforce any United States and foreign letters patent based on or related to such Inventions.

13. Remedies. Notwithstanding any other provision in this Agreement to the contrary, EXECUTIVE acknowledges and agrees that if EXECUTIVE commits a material breach of the Covenant of Confidentiality (Section 7), Covenant of Non-Disclosure (Section 8), Covenant of Non-Solicitation (Section 9), Covenant of Cooperation (Section 10), Covenant Against Competition (Section 11), or Rights to Inventions (Section 12), COMPANY shall have the right to have the obligations of EXECUTIVE specifically enforced by any court having jurisdiction on the grounds that any such breach will cause irreparable injury to COMPANY and money damages will not provide an adequate remedy. Such equitable remedies shall be in addition to any other remedies at law or equity, all of which remedies shall be cumulative and not exclusive. EXECUTIVE further acknowledges and agrees that the obligations contained in Sections 7 through 12, of this Agreement are fair, do not unreasonably restrict EXECUTIVE's future employment and business opportunities, and are commensurate with the compensation arrangements set out in this Agreement.

14. Survivability. Sections 7 through 13, of this Agreement shall survive termination of the employment relationship and this Agreement.

15. General Provisions.

a. Arbitration. Any controversy involving the construction, application, enforceability or breach of any of the terms, provisions, or conditions of this Agreement, including without limitation, claims for breach of contract, violation of public policy, breach of implied covenant, intentional infliction of emotional distress or any other alleged claims which are not settled by mutual agreement of the parties, shall be submitted to final and binding arbitration in accordance with the rules of the American Arbitration Association in Los Angeles County, California. The cost of arbitration shall be borne by the losing party. In consideration of each party's agreement to submit to arbitration any and all disputes that arise under this Agreement, each party agrees that the arbitration provisions of this Agreement shall constitute his/its exclusive remedy and each party expressly waives the right to pursue redress of any kind in any other forum. The parties further agree that the arbitrator acting hereunder shall not be empowered to add to, subtract from, delete or in any other way modify the terms of this Agreement. Notwithstanding the foregoing, any party shall have the limited right to seek equitable relief in the form of a temporary restraining order or preliminary injunction in a

court of competent jurisdiction to protect itself from actual or threatened irreparable injury resulting from an alleged breach of this Agreement pending a final decision in arbitration.

b. Authorization. COMPANY and EXECUTIVE each represent and warrant to the other that he/it has the authority, power and right to deliver, execute and fully perform the terms of this Agreement.

c. Entire Agreement. EXECUTIVE understands and acknowledges that this document constitutes the entire agreement between EXECUTIVE and COMPANY with regard to EXECUTIVE's employment by COMPANY and EXECUTIVE's post-employment activities concerning COMPANY. This Agreement supersedes any and all other written and oral agreements between the parties with respect to the subject matter hereof. Any and all prior agreements, promises, negotiations, or representations, either written or oral, relating to the subject matter of this Agreement not expressly set forth in this Agreement are of no force and effect. This Agreement may be altered, amended, or modified only in writing signed by all of the parties hereto. Any oral representations or modifications concerning this instrument shall be of no force and effect.

d. Severability. If any term, provision, covenant, or condition of this Agreement is held by a court or other tribunal of competent jurisdiction to be invalid, void, or unenforceable, the remainder of such provisions and all of the remaining provisions hereof shall remain in full force and effect to the fullest extent permitted by law and shall in no way be affected, impaired, or invalidated as a result of such decision.

e. Governing Law. Except to the extent that federal law may preempt California law, this Agreement and the rights and obligations hereunder shall be governed, construed and enforced in accordance with the laws of the State of California.

f. Taxes. All compensation payable hereunder is gross and shall be subject to such withholding taxes and other taxes as may be provided by law. EXECUTIVE shall be responsible for the payment of all taxes attributable to the compensation provided by this Agreement except for those taxes required by law to be paid or withheld by COMPANY.

g. Assignment. This Agreement shall be binding upon and inure to the benefit of the successors and assigns of COMPANY. EXECUTIVE may not sell, transfer, assign, or pledge any of his rights or interests pursuant to this Agreement.

h. Waiver. Either party's failure to enforce any provision or provisions of this Agreement shall not in any way be construed as a waiver of any such provision or provisions or prevent that party thereafter from enforcing such provision or provisions and each and every other provision of this Agreement.

i. Captions. Titles and headings to sections in this Agreement are for the purpose of reference only and shall in no way limit, define, or otherwise affect any provisions contained therein.

j. Breach - Right to Cure. A party shall be deemed in breach of this Agreement only upon the failure to perform any obligation under this Agreement after receipt of written notice of breach and failure to cure such breach within ten (10) days thereafter; provided, however, such notice shall not be required where a breach or threatened breach would cause irreparable harm to the other party and such other party may immediately seek equitable relief in a court of competent jurisdiction to enjoin such breach.

16. Acknowledgement. EXECUTIVE acknowledges that he has been given a reasonable period of time to study this Agreement before signing it. EXECUTIVE certifies that he has fully read, has received an explanation of, and completely understands the terms, nature, and effect of this Agreement. EXECUTIVE further acknowledges that he is executing this Agreement freely, knowingly, and voluntarily and that EXECUTIVE's execution of this Agreement is not the result of any fraud, duress, mistake, or undue influence whatsoever. In executing this Agreement, EXECUTIVE does not rely on any inducements, promises, or representations by COMPANY other than the terms and conditions of this Agreement.

17. Effective Only Upon Execution by Authorized Officer of COMPANY. This Agreement shall have no force or effect and shall be unenforceable in its entirety until it is executed by a duly authorized officer of COMPANY and such executed Agreement is delivered to EXECUTIVE.

IN WITNESS WHEREOF, the parties hereto have read, understood, and voluntarily executed this Agreement as of the day and year first above written.

EXECUTIVE

/s/ Clayton Haynes
Clayton Haynes

COMPANY

By: /s/ Ann Hand
Ann Hand
CEO & President